

FARMERS' LOSSES DUE TO IGNORANCE OF MARKET NEEDS

BY W. W. WATSON

The necessity of importing any of the staple vegetables into this valley—from peanuts to pumpkins, from cucumbers to cauliflower and from sauerkraut to sauerkraut—has never existed since the first settlers planted their pioneer gardens, any more than it is necessary now to import any of the staple grains or grasses, from fill-aree to fetereta. Never has there been less excuse for doing so than now. And yet, for imported stuffs in these lines, we are paying out many thousands of dollars annually that should be kept at home for payment on our mortgage principals.

However, a wireless ray of hope illumined the horizon, the other day, when a farmer eloquently declared that he intended to raise enough potatoes next season to supply the whole valley. Mentally I began to tabulate a statement of next year's potato exportations from this county, but before I could reach the total, he added:

"I came from a potato country and I know how to raise spuds. In the past ten years here I have raised seven different varieties, and they're all good. Next year I'll raise some of all of 'em and sell them all for seen, Yessir."

A Dangerous Mistake
That would be a dangerous mistake; but it may be used to illustrate the costly error that many farming communities make in the production of a great variety of one kind of product, only to discover that they didn't have enough of either variety to meet the peculiar exactions of exportation demands. A heavy loss resulted, for potatoes do not make profitable stock food. At best, they must be cooked—and that is an expensive process. The farmer's ledger must show that his time has been charged at full value, whether he is worth it or not.

When irrigation water shall have been obtained for the farms in this valley, we can profitably produce each year hundreds of ears of potatoes for exportation. Properly planted and cultivated, potatoes are a valuable crop. But if we undertake to supply the outside demand for spuds of "seven different varieties," we shall find that we have overlooked an important lesson in marketing the product.

It has been the history of every other staple crop that the fewer the varieties grown, the more easily are they marketed. The pioneer fruit grower frequently began to raise as many varieties as he could afford to purchase. He had an excuse in the fact that he was testing the adaptability of the varieties to the soil and climatic conditions. Today the tendency is to reduce the list to the least number that can be depended on to meet the market requirements.

Very Simple Reason
The reason for this is that it has

ACIDS IN STOMACHE SOUR THE FOOD AND CAUSE INDIGESTION

"Pape's 'Diapensin' Fixes Sour, Gassy, Upset Stomachs in Five Minutes"

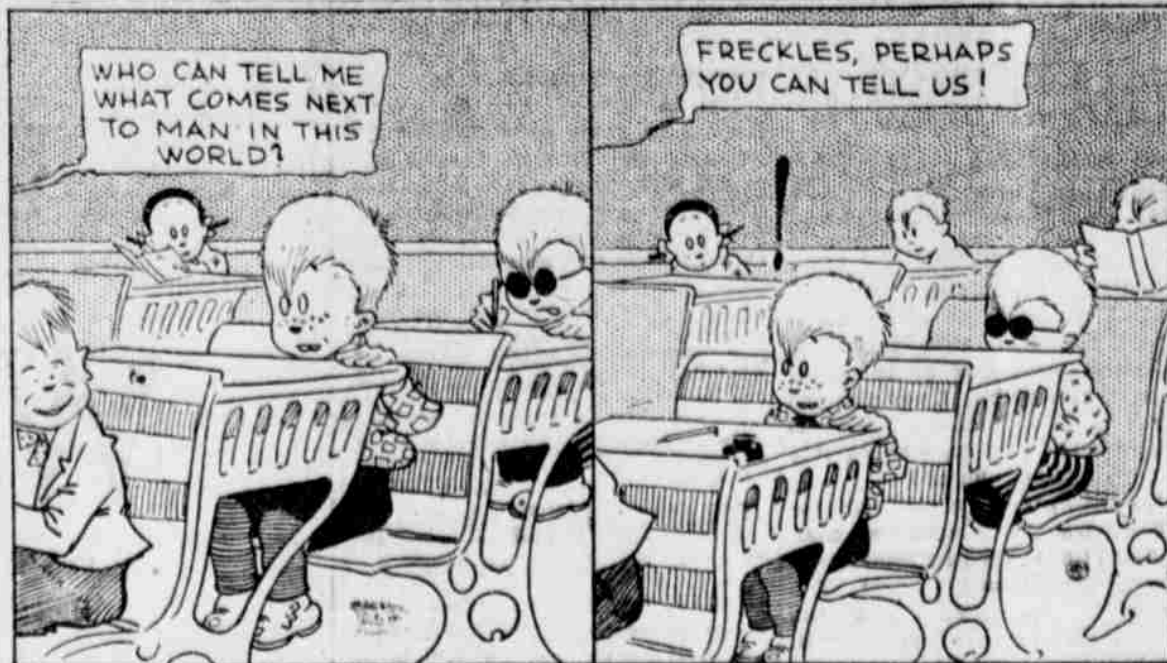
If what you just ate is souring on your stomach or lies like a lump of lead, refusing to digest, or you belch gas and eructate sour, undigested food, or have a feeling of dizziness, heartburn, fullness, nausea, bad taste in mouth and stomach headache, you can surely get relief in five minutes.

