

PHONE TOLL RATE TO JACKSONVILLE IS PROBABILITY

Application has been filed by the Home Telephone & Telegraph company with the public service commission of the state for a discount to be applied on telephone bills when paid by the 10th of the month, in which the service is billed, the amount of the discount being added to the bills as rendered and rebated for prompt payment, the plan being similar to the rule in effect by the local gas company and as generally applied by public service corporations throughout the country.

In the same application is also embodied a request for a toll rate of 10 cents between Medford and Jacksonville, the statement being made by the telephone company in justification for the new rate that it has operated at a loss of \$10,637 for the year 1914, and based upon the first six months of 1915 it will show a loss of \$5624 for the present year, the financial condition of the company being such that it has been compelled to default payment on its bond interest and accounts payable and thereby having placed itself in the position of threatened receivership and suspension of operations. Through the efforts of the local directors an agreement has been reached with the bondholders whereby the payment of bond interest is to be reduced to 3 per cent for a period of two years, thus saving the corporation, temporarily at least, from a receivership, and sale of the property, providing it can secure a slight increase in revenue of sufficient amount to permit it to pay the 3 per cent which it is unable to do at present. It is estimated that the revenue derived from the proposed toll rate will amount to about \$100 per month if all transient business and calls from surrounding towns is charged for, as well as local business.

Unable to Pay Interest

According to the statement of the telephone company filed with the public service commission, it is unable to pay 3 per cent on its outstanding bonds, besides earning no reserve for depreciation with which to keep its plant in order.

The financial statement of the telephone company shows that it has reduced operating expenses about \$8500 per year and reduced the pay rolls to only three men instead of ten formerly employed, in order to meet the adverse conditions, and likewise has stopped all extensions and improvements tending to develop the community, particularly in the rural districts, where the demand is strong for service.

In view of the financial condition of the telephone company, its application to the public service commission has received the indorsement of practically every business man of Medford, all the officers and directors of the Commercial club and members of the city council who have been interviewed, signing a petition which accompanies the application to the commission, indorsing the relief asked for. According to the agreement entered into by the telephone company and the signers to the petition, the toll rate is to be in lieu of a general increase of telephone rates, a step which is considered unwise under the present business depression.

Commission to Approve

Considering the financial condition of the telephone company and unanimous indorsement of the business interests of the method for securing relief for the company, Manager Vance of the telephone company states that it is expected that the agreement between the business men and the company will receive the approval of the commission. The prerogative of the public service commission is to arbitrate differences between a public utility and its patrons and to establish rates equitable and just to both sides, and if the proposed rates and conditions are satisfactory there is nothing to arbitrate and the conditions should become effective with only the approval of the commission as a routine to conform to the law.

The commission has already taken a stand through the issuance of an order on the principle of a discount for the prompt payment of accounts to public utilities, which, under the public utility law, would be a discrimination not to apply it to all public utilities of the state. The law also provides that it is a discrimination to furnish any community with service not accorded other localities in the same community, and in the opinion of the telephone company it is compulsory on its part to apply a toll rate between Medford and Jacksonville or the rates between all other points in the valley to Medford should be abolished, an action as logical as abolishing railroad, express and other rates charged by public utilities between adjacent communities.

ORCHARDISTS ASK CO-OPERATION FOR IRRIGATION SYSTEM

The following letter has been sent to various property owners in the valley:

Medford, Oregon, November 15, 1915. Dear Sir: The last two years of drought have brought home to every one the absolute necessity of irrigation for orchards, alfalfa fields, and truck gardens, not mentioning the desirability of water every year for such crops, and general farming as well.

At this time, with the wide spread interest in sugar beets which can successfully be grown on land ordinarily considered too light for good farm crops, and the very probable development of that industry in our valley, we have been practically assured that if we can get 5000 acres of land covered by the high line ditch signed up between now and no later than December first, the high line ditch will be built and can be completed by June of 1916. Regardless of the character of the soil, whether it be creek bottom, light or heavy sticky, or desert, there is no question about the necessity of water, the profits to be derived from its use, as well as the desirability of having it every year.

