 DIFFICULT TASK FOR USS. ARMY

In Reed, Famous War Correspondint Who Ate With Villa, Rode Witt Villa, Fought with Villa, Declares HIm Great Military Genius, Knowing Country Well.

## BY ROBERT Moustsigr NEWYork, March 22..-No EWYORK, March nary punitive expeditionary force can ever find Francesca VIlla unless In betrayed. So declares John Reed who knows Villa better than any of er American alive. Reed aspen five months with the Mexican revel tionary Nonary leader, eating with revel his home, riding with in the  councils of war: ned Reed, famous writer and war cor

 aga :c that vila in a born military ty and will lead our notice thorough, no matA Trip to the Modoc Lava Beds



Marie Elek, once the idol of ex-has won many commendations from
elusive society in Budapest, is the idol milliary leaders. She was among the of all Hungary. Her meroism Lintirst women of Budapest to enlist in
of
nursing the wounded in war hospltalsthe Red Cross.
$\square$
hundred yards. This day we covered
a distance of bout fifteen miles. But
6 octoek found us back in camp nad
sipper over, which consisted of black - 6 oeloek found us back in camp na





PARRCHIIIE SAFES


## POULTRY FILS TO BE SHOWN IN CITY SOON








# About Curacies 

IN any talk about OWL, the Million Dollar Cigar,
 we believe that we can fairly claim a little place
for ourselves. The OWL is our child, so to speak, We have fathered it here on the Coast for 20 years or more. And we are proud of it

The OWL'S solid value
For the OWL, as for our other famous brands, we have always had but one policy.

Years ago, the OWL had to satisfy us before we offered it to smokers on the Coast. We had to be completely sold on its mellowness, fragrance, free drawing and even-burning properties before we were willing to put our organization and reputation behind it

We have tried to keep faith with the nickel smokers on the Coast by making sure that this nickel cigar, sold with our name behind it, has been and will continue to be solid value.

## The OWL'S fresh condition

Have you noticed that when you get an OWL it is usually in a nice, fresh condition

This is due to a close study of demand and distribution, and to factory production; also to friendly cooperation between the retail trade and ourselves to prevent overstocking

We consider this an important feature of our

## Easily Obtainable

In building up a business on the OWL Cigar we have felt that we could not ask a smoker's loyalty to the brand unless we made sure that he could get the OWL conveniently.

The OWL is sold practically everywhere on the Pacific Coast. For this we thank the retail trade who have met us half way in our efforts to achieve a thorough distribution of this cigar.
M. A. GUNST \& CO

INCORPORATED

## The Million clan Dollar Cigar

We Have Just Received Two New Styles in Lace Boots For Growing Girls, in Patent and Gun Metal cal Sizes $2^{1}$ PRICE $\$ 3.50$ A PAIR

## AT THE

Schncidtes 21 North GOOD SHOES" BUILT OUR BU@INESS"

