



Christmas Suggestions

Tell us what YOU want!

GIVE TOYS TO THE CHILDREN, GIVE SOMETHING USEFUL TO THE GROWN-UPS

WE ARE PREPARED TO SERVE YOU WELL IN YOUR XMAS SHOPPING AND YOU WON'T FIND IT DRUDGERY IN THIS STORE, FOR PRACTICALLY EVERY PROSPECTIVE GIFT HAS BEEN PLACED OUT ON TABLES OR IN EASY REACH, WHERE YOU ARE AT LIBERTY TO TAKE YOUR TIME IN CHOOSING—OR IT'S NO TROUBLE TO SHOW YOU ANYTHING NOT IN SIGHT—BUT WE URGE YOU TO SHOP AS EARLY IN THE MONTH AS POSSIBLE WHILE WE YET HAVE TIME TO SERVE YOU AS YOU SHOULD BE SERVED.

16 MORE DAYS UNTIL CHRISTMAS. SHOP IN THE MORNINGS IF POSSIBLE

GIVE FURS, THE USEFUL KIND OF GIFTS



Never were furs cheaper than this season, due to no sale in Europe—so this should be another point in favor of you choosing furs—then, too, the stock affords most every kind of fur that is practical, such as fox in black, blue, red and gray; sable, mink, opossum, lynx, together with other fancy pieces, either by the set or separate pieces. Come in and select furs for Christmas and have them laid away for later delivery.

We are Agents for Albrecht Furs, which goes without saying that you run no risk in selecting furs from this well-known house.

RIBBONS

Just those colors you've been looking for to complete your fancy work, one big lot, all colors, most at 15¢, others 25¢ and up.

RIBBONS

Dainty little Wash Ribbons in pink, blue or white, also neat satin brocades and plain colors, and of course all kinds of holly and Xmas ribbons.



HOSIERY, THE PRACTICAL GIFTS

We've prepared ourselves with these useful gifts, and you can't make a mistake in giving hosiery—by the box or by the pair, either lisle or silk, black, white or colors. Ask to see those Lisle Hose at \$1.00 box, or if you prefer a silk, we have a dandy one at \$1.00 pair.

ARTS AND CRAFTS CLUB—Second Floor

Arrange to see this display of fancy work, oil paintings and the like, all made by local women of Medford.

DON'T NEGLECT YOUR NEEDLEWORK—Royal Society Art Goods

Since we have added this popular line of fancy work we haven't been able to keep many of the best selling numbers in stock, but now have a new lot of patterns, which come in dresser scarfs, laundry bags, doilies, center pieces, pin cushions, lunch sets, waists, ladies' lingerie, with a big lot of children's garments, and pieces to be embroidered to make the home beautiful—and they are all so simple—each package has full instructions, together with materials complete 25¢, 35¢, 50¢, 65¢ to \$1.25

SILK WAISTS

Another lot of those popular Crepe de Chine Waists just received, some high neck, others low, either embroidered or plain, at \$1.98

NECKWEAR

Such an assortment of the new shapes and sizes and so reasonable, too, either with cuffs to match or without, at 25¢, 35¢, 50¢, 75¢

BLANKETS, BEDSPREADS, SHEETS, CASES AND TOWELS

If it should be blankets, you couldn't possibly make a mistake in choosing one of those Pendleton all-wool quality, either all white or colored.

Bed Spreads in good quality chochet or Marseilles, cut corners or plain.

Sheets in the best quality hemstitched ends, either regular or extra size, with cases to match.



GLOVES, SPECIAL 98c

Some 50 or 60 pairs to choose from in tans, black, grays and brown, all sizes 5 1/4 to 7 1/2—yes, and there are some heavy tan street gloves, worth to \$2, all at 98c

TOWELS, BOTH FANCY AND PLAIN

Such an assortment of Fancy Turkish Towels, in plaids, stripes and fancy borders, with guest towel and wash cloth to match; also good plain white ones, prices 18¢, 25¢, 35¢ and 48¢.