Ask your druggist to show you the formula, plainly printed on these fifty-cent cases of Pape's Diapensin, then you will understand why dyspeptic troubles of all kinds must go, and why it relieves sour, out-of-order stomachs or indigestion in five minutes. "Pape's Diapensin" is harmless; tastes like candy, though each dose will digest and prepare for assimilation into the blood all the food you eat; besides, it makes you go to the table with a healthy appetite; but what will please you most, is that you will feel that your stomach and intestines are clean and fresh, and you will not need to resort to laxatives or liver pills for biliousness or constipation.

This city will have many "Pape's Diapensin" cranks, as some people will call them, but you will be enthusiastic about this splendid stomach preparation, too, if you ever take it for indigestion, gases, heartburn, sourness, dyspepsia, or any stomach misery.

Get some now, this minute, and rid yourself of stomach misery and indigestion in five minutes.—Adv.

Freckles and His Friends



SCENE FROM "THE WILD OLIVE," AT STAR TONIGHT ONLY



been found much easier to sell large quantities of one popular variety than an equal quantity of a large number of varieties. The same principle applies to the potato crop.

The commercial grower should determine what group or class of potato is best adapted to this climate and soil and then confine his work to the production of that variety or varieties, of the latter of which there should not be more than two. In this way it will be possible for him to become more familiar with the varieties he is producing; to recognize their special cultural requirements, and to offer for sale a much more uniform and high-grade potato than where he is dissipating his energies on a dozen or more varieties.

The size of the seedmen's lists is governed very largely by the grower; and the remedy lies almost wholly with the latter.

The efforts of the potato grower, dealer and seedmen should be directed as follows:

Reduce the list to a few standard varieties; standardize these by careful culture; adopt the community plan of growing but one or two varieties and advertise this fact; demand a higher grade seed potato from your seed grower or dealer.

With a much greater area of the valley commanded by irrigation next year, there is no reason why we should not be able to export potatoes, rather than import them. Rogue river valley potatoes are very popular in California, in which state they cannot produce a good quality of potatoes. They should be one of the crops used in regular rotation in this valley.

To the farmer who intends to raise seven different varieties next year I will offer this advice: Steam them well, with other vegetables and a little grain, before feeding them to the pigs,—for the latter will probably get them.

NAVY YARDS BUILD SUPER DREADNAUGHTS

WASHINGTON, Dec. 9.—Secretary Daniels announced today that contracts for the battleships Nos. 43 and 44, authorized by the last congress, had been awarded to the New York and Mare Island navy yards, respectively.

The bids were: New York, \$7,893,043; Mare Island, \$7,413,560. The decision to build the ships in the government yards was reached at a conference between President Wilson and Secretary Daniels in the latter's office.

SEEKS PEACE ON OWN TERMS
(Continue from Page One)

by saying that in the countries at war with Germany there had been

much discussion of the socialist interpretation, and that the knowledge that peace was to be discussed in the reichstag had been a source of satisfaction to those countries. This was responsible in view of the success won in the campaign against Serbia, which opened the road to Germany's Turkish allies and threatened the most vulnerable point of the British empire.

Although this situation would explain a desire for peace on the part of Germany's enemies he declared, none of them had made overtures. Instead, they were clinging to the intentions which they had announced publicly with "naive brutality" at the beginning of the war.

Discusses Recent Utterances

The chancellor reviewed recent utterances concerning conditions of peace made in countries opposed to Germany, such as the handing over of Alsace and Lorraine to France, the annihilation of "Prussian militarism," the expulsion of the Turks, cession of the left bank of the Rhine and the creation of a greater Serbia, including Bosnia.

