

Great Anniversary Sale

From the Toilet Goods Counter.

We don't mention our Toilet Goods Section often in our ads, but the women of Medford have come to know our Toilet Goods section so well it hardly needs advertising.

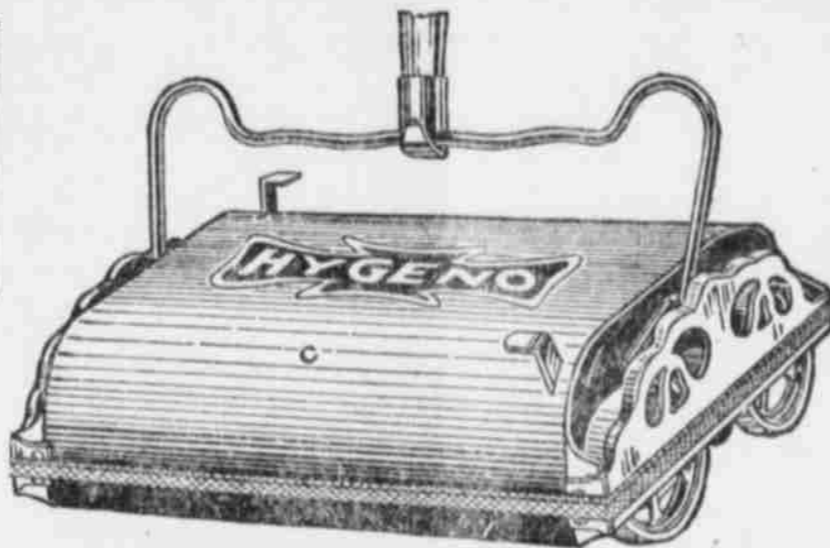
- Among the Toilet Articles:
 Love Me Toilet Water... 69c
 Piver's Le Trifle Toilet Water... \$1.19
 Oriental Cream... \$1.39
 Love Me Face Powder... 69c
 Bourjois Java Rice Powder for... 39c
 Hinds' Honey and Almond Cream... 45c
 Azurea Face Powder... 98c
 Pompean Massage Cream at... 39c
 La Blanche Face Powder for... 45c
 Pebecco Tooth Paste... 45c
 25c Colgate's Tooth Paste for... 19c
 Imported Castile Soap... 19c
 Medium size Peroxide... 13c
 Palm Olive Soap... 8c
 Cuticura Soap... 21c
 Toiletry Brushes, 15c, 20c and... 25c

We Are Just One Year Old This Month

And on this our first birthday we want to thank the people of Medford for the generous patronage we have enjoyed the past year. And now that we have "blazed the trail," we have higher aspirations for the coming year, for we believe that the depressed conditions will soon adjust themselves and that Medford is right in line to receive its share of the prosperity that is sure to follow. It is our purpose and aim to give you better values, together with the best possible service, and a guarantee with every purchase, as far as is consistent with the unavoidable fabric and dye situation at the present moment. With our eastern connections, we are continually searching the big shops of the city for the newest that is to be found in the big cities of the east; and buying direct from many of the biggest manufacturers, you are assured of the lowest possible price

This Anniversary Sale Begins Saturday Morning and Lasts All Next Week

GOLD DUST, 10c PACKAGE
 With a Dollar Purchase.
 Regular 2-pound size of Fairbank's Gold Dust Twins Washing Powder, usually sold at 25c. Special for this anniversary sale. Limit to each customer.



LADIES HANDKERCHIEFS, 15c DOZEN
 A handkerchief we bought special in hundred dozen lots, and sold at 2c each, medium quality lawn with colored edges.

For **98c**

For **98c**

100 "HYGENO" STEEL CARPET SWEEPERS WORTH \$3 ON SALE SATURDAY MORNING AT 9 O'CLOCK

Bought purposely for this anniversary sale. A wonderful little sweeper in a wonderful sale at one-third its value. Two brooms would cost as much. Made of steel, light in weight, but very strong; having beautiful mahogany baked enamel finish and nickel trimmings. We consider ourselves fortunate in being able to offer our patrons such a remarkable, useful household article at such a sensationally low price. **ONLY 100 IN THE LOT.** No, we are not going in the furniture business, but when we find an every-day necessity of this kind, that is backed by a guarantee for one year, we want to give our customers the benefit of our buying power. Only one sold to each customer. Positively none sold to dealers. None sold before the hour of sale. No phone orders accepted. You must be here at 9 o'clock to get one of these sweepers at this very low price

NO DELIVERIES SEE WINDOW DISPLAY NONE SENT C. O. D.

For All Figures

We are anxious to show you the Nemo "Wonderlift" Corsets, and especially that favorite model, No. 555, which is designed for tall full figure.



These corsets have ultra-stylish lines; finest materials; adjustable inner bandlet lifts up and supports the abdomen. Recommended by physicians—\$5.00.

