

ALL FRUIT GROWERS OF VALLEY ASKED TO JOIN AGENCY

Co-operation of Orchardists Requested for Marketing Scheme Planned by Government—Local Association Joins Organization Together With Many Other Concerns.

To All Fruit-Growers in the Rogue River Valley:

I wish to call the attention of all fruit-growers to the importance and necessity of having everyone interested in the production of commercial fruit join the "Fruit-Growers' Agency, Inc.," embracing the fruit interests of the four Pacific Northwest states, Oregon, Washington, Idaho and Montana.

This organization is founded and promoted directly by the office of markets and rural organization of the United States department of agriculture, represented in this special field by Messrs. C. E. Bassett, C. W. Moonaw and W. H. Kerr, who were detailed by the department in the fall of 1915 to undertake the work of investigating fruit growing and marketing conditions in the Pacific Northwest. The department's representatives have been working constantly since their appointment to find a way of relieving the adverse conditions under which the fruit-growers of the four states have been laboring for several years past, and I believe they have solved the marketing problem for us. The problem itself is a simple one, namely, to get the growers in direct touch with the consumers, as nearly as possible, and with a minimum amount of expense and labor. The successful working out of the plan proposed for its solution, however, depends upon the hearty co-operation of all fruit-growers.

Government Assists.

This is the problem whose solution was undertaken two years ago by the Fruit-growers' Council of the Pacific Northwest, of which I was a director, representing Western Oregon on the board of control. The selling agencies at that time were also disorganized and fighting each other for markets and territory, all, of course, at the expense of the growers whom they represented. Our organization forced the selling agencies to organize and to work in harmony with each other, for the benefit of the growers, and they are still working together in harmony along the lines laid down by the Growers' Council, and the growers are getting the benefit.

The council, however, ran into a stone wall in the shape of the Sherman anti-trust act when it endeavored to govern the prices at which the products of its members should be sold. The inhibition of the council's efforts along this led led in turn to the putting of the marketing and price problem squarely to the government's representatives, when they attended a meeting of the council in Spokane last August, and the result was the appointment of Messrs. Bassett, Moonaw and Kerr to perform the work which they have undertaken as above noted.

All Growers Welcome.

The plan proposed by them may be briefly outlined as an organization intended to embrace all individual fruit-growers or fruit-growers' associations and all selling agencies in the Pacific northwest to be known as the "Fruit-growers' Agency, Inc.," associate membership in which may be obtained by any individual grower on payment of \$5, the fee for the selling agencies and fruit-growers' cooperative organizations to be \$100, which secures the benefits of the proposed organizations to all of the members of any such fruit-growers' association without further payment.

The "Fruit-growers' Agency" is already completely organized, the officers and trustees have been elected, committees appointed, and the work is already under way, with every promise of success, judging from the support coming to it from the growers all over the northwest. In a letter from Paul H. Weyrauch of Walla Walla, president of the organization, he says:

"The feature of the government plan is the 'uniform contract' which every member of the agency agrees to sign, and the provisions of which are supervised by the Fruit-growers' Agency. This contract provides for all the activities necessary and essential to the success of the fruit industry of the northwest, and its requirements embrace the following:

Uniform Contract Plan.

"Co-operation among growers' agents who are also members of this agency.

"Securing information as to crop conditions.

"Securing uniform methods in harvesting, grading and packing.

"Discussion in conference of market conditions and exchange of market experience.

"Improvement in transportation and storage.

"Development of domestic and Canadian markets.

"Development of foreign markets, including foreign investigations, preparation of fruit for export, supervision of physical handling to destination, arranging for payable foreign agents, development of new markets through special agents and securing adequate transportation facilities.

"The standardizing of agents' accounting records.

"The securing of an annual audit of sales records.

"The arranging for financing the growers."

Waits for Details.

I would suggest that all interested parties write to Mr. Weyrauch for further detailed information, and by all means join the agency yourself, or see to it that your shipping organization is a member.

