

WILSON TO OPEN CAMPAIGN FOR NATION'S DEFENSE

WASHINGTON, Oct. 18.—President Wilson will open his campaign for his national defense program in a speech before the Manhattan Club in New York on the evening of November 4.

Today the president received a letter from the Maryland peace delegation for national defense, asking him to take steps to insure the United States against attack from abroad.

GEARY TO LECTURE AT CENTRAL POINT

Arthur M. Geary, who spoke in the Medford public library before 250 growers of the Rogue River valley last Saturday afternoon, will give his illustrated lecture concerning the eastern fruit auction markets at the city hall in Central Point on next Tuesday evening at 8 o'clock.

In his address at the Medford public library Mr. Geary stated that the growers of the Rogue River valley should be especially interested in the auction system, as at the present time practically all the pears from this district that go into the great cities are sold through these clearing houses.

Mr. Geary's employment with the American Fruit & Product Auction association comes to an end with the lecture at Central Point tomorrow evening.

MILITIA GUARDS CAROLINA PROBERS

CHARLESTON, N. C., Oct. 18.—Companies of state guardsmen were still on guard today while civil officers began their investigation of the shooting last Friday in the room of the city democratic executive committee.

FOOTBALL CLAIMS VICTIM IN IDAHO

MOSCOW, Idaho, Oct. 18.—Floyd Gilbert, captain of the Grangeville high school football team, died at a hospital here today from a broken neck sustained in a game at Nezperce Saturday.

Today's Bellringer A man was knocked down by a motor car in New York City. Dazed, he rose slowly to his feet and stared blankly around.

SERBIANS WAGING DESPERATE BATTLES AGAINST INVADERS

AMSTERDAM, Oct. 18.—Telegraphing under date of October 15, the correspondent with General Von Gallwitz's army in Serbia of the Cologne Gazette, says:

"The Germans have to contend with severe battles against a stubborn and desperately fighting enemy."

After referring to the progress already achieved by the Germans on Serbian soil, he continues: "The difficult mountain country, with its bizarre, rocky and steep clinker formations, causes our troops enormous difficulties, which also are augmented by the fact that the Germans have to fight continually higher on rising ground."

BAND CONCERT AND DANCE AT NAT THURSDAY NIGHT

The concert and dance to be given by the Medford band at the Natorium next Wednesday evening is going to be much more of an entertainment than is generally realized by the public.

This will afford an opportunity for the public to show the appreciation of the concert.

The dance will follow immediately after the concert and will be conducted in the manner which has made the Natorium dances so popular.

ALLIES INVADING BULGARIA (Continued from page one)

The Bulgarians, fleeing from the east to form a junction with the Teutonic forces coming from the north, have captured additional heights.

On Western Front Hard fighting has been in progress in several sections of the western front. Berlin chronicles the repulse of repeated attacks by the British with strong forces in the vicinity of Verdun, and the breaking up of French advances at Tabbure, in the Champagne.

Defeat for the French in attempts to retake lost positions south of Leintyre and on the Schratzmannelle in the Vosges is also reported by the German war office.

In the official report from Paris the only infantry clash of moment noted was in the neighborhood of Souchez, where it is declared three German attacks against positions at Bois-En-Hache were completely checked.

Bombs on Belfort German airmen dropped eight bombs on the French fortress of Belfort, Berlin announces, the aviators noting that a number of fires followed the explosions.

Petrograd commentators regard this to be purely a demonstration calculated to distract attention from the Dvinsk region and Galicia, which have gained greatly in importance with the Balkan developments.

SAYS OPPORTUNITY IS KNOCKING AT VALLEY'S DOOR

To the Editor:

Opportunity is knocking at the doors of the people of the Rogue River valley with an offering of rare advantage. Nothing within the range of possibilities presents a way for quick and substantial prosperity as does the establishment of the sugar beet industry.

The company now presenting the opportunity to the people of this valley is a reliable one. I have seen the same company, practically, fulfill its promises elsewhere. It will do as it says it will.

Sugar beets have a fixed market. The grower knows before he plows his ground what he is to receive for his crop when harvested. It is practically as sure as to have money placed in a bank to your credit to be paid out at some future time.

I know whereof I speak. I will cite an instance of Sevier county, Utah, where I resided for several years. A sugar factory was built in that county in 1908.

As shown above Sevier county has not a very large population, and consequently the factory is a small one, compared with the factories elsewhere.

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Everything that the sugar industry and a sugar factory have done for other communities will be duplicated here in this valley. It should be ever more marked here because of superior advantages of soil and climate.

Of all the important projects which have been mooted for this valley, the beet sugar factory and its incidental industries are second to none. Once started, the industry will grow and expand until in a few years it will mean an assured income of millions of dollars for the people.

The New York Evening Mail, under "War Questions Answered," recently told a reader how to obtain a marriage license.

MILLINERY COURSE OFFERED TO PUPILS OF HIGH SCHOOL

For the first time in the history of the Medford high school a course in millinery is being offered in the sewing department. The course is not given with the object of making the girls expert trimmers.

