

PLEASURES OF MOTOR TOURING OPEN TO NATION

Interesting Trips of Scenic Beauty Plentiful in All Sections.

FINE ROADS EVERYWHERE

Automobile is True Discoverer of America and its Charms.

When you hear a man say that he is sorry he ever bought his car, it is not necessarily an indication that he paid more for it than it was worth or that operation of it is costing him more than he can afford. The probabilities are that he is one of the people who never have indulged in the pleasures of touring.

There are many men who still have the old-fashioned notion that automobiles are to be used only on city boulevards. They ride from their homes to their offices and from their offices to their homes, with an occasional trip through the parks and over the routes where the crowds are to be found on Sundays.

Consequently, they soon grow weary of what they call "the same old thing." They have yet to learn that touring in an automobile is not surpassed by any other kind of outdoor fun. They have failed to put their cars to one of the best of their many splendid uses.

The bestment of roads in almost all parts of the country has been accompanied by the establishment of many conveniences which add to the pleasure of touring. One never gets far from a place at which gasoline is supplied; trees can be found at nearly any country store, and a shop at which emergency repairs can be made is usually close at hand if things happen to go wrong.

Furthermore, there has, owing to the popularity of touring, been an appreciable improvement in the accommodations offered by hotels in the small towns and villages. Good meals and comfortable beds at reasonable prices are the rule, rather than the exception, almost wherever the tourist finds it necessary to put up for the night.

The country traveler has been rehabilitated. To the liveliness and pretensions of the old stage coaching days have in many instances been added modern conveniences and up-to-date service which contributes much to the enjoyment of the touring party.

Attractions Everywhere Within easy reach of almost every city in America there is some place that is well worthy of a visit from the tourist. In most cases there are many such points.

The car owner who complains that "there's no place worth seeing" within a day's ride of the town or city in which he lives is to be pitied, because the trouble undoubtedly is his own inability to appreciate what is sublime, or beautiful or interesting.

Not every state has a Grand Canyon, a Yosemite, a Yellowstone Park, a Niagara Falls or a Mt. Vernon, but there isn't a state in the Union that is wholly devoid of natural wonders. If it possesses no other spots that should be interesting for one reason or another, it is hardly too much to say, indeed, that there isn't a single section of any state that is altogether lacking in places of unusual scenic character or historical or romantic associations.

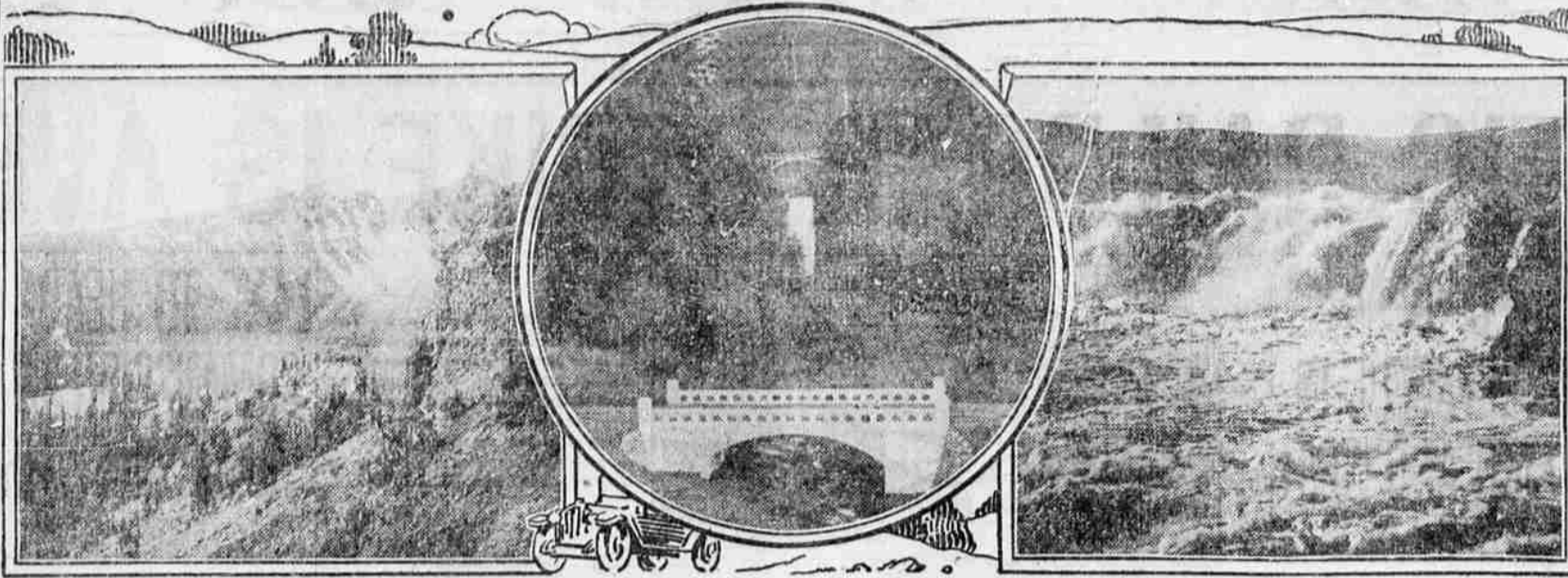
The coming of the automobile tourist has brought about the "discovery" of hundreds of interesting places that might otherwise have remained forever unknown and unvisited. The lily regions and the prairie country, the lakes, the rivers and the valleys, all have their peculiar charms, so that there is easily accessible within a week-end tour of every important center of population nearly all that is worth seeing and worth knowing.

