

Partial View of Immense "Bull" Durham Factories at Durham, N. C

The Purity of "Bull" Durham Is Proven Absolutely by Government Statistics!

Herewith we print a facsimile of a letter from Hon. W. H. Osborn, Commissioner of Internal Revenue, written in the routine of his official duty in answer to a letter from the manufacturer.

The Government officials find in the "Bull" Durham factory nothing but the bright, golden leaves of Carolina and Virginia tobaccos - the tobaccos that have made American cigarettes the most popular smokes in the world.

In Durham - and indeed, throughout practically all of North Carolina and the adjoining counties of Virginia-nearly every man is interested in tobacco, the great staple crop of the community. In the towns where the tobarco warehouses are located; on the farms, in the banks, in the stores - everywhere these men who grow the tobacco, who take it to market who buy it and sell it and are made prosperous by the business of handling the money received from the crop --everywhere, these men know that the sweetest, mellowest, choicest leaf is bought for

GENUINE BULL DURHAM SMOKING TOBACCO

And they know that nothing else ever enters the "Bull" Durham

These men who live with tobacco, know that for three generations the same farms in the same counties have been producing their best for "Bull" Durham. They know that the quality of "Bull" Durham has

made the city of Durham famous - and the honor of "Bull" Durham is a source of pride, not only to the manufacturers, but to the entire community.

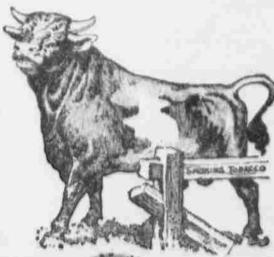
your entire satisfaction the absolute purity of this famous old tobacco.

Bespectfully

Simply take a bag of "Bull" Durham and empty the tobacco on a piece of white paper. Then separate the grains with your finger and examine them closely. You will find only tiny flakes of pure tobacco - nothing else looks like the golden Carolina-Virginia leaf used in "Bull" Durham. Your eye would instantly "spot" anything of a different nature. Make the test today learn to "roll your own" with "Bull"

Durham - and you'll find the greatest smoke-enjoyment of your life.

Test "Bull" Durham Purity For Yourself! You can easily prove to



Durham. North Carolina

An illustrated Booklet, showing correct way to "Roll Your Own" Cign. rettes, and a package of cigarette paper, will both be mailed, free, to any address in U.S. on request. Address "Buli" Durham, Durham, N. C. THE AMERICAN TOBACCO

TREASURY DEPARTMENT 960 The American Tobacco Co., April 17, 1915. 111 Fifth Avenue, New York, N. Y. . This office is in receipt of your letter of the 15th. Anstant with reference to the account and inspection or Four tobacco factory No. 39, 4th District Worth Carolina. In reply you are advised that the Collector's state. North Carolina, shows that there was used in that factory during the calendar year 1914, 24,204,242 pounds of unstemmed leaf tobacco and that there was produced during the same period, 20,264,857 pounds of manufactured smoking tohacco. Under the regulations, an allowance of 25% of Whatemend tobacco is made for stems and loss in manufacturing which will account for the difference between the leaf tobacco used and the manufactured tobacco produced, It is true, as stated in your intier, that all to-The bases factories are subject to periodical impertions by Bull" Internal Revenue deputy collectors and have access to all Durham parts of the factories. Factory