MEDFORD MAIL TRIBUNE, MEDFORD, OREGON, THURSDAY, 'APRIL 6, 1916

If You Want Medford to Prosper, P

RECIPROCITY

is a long word, but it means much.

TE FOUR

We buy home-made bread, butter, flour, candy, furniture, printing, signs, in fact, everything that we need that is made in Medford and the Rogue River valley. We have always given local institutions preference, and expect to do so in the future.

Now then, we are producing first-class, A Number One offices assistants-stenographers and bookkeepers-and we ask you, Mr. Business Man and Mr. Professional Man, to give them preference when in need of office help. They are the sons and daughters of Rogue River valley citizens, and they merely ask you to give them a fair trial before you send out of the city for your office help.

And we ask you, too, Mr. Business Man and Mr. Professional Man, and also all citizens in general, who believe in patronizing local institutions, to send your sons and daughters to us for their business education instead of sending them out of the city for that purpose.

We ask these things, not merely because the Medford Commercial College is a local institution, but because it is getting the best results in business educationresults fully equal to results gotten by similar schools elsewhere.

Medford Commercial College

College Building 31 North Grape St., Medford, Ore.

DAY AND EVENING SESSIONS THROUGHOUT THE YEAR.

Telephone 15-L

THREE SACKS FREE Rogue Spray Flour

A Medford product of unexcelled excellence.

Lady baking the best bread from Rogue Spray Flour will be given a 50-lb. sack; winner of second prize will receive a 25-lb. sack; third prize, 10-lb. sack whole wheat flour. The contest is open to every woman. Country competition is especially invited. Prizes will be awarded at 3 o'clock Saturday afternoon at the

Medford Roller Mills

Guides will be present to show every-body through the plant.

Employing Home Labor and Buying Home Products

This is indeed

A HOME INDUSTRY

"Medford Creamery" Butter is made from pure, rich, pasteurized cream, in an up-to-date sanitary plant. The richest man can buy none better; the poorest can afford nothing less.

THE MEDFORD CREAMERY MEDFORD, OREGON "PACIFIC FURNITURE &

Phone 336-R 113 So. Holly St. MADE IN MEDFORD THOSE CHIEFLY INTERESTED IN THE GROWTH AND MANUFACTURERS. THEY CONTRIBUTE HEAVILYTO PROVEMENTS, AND BY THEM AND THEIR PROGRESS THESE BUSINESS MEN ARE IN TURN DEPENDENT IP TUE OF THEIR ENTERPRISE, ARE PROVIDED A MARK SENSE ATTITUDE AND DESIRE FOR FAIR PLAY IS IN TO ASSIST THE WOMEN OF THE STATE WHO REALT DELIBLY ITS IMPORTANCE. NO PLEA IS PRESENTED PRESS, FREIGHT, CARFARE, QUALITY AND SERVICE IN EQUAL, GIVE MEDFORD THE PREFERENCE. IN THESE NOUNCEMENTS OF DEPENDABLE CONCERNS.

There Is No Time Like the Presen.

Keep Oregon Money in Oregon

It is good business ons

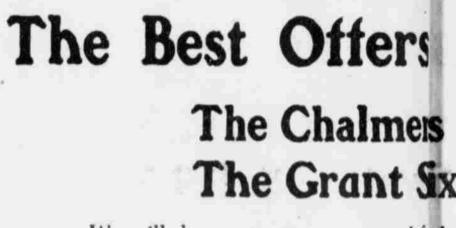
ROGUE RIVER VALLEY

Bec You Keep four A You get a Perfect Product at alow

SELECTED STOCK BRAND

Our Factory and Our Foce

You are cordially with



We will demonstrate to your satisfstio

MEDFORD, OREGON		TIRES A.W.Wal
Gus, The Tailor MAKES CLOTHES TO FIT AND FIT TO WEAR Made in Medford	Medford Lumber Co. From the giant forests of the great Northwest and from other sections, where climate and soil combine to grow the finest lumber, comes the stock of this industry, which is a Medford institution in every sense, and which prospers or stagnates according to the fortunes of the community. The men behind this concern and the facilities at hand insure the utmost in fine wood-building material.	TIRES A. W. WU IDEAL C Nurmi's Butto California Rai
\$15 to \$60 This Week and Every Week We Are Featur HOME PRODUCTS	Lumber, Shingles, FlooringingThe Best in the West	Try any of these brands, but insist on label
TomatoesGold Seal ButterRogue Spray IString BeansDaisy ButterGraham FlourLoganberriesMedford ButterWhole Wheat ILoganberry JuiceApple JuicePancake FlourPeachesApple ButterGermealPearsPear ConserveHamsOrange MarmaladeCherry ConserveBacon	Flour Daisy Butter	Overland EMedford Built in a variety of sizes to suit every book. More Overlands are built every book. More Overlands are built every
Honey Salad Dressing Smoked Sausa Home Grown Vegetables Fresh Every Mo PERSONAL ATTENTION PROMPT S SEE WINDOW DISPLAY	orning <u>velvet</u> <u>ice</u> <u>Cream</u>	vear than all other completely equipped automobiles. PRICES f.o.b. MEDFORD Model 86, 7-Passenger, 6-Cylin- der
MARSH 2 BENNETT		Model 75, 5-Passenger, 4 Cylin. Overland