

January CLEARANCE SALE

10 DAYS' CLEAN-UP SALE on All WINTER MERCHANDISE

Once more the ruthless red pencil has no mercy, and finds its way in every department of this big store, for it's the time of year we must "clean house" and "shape ship" for the coming season's new merchandise, which is already arriving. Twice each year, July and January, we are compelled to put on these money-losing sales—if we would keep our stocks clean and rid of all seasonable goods—but we believe a "sixpence is better than a slow shilling." **SALE STARTS TUESDAY MORNING, 9 O'CLOCK.**

JUST 19 SUITS, 20 COATS TO CHOOSE FROM

Sizes as follows: Suits---3-16, 4-18, 1-36, 2-38, 1-40, 5-42, 2-45

Sizes as follows: Coats---6-16, 4-18, 7-36, 2-18, 1-44

THIS COMPRISES EVERY LADIES' COAT OR SUIT IN OUR STORE

Suits and Coats Sold up to \$15, January Clearance Sale **\$6.50**

Suits and Coats Sold \$15 to \$25, January Clearance Sale **\$9.50**

REASONABLE CHARGE FOR ALTERATIONS



SILK PETTICOATS REDUCED 20%
 and some of these skirts have been in the store scarcely a few weeks, but all are included, selling regular \$3.50 to \$6.50.

LADIES' DRESSES ONE-FOURTH LESS

Including many of the season's latest styles, in woolens, both plain and mixed corduroys, in brown, gray, blue and green—all at the reduced price.

CHILDREN'S COATS

From the tiny of 2 years, to the girl of 14. Plush, plain materials and ties, trimmed with buttons and braid to match—**AT ONE-FOURTH LESS THAN REGULAR.**



STREET DRESSES REDUCED

Come in the most worn colors and materials, some all-wool, some are velvet, while others are all-silk, suitable for afternoon wear; colors black, navy, brown and green and sizes range 16 to 44. It's your opportunity to save on dresses that can be worn for all occasions.

One-Fourth Less



PARTY DRESSES AT A SAVING

Just at the time when most in demand, when the festive season is at its height, and such a range of new style conceptions, every one different. Chiffons, nets, taffetas, gros de londs, satins and marisettes; prices regular \$17.50 to \$50.00, at

One-Fourth Less

ALL FURS ONE-HALF PRICE

Your choice of any fur in the store, either muffs or neckpieces, by the set or separate, and a fairly good selection still remains to choose from, such as mink, sable, fox, in gray or black, wolf and seal; also a variety of children's sets—your choice at **ONE-HALF.**

BASKETS

All remaining of Japanese and grass baskets, in the most wanted, are included in January Clearance Sale.

ALL COLLARS REDUCED

Some are slightly mussed on account of being on display, but you would scarcely know it—some sets, others single. All 25c Collars.....**19c**
 All 50c Collars.....**35c**

KID GLOVES, \$1.50 GRADE

Some 50 odd pairs in the lot of tans, grays and a few black, most all sizes—January Clearance sale.....**98c**

CHILDREN'S HDKFS. 10c BOX

One lot of these Handkerchiefs left from Christmas selling, 3 to the box, any initial, white or colored, sold regular at 19c.

ROYAL SOCIETY FINISHED PIECES

Any finished piece, including gowns, children's dresses, pin cushion tops, pillows, etc., **AT ONE-HALF PRICE.**

FEATHER BOAS 1/2

Entire remaining stock, which include plain colors and the two-tone effect, sold regular \$1.95 to \$6.50—**AT ONE-HALF.**

COATINGS WORTH TO \$3.50

Come in the 54-inch width in browns and grays, heavy enough without any lining for winter coats—at **\$1.95**

Worth to 25c Yard

An odd lot of Ginghams, Percales, White Goods, Curtain Serims in either ceru, white or cream, Outings, Serims, Cretonnes—in fact, pieces of some with colored borders only, others are figured throughout, 32 inches wide, at, per yard.....**7c**

25c Serims

ured throughout, 32 inches wide, at, per yard.....**5c**

LACE CURTAINS ONE-HALF

The entire stock of Curtains, including plain nets, Brussels and Nottingham, some set with neat bands, others lace edges, of Cluny patterns, both white and ceru, ranging in price \$3.00 to \$25.00 pair—**AT ONE-HALF.**



CHIFFONS AND LACES REDUCED

Double Width Figured Chiffons, so much used at present for waists, or the making of party frocks; also Silk Laces, black and cream, double width, sold regular \$1.25 and \$1.50—January Clearance Price.....**98c**

MILLINERY ONE-HALF

Take your pick from any trimmed hat in the store, many of the best style velvet shapes still in stock, medium, small or larger shapes, in black or colors. You make your choice and pay just one-half the regular marked price.



SHEETS 79c, CASES 10c, BLANKETS \$2.39

Sheets—A good, full size Sheet, full bleached, formerly sold at \$1.00.
Cases—Some 10 or 12 dozen Cases, sold in the regular way 12 1/2c and 15c, some hemstitched.
Blankets—Extra large size Double Blanket, all white-wool finish, pink or blue borders

BIG BATT 79c

Comes in ready for use, good quality, to the roll—January Clearance **79c**

PICTURE FRAMES REDUCED

Some are oval, others square, with detachable back, either silver or gold color, in different sizes, sold regular 49c to \$2.00—January Clearance Sale **ONE-HALF.**



POPLINS, CREPE DE CHINES 98c

Every piece in the department, including the most worn afternoon and street shades, such as blues, black, brown and green; also evening shades pink, blue, Kelly green, lavender, maize and red, sold regular to \$1.50 the yard.

CORDUROYS 89c

Our remaining stock of these heavy cords, including greens, grays, browns and blues, sold regular at \$1.25.



COTTON TOWELS 8 1/2c

Plain white cotton huck, or red borders, just as you like, good size and good quality, regular 10c and 12 1/2c.

PARISIAN IVORY AND JEWELRY 1/4 LESS

The entire remaining stock from the holiday season, neat pins in sets ranging in price 25c to 75c; trays, powder boxes, buffers and the like in the Parisian Ivory, in fact, all are included in this January Clearance sale.

WASTE BASKETS 10c

You should have one of these in every room, come in a good range of colors to match your walls.

DUST 15c PKG.

During this sale we have a limited amount only of Fairbanks Gold, packages, which we will sell at this price to our customers.

THE MAY CO.

VISIT THE BARGAIN SQUARE

This special department includes merchandise from every corner of the store, to be closed out at some price—odd lots and discontinued lines.