



Being members of the Golden Rule Associated Stores, handling over two million dollars' worth of merchandise a year, gives us a buying power equal to any mail order house. We guarantee the lowest price on the same quality of merchandise. If you buy at a lower price than we offer you get a lower grade of merchandise. We handle nothing but the best quality and sell for cash. All departments are filled with a large assortment of new and up-to-date merchandise for Thanksgiving and holiday trade. We are offering lower prices in all departments on merchandise than we can replace on the present market conditions. Why? On account of our large future orders placed with mills before the heavy advance in the raw materials, and because we want to make this the greatest year for the Golden Rule Store of Medford.

### Ladies' Ready-to-Wear

Large assortment of Ladies' Suits and Coats to choose from, in all the new patterns and materials. Don't fail to see our line and get our prices before buying.

Ladies' Suits at \$12.50, \$14.75, \$18.50, \$20.00, \$22.50 and \$25.00.

Ladies' Coats at \$6.50, \$9.00, \$14.50, \$17.50, \$20.00 and \$25.00.

### Ladies' Waists



Don't fail to see our new line of Fern Waists, the very latest styles just arrived from New York; we get a shipment by express every week, and when you buy a Fern Waist you get both the latest style and the best Waist on the market for: **\$1.00** Silk Waists at **\$2.50** and **\$3.75** Georgette Crepe Waists at **\$3.50**, **\$5** and **\$5.50**

### Hosiery

- Boys' School Hose ..... 15¢
- Boys' Buster Brown Hose ..... 25¢
- Girls' School Hose ..... 15¢
- Girls' Buster Brown Hose ..... 25¢
- Ladies' Buster Brown Hose ..... 25¢
- Ladies' Burson Hose ..... 25¢
- Ladies' Phoenix Silk Hose ..... 80¢ and \$1.05

### Ladies' Corsets

We carry the famous American Lady Corsets, famous for its superior wearing and fitting qualities. Prices at \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50 and \$3.00.

One lot of Corsets ..... 69¢

### Ladies' Skirts

Complete line of Ladies' Skirts at \$3.50, \$4.00, \$5.00, \$5.50 and \$7.50.

### Ladies' Bath Robes

Ladies' Bath Robes, priced \$3.75, \$4.50 and \$5.50. Bath Robe Material, in all patterns, don't fail to see this line at, yard ..... 39¢

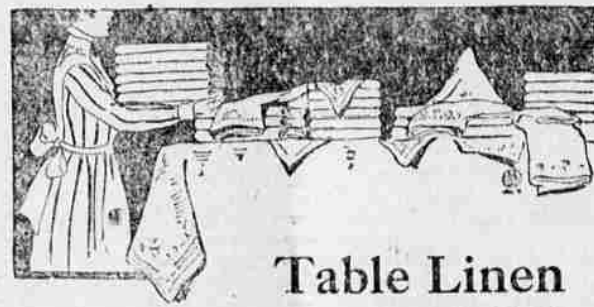
### Sweaters

Ladies' All-Wool Sweaters, in blue, gray, brown, red and rose, at \$4.00, \$4.25, \$5.00 and \$5.50.

- Boys' Cotton Sweaters at ..... 55¢
- Men's Wool Sweaters at ..... \$4.25
- 1 lot of Men's Cotton Sweaters at ..... 69¢
- Knit Toggles at 25c, 50c, 60c, 65c, 75c and 85c.



## Dry Goods and Notions



### Table Linen

Thanksgiving is almost here, and the time to buy your Table Linen is now. We have a complete line in all the new patterns and designs in pure linen fabrics at the old prices. The prices quoted here are cheaper than we can replace them. All-Linen Table Cloth at 63c, 75c, 85c, \$1.00, \$1.25, \$1.50, \$1.75 and \$2.00 yard. All-Linen Napkins to match, per doz., \$1.65, \$2.25, \$2.50, \$3.00, \$3.50, \$4.00 and \$4.50. Mercerized Table Cloth, 72-inch, at 50c and 75c yard.



### Wool Dress Goods

36-inch Wool Granite Cloth and Serge, yard, 50c. All-Wool Storm and French Serge, price, 63c, \$1.00, \$1.25, \$1.50, \$1.75 and \$2.00 yard. 36-inch All-Wool Crepe, per yard, 55c. 50-inch Blue Green Plaid, at \$1.85 yard. Beautiful Checks in novelties and black and white, per yard, 50c, \$1, \$1.19, \$1.50, \$1.65. 40-inch Taffeta Wash Silk, in plaids and stripes, at 50c yard. Broadcloths from \$1.65 to \$3.38 per yard. 56-inch Coat Material at \$1.70, \$2.50 and \$2.78 yard.



