

# POULTRY SHOW IS STIMULUS TO DEVELOPMENT

To the Editor:

I have read with interest the articles in the Mail Tribune relative to holding a poultry show in Medford in January. I am glad to know there is growing interest in this line. A good poultry show will be a step in the right direction in developing one of Jackson county's most important industries, and nothing would stimulate that industry as would an exhibition of pure bred poultry, and a program of practical poultry husbandry in connection therewith.

I can see nothing whatever in the way of a successful poultry show here this winter. I have seen successful poultry shows held where conditions were most unfavorable as compared with conditions here in this valley. And it seems to me that the development of poultry in the Rogue river valley can be secured more easily than any of our many neglected industries. A hungry market is already waiting all the eggs and stock we can produce. With San Francisco on the south and Alaska on the north with its vast resources just beginning to attract the settlers in greater numbers, the demand for poultry products will increase faster than the supply. For poultry production, the cheapest land is as suitable as the best, drouth is no detriment, no definite specified production in advance is required as the market is ready for the production of the small flock of a dozen hens as readily as the combined flocks of many thousands.

One of the greatest benefits coming from a poultry show is the stimulating of the breeding of better poultry. We already have some well bred poultry in the valley. In making the awards on poultry at the Jackson County Fair for the past three years I have found stock equal to what I have seen at Chicago, St. Louis, Indianapolis, and such shows of the east. Some of our Jackson county birds have won the blue at Seattle, Portland, Salem and the best shows of the coast, and we already have sufficient quality here in the valley to have a high class show in Medford this winter.

But the well bred flocks are the exception and an annual poultry show will greatly improve the average poultry quality. Pure bred poultry command better prices at the packing house, produce more eggs and bigger profits. Many people are now saying, "My hens won't lay now when eggs are high priced," but you do not hear this from the breeder of pure bred stock who understands the essential principles of egg production. With well bred stock and intelligent care, the average annual egg production per hen should be at least 150 instead of 75 as it now is. A good poultry show will help in attaining this.

As is well known, conditions in the Rogue river valley are most excellent for profitable poultry production. It far exceeds any section of the middle west with which I am familiar as an ideal climate for poultry. The writer succeeded in producing in Illinois the world champion laying hen Lady Showyou with an egg record of 281 in the year, but it took the state of Oregon a year later with its more stimulating climate and superior conditions for poultry breeding to outdo Lady Showyou with the hen that produced more than 300 eggs in the year.

With such excellent natural conditions for poultry and with an established market for our greatest possible production, I sincerely hope the present interest in poultry will speedily crystallize into a permanent poultry organization in Jackson county, and a successful poultry show in Medford this winter. You can count on the writer to do all in his power to make it a success.

J. A. BICKERDIKE.

## PRESIDENT'S DAUGHTER IS GUEST OF HONOR ON PACIFIC COAST



The winter season in society life is in full swing and the Pacific coast the mecca of nationally prominent folk, is showing evidence of this fact. Montalvo, the palatial home of Senator James Duval Phelan, near San Jose, Cal., swung wide its portals Oct. 23, the honored guests, William T. McAdoo and Mrs. McAdoo, charming daughter of President Woodrow Wilson. The luncheon was served on the veranda, after which the guests wandered about the beautiful grounds or enjoyed the art treasures of the mansion. The picture shows left to right: Mrs. W. B. Lamar (wife of Judge Lamar) and Mrs. McAdoo (wife of Secretary McAdoo).

### FIND PELLAGRA CAUSE, AND CURE FOR DISEASE

WASHINGTON, Nov. 12.—Discovery of the cause and cure for pellagra was announced formally today by the public health service. The announcement follows the recent publication of a report by Surgeon Joseph Goldberger, on a year of experiments in co-operation with southern state health officials demonstrating the correctness of the theory that a one-sided diet lacking in proteins would cause the disease and that a well balanced diet would cure it.

