

**THE
MAY
CO.**

Spring Merchandise

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**LIMITED QUANTITY
White and
Ecru Scrim
10c yd.**

15c to 25c QUALITY

All of this material has neat openwork borders, plain cloth, 36 inches wide, bought several months ago—a cloth we will not be able to duplicate. We advise an early selection.

One lot of made-up Scrim Curtains, white or ecru. **\$1.95**

Every department is brim full of the season's materials which have been arriving for the past 30 days. Most every freight train has brought us something to make this collection what it is today, while we have received much of the ready-to-wear by express within the past two weeks.

More than ordinary care has been used in selecting this season's stock. Buying in small quantities and small yardage gives us the assortment, and by placing our orders with some of New York's biggest houses gives us the newest novelties at the right prices.

**Crepe de Chine
Waists \$1.98**

We heard the remark several months ago: "Well, this beats anything I've seen—how can they do it?" Nevertheless with the rapid advance in silk, we are still able to offer these All-Silk Waists at this low price.



Another lot of Voiles, slightly mused—some are short sleeves and sold to \$2.00, now **98c**

From the Wash Goods Section

LAWNS AT 10c, 12 1/2c, 15c.

Small floral patterns with a generous showing of stripes, all are this season's materials, for children or grown-ups.

WIDE STRIPES, 19c, 25c, 29c, 35c

The rage of the season are these Awning Stripes which come in black and white, Delft blue and white, pink and white, 36 inches wide, for either waists or dresses.

LARGE FLORAL VOILES 35c

Such colors as green, helio, maize, and, of course, the staple blues and white with a variety of colored patterns. You will need such as these the first warm days.

CORDS AND PALM BEACH SUITING, 25c TO 75c YD.

This season promises to be the best yet for the separate wash skirt, and such a variety of new materials to make them of, either plain white or black stripes.



The Moment You Try on the New Suits or Dresses There'll Be No Question as to Whether You Will Buy

They are smart and unusually attractive, for they come in such a range this season. For instance, there is a generous showing of Sport Suits for general utility wear, the Woolen Suit for street wear, and the Silk Suits for more afternoon and dress-up use. It's high time you were preparing for Easter and the spring season.

NEW ARRIVALS IN THE READY-TO-WEAR SECTION

- Corduroy Skirts.
- Crepe Kimonas.
- Silk Petticoats.
- Sport Sweaters.
- House Dresses.
- Silk Dresses.
- Silk Sweaters.
- Sport Coats.
- Woolen Skirts.
- Silk Coats.
- New Waists.
- Silk Skirts.

WOOLEN SUITS, PRICED \$22.50 TO \$45.00

Among the lot are many black and white checks, which are so popular this season, many of which are the belted or Norfolk styles; then, too, there are the blues in the plainer styles, and those slightly trimmed.

SILK SUITS AT \$22.50 TO \$45.00

LADIES' COATS AT \$4.50 TO \$25.00

You can't well do without a coat for spring and summer wear, and you will be more convinced that you should have one when you see the garments that we are showing and priced so reasonable.

THE NEW SILK DRESSES BEGIN AT \$15.00 TO \$35.00

In the past two weeks we have received perhaps 25 or 30 New Silk Dresses direct from the big New York shops, every one different. Some are all taffeta, others have been combined with Georgette Chiffons and the like—NO TWO ALIKE.

This Announcement Is Directed to the Woman Who Wants a Smart, Stylish Spring Hat at a Moderate Price

Since every woman is interested in buying a new hat at a price she feels has secured for her the utmost in value and style, we feel sure there will be many pleasant surprises for you in our Millinery section—at the popular prices, which range from \$5.00 to \$8.50—we have grouped a lot at these moderate prices.

We have others for real dress-up wear, or can make you a hat to suit your purpose.



In Our Children

ROMPERS FOR THE LITTLE FELLOW

Saves laundry and more economical, the new patterns come in gingham, chambrays and school-day cloth, plain colors, stripes or checks, at 25c, 35c to 50c.

WASH SUITS FOR BOYS, Ages 2 to 6 yrs. Some are all white, others are neat stripes and plain colors, with blouse and separate trousers, at 50c, 65c, 75c, \$1.00.