In addition to the attractions that are to be found on short local tours there are always the long trips to make their appeal to the automobile owner who has a desire to see the beauties and study the greatness of his country. The man who crosses the continent in an automobile gets a real conception of the vastness of the United States; he has an adequate understanding of the country's agricultural and mineral wealth, and he obtains the opportunity to get a "close up" view of the most splendid among its multiplicity of charms.

Some Favored Sections There is the Berkshire Hills country in Massachusetts, the White Mountain region in New Hampshire, the beautiful district around Lake Champlain and Lake George in New York, not to mention the Mahan Valley, the Catskills or the Adirondacks. The Blue Grass section of Kentucky, picturesque Eastern Tennessee and Western North Carolina, the Lake regions of Michigan, Wisconsin and Minnesota, the splendor of California, Colorado and Arizona. To attempt to name all or half of the wonderful places that are easily accessible to the automobile tourist would be to follow the example of the book, and go on forever.

There should be no trouble whatever in obtaining any route information that may be needed no matter what section of the country the tourist may wish to visit. Route cards and maps are free from this office and they carry all the directions that the motorist requires.

NATIONAL TOURING WEEK HOME STATE VIEWS



OREGON'S SCENIC BEAUTY ALLURING TO AUTOMOBILISTS

Wonderful Columbia Highway Great Gift of Our Motorists.

STATE WITHOUT A RIVAL

Our Wonders Should Not Be Left for Appreciation by Outsiders.

A map of the Motorist's Paradise might very well be a map of our Oregon with the lines of our splendid automobile roads charted on it. Our state is a cluster of the scenic grandeur for which the Pacific coast is justly famous. Nature has worked boldly on a heroic scale within the cluster of our snow-capped mountains. She has created the beautiful and bizarre. Ours is a country of towering peaks, wide valleys, and deep canyons, of primeval forests, and sequestered glens and lakes, a country of great distances, yet all brought to the wheels of our motorists by roads that yield pleasure to no state.

To have this motoring Paradise and just live in it is one thing; to enjoy it is another. The motorist with a vacation ahead of him who fails to spend it in his automobile is overlooking his Paradise.

Whatever his whim may crave for a vacation, Oregon offers it, and offers it where he may go by motor. He may travel where he will, yet find tranquil grandeur, forest-clad hills and mountains, sanctuaries of rest, sequestered amidst rugged landscape which at once soothes and thrills. Here lie frequent valleys; there rear to the sky peaks more than 14,000 feet to their snow-caps. One may thread through thrilling rock formations, and marvelous caves feed the hunger for strange and freakish things.

Columbia Highway

The Oregon motorist who has not followed the Columbia Highway from the strand to the cow country should not look far afield for the object points of his vacation. The world offers nothing to equal this remarkable roadway. One may take as much time to travel it as he wishes and not waste a minute. After a jump down to Clatsop Beach and Astoria the motorist, having had a taste of thrilling turns in high places, skims eastward from Portland along the most striking length of road to be found in the United States. With Bend, the home of the round-up as his terminal point, he bowls up the river toward the Cascade mountains through scenery that is superb. The great gorge of the Columbia river has held spellbound all the nature lovers of this continent. Before the drive was built the gorge was famous.

On the stretch of the road from Portland to the Mt. Hood region, the motorist passes falls after falls strung like the jewels of a necklace. Trout, steel, fall, Bridal Veil Falls, Gordon Falls, and Multnomah Falls grace the path. There are Shampers' Fall and Oregon's George, and numerous others, and admire before one plunges into Howley tunnel and emerges in the Hood river country.

Thence one may travel on to The Dalles, where he may either veer to the south and explore the Deschutes river valley, or proceed east to Pendleton. The length of the Columbia Highway from the coast to Pendleton is 322 miles.

