



An Ideal Gift for The Housewife

THE FAMOUS **Frantz Premier** ELECTRIC CLEANER

From December 2 to 9—Electrical Week—We Are Offering Fifty of These Cleaners FOR ONE DAY FREE TRIAL

THIS IS THE STANDARD FRANTZ PREMIER CLEANER WHICH YOU HAVE SEEN SO WIDELY ADVERTISED IN GOOD HOUSEKEEPING MAGAZINE, LADIES' HOME JOURNAL, SATURDAY EVENING POST, ETC.

WE WANT YOU TO CLEAN YOUR RUGS CARPETS, PORTIERS AND RADIATORS; WE WANT TO PROVE TO YOU IN YOUR OWN HOME, THAT THIS CLEANER WILL ACTUALLY REMOVE QUANTITIES OF DIRT AND DUST FROM RUGS YOU THAT WERE CLEAN. AFTER USING IT, IF YOU FIND YOU CANNOT GET ALONG WITHOUT IT, YOU MAY MAKE A SMALL PAYMENT DOWN AND PAY THE BALANCE IN EASY MONTHLY PAYMENTS.

Join the army of American housewives who clean their homes THE FRANTZ WAY! Utilize the labor saving electricity that flows to you. Remember this offer is good for one week only.

PHONE 90 AT ONCE OR CALL AT 212 W. MAIN STREET

Paul's Electric Store



Things You Ought To Know

There's a certain amount of winter battery knowledge that every car owner should have if he wants to avoid annoyance and expense.

We've put it all into booklet form—short, interesting and not a bit technical.

Come around and get one of these practical helps. If you can't come, write.

THE ELECTRIC SHOP
103-105 S. Central.
Phone 22-J

We'll be glad to test your battery at any time.

Willard Storage Batteries are for sale by car dealers, garages and all Willard Service Stations and Factory Branches.

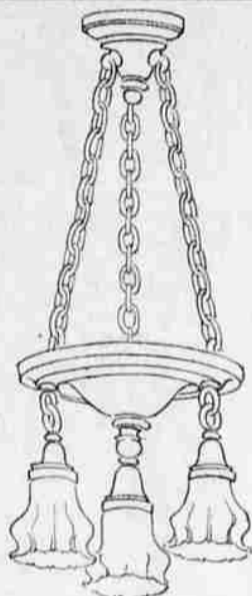


Save Little Amps. Ignorance may be bliss, but it's mighty expensive bliss sometimes.

For Sewing Machines The Sew-E-Z

motor can be attached to any sewing machine, old or new, in a jiffy, and it instantly converts your old sewing machine into a self-operating electric. Not a screw or bolt is needed. Simply place it on your sewing machine against the hand wheel. A little pressure on the little self-starter starts and stops it, and you can sew fast or slow, and no more broken threads.

It makes sewing as easy as reading. And the electricity cost is one cent per day.



We have a few fixtures on hand that we got at the old prices—Why not light up for Christmas?

Paul's Electric Store



AMERICA'S ELECTRICAL WEEK this year comes just before the Christmas holidays, December 2 to 9. That's your opportunity to choose Electrical Gifts.

There is a real Christmas atmosphere about Electrical Gifts.

Though a good many people think of Electrical gifts as luxuries, they are necessities people can enjoy as well as use.

The Southern Oregon Traction Company

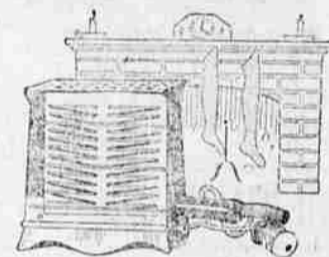
Invites your daily patronage of convenience its trolley car affords. Call at

WAITING ROOM

for information as to rates for commutation, strip or school tickets.

Your Christmas Breakfast

The whole family will appreciate the 'Christmassy' atmosphere of an electrically cooked breakfast.



Toast, coffee, bacon, eggs, even steaks and chops, may be all served from the table. It costs less than any other kind of cooking. Things taste better. There's less work. An electrically cooked Christmas breakfast would be a happy surprise for everybody in your house.

Let us show you how simply it can be done.

Paul's Electric Store

Electricity's Message To You



Today, YOU are Aladdin; you press a button and summon Electricity—untiring, obedient, reliable.

The modern Romance of Electricity puts the fables of antiquity into the shade, performing greater miracles as part of the every day work of the world.

You know that Electricity lights your home—heats or cools it as you will—cleans the modest apartment and the modern palace.

But do you know that Electricity can actually solve the big servant problem for you in your own home by cheaply, quickly and cleanly doing your cooking, washing, ironing and sewing? Aladdin's lamp is gone—but the gentle push of a button or the twitch of a switch today, performs more miracles than his friend the genie ever dreamed about.

Electricity can make any street anywhere a brighter street—a more attractive street. Electricity transforms any home, makes it better, brighter, happier—takes the drudgery out of woman's life and gives her more time for recreation and the things she really wants to do. Electricity makes every farm more livable—it lightens the work and keeps the boy and girl home on the farm. Electricity makes the factory safer, cleaner, and cuts down operating costs. Electricity is universal service—the service of a thousand unseen hands—tireless, adaptable, alert.



CALIFORNIA-OREGON POWER CO.