As I understand the plan, the government, through the bureau of markets, will continue to be actively interested in the successful working of the organization along the lines proposed by its representatives, as above outlined, and in pursuit of its purpose to bring the producer and consumer closer together, eliminating the excessive cost to both parties through too much handling by middlemen.

The Rogue River Fruit and Produce association, of which the orchardists under my management are members, expects to join the Fruit-growers' Agency, Inc., and it is hoped that all independent shippers and other associations in the valley will also become members, in order that the plan proposed for closer co-operation by the government's representatives may be a triumphant success, and all the people of the United States become eaters of northwestern boxed apples and pears.

J. A. WESTERLUND.

BRITISH PREPARE FOR AN INVASION

NEW YORK, April 13.—The Danish steamer Frederik VIII arrived here without 957 sacks of mail with which she started from Copenhagen, Christiania and Christiansand. The mail was removed by the British authorities when the steamer stopped at Kirkwall for the customary inspection.

Passengers said that while the Frederik VIII was in Kirkwall they were told the British were anticipating a combined aerial and naval attack along the Scottish coast and making preparations for it. For that reason the ship's departure was hastened, while all lights on the ship were extinguished.

While in the North sea, passengers said, a fleet of ten British warships was sighted about two miles distant moving in a northerly direction.

Among the passengers was Charles Riggs, a missionary attached to the staff of the American board of foreign missions at Constantinople. Mr. Riggs left the Turkish capital two weeks ago, going by rail to Berlin and making the trip in 24 hours. He said that reports of rioting among the Turks were exaggerated and that while food was scarce there was no extensive suffering among the people.

BATTLESHIPS COLLIDE WITHOUT DAMAGE

WASHINGTON, April 13.—A collision yesterday afternoon between the battleships Michigan and South Carolina, in which neither ship was seriously damaged and no one hurt, was reported today by Admiral Fletcher.

While the fleet was steaming north from Guantanamo, Admiral Fletcher said, the two battleships "came in contact" during maneuvers. Both are proceeding under their own steam.

SUPPLIES SHIPPED TO PERSHING AT FRONT

EL PASO, Texas, April 13.—Mutual truck shipment of supplies from Columbus, N. M., to the Casas Grandes base continued today, it was announced at the quartermaster's depot here.

General Pershing's forces are well stocked with hay and grain, it was said. No word has been received regarding the progress of the supplies sent over the Mexican Central yesterday by private parties to be sold to American troops in Chihuahua.

BRILLIANT FUTURE FOR VALLEY SEEN BY COAL OPERATOR

J. H. Sorenson, representing the Western Coal and Coke company of Minneapolis, Minnesota, enjoyed a visit in and about Medford yesterday, having come directly from Marshfield and the Coast range region.

Whether or not Mr. Sorenson tabulated his impressions of the vast coal deposits in the vicinity of Medford is not known; but that he freely expressed his delight at having time to remain in Rogue river valley a day or two was heard by many.

"Your promise of a railroad leading directly from Medford to the coast, reaching an improved harbor at Eureka and connecting with the railroad from that point to San Francisco, is one of the surest evidences that the people of southern Oregon are about to begin to realize the wonderful impetus an outlet for the products of their vast resources will give them," said Mr. Sorenson.

"One of the attractive features of your railroad proposition to the great Blue Ledge district," continued Mr. Sorenson, "is the fact that it can be built at such a low mileage cost."

Great Incentive to Build

"The fact that you have such a wonderful tonnage in mining properties alone ought to attract railroad builders at once. In addition to that, the extraordinary development that it will induce in other respects will prove a wealth producer for the people of your valley. The reduction in the cost of shipment of your products will save your fruitists and farmers a great deal of money. It would easily more than double your valley output, your population, the number of homes in the valley, the population of your towns and the wealth of its people as a whole. It will bring an era of prosperity that will stimulate and broaden every industry, create new ones and give you the maximum results for labor and money expended. But the big thing, the one feature that makes the situation that will follow the completion of the railroad to tap your raw materials loom large on the business horizon is found in the development of your mines and your lumber interests."

