

### BULLIS PROPOSES RAILROAD EXTENSION TO BLUE LEDGE MINE

A joint meeting of the Medford Commercial club and Jackson County Business Men's association will be held Monday evening at 8:30 o'clock at the public library to discuss the proposed extension of the Bullis Jacksonville railroad to the Blue Ledge mining district.

### POACHER FINED \$100 FOR DEER

R. A. Knipp, a wealthy rancher of Tiller, was arrested by Constable H. B. Church recently for violation of the game laws. He was arraigned in the justice court at Roseburg before J. B. Hiddle, justice of the peace, and was found guilty as charged and fined \$100 and costs.

Mr. Knipp when called to the stand admitted the killing of the deer on the date charged in the complaint, and also another one, and defended his action by claiming that he killed the deer only to protect his crops, which were being destroyed by the ravages of the animals.

### NEW NEWSPAPER 1916 DIRECTORY OUT

The forty-eighth year of continuous publication brings the 1916 edition of this comprehensive review of the American newspaper and magazine field. The book is full of valuable information for all who have dealings with periodical publications of every type.

### REDUCED RATES TO ASHLAND

Beginning Sunday the fare on the Big Gray Cars, running between Medford and Ashland will be reduced to 25 cents one way and 45 cents the round trip. Sunday cars will leave Hotel Medford for Ashland at 8 a. m., 10:30 a. m. and 1:00, 2:00, 5:30 and 9:20 p. m. Leave Ashland at 8:00 a. m. and 1:00, 4:30, 6:30 and 10:30 p. m. The Big Gray Cars give a safe and reliable service.

Mr. Quinn, a graduate of the Kansas university and an expert in his line of work, in the new butter and ice cream maker.

### VALLEY ORCHARDS BLOOM FORTNIGHT AHEAD OF TIME

Orchards of all kinds of fruits in this valley are fully two weeks advanced beyond the blooming period of last year. The buds and bloom are extravagantly abundant.

Claude C. Cate, county pathologist, and Professor F. C. Reimer of the experiment station, said yesterday that they have never seen conditions more ideal for fruit production than they have so far been this spring in the Rogue River valley.

Many old-time residents in the valley "feel" that we shall have no evil conditions this year, and thousands of other people here sincerely hope their hunch is entirely reliable.

### GREECE FACING HUNGER CRISIS

ATHENS, March 18.—All direct telegraphic communication between Greece and Austro-Hungary, Bulgaria and Turkey has been cut.

### GERMANS OPPOSE WILSON AND TEDDY

DAVENPORT, Ia., March 18.—The German-American alliance of Iowa, in convention here, adopted a resolution today calling on its members to oppose Woodrow Wilson or Theodore Roosevelt if either or both should be nominated for the presidency of the United States.

### ENVER PASHA BACK FROM SACRED CITY

BERLIN, March 18.—An official dispatch from Constantinople says that Enver Pasha, the Turkish war minister, has returned there from a trip of inspection to Syria, Palestine and Arabia. He had gone as far as Medina, the prophets' city, where he paid a visit to the tomb of Mohammed.

### BELL-ANS Absolutely Removes Indigestion

One package proves it. 25c at all druggists.

### THIS POPULAR FILM WILL BE SHOWN AT STAR TODAY ONLY



Archie Maude, Star in "Lord Loveland Discovers America," American-Mutual Masterpicture, De Luxe Edition.

### STUDENT PHONES ACROSS CONTINENT

Robert M. Wilson, a student of the engineering department of the University of California at Berkeley, in a recent letter to his parents at Medford, states the following: "I had quite an interesting experience yesterday. The telephone company, in order to advertise, connected the mining building (U. of C.) with Columbia university in New York by phone. The professors of both universities talked to each other for over an hour.

### MANAGER OF STAR THEATER A LIVE WIRE

In the February 26 issue of the paper published by the Big Four morning picture corporation under the head of "Live Publicity on the Battle Cry of Peace" a whole page is devoted to the splendid way in which the Star theater of this city advertised that film when it was showed here the first time.

The half page ad the same as it appeared in this paper is reproduced and pictures of the theatre and a Medford street car with the banner for the "Battle Cry of Peace" thereon appear in the write-up.

### BAR U. S. MEXICAN TOWNS

ice extends some forty miles south of the general east and west line of the American border. By using this American territory for the first part of their advance from Hachita, the flying column command of Colonel George Bodd was able to strike into Mexico at the shortest distance from Casas Grandes, a little more than sixty miles of march.

The news of the encampment at Colonia Dublan dispelled fears of any disputes with constitutionalist authorities over what position the American troops should occupy at Casas Grandes. Mormon scout out-riders dashed into Colonia Dublan last night with the news that the Americans were near. The column which was first into this important American settlement was said to be the cavalry from Hachita.

State of this city of Toledo, Lucas County, ss. Frank J. Cheney, clerk of said city, do hereby certify that the within and foregoing is a true and correct copy of the minutes of the city council of Toledo, Ohio, held on the 15th day of March, 1916, at Toledo, Ohio.

Medford House Movers NEW FIRM MOVERS OF HOUSES, BOILERS, HEAVY MACHINERY, ETC. SATISFACTORY SERVICE Phone 488-M MOFFET & BURKHARDT 612 S. Newtown, 737 W. 14th St.

