

BUYING EXPENSE ONLY BEGINNING STATES M'CURDY

An autoist's expense is liable to but just begin with the paying over of the purchase price of a car, says C. C. McCurdy of the McCurdy Insurance Agency which is the Medford representative of companies who insure the motorist against all the ills not mechanical that the average motorist falls heir to with the acquisition of his car.

The lesser hazards to which every automobile owner is exposed, said Mr. McCurdy, involve at most only the loss of the car.

A car may catch fire and burn up. Fire insurance will reimburse the owner for the loss. It may be stolen, never to be recovered, or recovered in a badly damaged condition. If the owner has taken out theft insurance the stolen car will be replaced without financial loss, or, if it is recovered in a repairable condition, the necessary repairs will be made by the insurance company and the car returned to the owner in good condition.

Whatever their nature, automobile accidents nearly always result in some damage to the car itself. It may be completely wrecked by having a wagon or another car collide with it, or by smashing into a telegraph pole in trying to avoid such collision. Collision insurance which pays for damage sustained by the insured car will reimburse the owner for such a loss.

The major hazards to which every automobile owner is exposed are not necessarily limited to any fixed minimum like the value of the car. An accident which comes under this head may involve the destruction of the car and the payment of thousands of dollars in damages.

Two distinct kinds of claims against the owner of the small car will arise out of such an accident—claims for personal injuries to the passengers and for damage done to the limousine. Liability insurance will take care of the first claim and property damage insurance will take care of the second claim. The insurance company will handle the entire case without expense to the insured and if necessary pay the damages on both counts.

The problem which the underwriters of automobile liability have had to meet becomes apparent to any one who compares the condition of the streets in any large city today with conditions existing ten years ago.

The McCurdy Company recently opened new offices in the Medford National Bank building.

EXPLAINS HOW BODY FINISH IS DULLED

There is more to washing a car than just applying water, sponge and chemicals, if one is to give the car a finish as brilliant as that of a new car, says C. C. McCurdy of the McCurdy Insurance Agency. At least that is the conclusion W. B. McDonald, the new proprietor of the Valley Garage, has come to. After making a study of the subject, Mr. McDonald is making a specialty of washing cars.

Few people can understand, Mr. McDonald explained, when, after seemingly keeping the dirt off the bodies of their cars, the finish in a few months becomes dull and lusterless. Cleaner the surface is not cleaning the finish. There is a minute space between the varnish of a car and the baked-on enamel. Dirt and grease gather in this tiny space and soon all the luster is lost.

When that happens the ordinary car owner is powerless, and then the expert comes in. An expert washer, by the proper use of various body soaps and polishes, is able, by hard rubbing, to actually get below the outside varnish and remove the accumulation beneath. After a treatment of that sort many an owner has been surprised to find the finish of his car in almost as good shape as when new.

FAMOUS NON STOP MAXWELL SEIZED

VANCOUVER, B. C., Sept. 10.—The tour of the "International Wanderer", famous motor-non-stop Maxwell, from Mexico to Canada and back again, came to an untimely end. The service scoured little car has been confiscated by the Canadian government and is now locked in the king's warehouse here at Vancouver.

The day after their arrival from Mexico over the scenic international highway, the members of the crew of the car were hailed before J. M. Bowell, collector of customs at Vancouver, and informed that they had violated the laws of British Columbia and of the Dominion of Canada. They had entered British Columbia as tourists and were really in the country for commercial purposes, it was claimed.

Attorneys were consulted and the Vancouver Automobile club was appealed to. Wires were sent to officials of the American Automobile association and the Royal Automobile club of Canada. Men of influence, prominent in professional and business circles of Canada, made personal appeals to the customs authorities, but it was useless. The car stayed in his majesty's warehouse and the motorists returned to the United States by rail.

On the trip from Mexico, the Maxwell was decorated with the name of every town passed through and with the original signs placed on the car at the time it was used by the Lord Motor Car company of Los Angeles to establish a new motor-non-stop record, the machine attracted a great deal of attention in every district and was a decided novelty in Canada. Just before the government men took charge of the tour and ended the wandering of the "International Wanderer," a crowd of several hundred persons gathered around the machine to look over the occupants and read the names of the towns visited en route. It was while this crowd was giving the car "the once over" that the customs officers put in an appearance and Griffin and Waddell were shooed out of the country with their car and equipment.

MEDFORD FACTORY SUCCESSFUL IN SPRING WORK

The spirit of keeping Medford money at home is often not the only and best reason for patronizing home industry. Very often, it seems, better satisfaction can be obtained, more for your money, at home than elsewhere.

Up until a year ago it was the general practice in Medford to send broken auto springs to Portland or San Francisco for repairs. The local blacksmith shops enjoyed a certain amount of patronage but those who had a great deal of this sort of work to be done had always sent it away. And then one day it was discovered that springs could be repaired in Medford, cheaper, more quickly and better than at the city shops.