SOMETHING NEW IN CHILDREN'S DRESSES

Made-up dresses, which come in the dainty Dutch styles, ages 2 to 6 years.

LOT 1—Made of good quality playtime cloth and trimmed with colored Stickerlemand and dis-braid, at 35c.

LOT 2—Comes in white and dainty checks, trimmed with colored plaid gingham—at 50c, 65c.

LOT 3—Are made of pique and neatly stamped for embroidery with belt attached, at 75c.

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Flimsy, Silky Laces and Nets for the Separate Waist

CHIFFONS AND GEORGETTES

You can't well get along without these dainty materials for waistings, separate sleeves and the like, which come in all the most worn colors, at \$1.25, \$1.50, \$1.75.

SILK LACES

\$1.25 to \$1.75 And they are 36 to 40 inches wide, in large floral figures, with a few filet patterns, white, cream, ecru, and colors are gold, Delft blue, wistaria, old rose and tan.

Silks by the Yard for Street Wear

TAFFETAS \$1.50

The most worn colors, such as greens, either plain or changeable, blues in a variety of shades, browns and grays, 36 inches wide.

FANCY CHECKS AND STRIPES

The always staple black and white checks, together with a big range of stripes in the wanted blues, green and the like \$1.00 to \$2.00 ayard



THE NEW BLAZIER STRIPE SPORT COATS AND SILK SWEATERS

A garment you can't well get along without, for it will serve a dozen purposes for spring and warm weather wear, either for the street or sport use; can be worn with separate skirts or dresses; comes in black and white, pink and white, green and white and gold and white stripes, together with all the most wanted solid colors, at, each, \$6.50 to \$12.50.

Buy Wayne Knit Hosiery For Woman or Child, 25c to \$1

FIBRE SILK BOOT 25c

A better Hose than we have ever been able to offer at anywhere near this price—and come in black and white only—seamless and all sizes.

FULL LENGTH FIBRE SILK 50c

Wears better than an all silk, with heavy spliced sole and heel, garter top. Try a pair of these hose when you are ready for the next pair.

ALL SILK HOSE \$1.00

Comes in black, white and all staple colors, an exceptional hose to retail at this price; if you have had trouble with silk hose we would suggest a pair of these.

SILK BOOT HOSE IN COLORS 50c

Shown in the most worn colors, such as navy, gray, tan, green, champagne and black and white, double heel, sole and toe, in ladies' sizes.



A Substantial Saving on Every Purchase in Our Drug-Sundry Department

Scan the list, then come and see for yourself

- | | | |
|--------------------------|---------------------------------|-----|
| FOR 19c | Colgate's Big Bath Soap for | 9c |
| Packer's Tar Soap. | 50c size Mentholatum for | 37c |
| Imported Castile Soap. | 50c size Daggett-Ramsdell Cream | 45c |
| Graves' Tooth Powder. | Sempre Giovine | 43c |
| Colgate's Tooth Paste. | La Blanche Face Powder | 39c |
| Woodbury's Facial Cream. | Pond's Vanishing Cream | 43c |
| Large bottle Peroxide. | Colgate's or Mennen's Talcums | 13c |
| Mennen's Shaving Cream. | | |
| Sanitol Tooth Paste. | | |
| Hinds' Cold Cream. | | |
| Euthymol Tooth Paste. | | |

Sample Line of Ladies' Handbags bought at One-Third Less Sold at a Like Reduction

Another Fortunate Purchase of Pongee Silk Bought Before the Advance

LOT 1—A cloth 23 inches wide, in an all-silk imported pongee, has sold up to 75c—Special **48c**
LOT 2—This cloth runs 30 inches wide in a much heavier silk, for blouses, skirts or dresses, at, yard **69c**

THE MAY CO.

\$3.00 to \$6.50 **Bon Ton CORSETS** **\$3.00 to \$6.50**



If we knew of any better corsets made for the money we would buy them.

BON-TON, ROYAL WORCES-TER, GOSSARD AND NEMO

A style for every figure, whether front or back lace, stout, medium or slender type; also for the misses and girls.

ONE LOT OF ROYAL WORCES-TER CORSETS, WORTH TO \$2, SPECIAL \$1.19