"The spread of this dread malady which has been increasing in the United States at a terrific rate during the last few years may now be checked and eventually eradicated," says the service statement. "It is estimated that 75,000 cases of the disease will have occurred in the United States in 1915, and of this number at least 7500 will have died before the end of the year. In many sections only tuberculosis and pneumonia exceed as a cause of death."

### EXPERT TELLS FACTS ABOUT NEW HERBAL SKIN BALM

The many sufferers from skin troubles that itch, burn and pain will be glad to know that a new article that is made from Nature's herbs, and will soothe and restore beauty as soon as applied has been given by science for the relief of the many distressed sufferers. Mr. R. J. Craver, who is doing some special work with the American Medicine Company of Alhambra and whose son is at liberty to address in case of that firm, writes: "I give a box of IPEXMA to Stuart McKeely, 312 Cherry St., of this city, and Mr. McKeely has just come to me with the following statement: 'I was troubled with a rash all over my arms and hands. I have tried several remedies, but none seemed to have any effect or benefit me. I tried one box of IPEXMA ointment. After applying daily for a week I am pleased to say that my skin is all cleared up and I heartily endorse and recommend this remedy.'"

WEST SIDE PHARMACY

### SAND FORTRESS HALTS ADVANCE OF TEUTONS

BERLIN, Nov. 12.—The difficulties of the army besieging Dvinsk because of the nature of the fortress which is built of sand are pictured by Captain von Kueschuetzky, correspondent of the Vossische Zeitung.

"Had it been of rock," he says, "experts declare it would have been knocked to pieces long ago but an artillery bombardment is of little avail against a sand fortress. It was captured fifteen times between September 15 and October 26 and still is not in the Germans' possession. It has been reduced in size one-half without affecting the strength of the remainder."

"Every rod of land is covered with permanent trenches roofed securely against shrapnel and shell fragments and connected with so-called fox holes small shelters where the garrisons are secure against the heaviest shells. Exploding projectiles are smothered in the sand trenches skilfully laid out so they are usually outflanking. An apparently successful success often means the destruction of the assaulting by the flanking fire of machine guns. One company thus lost 51 dead on October 23."

### The World Famous CLAIRVOYANT



### Chesterfield

Fee Positively \$2.00 after this week. Low fee this week only.

Simply battles description and answers the entire civilized world, and places himself beyond the possibility of competition. Removes evil influences, reunites the separated, brings about your every wish immediately, reveals your life from infancy to old age. Satisfaction guaranteed. \$2 LIFE READING, \$1.

