

SLIGHT EARTHQUAKE SHAKES MISSISSIPPI VALLEY REGION

MEMPHIS, Tenn., Dec. 7.—Advises to the local weather bureau from various points in the Memphis district state a slight earthquake shock was felt at 12:40 o'clock. Joubert, Ark., reports two shocks. No damage has been reported.

CAIRO, Ill., Dec. 7.—A severe earthquake shock lasting ninety seconds was felt here at 12:45 p. m. today. No damage was reported.

So far as known, the tremor was purely local. The vibration seemed to extend north and south.

Persons in all parts of the city ran from their houses to the streets.

This was the second earth shock felt here this year, the first being recorded February 18.

PADUCAH, Ky., Dec. 7.—An earthquake shock of several seconds duration at 12:45 p. m. today rocked buildings in Paducah and vicinity. In some houses pictures were shaken from walls and other objects knocked down. No material damage has been reported.

Benton, Marshall county, and Keokuk, Hallard county, reported that tremors also were felt there. Henderson did not feel the shock.

STILL SEEKING BEET ACREAGE

(Continued from Page One.)

ing in their way. That is the condition in which the matter stands now.

Nibley's Statement

Alex. Nibley, secretary of the Oregon-Utah Sugar company, stated that the committee had, on an occasion or two, severely third-degreed him on the question of the location of the factory and that he had replied that the committee here and at Grants Pass had not yet reached the point at which they could demand a decision from the company as to where the sugar mill will be located.

Their part of the agreement was to provide the required acreage in the form of contracts acceptable and approvable by the company; and then the company would begin the performance of its part of the contract, viz., to locate and build the factory in time to take care of the crop, as agreed.

Mr. Nibley maintains that it is not within his power in the matter to accept and approve these contracts. He may accept them, but they must be approved by a higher authority before they become operative. All he asked was that the committee perform their voluntary part of the contract on the part of the farmers who provide the acreage, and that he had assured them that the company would respect every feature of its part of the agreement in the matter of location of the sugar factory. That, he declared, seemed to him to be fair and in line with all of the original agreements and contracts. More than that he had not the power or authority to do.

"The company will proceed with the work of procuring acreage and has reason to believe that everything will come out all right," said Mr. Nibley. "The alleged agreement to locate the plant at Grants Pass is both. There is nothing of the kind in existence, so far as I know; and if there were, it would not in the least influence me in my course in the matter."

Rumors Current

Rumor has for some time credited the sugar company with having made a definite agreement to locate the factory at Grants Pass instead of in that part of the valley furnishing the largest acreage, as previously agreed upon. George E. Sanders of Grants Pass, vice-president and general manager of the Oregon-Utah Sugar company, is also promoter and president of the Rogue River Public Service corporation. His uncle, Mr. Beebe, is financially interested in both concerns, and this relationship is probably responsible for reports that the sugar factory would be located to help out the power company.

Options on much of the land to be leased by the Medford business men for beet culture work expire in a few days and it became necessary to ascertain the location of the factory in order to either release the land for winter crops or tie it up for five years. Unless the factory was to be located in this section of the valley the land was not desired.

Mr. Nibley states that most of the farmers do not care where the factory is located, as long as they get paid for delivering beets at the nearest station.

A pile remedy that is entirely different from anything else, used both externally and internally, acting on the blood as well as the disease, a remedy without a superior. It is Meritol Pile Remedy, made and guaranteed by the American Drug and Press Association. Price \$1.00. Agents, Haskins Drug Store.—Adv.

MEN MUST MEET GOOD FORTUNE AT LEAST HALF WAY

BY W. W. WATSON

Rogue river valley is surrounded by foothill range lands devoted to raising cattle, sheep and hogs. Irrigated agriculture may supplement the grazing industry in a very profitable way. The fact that every cultivatable acre in this valley is not irrigated is wholly the fault of those who own land; and to that regrettable circumstance may be traced the additional fact, with few exceptions, that many of these lands are heavily mortgaged. A period of readjustment has begun, however, and with its conclusion will come the conditions that will make the mortgage a very unpoplar instrument in Jackson county. The pendulum has touched the rim of its orbit in the old stroke; and it must swing back. In its return sweep it will brush away the simple influences that have clothed the valley in a haze of embarrassing confusion, dispel the doubt that faulty farming has produced and lift those who till the soil from the rut into which they have dropped half unconsciously. If we regard the fact that Jackson county has won the major share of the prize awards in all the departments of exhibits in which it had displays of products at the great international exposition at San Francisco as a criterion, we may reasonably and proudly conclude that the Rogue river valley has no peer in the world in the general excellence of its great variety of productions. Its participation in that world-wide contest has given it an exalted place as a producer of staples for the human family.