"I know of no region so bountifully blessed in that respect as southern Oregon appears to be. The development of those two resources alone will build cities. In view of that fact, Medford ought to be the Spokane of Oregon."

Rogue River Valley a Gem

"Among the valleys of the coast Rogue river valley is a gem. Centrally located in the west coast region of the United States and far enough away from the ocean to escape the uncomfortable fogs throughout the winter season, with an ideal winter climate and a working season of months of most delightful weather, I know of no place that excels it. And these are vital features in every country. They are the supreme consideration of nine-tenths of the people who start out from the east and middle west to find new locations in the west. The first premium fruits and vegetables your valley soils produce tell the concluding chapter of the story."

"But you can't enjoy the full fruit of all of these resources and advantages until you have a railroad in a more direct route to the coast—a railroad that will tap the great resources in your mountains, rich in mineral and timber wealth."

"Once in possession of this great impetus to development, your farmers and orchardists will see the necessity and measure the profit of obtaining a maximum yield each year—and this they cannot get without irrigation."

Why Smoke Bit Cigars When La Gondas are only 10c.

A RAW, SORE THROAT

Eases Quickly When You Apply a Little Musterole

And MUSTEROLE won't blister like the old-fashioned mustard plaster. Just spread it on with your fingers. It penetrates to the sore spot with a gentle tingle, loosens the congestion and draws out all soreness and pain.

MUSTEROLE is a clean, white ointment made with oil of mustard. There's nothing like it for quick relief for Sore Throat, Bronchitis, Tonsillitis, Croup, Sore Neck, Asthma, Neuralgia, Headache, Congestion, Pleurisy, Rheumatism, Lumbago, Pains and Aches of the Back, Joints, Sprains, Sore Muscles, Bruises, Chills, Frosted Feet, Colds on the Chest (it often prevents Pneumonia). Nothing like MUSTEROLE for croupy children.

At your druggist's, in 25c and 50c jars, and a special large hospital size for \$2.00. Be sure you get the genuine MUSTEROLE. Refuse imitations—get what you ask for. The Musterole Company, Cleveland, Ohio.



The May Co.

NEW LISEEE STRAW HATS, TRIMMED IN VARIOUS WAYS

Lisee straw hats are coming into favor by leaps and bounds. A wing, an ornament or combination of ribbon and flowers is the extent of the trimmings. It is not what is on these hats, but how they look on you—that tells.



The May Co.

THE NEW NECKWEAR 25c TO \$2.75

New shapes abound. And if the new neckwear will so greatly improve the looks of your suit you might want to wear it longer than you had planned. The colors are in all white or white with dainty color combinations, and made of sheer lawn, marquisettes and georgette crepe.

These Savings Are Worthy of Your Attention

DRESSES—Many Samples in the Lot SUITS—Worth \$30.00 and \$35.00

We bought a great many of this lot from one of the big New York manufacturers, which have been carried as samples, but not damaged in the least. We got them at a reduction, and you get the benefit. One of a kind; old rose, blues, greens and grays; worth to \$35..... **\$19.50**

Taken from our regular stock, some of which have been in our show rooms only a short time, and among the collection are both silk and cloth in natty Norfolk effects, some embroidered, others plain, self-trimmed; any size **\$24.50**



NEW SKIRTS FOR SPORT WEAR \$1.95 TO \$4.75

A separate skirt for spring is a real necessity for women, particularly to wear with the unusually attractive spring waists — eurduroys in white, blue and coral beach suitings and the like.

ONE LOT OF MIDDIES \$1.25 Made of good quality Jean or Indian Head, some short sleeves and trimmed with blue galatea. Worth to \$2.