It was true, the chancellor continued, that there were some persons in the countries at war with Germany who took a sensible position, but they were in the minority and their voices, like those of certain members of the English house of lords were unheard. The theories advanced by Germany's enemies, he said, had lost their force. People had ceased speaking of a war of twenty years. The pretext that the war was being waged for the protection of small nations had lost its persuasive power, in view of recent events in Greece.

Only Annihilation Left

"Small countries are in a serious plight since England has been fighting for them," he remarked. He discussed the case of nationality as applied by Germany's enemies. He asked whether the British colonial secretary knew that of the 1,500,000 inhabitants of Alsace more than 87 percent spoke German as the mother tongue. He asked whether Poland belonged to Russia by right of nationality, whether this principle lost its power and value if applied to India or Egypt, Germany's enemies, blinded at the beginning of the war

by false stories excited to hatred, were now able, after military and diplomatic defeats to cling only to the idea of Germany's annihilation. After Chancellor Von Bethmann-Hollweg had made his reply to the socialist interpellation regarding peace today the other parties made a joint declaration approving the chancellor's utterances and endorsing the view that in the conditions of peace made after the war there must be guarantees for Germany's safety, "even if this implies annexation of territory."

COURT HOUSE NEWS

Reported by Jackson County Abstract Co., Sixth and Fir Sts

Circuit
Rogue River Co-operative association vs. W. H. Stewart, affidavit for writs of attachment, return of summons.

L. A. Murphy, administrator, vs. H. F. Whetstone et al., demurrer.
Ray Moore vs. Rogue River Public Service Corporation et al., answer of J. F. Dietrich.

D. M. Parry vs. Lillian Mae Gluck et al., demurrer.

Real Estate Transfers

Frederick Pahl to E. R. Peck, land in twp. 37-1W. \$1,400
Wm. Ulrich et ux to W. E. Mooney, land in secs. 27, 28, 33 and 34-33-3E. 1
Reina W. Barr to Orville E. Barr, lot in block 1, Tuttle's Second Add., Medford. 10

Most Eminent Medical Authorities Endorse It.

Dr. Eberle and Dr. Braithwaite as well as Dr. Simon—all distinguished authors—agree that whatever may be the disease, the urine seldom fails in furnishing us with a clue to the principles upon which it is to be treated, and accurate knowledge concerning the nature of disease can thus be obtained. If backache, scalding urine or frequent urination bother or distress you, or if uric acid in the blood has caused rheumatism, gout or sciatica or you suspect kidney or bladder trouble just write Dr. Pierce at the Surgical Institute, Buffalo, N.Y.; send a sample of urine and describe symptoms. You will receive free medical advice after Dr. Pierce's chemist has examined the urine—it will be carefully done without charge, and you will be under no obligation. Dr. Pierce during many years of experimentation has discovered a new remedy which he finds is thirty-seven times more powerful than India in removing uric acid from the system. If you are suffering from backache or the pains of rheumatism, go to your best druggist and ask for a 50-cent box of "Anuric" put up by Dr. Pierce. Dr. Pierce's Favorite Prescription for weak women and Dr. Pierce's Golden Medical Discovery for the blood have been favorably known for the past forty years and more. They are standard remedies to-day—as well as Doctor Pierce's Pleasant Pellets for the liver and bowels. You can get a sample of any one of these remedies by writing Dr. Pierce.

Doctor Pierce's Pellets are unequalled as a Liver Pill. One tiny, Sugar-coated Pellet a Dose. Cure Sick Headache, Bilious Headache, Dizziness, Constipation, Indigestion, Bilious Attacks, and all derangements of the Liver, Stomach and Bowels.