The new contract of the Canal company is the same for one and all, with no exceptions. It is very fair, not only to us, but in comparison with similar contracts in this and other states, it is reasonable, workable, and profitable for the land owner. After a period of depression and misunderstanding, the Canal company has undertaken and about completed certain work at Fish Lake and Four Mile Lake that will insure the delivery of all water necessary to cover what lands they have and need signed up. The present Hopkins canal is to be increased so as to cover some 26,000 acres. The small canal out of Bear Creek covering 1000 acres is about completed. Surely those of us whose properties can only be reached by the high line ditch can't afford at this critical time to let this opportunity of getting water escape us.

We have no other interest and will derive no benefit whatever except to get water for which we pay the same as every one else. But we are vitally interested in the success of our orchards and farm lands, as well as in the general good of this valley.

The Canal company is on the job, is financially able and willing to go

ahead now on this high line ditch if we can show them 5000 acres signed up or promised. And we feel it only good business for all to get together at this critical time so that we can have water, which means sure crops, instead of what we have had, not only the past two years, but also in other years. We need your help as a neighbor and want you to co-operate with us in not only agreeing to sign up, but in turn getting your neighbor to do likewise. Let us have your views and help, either in writing or by phone in this endeavor, which will be an equal benefit to us all.

Yours truly, CARPENTER BROS. R. H. PARSONS, H. C. EGAN, H. W. BINGHAM, MORGAN BROS. W. H. STEWART.

Phone or mail reply to H. W. Bingham.

VERONA BOMBARDED BY HOSTILE AIRSHIP

PARIS, Nov. 18.—A hostile aircraft flew over Verona, Italy, this morning, several bombs having been thrown from the machine, according to a Havas dispatch from Rome. One child was slightly injured. There were no other casualties, nor was any material damage done, the dispatch states.

HOLD INQUEST OVER BABY

(Continued from Page One.)

"So let us be sensible. Let us approve the sterilization of the insane and the defective and of the children of habitual drunkards, when both father and mother are so.

"Let us reproduce ourselves in 100

per cent fashion, so that by the weeding out of our undesirable we lay the foundation for a normal race, which would result four generations decrease their burden and course and from now. Let us venerate a stan-

dard with soul and sense, instead of desecrating it with crumbling tradition and mindless sentimentality."

The Breakfast Shapes the Day

Load the stomach up with a breakfast of rich, greasy food, and you clog both digestion and mind.

For real work—real efficiency—try a breakfast of

Grape-Nuts and Cream

Some fruit, an egg, toast and a cup of hot Postum.

Then tackle the work ahead with vigor and a keen mind. There's joy in it.

Grape-Nuts is a food for winners.

"There's a Reason"

Sold by Grocers everywhere.



Dr. Jones DENTIST



204 Main st., Cor. Central Av

Painless

Extracting and Filling Now a Fact.

Special Low Rates for Another Week:

- \$10 GOLD CROWNS\$5.00
- \$15 PLATES\$9.00
- \$2 FILLINGS\$1.00
- \$2 CLEANING\$1.00

"I wish to state that I had several teeth extracted at Dr. Jones' office and I can say that I felt absolutely no pain. The plates I had made were a perfect fit and entirely satisfactory."—Mrs. W. C. Kirvov, 430 S Fir st.

Great Sale Ladies' Coats Reduced to Half-price! Sale starts Friday morn

DOUBLE S. & H. STAMPS given on all Shoe Purchases FRIDAY AND SATURDAY

M. M. DEPARTMENT STORE

RELIABLE MERCHANDISE RELIABLE METHODS

DOUBLE S. & H. STAMPS given on all Shoe Purchases FRIDAY AND SATURDAY

WHAT \$10 DID FOR THIS WOMAN

The Price She Paid for Lydia E. Pinkham's Vegetable Compound Which Brought Good Health.

