

May Manton
Patterns
10c

Silk thread
100 yd. spool
8c

J. & P. Coats
Thread
4c

Darning
Cotton
2c

Wire
Hair Pins
1c

3 Papers
Safety Pins
5c

Pearl buttons
2 for
5c

Assorted
Wire
Hair pins
Box, 4c

Large box
Assorted
Hair pins
8c

White
Oilcloth
20c

Colored
Oilcloth
17c

Best
Prints
5c

Devonshire
Cloth
17c

Pound Pkg.
Writing
Paper
13c

Mens' Felt
House
Slippers
59c

Childrens'
Rubbers
40c

Misses'
Rubbers
50c

Ladies'
Rubbers
60c

Boys'
Heavy
Rubbers
60c

Mens'
Rubbers
90c

Best Bib
Overalls
89c

Work Socks
Per Doz. Pr.,
89c

10 oz. Cotton
Flannel
Gloves
10c

Canvas
Gloves
5c

Best
Work Shirts
43c

E & W
Dress Shirts
95c

Soft
Dress Shirts
53c

Large
Red or Blue
Handker'fs
5c

Levi Strauss
No. 2
Overalls
75c

Mens'
Black Socks
9c

Mens'
Cotton
Sweaters
59c

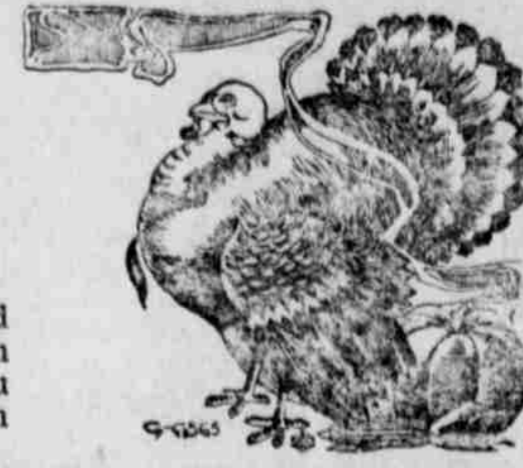
Boys
Cotton
Sweaters
53c



GOLDEN RULE

C. W. WHILLOCK & SON
MEDFORD, OREGON

We want you to read every item here advertised and compare the goods listed and priced here with any concern in the country. We care not who they are, we are in a position to give you your fall and winter goods as cheap as anybody, and you have this advantage—you can see the goods, examine them and compare them with what you have been buying.



8c—OUTING FLANNEL—8c

There is not a better colored outing in Medford. Get a sample and compare it with anything you can find. A wide range of colors and patterns. Amoskeag Daisy Cloth, white.....10c

LADIES' UNDERWEAR

Cotton Ribbed Union Suits.....50c
Fine Cotton Ribbed Union Suits, white, high neck and long sleeves or Dutch neck and short sleeves.....75c
Purity Bleach, Non-Shrinking Fitting Union Suits.....95c
Children's Cotton Ribbed Union Suits, all sizes, at.....50c

BOYS' UNDERWEAR

Cotton Ribbed Shirts and Drawers, all sizes, at, each.....35c
Cotton Ribbed Union Suits, sizes 6 to 16.....50c
Heavy Fleece Lined Union Suits, any size.....60c
Flannelette Night Shirts.....53c

SHOES—SHOES

Look over these prices and compare them with your catalogue or any price list you may have and see if we are not giving you more for your money:

LADIES' SHOES

Patent, military, lace, gray cloth top, plain toe, Louis heel.....\$3.60
Patent, black cloth top, button, plain toe, Cuban heel.....\$3.15
Patent, button, cloth top, plain toe, low heel, at.....\$3.00
Patent, button, plain toe, kid top, Cuban heel, at.....\$2.75
Gun Metal, button, cloth top, Cuban heel.....\$3.15
Velour calf, button, tip, Cuban heel.....\$3.15
Dull calf, button, tip, low heel.....\$2.50
Flexible sole, vici, tip, button or lace, low heel, at.....\$3.15
Vici kid, blucher, turn sole, low heel.....\$3.15
Dull kid, cloth top, plain toe, button, Cuban heel, at.....\$3.15
All kid, stock tip, button, medium heel.....\$2.95
Soft kid, cushion sole, rubber heel, button.....\$2.15
Kid, patent tip, low heel, button or lace.....\$2.25
Kid, patent tip, low heel, button.....\$1.95
Kid, cloth top, button.....\$1.50

THE CELEBRATED J. P. S. SHOES FOR BOYS—"Bulldog Wear in Every Pair"

No. 350—Veal, blucher, heavy sole, 11 to 13 1/2, at.....\$1.15
1 to 2.....\$1.48
2 1/2 to 6.....\$1.67
No. 1100—Gun metal, button, 9 to 13 1/2, 1 to 2.....\$1.48
2 1/2 to 5 1/2.....\$2.00
No. 1200—Gun metal, blucher, 9 to 13, 1 to 2.....\$1.48
2 1/2 to 5 1/2.....\$2.00



THANKSGIVING LINEN SALE

Here are the linens, bright and white and glorious. The very class and kind of linens that are the pride of every housekeeper, and at the lowest prices that you'll see this season.