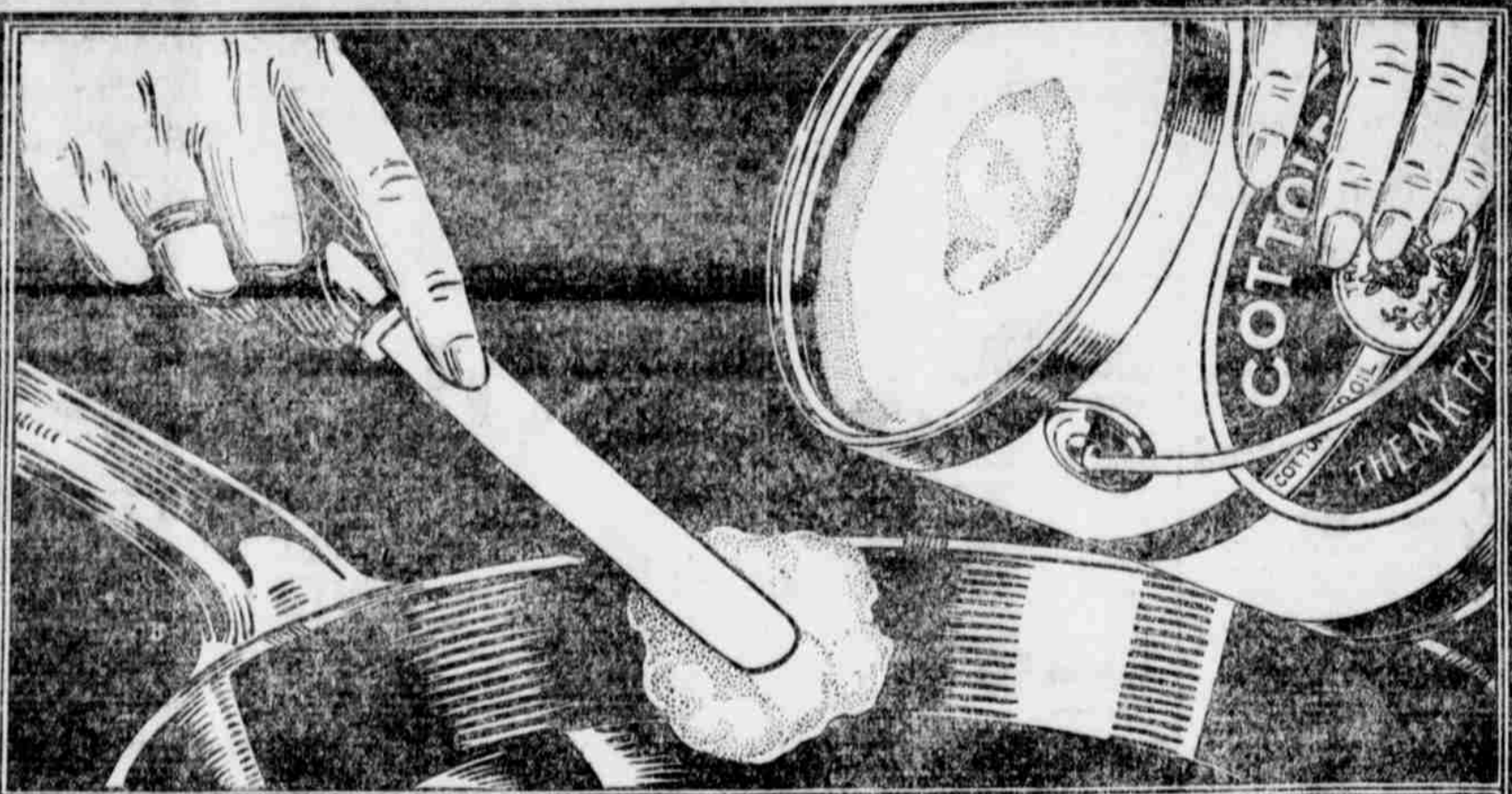
Gives dates, facts, figures, tells you of living or dead; YOUR SECRET TROUBLES, the cause and remedy; in fact, everything; gives infallible advice on all affairs of life; LOVE, COURTSHIP, MARRIAGE, business negotiations, transactions of every nature. If you are worried, perplexed or in trouble, call today.

What I Do For \$1.00

I call your name, tell your age, your occupation, and what condition your business is in and how to promote it, tell you all about your wife, husband, sweetheart or lover and how to win the love of anyone you desire I tell you of any moves, journeys, speculation, position or change of any kind which may be before you and how to act to obtain the best results. I tell you exactly who to trust and who to shun. I tell you whom and when you will meet, if at all, and give their name, age, occupation and disposition. In short, I tell you everything you could be told, and that, too, without asking you a question or from spending a word.

LOW FEE THIS WEEK ONLY

Parlor at the Palm Rooming House, 120 West Main Street. Hours: Nov. 12, 11 a. m. to 10 p. m. and Sunday.



## Always fry with Cottolene

Whatever you fry with Cottolene is delicious and digestible. The true flavor of chicken, fish, potatoes, or any other fried foods is enhanced.

Cottolene has done much to do away with the old prejudice against fried foods. As it does not soak into the food, it performs fully the real function of a frying agent—it cooks the food and adds not only to its flavor but to its wholesomeness.