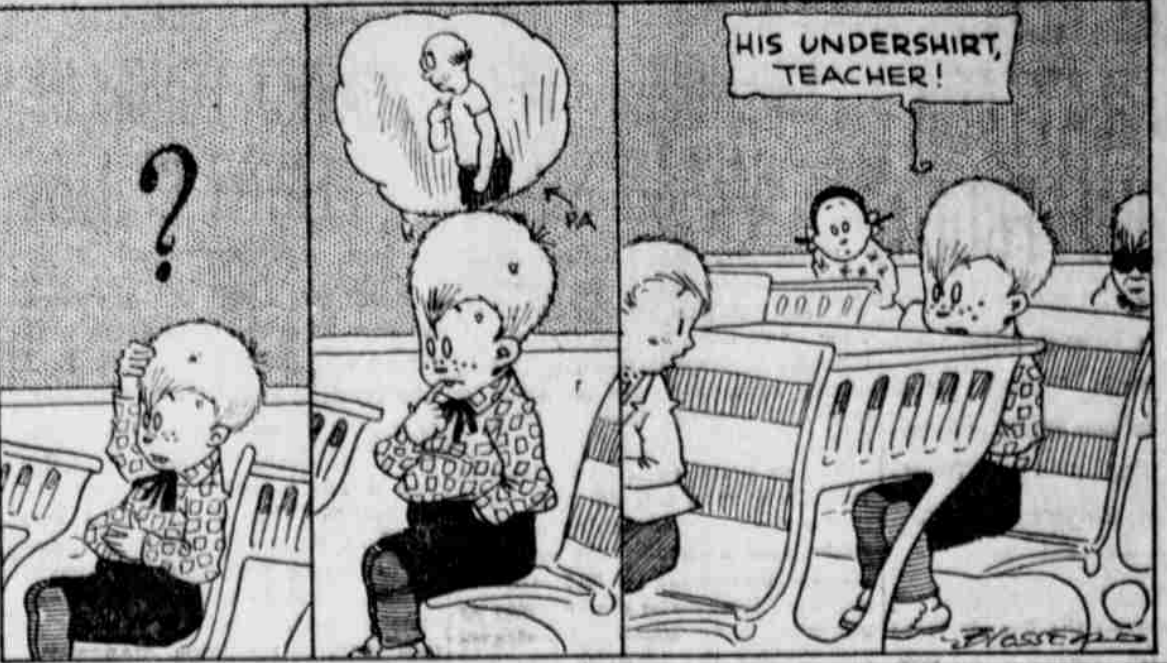
WHY?

IT IS YOUR BUSINESS TO SEE ME
Because my stock in trade is to have optioned at the lowest cash price the best buy in this county.

I have been on the ground looking out for you for the past five years. Nearly everyday I have investigated some "good thing." I have eliminated everything except those deals which I am convinced will secure me satisfied customers.

In a few hours time I can give you the benefit of this research. It is my business to show you over the county and introduce you to the possibilities and opportunities here. See Medford first and

J. C. BARNES
102 West Main Street



Geo. E. Marshall et ux to C. B. Carlton et ux, lots in Carlton's Add., Medford. 10
F. G. Stinson et ux to S. C. Stinson et ux, land in sec. 34-36-1W. 10
United States to heirs of Geo. K. Watt, land in sec. 4-41-3W. Patent
H. A. Latta et ux to Robert Kyle, land in sec. 35-36-2W. 1
Flora A. Kelsey et vir to Francis Butler, land in block 5, Dekum's Add., Gold Hill. 10
W. H. Caine, Jr., to Dora Caine Eddings, lot 7, block 10, Gold Hill. 10
W. H. Caine, Jr., to Ella M. Caine, lot 7, block 10, Gold Hill. 10

YES—IT IS POSSIBLE TO STOP RHEUMATISM

Rheumatism is a tormenting and stubborn malady. In some cases it yields to treatment which is without avail in other cases.

The darting pains, lame muscles or stiffened joints only disappear by gradually expelling the uric acid, and so many thousands have been relieved by the blood-enriching oil-food in Scott's Emulsion that you should give it a faithful trial. Scott's Emulsion acts as a powerful blood-purifier by increasing the red corpuscles and it strengthens the organs to carry off the acids which cause the trouble.

Try Scott's Emulsion. It cannot harm. It has helped thousands and may be exactly what you need. No Alcohol. Scott & Bowne, Bloomfield, N. J. 15-29

Executrix's Notice

Notice is hereby given that the undersigned has, by order of the county court of the state of Oregon for the County of Jackson, been duly appointed executrix of the estate of R. V. Beall, deceased. All persons having claims against said estate are hereby notified and required to present the same, duly verified as required by law, to me at my postoffice address, Central Point, Oregon. All persons owing said estate are hereby directed to pay the same immediately.

Dated, November 10, 1915.
ANN MARIA BEALL,
Executrix of the estate of R. V. Beall, deceased.
W. E. Phipps, attorney for said estate.