64-inch Heavy Weight Damask, stripe pattern, at.....50c
62 and 68-inch Pure White, All Linen, Polkadot and Fleur de Lis patterns.....75c
72-inch Silver Bleached, pure linen, dot and stripe patterns.....\$1.00
Napkins to Match.....\$3.00
70-inch Chrysanthemum Pattern, white as snow, heavy and beautiful.....\$1.25

MEN'S UNDERWEAR

Heavy Cotton Ribber Shirts and Drawers, each, at.....48c
Natural Wool Shirts and Drawers, each.....\$1.00
Worsted Fine Ribbed Shirts and Drawers, each, at.....\$1.19
Heavy Cotton Ribbed Union Suits.....89c
Worsted Ribbed Union Suits.....\$1.69
Worsted Fine Ribbed Union Suits.....\$1.95
Flannelette Night Shirts.....69c

DOMESTICS

Hope Bleached Muslin.....8c
Fruit of the Loom Bleached Muslin.....9c
Springwater Bleached Muslin.....10c
Berkeley No. 60 Cambrie.....11 1/2c
Nursery Cloth, fast colors.....12 1/2c
Worth Cheviot.....10c
28-inch Percale.....6 1/2c
36-inch Unbleached Muslin.....8 1/2c
8-4 Bleached Sheetting.....21c
9-4 Bleached Sheetting.....24c

HOSIERY

Whit-Leather Hose for men, women and children at.....15c
Buster Brown Hose, fine ribbed for girls, heavy ribbed for boys and lisle for ladies.....25c
Buster Brown, lisle, out sizes.....25c
Buster Brown, fiber silk.....50c
Buster Brown, full fashioned, extra fine lisle, at.....50c
Phoenix Silk Hose.....75c
Infants' Fine Ribbed, cotton, black or white, two for.....25c
Topsey School Hose.....two for 25c

LADIES' FLANNELETTE GOWNS

The Sterling Brand and Sterling Quality.
White or colored, Dutch neck.....60c
Better quality, white or colored, with or without collar.....75c
Extra heavy, nicely trimmed, with or without collar.....98c
Ladies' Pajamas.....\$1.19
Children's Gowns.....50c and 60c
Children's Sleeping garments.....50c

CHILDREN'S SHOES

Patent, button, tip, 8 1/2 to 11.....\$1.80
Patent, button, tip, 11 1/2 to 2.....\$2.15
Best quality dongola, button, 5 1/2 to 8.....\$1.50
Best quality dongola, button, 8 1/2 to 11.....\$1.80
Best quality dongola, button, 11 1/2 to 2.....\$2.05
Best gun metal, button, 8 1/2 to 11.....\$1.80
Best gun metal, button, 11 1/2 to 2.....\$2.05
Calfskin, button, 5 1/2 to 8.....\$1.13
Calfskin, button, 8 1/2 to 22.....\$1.35
Calfskin, button, 11 1/2 to 2.....\$1.58

MEN'S DRESS SHOES

Barry's hand-made, English last, lace, black or tan.....\$4.50
Glazed kangaroo, blucher, very dressy.....\$4.25
Best gun metal, blucher, double sole.....\$4.25
Gun metal, button or lace, three styles of toe, at.....\$3.60
Box calf, blucher, full double sole.....\$4.25
Gun metal, button or lace.....\$3.25
Box calf, button or lace.....\$2.75

BOYS' HIGH TOPS

No. 800—Oil tan, 11 to 13 1/2.....\$2.40
1 to 2.....\$2.90
2 1/2 to 5 1/2.....\$3.00
No. 1000—Boarded Kangaroo, 11 to 13 1/2, 1 to 2.....\$2.90
2 1/2 to 5 1/2.....\$3.00

MEN'S HIGH TOPS

10-inch calf.....\$4.00
11-inch Peters' chrome calf.....\$5.00
15-inch Peters' chrome calf, pocket counter, at.....\$6.50
12-inch Western, best veal stock.....\$6.50
16-inch best veal.....\$7.50

MEN'S WORK SHOES

Brown chrome calf, blucher, half double sole, at.....\$2.15
Heavy tan chrome calf, blucher.....\$2.70
Best chrome calf, blucher, double sole, \$3.15 and.....\$3.60
Peters' All-for-Wear black chrome calf, plain or cap toe (see the cut-up sample).....\$3.75



Comfort and Style

This beautiful Woman's Felt Slipper is as dainty as it is inexpensive.

Real fur binding around the edges.

It is just the thing for negligee wear, very comfortable, and will overcome all foot troubles.

\$1.00 and \$1.25



No. 1375—Gun metal, button, 9 to 13 1/2, 1 to 2.....\$1.70
2 1/2 to 5 1/2.....\$2.00
No. 1350—Velour calf, button, 2 1/2 to 5 1/2, 2 1/2 to 5 1/2.....\$2.50
No. 100—Borded kangaroo blucher, 11 to 13 1/2, at.....\$1.75
1 to 2.....\$2.00
2 1/2 to 5 1/2.....\$2.15
No. 1050—Heavy chrome, tan, blucher, for wet weather, 1 to 2.....\$2.15
2 1/2 to 5 1/2.....\$2.50

62-inch Satin Damask, all linen.....58c
72-inch fine pure Irish linen, carnation and fleur de lis pattern.....\$1.29
Napkins to Match.....\$3.50

NAPKIN SPECIALS

20x20 Finished Napkin, ready for use, per dozen, at.....\$1.00
22x22 Safin Damask, dozen.....\$1.35
22x22 All Linen, dozen.....\$2.00

TWO TABLECLOTH AND NAPKIN SETS

72x72 cloth with 22x22 napkins, of exquisite texture and weight.....\$7.25
72x90 cloth with 24x24 napkin, handsome design and special weight.....\$13.25



Colgate's Shaving Soap 4c	Colgate's Large Cold cream 19c	Colgate's Talcum 12c	Colgate's Toilet Soap 8c	Air Float Talcum 8c	8 Oz. Bottle Peroxide 12c	Pound Can Talcum 10c	Mens' Ties 10c, 18c, and 23c
-------------------------------------	--	--------------------------------	------------------------------------	-------------------------------	-------------------------------------	--------------------------------	--