Modern Methods Did It

Taking advantage of our potentially fruitful resources, as nature intended we should do, a few men, by the application of modern methods of cultivation, have succeeded in accomplishing this wonderful result. And yet it isn't wonderful to those who did it. They simply followed the letter of the laws of nature, as scientifically interpreted. This done, the result of the harvest was wholly natural. It is a result that can be duplicated on all the broad acres of our fertile valley. We are rapidly approaching the period during which it will be done, giving room only here and there to the sluggard. He may serve some good purpose as a horrible example. That will be his only virtue.

Along with the item that more than a quarter million dollars' worth of livestock has been shipped out of this valley this fall should be considered the fact that much money has been lost on it by reason of its condition when shipped.

Stockraisers began to ship early because of the absence of feed in the valley to put it in better condition for the price it should have brought. This is particularly true of hogs. Market quotations on livestock were low because the condition of the stock was "low." Stock can be produced cheaply on the range, but it should be "finished" on grain and hay in order to bring good prices in the market. Not having the feed, the stockraisers discovered they had started something they couldn't "finish." Hence, the loss sustained in shipping stock in poor condition.

No Legitimate Excuse

Shortage of feed was the direct cause of the loss; and that fact is due to shortage of production in one of the most productive regions in the world, under normal conditions. Absence of irrigation supplies the solution of the problem. There is only one explanation for lack of irrigation—and that is the lack of enterprise on the part of those who had the land to irrigate.

Most irrigated lands are suited to the production of alfalfa, one of the best meat producing forage crops in the world; and to corn and grain and the great variety of succulents that delight the palate and medicate the paunches of all kinds of livestock. Of all of these feeds we could have had an abundance on which to fatten the stock we shipped away in second-

rate condition and sold at second rate prices. When irrigation shall have been supplied, we should ship out of Rogue river valley every year more than half a million dollars' worth of livestock in fine condition for the highest market prices. Added to this advantage will come larger inducement to capital to enlarge and improve our shipping facilities. This will be a boon to Southern Oregon; but it will come only when we show to those who have the capital to supply it, that we have the enterprise to give it a profitable tonnage. Just the moment we offer that inducement in reasonable measure, railroad builders will make the dirt fly in several directions out of this wonderful valley.

It is folly for us to wait for railroads. The railroads are already waiting for us. It's our next move. We'll never get to the king-row unless we play a skillful game. There's no charity in business nowadays. It's all business.

Good fortune has come half way; but at that point we must meet it. And it's our next move.

ARTILLERY DUEL RAGES IN VALDOVA SECTOR

ATHENS, Dec. 7.—The Bulgarians have made a violent attack on the Anglo-French front in the Valodova sector," says the Embros Saloniki correspondent. "An artillery duel at Demirkaptou and Valodovo between the Bulgarians and the second French division under General Bailouff continues."

The Saloniki correspondent of the Paris says the Bulgarians with the cooperation of Germans are concentrating important forces at Strumitza.

According to other news sources when the Bulgarians occupied Pristina the Serbian and Albanian inhabitants abandoned the town, having previously destroyed the greater part of their property.

PARIS SMILES AT HENRY AND HIS ARK OF PEACE

PARIS, Dec. 7.—The French newspapers published details of the Ford peace trip, some of them commenting on it. The Journal Des Debates devotes its first page to an article entitled: "The dreadnaught of peace," and discusses in a factious and ironical vein the voyage and the various interpretations that may be placed on the visit of the peace band to it.

"In any case," says the paper, "Mr. Ford has all the requisite qualities entitling him not to be received by the public and powers of the various states of Europe. He merits special watching for he is possessed of extraordinary originality of mind and can always become dangerous."

Port of Astoria will erect \$22,000 grain elevator.

WOMEN OF OREGON!

Women Everywhere Endorse this "Favorite"

Lents, Oregon.—"In my younger days I was greatly troubled with gas on my stomach. It gave me lots of trouble. I began using Dr. Pierce's medicines and received such relief that I can recommend them to others."