FEATHER BOAS AND RUFFS

Come in the colored combinations, such as pink and white, black and white, green and white, also plain blue, black or white, in three lengths, at \$1.95 to \$6.50

DRESSER SCARFS AND LUNCH CLOTHS

Sold in the regular way up to \$4, in all-linen cloths, also drawn work and embroidered in the lot, about 2 doz. to choose from, at \$1.89



FANCY SILKS

For waists, in the most popular dark colorings, both plaids and wide stripe taffetas, an inexpensive gift, and something long to be remembered 98¢ to \$1.95

FANCY BROCADES AND METAL SILKS

Just the kind of silk for that fancy bag you have been thinking about, sold at \$2 to \$3.50 regular, now \$1.69

BASKETS AND BASKETS

Sweet Grass Baskets, Japanese Bamboo Baskets and Heavy Cardboard Waste Paper Baskets, such a variety to choose from it is bewildering, and they are the useful kind, too—sweet grass for your fancy work, Japanese Baskets for fruit, and the like, and the useful and inexpensive Waste Paper Baskets in dozens of colors.



Jewelry, Parisian Ivory and Novelties

Such an array of these fancy articles that every woman admires—picture frames, jewel boxes, combs, dressing sets, hat pins, shirt waist sets, bar pins, hair ornaments, bags and dozens of other helps in choosing your presents.

SILK UNDERWEAR

Niagara Maid Silk Underwear in the vest, either embroidered or plain, with knickerbockers to match; also combination suits, which come in white, light blue or flesh.

PENDLETON BATH ROBES FOR BOTH MEN AND WOMEN

CHRISTMAS HANDKERCHIEFS

Not the big, Fancy Embroidered Handkerchiefs you bought a few years ago, but neat edges, some with your initials, others plain; then, too, there are the Children's Handkerchiefs, put up in boxes, and prices 10¢ to 25¢ the box; Ladies' 5¢ each to \$1.00.



XMAS BOXES, CARDS, Etc.

Make your Christmas package convey the meaning it is intended for—a neat box and the manner it is wrapped are important—boxes all sizes and prices.

GLOVES AND MITTENS

The kind of Gloves for these cool mornings to wear to school—colors are brown, navy and red, also mittens, prices 20¢ to 35¢

CHIFFONS, NETS AND MARQUISSETTES

Most any color you would expect to find, and every one a new pattern, nets in plain colors, such as brown, flesh, white and navy.

JAPANESE LUNCH SETS

Quite the vogue at present, come in several patterns, with napkins to match and very inexpensive.



Evening of TOYLAND



In Care The May Co., Medford, Ore.

Fairbanks, Alaska, Nov. 15th, 1915.

DEAR CHILDREN: Well, I am to be with you again soon, and I can scarcely wait until the time comes. Have sent a lot of my toys and dolls on to the store and want you to go in and see them—ask to see some of those games—the maps that you put together and build; also some of those needle outfits for the girls and see those lifelike dolls. Honest, you would almost think they are real—they twist around so. Some say Mamma and open and close their eyes. And boys, be sure and see those mechanical trains. You know, people that I would have such a hard time getting toys this year, but I began early, and it looks like I am going to have a plenty for every boy and girl I know of—at any rate, for the good ones. The only thing I am worried about is my good old reindeers, Ned and Nat, they are getting so old I can't go very fast. I may travel by automobile when I get down in your part of the country, but it's too rough and hilly up here. Have to see all those boys and girls and will then be down your way later—and in the meantime go to the store and see the toys—stay as long as you like—and, by the way, write your Xmas letter and drop it in the mail box at the store, and they will see that I get it. OLD SANTA.

MECHANICO FOR THE BOY

Give him something that will be instructive, yet entertaining. Dozens of different things that he can build with these outfits; some good ones—priced at \$1.25



SELECT TOYS NOW AND HAVE THEM LAID AWAY

THE STORE WITH CHRISTMAS SPIRIT

THE MAY CO.

CHILDREN'S MAIL BOX

We have provided a mail box for Dear Old Santa's letters, so bring them to the store when you have all your wants listed and we will see that the dear old saint gets your letter. Write Santa a letter.



TAKE THE TOTS TO TOYLAND