# Cottolene

For more than a quarter of a century Cottolene has held its own place in a class by itself. There is no substitute for it. Always remember to use one-third less Cottolene than you would of butter or lard.

Since Cottolene does not absorb tastes or odors, it may be used over and over again for frying. Heat it slowly. Cottolene is packed in pails of various sizes for your convenience. Arrange with your grocer for a regular supply.

Write our General Offices, Chicago, for a free copy of our real cook book, "HOME HELPS."

THE H. K. FAIRBANK COMPANY

"Cottolene makes good cooking better"

## Beef - Pork - Veal and Young Bear Meat

at Public Market SATURDAY Stalls 11 and 12

### BOB CROWDER

Come early and avoid the rush

## A TIP

TO PEOPLE WHO PAY CASH: Don't help pay the other fellow's bill. TO PEOPLE WHO TAKE THEIR GOODS HOME: Don't help pay to have the other fellow's goods delivered. WE SELL FOR SPOT CASH ONLY AND DON'T DELIVER

Best Creamery Butter, per lb.	30c
A. & H. Soda, per pkg.	6c
2 lbs. Coffee for	35c
Ripe Tomatoes, per lb.	1c

Other prices in comparison.

Jackson County Supply Co. THE CUT-PRICE GROCERS. 33 NORTH GRAPE STREET

## California and the world

## GOOD-BYE!

to the Panama-Pacific Exposition

Saturday, December 4th

There is but a short time left. If you miss seeing this exposition, you will lose a wonderful opportunity to study the advances in science, art, manufactures or farming being made at the present time. Low round trip fares on the

SHASTA LIMITED

with liberal stopovers. Write for our illustrated booklet "Wayside Notes." It is an invaluable guide book.

## SOUTHERN PACIFIC

John M. Scott, General Passenger Agent Portland, Oregon

Nov. 15 Oregon and Washington Apple Day.

## I'M WITH YOU, MEDFORD HIGH!

## Ashland vs. Medford

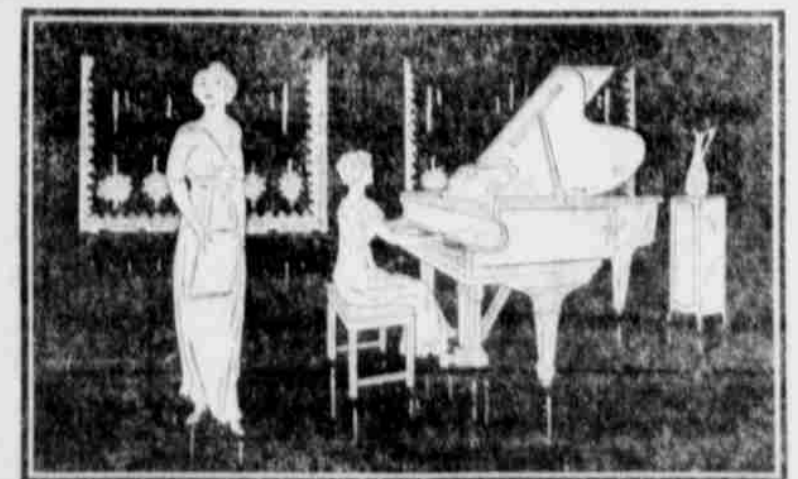
AT MEDFORD

## The Big Football Game Saturday, Nov. 13

Jackson Street Field. Game 3 p. m.

Admission, before Saturday 35c, Saturday 50c. Tickets on sale at Ewing's Gun Store, The Shasta, McBride's and The Alco

The Last Game at Medford This Year



### AN ARIA

Is best accompanied on a grand piano. If your wife or daughter is the possessress of an unusual voice give her the advantage of THE RIGHT PIANO, which is the Ivers & Pond Grand, sold by

PALMERS PIANO PLACE 17 North Central Ave., near the Post-Office