### Notions

- |                                  |                                                      |
|----------------------------------|------------------------------------------------------|
| Hooks and Eyes, card..... 5¢     | Shoe Laces, 2 pairs..... 5¢                          |
| Pearl Buttons..... 2 for 5¢      | Tooth Brushes..... 6¢ and 10¢                        |
| Shaving Soap, cake..... 4¢       | Pen Holders, 2 for..... 5¢                           |
| Peroxide, bottle..... 12¢        | Pencils, 2 for..... 5¢                               |
| Pound can Talcum Powder..... 11¢ | School Tablets, each..... 5¢                         |
| Machine Oil, bottle..... 6¢      | Box Stationery..... 10¢, 15¢, 25¢, 35¢               |
| Thumbles, each..... 5¢           | Pound Stationery..... 20¢                            |
| Curling Irons..... 5¢ and 10¢    | Children's Hose Supporters, black and white..... 10¢ |
| Dress Snaps, card..... 8¢        |                                                      |

## SCHOOL SHOES



Complete line of Shoes for Men, Ladies and Children, both in heavy and Dress Shoes. Ladies' Dress Shoes, in patent, both button and lace, at \$3.00, \$3.15, \$3.50 and \$3.75. Ladies' Boots, patent, with gray kid top, at ..... \$6.00 Ladies' Boots, black kid with white kid top, at ..... \$6.00 Ladies' All Kid Boot, lace, at ..... \$4.50 Ladies' Kid Shoes, long vamp, at ..... \$3.75 and \$4.00 Ladies' and Misses' Heavy Shoes ..... \$2.50, \$3.00 and \$3.50 The Barry Shoe for men who care to dress well, at ..... \$4.00, \$4.25, \$4.50 and \$4.75 Men's Walt Dress Shoes ..... \$3.00, \$3.50 and \$3.75 Boys' School Shoes and Dress Shoes. Sizes 9 to 13½ at \$1.48, \$1.85 and \$2.10... Sizes 1 to 2 at \$2.10 and \$2.40. Sizes 2½ to 6 at \$2.40, \$2.50, \$2.75 and \$3.00. The famous Buster Brown Shoes for Children and others at the old prices. Sizes 5 to 8 at 95c, \$1.10, \$1.30 and \$1.65. Sizes 8½ to 11 at \$1.35, \$1.55, \$1.65, \$2.00 and \$2.10. Sizes 11½ to 2 at \$1.65, \$1.85, \$1.90, \$2.00 and \$2.55. Don't fail to see our line of Felt House Slippers from ..... 85¢ to \$1.50

### Men's Clothing

New and complete line of Men's Suits at reasonable prices. Don't fail to see our line of Hard Finish Worsted at ..... \$15.00 1915 Blue Serge, all wool..... \$16.50 Heavy weight, hard finish, all wool, in good staple patterns, at ..... \$18.50 All Wool Blue Serge Suits at..... \$12.50

### Young Men's Suits

All wool pinch back ..... \$11.50 All wool blue serge ..... \$10.00 All wool in mixtures ..... \$10.00

### Boys' Suits

We carry a large assortment of Boys' Knee Pants Suits at very low prices. Prices \$3.00, \$3.50, \$4.75, \$5.00, \$6.00, \$6.60, \$7.35.



### Men's Furnishings

- Men's Dress Shirts, laundry cuff..... 95¢
- Men's Dress Shirts, French cuff..... 95¢
- Men's Work Shirts ..... 50¢
- Men's Flannel and Wool Shirts at \$1.00, \$1.35, \$1.65, \$2.00 and \$2.25.
- Men's Canvas Gloves ..... 10¢
- Men's Heavy Cotton Socks..... 3 for 25¢
- Men's Wool Work Hose..... 25¢ and 35¢
- Men's Cotton Dress Hose..... 2 pairs for 25¢
- Men's Buster Brown Lisle Hose..... 25¢
- Men's Phoenix Silk Hose..... 55¢
- Men's Dress Ties..... 13c, 23c, 25c, 35c and 50c
- Men's Leather Work Gloves, 25c, 50c, 75c, \$1.00, \$1.25 and \$1.75.
- Men's Leather Dress Gloves..... \$1.25, \$1.50, \$1.75
- Men's 220 Denim's German Dyes Bib Overalls for ..... \$1.15
- Men's Levi Strauss Waist Overalls at..... \$1.15
- Expressman Stripes Bib Overalls at..... \$1.15
- Men's Khaki Pants at ..... \$1.15
- Carpenter's Bib Overalls ..... 95¢
- One lot of Men's Heavy Cotton Sweaters at..... 69¢
- Men's Caps ..... 25c, 50c, 85c and 95c
- Men's Dress Hats... \$1.39, \$1.65, \$1.95, \$2 and \$2.50
- Men's Dress Pants..... \$2.50 and \$3.50
- Men's Corduroy Pants..... \$2.50 and \$3.00
- Men's Wool and Cotton Mixed Union Suits \$1.69
- Men's Cotton Union Suits, \$1.00 grade..... 89¢
- Men's Two-Piece Heavy Cotton Rib, suit..... \$1.20
- Men's All Wool Two-Piece Garments, suit..... \$2.80

### Boys' Furnishings

- Boys' Shirts and Blouses, Kay-Nee brand..... 50¢
- Boys' Caps ..... 25¢ and 50¢
- Boys' Hats..... 50c, \$1.00 and \$1.50
- Boys' Gloves..... 25c, 35c and 50c
- Boys' Pants, 85c, \$1.00, \$1.15 and \$1.50.
- Boys' Union Suits..... 50c and 65c



# Golden Rule Store

MEDFORD, OREGON