Wonders to South

A tour down the Willamette valley and to the wonderful districts of Coos Bay and Rogue river will place before the motorist his choice of side trips to rare and varied natural wonders. It is a region of wild beauty, virgin forests, and rugged canyons, but from Grants Pass and Medford are the famous Marble Falls of Oregon, immense caves starting in their grotesque beauty.

An eighty-mile trip northeast of Medford is a creation of the world. This unique body of water, the bed is an extinct volcano, is 6,000 feet above sea level. But it is particularly noteworthy on account of the wonderful tint of its water, and vividly blue and strangely formed shores and peaks that hem it in. This trip more than repays a world-traveler. It is a transgression for an Oregon motorist not to have visited Crater Lake.

A vacation tour to the southern Cascade is a gift creation should take to themselves with an ardent. It tells them what they have accomplished in thriving farmland communities and progressive cities. When this is seen, Nature shows how puny are the works of man.

The trip may be taken leisurely and kept well within a vacation of moderate length. Though the roads to Crater Lake and the Marble Falls are not highways, a good driver can accomplish them, as good drivers are doing every day.

Alaska to Panama Auto Road Practical

Some time in the not very distant future (that is to say with a mental reservation—if the war does not interrupt every nation) there will be a road connecting Alaska with the Panama Canal.

At all events, there is a good road connecting Vancouver, B. C., with Los Angeles, Cal. Along the route are scattered at proper intervals hotels and garages, aids to the motor car and aids to the tourist, for its whole length.

"Blame It on the Tire"

He didn't pump it full enough, though all the air is free; He left it soft and spongy like, and scooped on with ease; He skidded and he gridded and whopped through dust and mire, And when it burst He cursed and cursed, And blamed it on the tire.

He drove it on the street car tracks with confidence superb; He scraped it on the lamp posts and he scraped it on the curb; He skinned it and he jammed it any way he might desire, And when it popped, Right out he hopped, And blamed it on the tire.

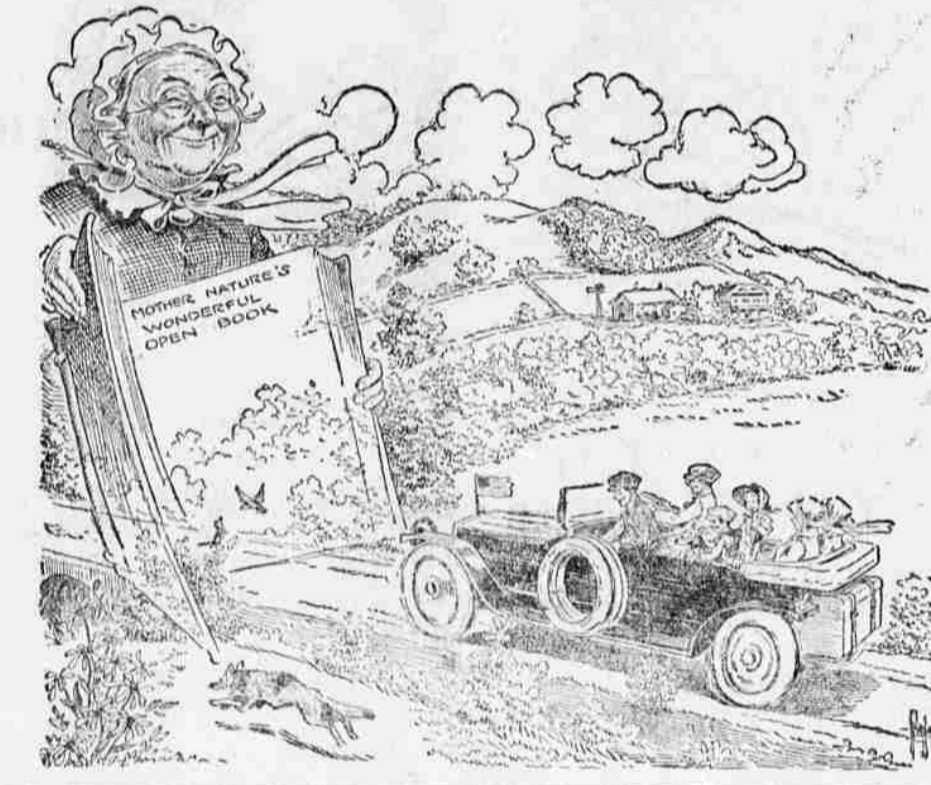
He cut it on some broken glass, but said that didn't hurt; He kept right on through sand and mud and filled the car with dirt, It spotted there and rotted there and soon he howled in ire, Whoop up it blew, He blew up, too, And blamed it on the tire.