Notice of Sale of Personal Property by Administratrix

Notice is hereby given that pursuant to an order of the county court of Jackson County, Oregon, made and entered on the 18th day of November, 1915, in the matter of the estate of George F. Merriman, deceased, the undersigned administratrix of said estate, will, from and after the date of this notice, proceed to sell, at private sale, the following described personal property, belonging to the estate of George F. Merriman, deceased, to-wit:

The business, good will, stock on hand and tools of trade of the blacksmithing business heretofore conducted by the deceased on Riverside avenue South in the city of Medford, Oregon.

Terms of Sale: Cash in hand or on approved security, such as will be approved by the said county court, the sale to be subject to the confirmation and approval of said court.

If desired the tools and stock will be sold in separate lots.
Dated, November 18, 1915.
MARY E. MERRIMAN,
Administratrix of the Estate of Geo. F. Merriman, Deceased.

FOR SALE—ACREAGE

FOR SALE—4 1/2 irrigated garden soil, berries, fruit, alfalfa, a fine residence, \$3,600. Terms—Clark Realty Co., 206 Phipps Bldg.

WANTED—SITUATIONS

WANTED—Hour work or day. Phone 244-Y.

INTERURBAN AUTO CAR CO.

Time Table
Leave Medford daily except Sunday for Ashland, Talent and Phoenix at 8 a. m., 11:50 a. m., 1:15, 3:30 and 5:15 p. m. (Saturday at 11:15 p. m.) Sunday leave at 9:00 and 11:00 a. m., 1:00, 5:00 and 9:30 p. m.
Leave Ashland daily except Sunday at 9:00 a. m., 12:50, 2:30, 4:30 and 6:15 p. m. (also Saturday only at 12 midnight) and Sunday at 10:00 a. m., 12 noon, 4:00, 6 and 10-30 p. m.

FOR RENT—HOUSES

FOR RENT—nicely furnished, strictly modern, new bungalow, hardwood floors, stationary tub and all modern conveniences. Scott V. Davis. 226*

FOR RENT—Modern furnished house keeping rooms, close in; gas and wood stoves. 234 East 9th. 238

FOR RENT—Col. Sargent's place on Oakdale avenue. Inquire of H. B. Nye or Roy B. Peebles. 225

FOR RENT—7 room modern house, 4 blocks from Main street on pavement. Call 506 South Fir street. 226

FOR SALE—LIVESTOCK

FOR SALE—Cheap, 18 horses. Vinson's barn, N. Riverside Ave. 248

FOR SALE—A fine mare, 7 years old, weight 1140 lbs.; one gelding 11 years old, weight 1100 lbs. Nash Stables. 228

FOR SALE—Team, cow, buggy, corn, chickens, hay, bicycle, harrow, cultivator. G. Alder, Ross Lane. 224

FOR SALE—Cow, buggy, chickens, hay, corn, bicycle, harrow, cultivator. G. Alder, Ross Lane. 224

FOR SALE—Jersey cow and 1 Jersey heifer, 18 months old; cow 3 yrs. old. Address 425 Manzanita St., North Riverside. 225

FOR SALE—MISCELLANEOUS

FOR SALE—Automobile, 1914 model, 29, G. E. electric lights and starter at Cass' Garage, 114 South Bartlett. 224

FOR SALE—One man tops for Ford cars at the Top and Top Factory, 106 N. Front St. 245

FOR SALE—A 1915 Ford \$300. Phone 249-W. 225

FOR SALE—Dressed hogs, corn fed; baled alfalfa and grain hay; beardless barley seed. Phone 201-R. 123

FOR SALE—Small eight percent mortgages on ranches near Agate and Eagle Point. Address Box 521 Medford, Ore. *

WANTED—MISCELLANEOUS

WANTED—Two gentlemen to board and room together in private family, \$4.50 per week; nice room and good meals. Phone 258-R. 222

WANTED—To purchase irrigated ranch; prefer location in district north and east of Medford; place must be irrigated or under proposed extension of irrigation ditch; price must be reasonable; give price and best terms, also section, township and range in replying. Address P. O. Box 207, Medford, Oregon. 233

PERSONAL

PERSONAL—Ben Sholders, write Oliver your address at once, important. 249 Front St. San Francisco. 225

FOR EXCHANGE

FOR EXCHANGE—80a tract clear of mortgage \$1200, for house with garden ground; 280 acres improved, for small acreage \$4200. Clark Realty Co., No. 206 Phipps Building. *

FOR TRADE—Outside property for City property, also a small business. Address Box 48, Mail Tribune. 225

FOR EXCHANGE—Improved ranch near Roseburg, Oregon, 120 acres to exchange. J. M. Judd, Roseburg Oregon. 225

FOR EXCHANGE—I am in a position to arrange for trades for California property, either city or county, in exchange for Rogue river property. Address for prescriptive property. Address L. H. Houston, 117 Jay St. 232

NEW TODAY

80 acres on the Applegate, with some stock and irrigation, \$1900.00. Another there of 160 acres, stock, irrigation and buildings, \$7500 and many other ranches priced right.