"I have raised a large family and am a great grandmother and have always insisted that my daughters-in-law use Dr. Pierce's Favorite Prescription when expecting to become a mother."—Mrs. B. F. SHELLEY, 5411 9th Street, S. E.

Thousands of women who are now blessed with robust health cannot understand why thousands of other women continue to worry and suffer from ailments peculiar to women when they can obtain for a trifling sum Dr. Pierce's Favorite Prescription, which will surely and quickly banish all pain, distress and misery and restore the womanly functions to perfect health. Young mothers who preserve the charms of face and figure in spite of an increasing family and the care of growing children are always to be envied. Doctor Pierce's Favorite Prescription gives the strength and health upon which happy motherhood depends. It practically does away with the pains of maternity. It enables the mother to nourish the infant life depending on her, and enjoy the hourly happiness of watching the development of a perfectly healthy child.

IMPORTANT SPECIAL OFFER TO READERS OF THIS PAPER.—Any person desiring a copy of The People's Common Sense Medical Adviser before the edition is exhausted should send this notice together with three stamps (or stamps) to Dr. Pierce, Invalids' Help, Buffalo, N. Y., and a copy will be sent by return mail, all charges prepaid.

HUGE MACHINE CUTS CARS PRICE FOR COMING YEAR

One machine tool, nearly 1000 feet long, plays an important part in the manufacture of each Maxwell automobile.

This machine, costing many thousands to install, has nevertheless helped make it possible for the Maxwell Motor Co. Inc., to chop nearly \$100 off the list price of its car for the 1916 season, through the increased production capacity which it affords, and the simplification of the labor schedule in the assembly operation.

Mr. Howell of Maxwell Motor Sales Corp., while talking to "Pay as You Ride" Power of the Powell Auto Co. local Maxwell distributors, said that when he was last in Detroit, Walter E. Flanders, president and general manager of the Maxwell company, showed him this machine—a moving platform with tributary machinery, on which the Maxwell cars are assembled, on what Mr. Flanders terms the progressive plan.

This progressive assembly, Mr. Howell declares, is a wonderful climax of manufacturing science. It occupies a strip along one side of one of the Detroit Maxwell factories. The room is 1000 feet by 150—one story and flooded with sunshine.

The platform progresses 23 inches a minute. At one end men roll on this platform a string of low wheeled trucks, each bearing a bare, unpainted frame. This frame journeys steadily from one end of the platform to the other, nearly 1000 feet away. Its progress is flanked with stock rooms from which emerge men with steady streams of automobile parts and units. Alongside the platform stand seventy gangs of men—the

most skilled in the thousands who work for Maxwell.

Drawing on the stockroom at their immediate rear, these men install, on this moving frame, part by part, the components of a complete automobile. Always the work is moving, slowly, steadily. At one point the platform meets an overhead railway which supplies, at exactly the correct rate, an automobile body for each chassis.

It takes nearly four hours for the frame to become the complete automobile, which rolls off the platform and into the hands of the tester for final adjustment, under actual running conditions. Under manufacturing conditions in vogue still in many plants, this assembly process would have required as many days.

Installation of scientific manufacturing like this, and of a similarly intensified order, are the element that is bringing down automobile prices, declares Mr. Howell. At present, he believes, it looks as if the production sharps have brought efficiency and standardization to very near the perfection point. Whether or not future years will witness similar progress is now generally deemed a highly doubtful matter.

KLAMATH WANTS A HERD OF ELK

KLAMATH FALLS, Dec. 7.—Believing that range conditions are ideal and that the animals could be sufficiently protected against dogs, poachers and predatory beasts, Klamath county sportsmen have started a movement to induce the state fish and game commission to liberate a herd of 18 young elk in Klamath county. The matter has been taken up already with Commissioner Charles F. Stone.

There are 18 yearlings in the commission's fenced-in elk preserve in Northeastern Oregon, the increase of the adult herd this year. These are

FOR BRONCHITIS, COUGHS, BRONCHIAL ASTHMA AND WHOOPING COUGH

Cheapest Remedy Made at Home—128 Teaspoonful for 25 Cents.

The first 300 persons calling at Medford Pharmacy will be entitled to a regular 50c bottle of Schiffmann's New Concentrated Expecto-rant for half price (25c) by presenting the coupon below, properly signed. With a view to giving those who have not yet used this new excellent remedy an opportunity of trying it, in the treatment of Bronchial affections, including Bronchitis, Whooping Cough, Croup, Severe Coughs, Colds and Hoarseness, to prove its merits, these druggists are willing to allow the public the profit which they would otherwise make and the proprietor is willing to lose money on the same, so as to give them an opportunity of trying it, at partially their expense, knowing it will be found the best medicine ever used by anyone.