WIDE STRIPES 19c, 25c, 35c and 50c

The rage of the season and we have them for sport wear in either the candy stripes or awning stripes.

LADIES' WAISTS 98c

One lot of 2 or 3 dozen voiles, organ-dies and the like, scarcely two alike and most any size. Worth to \$3.00.

ROYAL SOCIETY THREADS Big range of white and ecru, all sizes, at 10c. Also the leading colors of crochet. None better.

CORSETS \$1.19

A special lot of the popular Royal Worcester make, made of good strong coutil, any size.

JAPANESE BASKETS 25c to \$1.75

Bought from a big Japanese importing company and marked at department store prices. Trays, fern pots, jardinières, etc.

WAISTS OF CREPE DE CHINE, PUSSY WILLOW OR GEORGETTE \$1.98, \$3.50 \$5.75, \$6.50



The Crepe De Chines at \$1.98 are the biggest value we have ever been able to offer at this price.

The Lace Waists of all silk chantly for the more dressy wear, to be worn with the new suits at \$3.75 to \$6.50.

DRUG SUNDRIES at Department Store Prices

DRUG SUNDRIES at Department Store Prices

We Want You to Know These Nemo Corsets

This Nemo Self-Reducing Corset furnishes a combination of comfort, style and hygienic perfection. Its fashion-lines are superb.

The semi-elastic Bandlet follows the curve of the abdomen and clings closely no matter what position the wearer assumes. Many physicians prescribe this corset instead of a surgical bandage.

The Nemo Self-Reducing Straps soften and remove surplus fat.

No. 523 is designed for stout women, short or of medium height. Made of strong white coutil, sizes 22 to 36—

\$5.00

Body-Training Nemo MILITARY-BELT

Ideal corsets for slender and medium figures. The Military-Belt attachment is a constant reminder to hold yourself erect. Gives a graceful carriage; promotes deep breathing; latest fashion-lines.

Here in Two Models:
330 Short Slender \$3.50
333-Taller Slender \$3.50

You can be accurately fitted, without extra charge, by our Nemo corset expert.

The Nemo Wonderlift Corset has been called the most important corset-invention of all time.

We urge you to call and see these corsets. They are not only ultra-stylish, comfortable and durable; but they are endorsed by physicians because of their hygienic features. The Wonderlift Bandlet lifts up and supports the delicate internal organs and holds them in place. This is the corset that will preserve your health and beauty. No other like it.

In various models of which one of the best is No. 555, for tall full figures—

\$5.00

Jones' Grocery Still Making 'Em Hump

Last Saturday was our biggest day since we've been in business—more people are jerking the blinds off their eyes and hunting for Jones'. There is no grocery store in southern Oregon giving the public the quality, prices and attention that Jones does, for

We Are the KIND THAT WON'T BE OUTDONE

BIG LINE OF FRESH VEGETABLES DAILY. WE WANT MORE EGGS.

Four deliveries daily—8 and 10 in the morning; 2 and 4 in the afternoon.

We send goods C. O. D. to anybody and want everybody to give us a trial. Only the best we have goes out on phone orders. WE ARE NOT THE KIND TO 'SLIP' YOU ANYTHING.

JONES' CASH GROCERY

First Store East of Park. Phone 235. "The Price Reducers."

Auto Service from Eagle Point to Medford and Back

The undersigned will leave Frank Lewis' confectionery every day except Sunday for Medford with his auto at 1 o'clock p. m., arriving at 2:00 p. m. Leave Nash Hotel, Medford, at 5:00 p. m., arrive Eagle Point at 6:00 p. m. A part of the traffic is solicited. S. H. HARNISH, Eagle Point, Oregon.

All that's New, Stylish and Becoming in

MILLINERY

For bright spring days is ready now for your choosing.

Our prices will please you, as well as the styles.

Miss Lounsbury
Milliner M. & M. Dept. Store