

PLAN TO EXTEND APPLE MARKETS FOR 1916 CROP

SEATTLE, Nov. 12.—The board of governors of the Northwest Fruit Shippers' council, including all the important fruit shippers of Washington and Oregon, met here last Wednesday and planned a campaign of market extension and development in behalf of northwestern boxed apples that it is hoped will go far toward meeting the problem that will be created by the prospective large crop of 1916, a crop estimated at more than 20,000 cars, and by far the largest crop that the northwest will ever have had.

By means of a tax of 1 cent per box on all apples, a fund will be raised in 1916 to be used in market extension and development.

This fund is to be administered by a committee of three business men, one from Seattle, one from Portland and one from Spokane, with W. H. Paulhus, chairman of the executive committee of the growers' council, as an ex-officio member. The business men are to be the joint selection of the Clearing House associations and chambers of commerce of their respective cities.

This committee is to have the advantage of the complete figures on the distribution of the 1915 apple crop now being gathered by the United States office of markets and the benefit of the data and experience of the shippers composing the council.

BRITISH STEAMER RHYNELAND SUNK BY SUBMARINE

LONDON, Nov. 12.—The British steamship Rhyneland has been sunk. Up to the present only one survivor has been landed.

The Rhyneland was of 1501 tons gross and was built in 1903. She was owned in Liverpool by the Liverpool & Hamburg Steamship company.

Put a Kink in Your Tongue With This 'Un'—Six slender saplings.

SUGAR BEETS AT EXPERIMENT STATION 44 TONS PER ACRE

Forty-four tons of sugar beets to the acre is an enormous yield of an enormously profitable crop. Assuming that the sugar content and the percentage of purity are adequate, that yield per acre would bring the farmer \$220 an acre, gross. Now, to meet the ubiquitous skeptic half way, let us say that the farmer obtains half of that yield, he would still have \$110 to the credit of his acre, minus the cost of production. Can the farmer of this valley beat it with any other crop, from year to year? The real farmer, the fellow who gets into the virgin soil of everything, whether it be dirt, irrigation, sugar beet culture, the dairy business or his pen of hogs, and flock of poultry, knows he can't—and he will be frank enough to say so, if you'll ask him.

Yesterday Prof. F. C. Reimer, of the state branch experimental station at Talent, brought to the Commercial club a number of specimens of sugar beets raised under the direction of the station this year, some of which will be sent to the agricultural college at Corvallis for official analysis, others to the Panama exposition at San Francisco and others for the inspection of those who know what a sugar beet is when they see it. These specimens represent the production of 44 tons to the acre on irrigated lands and 19 tons to the acre on unirrigated land. With the crowns of these beets removed and the body of the beets washed for the mill, the tonnage per acre is reduced to 4 1/2 tons on the irrigated and 18 1/4 on the unirrigated area.

This paper is sufficiently practical to assume that the general average per acre throughout the valley would be less than that; and it is also practical enough to know that the farmers may soon acquire sufficient knowledge of beet culture to be able to produce an enormous yield per acre, compared with the yields of other soils in other districts. If the

HAS MOST PERFECT "CAMERA FACE"



Billie Burke

Miss Billie Burke, famous ingenue of the stage and films, whom Thos. H. Ince, the noted motion picture producer, declares has the most perfect camera face of any woman on the screen. Miss Burke recently completed a six-reel picture for Mr. Ince for which she is to receive the sum of \$10,000. She is here seen with a pet Scotch terrier presented to her by Mr. Ince in remembrance of her first appearance as a film star.

farmer, doing his own mathematics on this sugar beet problem, can't figure out an excellent profit in sugar beet culture in this valley, it is because he isn't a farmer.

AUTOMOBILE THIEVES TO BE BROUGHT BACK

George McConkey and Thomas McDonald, arrested in Los Angeles some days ago, charged with stealing W. H. Lydiard's Ford automobile in this city on the night of October 28, and who confessed the crime, will be extradited to this state and tried in the

circuit court of this district. The California authorities disclaim any desire to handle them under the law making it a felony to transport stolen property from another state into that.