The course offered is proving to be a popular one as the students in the advanced classes are availing themselves of this opportunity and are very enthusiastic over it.

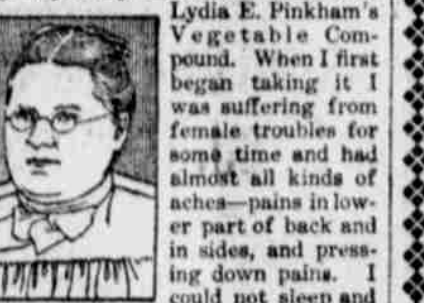
A brief outline of the course for the year follows: Autumn: To cut a paper hat after selecting or designing the desired style.

Spring: Make wire frames, sew on straw, design and make flowers for decorative purposes. Special emphasis will be placed on study of straw, its various uses both in a material and artificial state.

MRS. LYON'S ACHES AND PAINS

Have All Gone Since Taking Lydia E. Pinkham's Vegetable Compound.

Terre Hill, Pa.—"Kindly permit me to give you my testimonial in favor of Lydia E. Pinkham's Vegetable Compound."



It is true that nature and a woman's work has produced the grandest remedy for woman's ills that the world has ever known.

In the Pinkham Laboratory at Lynn, Mass., are files containing hundreds of thousands of letters from women seeking health—many of them openly state over their own signatures that they have regained their health by taking Lydia E. Pinkham's Vegetable Compound.

DRESS-UP WEEK Dress your table with DAISY



BUTTER

Growing more popular every day. Sweet and a superior flavor. 65c PER ROLL

White Velvet Ice Cream Co. 32 So. Central, Phone 481

MEDFORD COLLEGE NOTES

Florence Ditsworth, who is now holding a stenographic position, and who did some special work in penmanship in the summer school, has been awarded a student's final certificate by the A. N. Palmer company.

is now preparing to take the final examination.

Another addition to our night school class is Lucile York, who is studying bookkeeping. She is doing very neat work and is making rapid progress.

Ruth Manning has been transferred from the A dictation class to the office practice department, where she

is doing regular stenographic work, and receiving actual office experience.

Hazel M. Putney, one of our short-hand students, has accepted a position in the office of Neff & Mealey, attorneys, where she is doing stenographic work.

This week's 100 per cent spellers are Joan Anderson and Vada and Medran Altimus.

PARTICULAR

Of course! We expect you to have the say as to the style and price of your shoes, we thought of all that and more too when we selected our new Fall Boots.

WE ARE PREPARED TO PLEASE YOU AND ALSO FIT YOUR EYE AND FEET IN SHOES RANGING IN PRICE FROM \$2.50 TO \$5.00

"A FIT OR NO SALE" At the Sign of Schmidt's "GOOD SHOES" Opposite Post Office "GOOD SHOES" Built our Business



Coffee Facts

Some months ago the effect of the European war was felt in the coffee market. Vast shipments usually consigned to those foreign countries, now at war, were dumped on American manufacturers for consumption.

Most coffee roasters saw in this the opportunity to increase their own individual profits. They bought coffee at the reduced price—roasted it and sold it at the same price they had always charged.

Believing the Retail Grocer and the Consumer equally entitled to share in this reduced cost, Lang & Co. immediately reduced the wholesale and retail price of their ROYAL CLUB brand.

For months past the public has shared in this saving to the extent of thousands of dollars, while all other coffee roasters on the Pacific Coast, without exception, maintained the same retail prices as before the reduction in the cost of raw coffee.

This it National Coffee Week, and your grocer is stocked with fresh-roasted ROYAL CLUB and GERMAN-AMERICAN COFFEES at the reduced prices, just as he has been for months past—and no better coffee can be bought at any price.

If you approve these business methods—methods which share with the public any saving which comes to us—then we want you to celebrate National Coffee Week with us by drinking ROYAL CLUB COFFEE, a 40c Coffee for 35c a pound; 3-lb. tin, former price \$1.10, now \$1.00; 5-lb. tin, former price \$1.75, now \$1.60; or GERMAN-AMERICAN COFFEE, 1-lb. tin for 30c, 3-lb. tin for 85c.

And, remember, these prices are not alone for this week. They are permanent reductions, made when the price of green coffee dropped, and they will be maintained until an advancing market makes necessary the reestablishing of the old retail prices. We guarantee no advance in our selling prices within 90 days.

It is therefore not necessary for you to "stock up" during "Coffee Week" at any so-called Coffee sale—the present prices on GERMAN-AMERICAN and ROYAL CLUB will be in effect next week and the week after. Buy fresh, pungent, full-strength Coffee each week as you will need it.

If you have not tried ROYAL CLUB or GERMAN-AMERICAN, we want you to try it this week. Our Coffee is sold under the positive guarantee of satisfaction or your money back.

There may be some other Coffee which suits your individual taste better than either of our brands—no Coffee can suit every taste—but you will never know until you try ours.

Thousands of people now using our brands realize the extravagance of higher-priced Coffees when we sell these delicious steel-cut Coffees at 30c and 35c.

ASK YOUR GROCER FOR THEM.

Lang & Co. The "Royal Club" House Portland, Oregon