Even though not in need of a Cough of Cold Medicine at the present time, it will pay to buy now, as some such medicine is sure to be required before the winter is over, but this remedy cannot be obtained at less than full price again. Besides making this reduction, these druggists guarantee this remedy just the same as Dr. Schiffmann's famous Asthmador, and will return the mon-

ey in every single instance if it does not give perfect satisfaction and even more—if it is not found the best remedy ever used for any of the above complaints.

This excellent remedy is sufficiently concentrated so that 50 cents' worth, when mixed at home, with simply one pint of granulated sugar and one-half pint of water (according to printed directions) makes a whole family supply (128 spoonful) while bottle of the old, regular, ready made kinds, of doubtful merit, and without a guarantee, usually average 20 to 32 teaspoonful.

It is prepared from strictly harmless plants, contains absolutely no chloroform, opium, morphine or any narcotic or injurious drugs which do most cough remedies, and can therefore be given to children with perfect safety. It is pleasant to take and children are fond of it. Besides absolutely no risk is run in buying this remedy whatever, on the guarantee of the above, well-known, reliable druggists who will refund you 25c if it is not found the best remedy ever used.

If a neighbor or friend could be induced to divide and pay for half the quantity, the cost would thus only be about 12c to each.

Twenty Five Cent Coupon—No. 3

This coupon and 25c is good for one (only) 50c bottle of Schiffmann's New Concentrated Expecto-rant at The Medford Pharmacy if your name and address is filled in.

Name _____ Address _____

Made from the right crude

The Jury of Awards at both San Francisco and San Diego Expositions found an oil made from California asphalt-base crude, highest in lubricating efficiency. That oil was Zerolene. The fact, too, that such unbiased authorities as a U. S. Naval Engineer, engineers of the Packard and Ford Motor Companies, and others, have also gone on record in favor of oils made from asphalt-base crude—in accord with the decision of the Exposition juries—proves that Zerolene is made of the right crude, and made right.

STANDARD OIL COMPANY (California)

ZEROLENE

The Standard Oil for Motor Cars

THE 1916 MAXWELL

\$655

Including Electric Starter and Electric Lights

I Want You to Take This Car Now

Ride in it—take the family out every Sunday—really enjoy the many fine days right now for auto riding. And I have arranged that you may buy this 1916 Maxwell—the biggest auto value on the market—by

A Small Down Payment—Balance Easy

The 1916 Maxwell is complete in every detail—electric starter and lights—demountable rims—one man top—graceful lines—full five-passenger body—everything that the high priced car has—and you can buy it and Pay as You Ride.

Talk It Over With Power

Phone 21

Powell Auto Co.

Open Evenings and Sundays

MAXWELL MOTOR SALES CORP., WHOLESALE, 312 EAST MADISON ST., PORTLAND, ORE.

THE ALWAYS WELCOME AND HIGHLY PRIZED GIFT—A PHOTOGRAPH OF YOURSELF.

If you want your Pictures in time for Xmas you must have them made at once

The SWEM STUDIOS

Open Evenings and Sundays

MAXWELL MOTOR SALES CORP., WHOLESALE, 312 EAST MADISON ST., PORTLAND, ORE.

Union Feed and Livery Stable

FULL EQUIPPED LIVERY STABLE

AMBULANCE SERVICE

112 South Riverside Phone 150

Gaunyaw & Bostwick

Proprietors

OPEN NOSTRILS! END A COLD OR CATARRH

How To Get Relief When Head and Nose are Stuffed Up.

Count fifty! Your cold in head no catarrh disappears. Your clogged nostrils will open, the air passages of your head will clear and you can breathe freely. No more snuffing, hawking, mucous discharge, dryness or headache, no struggling for breath at night.

Get a small bottle of Ely's Cream Balm from your druggist and apply a little of this fragrant antiseptic cream in your nostrils. It penetrates through every air passage of the head, soothing and healing the swollen or inflamed mucous membrane, giving you instant relief. Head colds and catarrh yield like magic. Don't stay stuffed-up and miserable. Relief is sure.

Agents, Haskins Drug Store.—Adv.