

WRITTEN BY PEOPLE YOU KNOW

Written by Forest Edmeads

I have worked as a salesman in several of the best stores in Medford and have been in the mercantile business for myself. I want to say to the public that I have never worked in a cleaner, newer, up-to-date stock than the Daniels' Store carries. We are sure giving the public bargains. This is a real sale of fine merchandise. I speak for my own department.

Take, for instance, gentlemen's fine shirts of all kinds, soft pleated and French cuffs, etc. I am selling regular \$1.00 and \$1.25 fine shirts, not old styles, but all up-to-date, for 79c. Shirts, \$1.50 for 98c, \$1.75 for \$1.19, \$2.00 and \$2.50 for \$1.59. These are real bargains. Neckties—all the 25c and 35c silk ties I am selling for 19c; all the 50c handsome silk ties, 39c; all one dollar ties, every one beauties, your choice 69c.

Men's Socks, regular 2 for 25c, going at 9c a pair. The guaranteed Holeproof Men's Hose, regular 25c, at 19c a pair, or \$1.10 per box of 6 pairs; 50c silk, very finest, all kinds, at 39c a pair.

These are only a few of the bargains—handkerchiefs, etc.

Well, I am not an ad writer; anyway, you will have to come and see for yourself. Thank you,
FOREST EDMEADES.

Written by Basil Gregory

I've been at the same old stand for several years. I want to say that I do not consider myself an ad writer, but there is one thing I know, that I never waited on so many people in my whole life as I have the last day or so; anyway it seems that way to me. Now then, there must be a reason, and I know that reason. It's because we are giving the public genuine bargains and the old customers know our prices are lower on good merchandise.

Take the whole thing together, we are having a good sale. We ought to, for we are selling good new suits, regular value \$12.50, for \$7.89, \$15.00 suits for \$10.89; \$20.00 suits for \$14.89; \$25.00 and \$27.50 for \$17.89.

You can't beat it. All are good real bargains—not marked up to sell, but all marked down to sell. I haven't time to write a real ad, and if this don't bring you, come anyway. Yours truly,
BASIL GREGORY.

Written by A. C. Burgess

Underwear for all, both great and small or short or tall. It is not all told, for we can suit young and old. Colors to suit the eyes, prices that will surprise.

One lot of light and heavy undershirts, regular 50c, for 29c.

One lot light and heavy under drawers, regular 50c, for 29c.

One lot of Cooper's light and heavy shirts and drawers, \$1.25 and \$1.50 a garment, now 69c; B. V. D.'s, 79c a suit; Dr. Deimel's linen mesh underwear, regular \$6.50 a suit, in union or two-piece, now \$3.25 per suit.

All our \$1.50 Union Suits now 98c. All our \$1.75 Union Suits now \$1.39.

All our \$2.00 Union Suits now \$1.59. All our \$2.50 Union Suits now \$1.89.

All our \$3.00 Union Suits now \$1.98. All our \$4.50-85 Union Suits now \$2.98.

This, to my way of thinking, is one of the greatest sales Medford has ever had, as the stock is clean and up-to-date and going at prices that have never before been offered to the people of Medford and vicinity. I helped mark the goods for this sale and know there is nothing marked up, but all marked down.

Come and see and satisfied be. Yours, as usual,
ART BURGESS.

Written by Bill Fansher

A man don't have to go naked unless he is flat broke, and in a case of that kind he is in hard luck. At that, I believe if he would come to this store we could fix him up so he could be presentable. Well, I am employed here to sell clothing, hats, etc. I want every one to understand I don't get any extra pay for writing this ad—but I guess I'll have to do it anyway. Now, then, it's not every day that a man can buy khaki pants, regular value \$1.25, for 98c. But it is the truth, and \$1.50 and \$1.75 khaki for \$1.19; \$2.00 dress pants, \$1.59; \$3 good pants, \$2.39; \$4 for \$2.89.

Now, then, when a man can buy a J. B. Stetson for \$2.59 it's a bargain—he can do it on this sale, and he can buy good \$3.00 hats—they are new spring styles—for \$1.89. Lots of other goods—bargains—such as mackinaws, overcoats, etc. Enough said, I guess. The people know the kind of merchandise handled by this store, and you won't find any junk. This is the greatest sale I have ever seen. I know it will pay you to come, for you will not be disappointed. Yours,
BILL FANSHER.

Written by Horace Bromley

I think 'nuf sed. This is a real sale and you bet the public knows it. It's a pleasure to sell nice, new, up-to-date merchandise, and we have the real goods. You see, this sale is going every day, so you just make it a point to drop in when you can—you don't have to buy, just come in and look around. You will be surprised, for this is a real sale of real high-grade men's wearing apparel. Owing to the fact this entire stock will be sold it gives the buying public an exceptional opportunity, for everything is on sale—and every article is marked down. It's an honest proposition—you cannot afford to miss. This is a chance to save money on good, new merchandise. Each and every day merchandise is being marked down lower and lower and those coming every day will be able to get some wonderful bargains.

Very truly,
HORACE BROMLEY.

Written by A. L. Lawrence

Opportunity only knocks at a man's door once—so the old saying goes. Every one of these fellows have said enough, or perhaps too much—this is a big sale and it's on the square, and we are doing a big business. The whole stock is going—nothing is reserved. If you come to this sale you will find that everything, contract goods and all, are marked down. Of course, these good things won't last forever, and those coming first will get their choice, so don't wait. Get your change together and follow the crowds, for this is one real slaughter of good, new, up-to-date apparel for men and young men.

Respectfully, yours,
A. L. LAWRENCE.

This fine stock will all be sold---and it must go in a hurry.
So be here tomorrow---be here every day
**REMEMBER---THE ENTIRE STOCK TO BE SOLD
EACH AND EVERY DAY BETTER BARGAINS**

==Be Here Early==

SALE OPENS AT 10 A. M.
THE SELLING OF THE DANIELS STOCK

Come to a Real Sale

DANIELS FOR DUDS