A good one near Pendleton, irrigated and water right paid, 187 acres at \$100.00; will take in good little place in exchange.

A few furnished and some unfurnished houses for rent.

C. D. HOON
Room 10, Jackson County Bank Bldg.

BUSINESS DIRECTORY

Auto Supplies

LAHER AUTO SPRING CO.—We are operating the largest, oldest and best equipped plant in the Pacific northwest. Use our springs when others fail. Sold under guarantee. 26 North Fifteenth St., Portland, Ore.

Attorneys

GEORGE W. CHERRY—Attorney and Notary, Room 9, Jackson County Bank Building, entrance N. Central, Medford, Ore.

PORTER J. NEFF, WM. P. MEALEY—Attorneys-at-Law, Rooms 8 and 9, Medford National Bank Bldg.

A. E. REAMES, LAWYER—Garnett-Corey Bldg.

G. M. ROBERTS—Lawyer. Medford National Bank Building.

Dentists

DR. W. M. VAN SCOYOC
DR. C. C. VAN SCOYOC
Dentists
Garnett-Corey Bldg., suite 110 Medford, Ore. Phone 856.

Collections and Reports

COLLECTIONS AND REPORTS—We collected some accounts 14 years old. We know how to get the money. The Buttock Mercantile Agency, Inc., Rooms 1, 2, 3, Hawkins' Bldg., 216 E. Main st.

Engineer and Contractor

FRED N. CUMMINGS—Engineer and contractor, 404 M. F. & H. Bldg. Surveys, estimates, irrigation drainages, orchard and land improvement.

Garbage

GARBAGE—Get your premises cleaned up for the summer. Call on the city garbage wagons for good service. Phone 274-L. F. Y. Allen.

Instruction in Music

HIGHT MUSIC STUDIO—Room 401, Garnett-Corey Bldg. Fred Alton Haight, piano; Mrs. Florence Halliday Haight, voice. Phone 72.

Physicians and Surgeons

DR. F. G. CARLOW, DR. EVA MAINS CARLOW—Osteopathic physicians, 416-417 Garnett-Corey Bldg., phone 1026-L. Residence 26 South Laurel st.

DR. W. W. HOWARD—Osteopathic physician, 303 Garnett-Corey building. Phone 130.

DR. J. J. EMMENS—Physician and surgeon. Practice limited to eye, ear, nose and throat. Eyes scientifically tested and glasses supplied. Oculist and Aurist for S. P. R. R. Co. Offices M. F. & H. Co. Bldg., opposite P. O. Phone 567.

DR. R. W. CLANCY—Physician and surgeon. Phone, office 36, residence 724-J. Office hours, 10 to 12, 2 to 5.

DR. S. A. LOCKWOOD
DR. MYRTLE S. LOCKWOOD
Physicians and surgeons. Office 305-310-311, M. F. & H. Bldg. Phone, residence 814-32, office 814.

DR. MARTIN C. BARBER—Physician and surgeon. Office Palm block, opposite Nash hotel. Hours 10 to 12, 1 to 4. Phone 110-J.

T. G. HEINE, M. D.—Eye, Ear, Nose and Throat. Headaches and nervous conditions relieved by properly fitted glasses. Cross eyes straightened. Office 228 E. Main st., phone 302. Consultation free.

Printers and Publishers

MEDFORD PRINTING CO., has the best equipped printing office in southern Oregon; book binding, loose leaf ledgers, billing systems, etc. Portland prices. 27 North Fir st.

Public Stenographer

M. T. EDWARDS, Stenographer and Multiplying, Rooms 403-410 Garnett-Corey building. Office phone 709-J, residence phone 163-R.

HERBERT J. BERRIAN—Stenographer, room 29, Jackson County Bank Bldg. Dictation taken any place any time by the only Stenotype operator in Southern Ore. Office phone 515, Res. 275-J.

Transfers

EADS TRANSFER & STORAGE CO.—Office 42 North Front st. Phone 315. Prices right. Service guaranteed.