Other Nemo styles—\$3.50 to \$5.00.

Things Around The Store

Items we've noted here and there that will probably interest you:

Ladies' Envelope Chemise at 69c

Made of soft lingerie, neatly trimmed, ought to interest the economical shopper.

New Veilings, 25c, 35c, 50c and 75c

Just received, those new Face Coverings, in the popular meshes and shadow effects.

The New Parasols, \$1.95 to \$7.50

Come in a wonderful lot of new shades and combinations, with the new handles and cords.

Doeskin Gloves \$1.50

Most every woman wants a pair of these Washable Gloves, from the well-known Fownes make.

For the Bride-to-Be

Every bride ought to have an ample supply of Silk Hosiery. Excellent values at **75c and \$1.00 pair.**

New Ribbons 15c

With the coming of summer there will necessarily be a big demand for ribbons, not only for trimming new summer hats but also for making bows for children's hair. We bought the lot from a big jobber and got the price, some checks in the lot.

Pears Soap 10c

Pear's Unscented Soap, the kind you pay 15c per bar for, limit of five bars to a customer.

You Can't Well Do Without Several Wash Skirts

This Season When They Are Priced so Reasonable

WHITE COTTON GABERDINE AT \$2.50

Good style, with wide skirt and patch pockets, and made of a material that washes well, sizes 24 to 32 waist measure.

WASHABLE GOLFINE IN WHITE AND COLORS \$3.50

By far the most popular skirt of the season and comes in such colors as old rose, tan, gray, delft blue, canary, maize and white.

Millinery Reduced

\$7.50 TO \$10.00 SPORT HATS \$4.95

Grouped in this lot are the better grade Sport Hats, in stripes or solid colors, with trimmings to match, about 25 to choose from.

CHILDREN'S MUSLIN UNDERWEAR \$1.35 SKIRTS AND GOWNS 69c

Some three or four dozen of these garments for children, 4 to 12 years of age, good materials, some lace, others embroidery trimmed.

MIDDY BLOUSES AT \$1.25

Just any style and color you could ask for, all white or the popular sport stripes, with or without belt, sizes to 44.

Millinery Reduced

\$3.50 TO \$5.00 SPORT HATS \$1.98

Fancy stripes to match the sport coats and a wonderful showing of the plain models, that can be worn with any color garment, about 50 to choose from.



Sport Coats Are In Greater Demand Than Ever

ITALIAN SILK COAT \$14.50

Such shades as emerald, old rose, maize and delft blue, also the popular stripes in the above colors, two styles.

FIBRE SILK COATS \$7.50

Made in all the most worn colors, in belted styles, a garment that will be hard to do without this season, to be worn with separate skirts.

ONE LOT OF EMBROIDERIES SPECIALLY PRICED 10c, 12 1/2c, 50c, 20c, 25c AGENTS FOR LADIES' HOME JOURNAL AND PICTORIAL PATTERNS.

THE MAY CO. *Wear Gossard CORSETS They Live In Front* **THE BEST GOODS FOR THE PRICE, NO MATTER WHAT THE PRICE**

12 Ladies' Suits Worth to \$27.50 go at \$7.95

It is against our business principles to carry these garments over to next season, hence this terrific reduction, mostly small sizes, many staple blues in the lot, all must go. Others at **\$12.50 and \$17.50.**

Dresses Worth \$25.00 at \$14.40

Dresses to be worn for afternoon or street wear, in the more conservative models and colors, such as the always popular blue, green, old rose, brown and gray.

Woolen Coats Reduced

During this anniversary sale, including white chinchillas, checks and plain colors, sizes 18 to 44.

Reasonable Charge for Alteration

Waist News of Interest

Our Waist stock presents so many attractive styles one would think we ought to get more money for a good many of them, but we would rather leave the value to you.



SILK WAISTS \$1.98

It would be hard for us to estimate the number of dozens we have sold at this popular price, for we have made this waist one of our leaders, all the popular shades.

HANDKERCHIEF LINEN WAISTS AT \$2.50
 A very popular waist to be worn with the wash skirts, come in either plain white trimmed with a touch of color or the awning stripes.

A DRESSY LACE WAIST AT \$3.75

Made of shadow or filet silk lace over a foundation of lighter weight silk or net and combined with a little color or flesh tints.

Special Display of Muslin Underwear at Popular Prices

These items should be of double importance to the June bride, for she will need so much of the dainty lingerie for her wardrobe, it would well be worth your time to glance through this stock.

A PRETTY CAMISOLE AT \$1.25

Made of silk crepe in either white or flesh and trimmed with a fine Valenciennes lace, looks like a \$2 garment.

SILK GARMENTS AT \$2.48

"Things have changed since mother was a girl" and now every woman wants a suit or two of this dainty lingerie to be worn with her better garments.