The stage run to Crater lakes gives the springs of the heavily loaded stages about as severe a test as that received by any in this section. It so happened that one day about a year ago Court Hall, who operates that stage line, needed a broken spring repaired in double quick time. He had heard of the work that was being done at the Mitchell wagon and auto repair shop on South Riverside. The spring was taken there and today is still in service, never having given the slightest trouble. Since then Mr. Hall has hunted out broken, discarded springs, had them welded and these too, are giving satisfaction.

Commenting on his success, Mr. Mitchell said: "In this line of work, as in any other, a man must understand the principles with which he is working. This understanding is all that has made our work satisfactory. We know where the stress and strains come on a spring, where weight and thickness are needed, where they are not needed, where to strengthen a weak spot, where to avoid giving an extra ounce of weight. The secret, in short, lies in the ability to give a spring repair job perfect balance and a uniform springing quality."

The Mitchell company has also made a specialty of automobile body and wheel work.



FAIR WEEK

JACKSON COUNTY FAIR

Medford, Sept. 13, 14, 15 and 16

Liberal premiums on Fruit, Agricultural products, Stock, Poultry, Fancy Work, Fine Arts, Childrens and School Exhibits, Products of Kitchen and Poultry, etc.

FREE BARBECUE

Also COMMUNITY and SCHOOL DAY THURSDAY

September 14, commencing at 12 o'clock. Every man, woman and child in Jackson county expected to attend. Bring your cups and try the coffee, and don't be bashful, for we want all to eat and be merry.

A FAIR for THE YOUNG and OLD

THE SUPREME EVENT OF ALL SOUTHERN OREGON

BIG NIGHT PROGRAMS

Every Evening in Davis-Vawter Building opposite M Frott Building Vandeville, Living Model Style Show by Medford Merchants, Band and Orchestra music.

Agricultural Hall

Will contain products of field, garden and orchard. There will be grains, grasses, seeds and vegetables. A mammoth display of county district exhibits, ten in number.

Lively Races Daily

Baseball games, bucking horses, cowboy races, lady riders, goat roping, bull riding, relay races, bulldogging, wild horse races and numerous novelty stunts. Something doing every minute.

The Women's Department

Is an opportunity to view a beautiful scene of specimens of women's industry and handiwork. Especially fine this year. This department will be put uptown in the Davis-Vawter building, next to Schieffelin Grocery, September 13

Big School and Field Meet

Thursday, September 14. Every school in county represented. Running races, pole vaults, broad jumping, shot put, basket ball, tennis—in fact, something for all the young athletes to do.

EXCITING RELAY RACES

Children's Department Bigger and Better than Ever

Several trips provided for State Fair at Salem. These exhibits will be staged in the Davis-Vawter building, along with the Ladies' Department.

FRIDAY IS ASHLAND DAY
Medford stores all close at noon on this day and all join in attending the fair.

SATURDAY IS EVERYBODY'S DAY
and will be one of the best of the entire fair all ribbons will be on prizes winning stock and articles

ONE ADMISSION FOR EVERYTHING

One Ticket Admits You to the Fair Grounds and to the Davis-Vawter Building for the Exhibits and Program there

A. J. VANCE, Pres. S. I. BROWN, Sec.

GARAGE SHOULD MATCH HOME

After buying a case of firewood would you keep it at the woodshed, going there each time that you wished to use some of it? Certainly not. Then why, after buying a car, do so many motorists keep their car in the garage, where it was bought, subjecting themselves to the inconvenience of going after it each time that they wish to use it?

No one would think of getting along without a woodshed or some such place to store their fuel, yet many motorists are without garages. This practice, according to A. E. Hill, of the Woods Lumber Co., is a great piece of short-sightedness on the part of many car owners.

Mr. Hill has investigated the so-called "plan" method of building garages and has definitely decided that his company for several reasons will not carry such building stock.

"I believe in keeping Medford money at home," said Mr. Hill, "and believes that the profits arising from the erection of Medford garages should go to Medford contractors and architects. But that is not all. I also believe that a competent architect and contractor by their knowledge of local conditions in general and their ability to be on the ground and produce a building that will harmonize with the home will give anyone contemplating the erection of a garage the greatest satisfaction."

TOP REPAIRS BEST AUTO IMPROVEMENT

Many motorists will spend several dollars a month in having their cars washed and polished and rejoice over the shine of the bodies of their cars. Yet many of these same motorists will drive their cars through the whole season with one or more of the celluloid lights of their top or curtains hanging in shreds or with a rent in their top, not realizing that that same rent and tatter take more away from the appearance of their car than any amount of washing and polishing can add.

"Repairs of this kind," said L. E. Kelsey of the Medford Top Factory, "are a matter of only a little time and a few dollars and for increased trimness divided by dollars offers the motorist the best improvement investment."

Hopes Women Will Adopt This Habit As Well As Men

Glass of hot water each morning helps us look and feel clean, sweet, fresh.

Happy, bright, alert—vigorous and vivacious—a good clear skin; a natural, rosy complexion and freedom from illness are assured only by clean, healthy blood. If only every woman and likewise every man could realize the wonders of the morning inside bath, what a gratifying change would take place.