Danville, Va.—"I have only spent ten dollars on your medicine and I feel so much better than I did when the doctor was treating me. I don't suffer any bearing down pains at all now and I sleep well. I cannot say enough for Lydia E. Pinkham's Vegetable Compound and Liver Pills as they have done so much for me. I am enjoying good health now and owe it all to your remedies. I take pleasure in telling my friends and neighbors about them."—Mrs. MATTIE HALEY, 601 Colquhoun Street, Danville, Va.



No woman suffering from any form of female troubles should lose hope until she has given Lydia E. Pinkham's Vegetable Compound a fair trial.

This famous remedy, the medicinal ingredients of which are derived from native roots and herbs, has for forty years proved to be a most valuable tonic and invigorator of the female organism. Women everywhere bear willing testimony to the wonderful virtue of Lydia E. Pinkham's Vegetable Compound.

If you have the slightest doubt that Lydia E. Pinkham's Vegetable Compound will help you, write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass., for advice. Your letter will be opened, read and answered by a woman, and held in strict confidence.

Safe Milk for Infants and Invalids. HORLICK'S THE ORIGINAL MALTED MILK. The Food-Drink for all Ages. Rich milk, malted grain, in powder form. For infants, invalids and growing children. Pure nutrition, upbuilding the whole body. Invigorates nursing mothers and the aged. More healthful than tea or coffee. Unless you say "HORLICK" you may get a substitute.

Ladies' COATS at Just Half-price

- \$10.00 Coats now \$5.00
- \$12.50 Coats now \$6.25
- \$13.50 Coats now \$6.75
- \$15.00 Coats now \$7.50
- \$20.00 Coats now 10.00
- \$25.00 Coats now 12.50

All This Season's Styles and Models.

LADIES' AND CHILDREN'S SWEATER SALE

10 per cent discount on all Sweaters Friday and Saturday. A wonderful saving for the whole family.

Outing Flannel Gowns \$1.50 values now \$1.19 \$1.25 values now 98c

Men's Gowns 85c values now 69c \$1.00 values, now 85c



Patronize this great Dress Goods Sale—most everyone else will

- \$1.00 Black or Colored Dress Goods85c
- \$1.25 Black or Colored Dress Goods\$1.05
- \$1.50 Black or Colored Dress Goods\$1.25
- \$1.75 Black or Colored Dress Goods\$1.48
- \$2.00 Black or Colored Dress Goods\$1.69
- \$2.50 Black or Colored Dress Goods\$1.98
- \$3.00 Black or Colored Dress Goods\$2.39
- \$3.50 Black or Colored Dress Goods\$2.98
- \$5.00 Black or Colored Dress Goods\$4.00

Thanksgiving Table Linens popular prices

Women who know values best know that the best values are to be found in our popular Domestic Section. Just now we are making special efforts to induce your inspection of our splendid new stock of Table Linens by quoting extremely low prices on thoroughly dependable qualities.

- Ladies' Waist sale: \$2.50 values now \$1.98, \$3.50 values now \$2.50, \$5.00 values now \$3.98
- OnyxSilkHosiery Sale: \$1.50 Silk Hose \$1.29, \$1.00 Silk Hose 89c, 50c Silk Hose 39c

VALUABLE COUPON FREE 20 S. & H. STAMPS FREE With a cash purchase of \$1.00 or more by presenting this Coupon Friday and Saturday, November 19 and 20.

- Men's Mackinaw Coats: \$10.00 values marked \$7.50, \$8.50 values marked \$6.50, \$7.50 values marked \$5.75

DOUBLE S. & H. GREEN TRADING STAMPS GIVEN ON ALL CASH SHOE PURCHASES FRIDAY & SATURDAY—ALL DAY.