

# If You Want Medford to Prosper, Patronize

## RECIPROCITY

is a long word, but it means much.

We buy home-made bread, butter, flour, candy, furniture, printing, signs, in fact, everything that we need that is made in Medford and the Rogue River valley. We have always given local institutions preference, and expect to do so in the future.

Now then, we are producing first-class, A Number One offices assistants—stenographers and bookkeepers—and we ask you, Mr. Business Man and Mr. Professional Man, to give them preference when in need of office help. They are the sons and daughters of Rogue River valley citizens, and they merely ask you to give them a fair trial before you send out of the city for your office help.

And we ask you, too, Mr. Business Man and Mr. Professional Man, and also all citizens in general, who believe in patronizing local institutions, to send your sons and daughters to us for their business education instead of sending them out of the city for that purpose.

We ask these things, not merely because the Medford Commercial College is a local institution, but because it is getting the best results in business education—results fully equal to results gotten by similar schools elsewhere.

### Medford Commercial College

College Building 31 North Grape St., Medford, Ore.

THE SCHOOL THAT TRAINS FOR BUSINESS AND FOR LIFE.

DAY AND EVENING SESSIONS THROUGHOUT THE YEAR.

Telephone 15-L

## THREE SACKS FREE Rogue Spray Flour

A Medford product of unexcelled excellence.

Lady baking the best bread from Rogue Spray Flour will be given a 50-lb. sack; winner of second prize will receive a 25-lb. sack; third prize, 10-lb. sack whole wheat flour. The contest is open to every woman. Country competition is especially invited. Prizes will be awarded at 3 o'clock Saturday afternoon at the

### Medford Roller Mills

Guides will be present to show every-body through the plant.

## Employing Home Labor and Buying Home Products

This is indeed

## A HOME INDUSTRY

"Medford Creamery" Butter is made from pure, rich, pasteurized cream, in an up-to-date sanitary plant. The richest man can buy none better; the poorest can afford nothing less.

**THE MEDFORD CREAMERY**  
MEDFORD, OREGON

## "PACIFIC"

When You Think of

**Fine Furniture  
Fixtures  
Screens  
Screen Doors  
Cedar Chests**

Call up

**PACIFIC FURNITURE &  
FIXTURE FACTORY**

Phone 336-R

113 So. Holly St.

MADE IN MEDFORD

## Keep Oregon Money in Oregon

It is good business

### ROGUE RIVER VALLEY

You get a Perfect Product at a low

**SELECTED STOCK BRAND**

Our Factory and Our

You are cordially

## The Best Offers

**The Chalmers  
The Grant Six**

We will demonstrate to your satisfaction

**AJAX  
TIRES**

**A. W. Wake**

## IDEAL COM

**Nurmi's Butter-N**

**California Rain**



Try any of these brands,  
but insist on label

## Gus, The Tailor

**MAKES CLOTHES TO FIT  
AND FIT TO WEAR**

**Made in Medford  
\$15 to \$60**

## Medford Lumber Co.

From the giant forests of the great Northwest and from other sections, where climate and soil combine to grow the finest lumber, comes the stock of this industry, which is a Medford institution in every sense, and which prospers or stagnates according to the fortunes of the community. The men behind this concern and the facilities at hand insure the utmost in fine wood-building material.

**Lumber, Shingles, Flooring**

## This Week and Every Week We Are Featuring HOME PRODUCTS

Tomatoes  
String Beans  
Loganberries  
Loganberry Juice  
Peaches  
Pears  
Orange Marmalade  
Honey

Gold Seal Butter  
Daisy Butter  
Medford Butter  
Apple Juice  
Apple Butter  
Pear Conserve  
Cherry Conserve  
Salad Dressing

Rogue Spray Flour  
Graham Flour  
Whole Wheat Flour  
Pancake Flour  
Germeal  
Hams  
Bacon  
Smoked Sausage

**Home Grown Vegetables Fresh Every Morning**

PERSONAL ATTENTION

PROMPT SERVICE

SEE WINDOW DISPLAY

**MARSH & BENNETT**

PHONE 252

## The Best in the West

**Daisy Butter**

and

**Velvet Ice Cream**

Two products of one factory,  
of one man and one idea:

**Puritan Purity and Quality**

## Overland [Medford] Built by American

Built in a variety of sizes to suit every requirement, every taste and every pocket book. More Overlands are built every year than all other completely equipped automobiles.

**PRICES f.o.b. MEDFORD**  
Model 86, 7-Passenger, 6-Cylinder \$1275  
Model 83, 5-Passenger, 4-Cylinder 795  
Roadster 725  
Model 75, 5-Passenger, 4-Cylinder 695  
Roadster 675



**Overland Auto  
Geo. L. Treichler**