Instead of the thousands of sickly, anaemic-looking men, women and girls with puffy or muddy complexions; instead of the multitudes of "nerve wrecks," "rundowns," "brain fags" and pessimists we should see a virile, optimistic throng of rosy-cheeked people everywhere.

An inside bath is had by drinking, each morning before breakfast, a glass of real hot water with a teaspoonful of limestone phosphate in it to wash from the stomach, liver, kidneys and ten yards of bowels the previous day's indigestible waste, sour fermentations and poisons, thus cleansing, sweetening and freshening the entire alimentary canal before putting more food into the stomach.

Those subject to sick headaches, biliousness, nasty breath, rheumatism, colds; and particularly those who have a pallid, sallow complexion and who are constipated a very often, are urged to obtain a quarter pound of limestone phosphate at the drug store which will cost but a trifle but is sufficient to demonstrate the quick and remarkable change in both health and appearance awaiting those who practice internal sanitation. We must remember that inside cleanliness is more important than outside, because the skin does not absorb impurities to contaminate the blood, while the pores in the thirty feet of bowel

To Avoid Dandruff

You do not want a slow treatment when hair is falling and the dandruff germ is killing the hair roots. Delay means no hair.

Get, at any drug store, a bottle of zemo for 25c or \$1.00 for extra large size. Use as directed, for it does the work quickly. It kills the dandruff germ, nourishes the hair roots and immediately stops itching scalp. It is sure and safe, is not greasy, is easy to use and will not stain. Soaps and shampoos are harmful, as they contain alkali. The best thing to use is zemo, for it is pure and also inexpensive.

Zemo, Cleveland.

MODERN HOSPITAL IS IN MEDFORD

How many times have you read in the papers of the deaths of those injured in auto accidents through lack of proper hospital facilities? But never have you read of such a happening in the vicinity of Medford. With the splendid highways that this valley boasts, the victims of such an accident can be speedily brought to Medford where they may receive the best of care.

The Sacred Heart hospital in Medford is as high above similar institutions in southern Oregon as its position on the hills to the east of Medford is above the floor of the valley. The city may well be proud of having a hospital of such high character equipped, as it is with every modern device used in the treatment of all kinds of medical and surgical cases.

ILLUMINATED WATCH NEW CONVENIENCE

A new convenience for the motorist has been recently introduced in the shape of a popular priced watch with illuminated dial. Anyone who has said things, and meant them too, after seeing his last match go out and they having to get out in the rain and find his watch in front of the lights to find the time will sorely appreciate the device.

Johnson the jeweler, who handles these watches in Medford has recently enlarged his store and is in a position to handle repairs and manufacturing work in big city style.

GASOLINE 60c: FOUR MACHINES IN NATION

The special agent of the bureau of foreign and domestic commerce reports that use of motor cars in the island of Haiti is very limited. At present, outside of the trucks and passenger cars used by the marine corps, there are not over four motor cars in Port-au-Prince that are running. Gasoline is 60 cents a gallon.

In 1913 there were some twenty motor cars in and around Port-au-Prince. The bad conditions of many of the Port-au-Prince streets and of the roads continuous to the city soon shook the vehicles loose in every bolt.

RAND McNALLY & CO.

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Leave Medford for Ashland, Talent and Phoenix daily, except Sunday, at 8:00 a. m., 1:00, 2:00, 4:00 and 5:15 p. m. Also on Saturday at 11:15 p. m. Sundays leave at 8:00 and 10:30 a. m. and 1:00, 2:00, 5:30 and 9:30 p. m. Leave Ashland for Medford daily, except Sunday, at 9:00 a. m., 1:00, 2:00, 4:00 and 5:15 p. m. Also on Saturday nights at 6:30 and 7:20. Sundays leave Ashland at 9:00 a. m. and 1:00, 4:30, 6:30 and 10:30 p. m.

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Negatives Made any time or place by appointment.

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E. D. WESTON, Prop.

LITTLE THINGS ARE IMPORTANT

The little things may make or mar the pleasure of an auto trip. A lost screw, some little part that you neglect to replace or tighten may cause hours of delay on the road.

Before starting on a trip, advises P. M. Leonard of the Crater Lake Road, warn, go over your car. Tighten all these seemingly unimportant little screws and any that are missing, replace. Every crossroads hardware does not carry machine screws and cap screws, and you may have difficulty in replacing any that you may be in need of on the road.

"Almost every week," said Mr. Leonard, "some driver comes in with a wall of woe and a tale of endless trouble because of having been held up on the road through neglecting the little things. We are usually able to fix him up out of our large stock, and after our experience you may be sure he never again neglects the little things."

MOTORCYCLE AS EFFICIENT IN FIELD AS AUTO

While the motorcycle is small, it is just as efficient in its particular field as its larger brother the automobile. Just as the motorcycle repair shop of M. S. Gentry, nestled at the rear of Gates garage is as efficient as the large Ford repair plant. The same careful painstaking care is used in the repair of the motorcycle as upon the costly cars. This painstaking care means service, and service, says Mr. Gentry, is what he is in the business to give.