He put on chains that ground and he chipped and gouged into the tread; He knew his wheels were out of line, "But what of that?" he said, He whizzed along and sliced along, he picked up nails and wire, And when it banged His fire he whizzed, And blamed it on the tire.

Who is this man? Go ask the boys who meet him every day, Go ask the boys who have to bear the things he has to say, He boxes in and he roars in with his fist he whizzed, Though he's to blame, It's all the same— He blames it on the tire.

—Willbur D. Neabit.

The Great American Novel



What You Should Take With You on That Tour

Before starting out on an extended trip be sure to go over your car thoroughly. Tighten every bolt and nut, put fresh oil in the oil cups and turn them up. A tightened nut says an exchange, may save hours of trouble, and worry on the road. But your preparation is not completed after the mechanical adjustment has been attended to. Tools and supplies should be taken to provide against emergencies. Include in the outfit the following:

One extra casing (deep covered), inner tubes for all casings, two extra tubes properly wrapped or bagged to protect from oil and prevent chafing; one box self-vulcanizing patches and one box permanent puncture plugs for small punctures; one tire sleeve, one set of tire applying levers, one box powdered soapstone or mica to be used between casing and tube to prevent sticking; one can plastic to repair cuts in casing; six valves sockets, six valve caps, three dust caps, air pump, collapsible water bucket, jack, complete tool kit, ratchet, one set of chains, two extra spark plugs, Manila rope or wire for darning purposes and radiator (five gallons), one small musical kit; face cream for sunburn and stained goggles (yellow or orange).

NEGLECTED OPPORTUNITIES

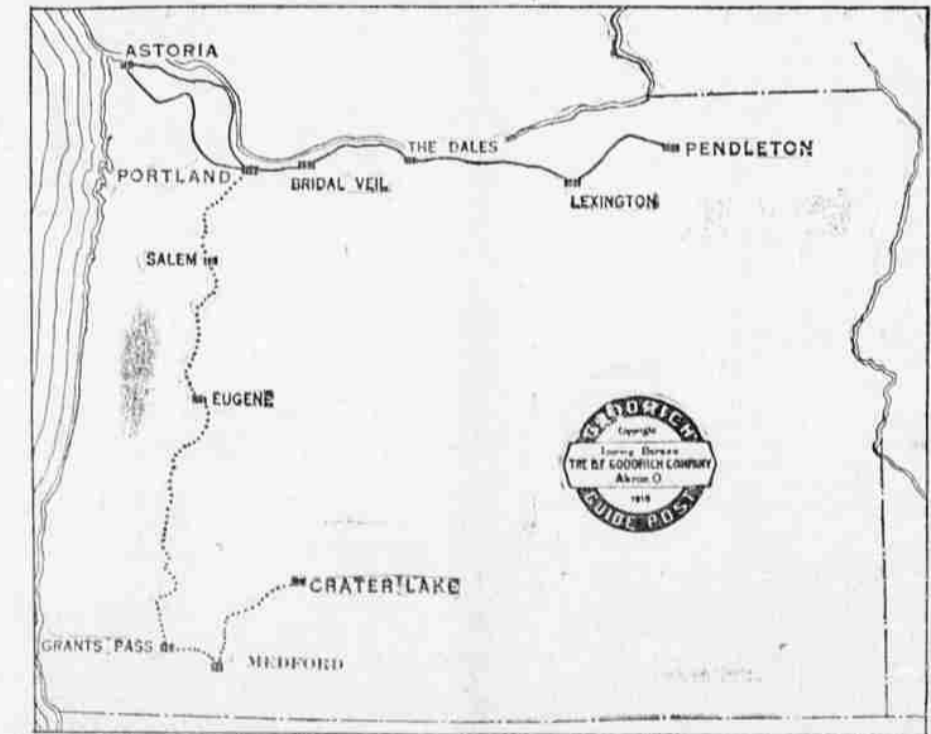
The car owner who never takes his family or a party of congenial friends on a week-end tour is a good deal like the man who has a million dollars hidden in his back yard and thinks wealth is merely a responsibility.

Dont's For Motorists

Don't overwork your car. Don't load up with supplies you will not need. Don't start with a car that is not in first-class running condition. Don't try to do the impossible. Don't race with incompetents. Don't fail to take an extra tire or two along. Don't disregard local regulations, even if they seem unreasonable. Don't neglect to prepare for rain and cold. Don't forget safety first, last and always.

Oregon's Scenic Motoring Tours

Every Section of State Is Visited



*These are but a few of the many motoring tours that may be routed within these boundaries.

Get your touring supplies of the biggest supply house in Oregon

FREE TOURING MAPS AND ROUTE BOOKS

C. E. GATES