### MARKET EXPERT PLEADS FOR UNITY IN FRUIT BUSINESS

Before a room packed with attentive ranchers C. E. Bassett, marketing expert of the department of agriculture outlined at the library yesterday afternoon the government plan of unifying the fruit business of the northwest.

Mr. Bassett proved to be a fluent and forceful speaker full of his subject and charged with a confidence and enthusiasm which was contagious. The main purpose of the Fruit Growers Agency, incorporated, is to unite the divided forces of fruit growers in the northwest under one directing head or executive secretary, who will be an expert in the business of selling fruit and will receive a good salary.

"For five dollars" said the speaker "anyone can guess all he wants to." The idea is that suspicion has become so firmly imbedded in the average fruit grower's consciousness that there must be a medium for its elimination through free expression and opportunity to secure all the facts.

The new organization does not pretend to solve all the problems of the business, nor be necessarily in its final form, but it is what experts in the department of agriculture know to be legal and it takes conditions as they now are with only what machinery there is now on hand. The agency will take as members the various fruit growers organizations like the Rogue River Fruit and Produce association, and these organizations will pay the expenses of the agency, the membership fee being \$100. Individual growers may also join by payment of the same fee, but they can through their organizations enjoy the benefits of the agency without the payment of a penny.

Under this new scheme each organization would sell its own fruit as it does now, the government agency would simply assist in this selling by maintaining salesmen in various markets, chartering boats, extending the market, disseminating information regarding the market, etc., etc., in short doing what the small local organization has tried to do but with greater power and effectiveness because of the elimination of duplication of effort and the force of unity and cooperation of a large territory. Mr. Bassett said that the northwest must get away from the five cent an apple idea, must instead of dumping their fruit, must have lower freight rates for lower grades of fruit, and to do this they must give up fighting among themselves and join hands in cooperative effort.

## The "Barefoot" Tire—and Why.

**CONSIDER** now the means by which many Tires have been given maximum Traction,—i.e., by means of a "sandpaper" texture in the Rubber of their Anti-Skid Treads.

Every time the Brakes are put on, to make such Tires grip the road, the relatively hard, unyielding, and comparatively brittle, texture of the Rubber in their Treads causes these Treads to grind away on the pavement, to WEAR OUT fast at the point of contact.

The sudden efficiency of their grinding-Traction also tugs so sharply on the Rubber Adhesive between the layers of Fabric in Tire as to separate these layers.

There is little "give" to them—just as there is little "slide" to them.

So, they gain Traction at the expense of Mileage. Naturally such Tires require a great BULK of such Rubber in order to deliver reasonable Mileage before worn out.

And, therein they differ radically from GOODRICH "Barefoot" Tires.

Because,—the Safety-Tread on Goodrich Tires is made of "Barefoot-Rubber," a new, and exclusive compound which discards unnecessary whitish "frictional" ingredients that are heaviest and inert, as proved by their lighter weight.

**HERE** is how it acts in Automobiling.—When the weight of the Car bears on this clinging "Barefoot-Rubber" Tread, and the power is applied to go ahead or reverse, the wonderful stretch in the "Barefoot" Rubber Sole (or Tread) of the Goodrich Tire acts as a sort of Lubricant between the Fabric Structure of the Tire and the Road.

Then, the Barefoot-Rubber "Toes," of the Goodrich Safety-Tread Tire, CLING to the pavement (instead of grinding against it), in such manner as your Bare Foot would cling to a slippery surface—without Grind, and so, with the minimum of Frictional Heat or Wear for maximum Traction.

Goodrich "Barefoot-Rubber" is now made into Goodrich FABRIC Tires,—Goodrich Silvertown Cord Tires,—Goodrich Inner Tubes,—Goodrich Truck Tires,—Goodrich Motor Cycle, and Bicycle, Tires, as well as into Goodrich Rubber Boots, Over-Shoes, Soles and Heels.

Get a Sliver of it from your nearest Goodrich Branch, or Dealer. Stretch it thousands of times, but break it you can't!

That's the Stuff that GOODRICH Black-Tread Tires are made of.

THE B. F. GOODRICH CO. Akron, Ohio

# GOODRICH "BAREFOOT" Tires

10 x 3	.....Ford Sizes.....	\$10.40
10 x 3 1/2	.....	\$13.40
12 x 3 1/2	.....	\$15.45
13 x 4	.....Safety Tread.....	\$22.00
14 x 4	....."Fair-Land".....	\$22.40
16 x 4 1/2	.....	\$31.60
17 x 5	.....	\$37.35
20 x 5 1/2	.....	\$50.50

## Figure This Out

**Electricity is the Cheapest Power You can Buy**

Electricity is no longer a luxury to be enjoyed by the few. It is now within the reach of the many. Read the following figures based on the average rates for electric current.

**A nickel's worth of electricity will:**

- Run a 12 in. fan for 10 hrs.
- Run a sewing machine motor for 10 hrs.
- Play an electric piano for 3 hrs.
- Pump 500 gallons of water 100 ft. high
- Clip 3 horses, groom 5 horses
- Grind 2 bushels of ear corn
- Crack 10 bushels of corn
- Thresh 7 1/2 bushels of barley
- Crack 100 lbs. of sausage
- Clean 2200 sq. feet of carpet
- Churn 50 lbs. of butter
- Separate 3500 lbs. of milk
- Milk 25 cows
- Operate grindstone for 15 hrs.

and do many other useful things.

Let us show you where electricity will help YOU.

## California-Oregon Power Company

216 West Main Street  
Phone 168 MEDFORD, OREGON