Mr. Lydiard will bring his Ford back, having been located in San Francisco by Chief of Police Hittson of this city and notified of the presence of his machine and its purloiners in the Southern California city.

W. J. Teeney, of Chicago, blew into the valley today to attend to business in this city and vicinity.

J. F. Crow, of Puyallup, Wash., is in the city on business. From here he will go to the Panama exposition.

BRITAIN FIRM TO FIGHT UNTIL ALLIES DICTATE PEACE

LONDON, Nov. 12.—Re-affirmation of Premier Asquith's historic pledge regarding the entente allies' terms of peace delivered at the lord mayor's banquet November 9, 1914, was made by Sir Edward Grey, British foreign secretary, today in a written answer to a question put by Sir Arthur Markham, liberal member of parliament for the Mansfield division of Nottinghamshire.

After stating that Great Britain's position in the war is fixed by her alliances with Japan, France and Russia, the foreign secretary proceeds:

"In our view, the conditions of peace must fulfill those laid down by the prime minister on November 9, 1914. It is very desirable that it should be understood once and for all that this is the intention of the government, collectively and individually, and of the nation."

BREAKS A COLD IN FEW HOURS—TRY IT

First Dose of Pape's Cold Compound Relieves All the Grippe Misery—Contains No Quinine.

Don't stay stuffed up! Quit blowing and snuffing. A dose of "Pape's Cold Compound" taken every two hours until three doses are taken will end gripe misery and break up a severe cold either in the head, chest, body or limbs.

It promptly opens clogged-up nostrils and air passages; stops nasty discharge or nose running; relieves sick headache, dullness, feverishness, sore throat, sneezing, soreness and stiffness.

"Pape's Cold Compound" is the quickest, surest relief known and costs only 25 cents at drug stores. It acts without assistance, tastes nice, and causes no inconvenience. Don't accept a substitute.

"His Best Sellers"
Ask almost any grocer and he will tell you that he sells more
German-American at 30c
and
Royal Club at 35c
than any other brands at any price.

It is not mere chance that Lang & Co.'s brands are "best sellers"—it is the natural result of higher quality and lower price.

One year ago when the coffee market "dropped" Lang & Co. were the only coffee roasters on the Pacific Coast who passed the saving on down to the consumer in reduced retail prices and increased quality.

We believed that it was better to win a large volume of sales on price and quality rather than through a sentimental appeal to the people to patronize "home industries."

Unless you are already using ROYAL CLUB at 35c or GERMAN-AMERICAN at 30c you are overlooking the best coffee values on the market.

LANG & CO.
"The Royal Club House" PORTLAND, ORE.

S U C C E S S

COMES ONLY TO THOSE WHO PREPARE FOR IT
Prepare NOW for Your Future Success by Attending the
Medford Commercial College
"The School of Best Results"
DAY and NIGHT SCHOOL now in session at
31 NORTH GRAPE STREET

MAIL ORDERS FILLED PROMPTLY. EXPRESS OR MAIL PREPAID

Mann's
The Woman's Store

THANKSGIVING SALE

Mann's
The Woman's Store

OPENS SATURDAY, NOVEMBER 13, AT 8:30 A. M.

TEN DAYS of WONDERFUL VALUES in ALL DEPARTMENTS

Thanksgiving Sale of Suits and Coats

All \$15.00 Suits now.....	\$10.00	All \$10.00 Coats now.....	\$ 7.98
All \$20.00 Suits now.....	\$15.00	All \$12.50 Coats now.....	\$ 9.98
All \$25.00 Suits now.....	\$19.98	All \$15.00 Coats now.....	\$12.48
All \$30.00 Suits now.....	\$22.50	All \$18.00 Coats now.....	\$14.98
All \$35.00 Suits now.....	\$27.50	All \$20.00 Coats now.....	\$16.98
All \$40.00 Suits now.....	\$32.50	All \$25.00 Coats now.....	\$21.48
All \$45.00 Suits now.....	\$37.50	All \$30.00 Coats now.....	\$25.98
A Slight Charge for Alteration.		All \$35.00 Coats now.....	\$29.98



