

GOODRICH

points
the way
for

National Touring Week

The Guide Post of a Nation

It makes small difference where you motor during National Touring Week, The GOODRICH GUARANTEE of route and road—THE GOODRICH GUIDE POST—will be there to point your way.

EIGHTY-FIVE THOUSAND STRONG—Goodrich Guide Posts guide American motorists over 100,000 miles of automobile roads in this country—the ONLY national system of road marking, public or private in America.

A remarkable service to the motoring public, yet ONLY a fraction of what The B. F. Goodrich Company is doing for automobile touring.

The American Motoring Tour is the child of The B. F. Goodrich Co.

Hence it is no new venture that The B. F. Goodrich Company should be the driving force back of National Touring Week.

Has actually reached 250,000 motor car owners personally with its service.

The B. F. Goodrich Company not only is willing to serve, but knows how to deliver a TOURING SERVICE that has no equal for accuracy and completeness.

All this service is free to any motorist whether or not he uses Goodrich Tires.

Goodrich Safeguards Your Tour

However, in speeding automobilists to the beauty and charm of the open, The B. F. Goodrich Company can safeguard the joy of the tour no better than by equipping their cars with SILVERTOWN CORD TIRES, or SAFETY TREAD BAREFOOT TIRES.

Goodrich ROAD MAPS and ROAD LOGS insure the accuracy of your route.


Goodrich GUIDE POSTS insure the RIGHTNESS of your road.

Goodrich Tires insure the greatest amount of peace of mind, comfort and profit to yourself.

Look over what The B. F. Goodrich Company during the last year alone has done for American motoring tours.

The Goodrich National Touring Bureau has routed 60,000 separate, personal automobile tours.

Has distributed 249,000 route books and 2,000,000 route cards—



GOODRICH

TIRES

The B. F. Goodrich Company
AKRON, OHIO

25 KILLED WHEN ZEPPELINS AGAIN RAID ENGLAND

LONDON, Aug. 9.—From seven to ten Zeppelins took part in the raid early today, according to an official statement this afternoon. About 160 bombs were dropped and 25 casualties were caused, says this statement, supplementing the earlier announcement.

The text of the statement follows: "A hostile airship crossed the east coast of England at an early hour this morning. Another airship is reported to have visited the southeast coast of Scotland. The raiders did not penetrate far inland, but dropped a number of bombs in various localities near the coast."

"At several places the airships were engaged by anti-aircraft guns and driven off from their objectives. Reports received up to the present show that three women and one child were killed and 14 persons injured. No damage of military importance is reported."


GERMANY BARS REDCROSS SUPPLIES

AMSTERDAM, Aug. 9.—The Nord Deutsche Allgemeine Zeitung of Berlin publishes a memorandum issued by the German government which states that, owing to British treatment of Red Cross supplies, Germany will no longer allow free passage for such supplies. German naval forces will receive orders to take such articles for their own use when they come within their reach.

The British government has refused to permit the forwarding of Red Cross supplies through the blockade line of the allies into Germany and Austria. In a recent memorandum submitted to the American government, Great Britain said this practice has been forbidden in all blockades established in the past.

IMPRESARIO ROBERT GRAU DEAD AT MOUNT VERNON

MOUNT VERNON, N. Y., Aug. 9.—Robert Grau, formerly a theatrical and concert manager, and one of the best known figures in dramatic and musical circles years ago, died yesterday at his home here of heart disease. He conducted the tours of some of the most famous concert stars, including Adeline Patti, for whom he was manager for many years.



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