Thanksgiving Sale of Linens

60-inch Mercerized Table Linen, heavy quality, special at.....	59c	Real Madeira Hand Embroidery Luncheon Set, 13 pieces, \$5.98 value, special for this sale.....	\$5.48
72-inch All Pure Linen Table Damask, \$1.39 value, special.....	\$1.19	Table Cloths, all linen, at.....	\$3.48
Mercerized Linen Napkins, \$1.25 value, doz.....	98c	Napkins to match.....	\$2.75
72-inch Table Damask, \$1.25 value, special, yd.....	98c	Good quality Mercerized Table Linen, several patterns to choose from, special at, per yard.....	39c

SEE WINDOW DISPLAY

Neckwear Sale



Just received new shipment of Neckwear.

Dainty Collars with cuffs to match, special at only.....
 69c || Puritan Collars at..... | **29c** |
Collars in organdie and cretonne at.....	**98c**
College Tams in plaids and corduroy, special at.....	**\$1.25 and 69c**
Waterproof Mary Pickfords, special at.....	**69c**
Wool Hockey Caps.....	**48c**

Thanksgiving Sale of Dress Goods and Silks

54-inch Broadcloth, in navy, gray, green and black, this sale.....
 \$1.19 || 27-inch Corduroy for dresses and suits, yard..... | **98c** |
36-inch All-Wool English Serge, all shades.....	**48c**
New Plaid Silks, 36-in., values to \$1.98, special at, yd.....	**\$1.69**
40-inch Silk Poplin Suiting, \$2.48 value.....	**\$1.98**
25 pieces Wool Challies, special at, per yard.....	**50c**
Best Lining Satin.....	**89c**

Thanksgiving Sale of Towels

Fancy Brocaded Turkish Towels, large size.....
 48c || Large Size Turkish, 25c value, special..... | **18c** |
Wash Cloths, special Saturday, 5c value, each.....	**3c**
Huck Towels, large size.....	**10c**
72x90 Sheets, 60c value.....	**39c**
Good Pillow Cases, special.....	**12 1/2c**
Fancy Plaid Turkish Towels, worth 25c, special.....	**28c**
Linen Huck Toweling, 59c value, special.....	**48c**
Turkish Towel, good heavy quality, special.....	**15c**
Saturday special in Bed Spreads, \$1.69 value.....	**\$1.48**
\$1.25 value at.....	**98c**
Hope Muslin, special, yard.....	**9c**
Good Linen Crash Toweling, 15c val., special, yd.....	**12 1/2c**
Huck Toweling, special, yard.....	**10c**

Saturday Sale of Winter Underwear

Ladies' Fleece Lined Union Suits, special Saturday.....
 \$1.25 || Ladies' Fleece Lined Union Suits, high neck and long sleeves, Dutch neck and short sleeves, good \$1 value, special..... | **79c** |
Children's Union Suits, all sizes.....	**65c**
Children's Fleece Lined Vests and Pants, ea.....	**29c**
Children's Wool Union Suits.....	**\$1.19**
Ladies' Black Hose, 18c value, special at.....	**15c**
Ladies' Fibre Silk Hose, in black and white, 35c value, special at.....	**25c**

Warm Gloves for Cold Weather

Washable Reindeer Gloves, special at.....
 \$1.00 || Washable Simplex Gloves, special at..... | **50c** |
Lined Cashmere Gloves, special at.....	**25c**
Children's Kid Gloves, special at.....	**98c**
Boys' and Girls' Gloves and Mittens, special at.....	**69c**

Sensational Sale of Blankets

Extra Heavy Grey Cotton Blankets, \$1.98 value, special.....
 \$1.69 || Good Size Cotton Blanket..... | **98c** |
Baby Crib Blanket, in tan, blue, gray, special.....	**39c**
Wool Blankets, in gray and white, \$4.48 value, special.....	**\$3.98**
Indian Beacon Blanket.....	**\$4.48**
Comforts, silkline covered, special at.....	**\$2.48**
Large Size Wool Bat, \$2.48 value, special.....	**\$2.19**
Cotton Bat, special this sale only.....	**8c**
36-inch Silklines, worth 15c, special Saturday.....	**10c**