## WILSON TO OPEN CAMPAIGN NATION'S DEFENSE

WASHINGTON, Oct. 18,-President Wilson will open his campaign graphing under date of October 15, for his national defense program in the correspondent with General Von a speech before the Manhattan Club Gallwitz' army in Serbia of the Col. | er valley with an offering of rare ad- sewing department. The course is not in New York on the evening of No- ogne Gazette, says: vember 4. It will be the president's first public utterance on the subject with severe battles against a stubsince he approved the plans prepared born and desperately fighting enemy." by Secretary Garrison and Secretary Paniels, and the speech is expected ready achieved by the Germans on to be of significance because the Serbian soil, he continues: president is expected to disclose the reasons he will urge upon congress with its bizarre, rocky and steep why the United States should be more clinker formations, causes our troops adequately prepared for defense.

tion for national defense, asking him Goldsborough and others.

The five year naval building protion of sixteen capital ships to the roads, the German troops have sucnavy by 1925, will tax the normal ceeded in progressing." capacity of the American ship yards, In the opinion of navy officers. Sec- BAND CONCERT AND DANCE retary Daniels said he anticipated that efforts would be made when congress assembled to urge the expenditure of the whole \$500,000,000 with- by the Medford band at the Natatorin two years or less.

# GEARY TO LECTURE AT&CENTRAL POINT

Arthur M. Geary, who spoke in the Medford public library before 250 growers of the Rogue River valley last Saturday afternoon, will give his illustrated lecture concerning the eastern fruit auction markets at the city hall in Central Point on next Tuesday evening at 8 o'clock.

In his address at the Medford publie library Mr. Geary stated that the growers of the Rogue River valley should be especially interested in the nuction system, as at the present time practically all the pears from this district that go into the great cities are sold through these clearing

Mr. Geary's employment with the American Fruit & Product Auction psecciation comes to an end with the lecture at Central Point tomorrow After spending a few days upon his father's farm on Griffin creek he will either go on to New Nork to spend the winter as a law blerk in one of the law offices there, or will return to work in Portland.

## MILITIA GUARDS CAROLINA PROBERS

CHARLESTON, N. C., Oct. 18 .still on guard today while civil of have captured additional heights. ficers began their investigation of the shooting last Friday in the room of the city democratic executive committee. Soldiers guarded the buildon guard at a state court for the Champagne. habeas corpus proceedings in behalf of Edward J. McDonald and Henry murder and with conspiracy to commit murder, assault and battery with German war office. intent to kill. Every man present at the inquest and habeas corpus proceedings was today searched for weapons.

# FOOTBALL CLAIMS

MOSCOW, Idaho. Oct. 18 .- Floyd lowed the explosions. Gilbert, captain of the Grangeville high school football team, died at a denburg reports good progress in his Opportunity is not only knocking hospital here today from a broken attack south of Rign. Russian at at our doors now-it is offering a neck sustained in a game at Nez- tacks west of Jacobstadt, and in the golden gift. It should, it must be perce Saturday. He collided with Smorgen region, were repulsed, while accepted if we are to lift ourselves Raiph Syron, who was rendered un- the Germans claim to have captured from our present condition. Don't conscious. An X-ray examination Russian positions on a front nearly start any bugaboos or imaginary disclosed that Gilbert's fourth ver- two miles west of Illoukst, tebra was fractured and the fifth dis-

Today's Bellringer A man was knocked down by a mo-

tor car in New York City. and stared blankly around,

"Where am 1?" he asked. eracked voice, "complete" map of themselves on the castern bank of the cently told a reader how to obtain a New York -- only 10 cents."

# SERBIANS WAGING DESPERATE BATTLES AGAINST INVADERS

AMSTERDAM, Oct. 18,-Tele-

"The Germans have to contend After referring to the progress al-

"The difficult mountain country, enormous difficulties, which also are Today the president received a let- augmented by the fact that the Gerter from the Maryland peace delega- mans have to fight continually higher on rising ground. The Serbto take steps to insure the United ians facing them are in admirable de-States against attack from abroad, fensive positions, which enable then: The letter was signed by Governor to hold for a long time the defensive sectors when attacked. Despite unfavorable mountain land and the exgram which contemplates the addi- tremely bad condition of the valley

### AT NAT THURSDAY NIGHT

ium next Wednesday evening is going to be much more of an entertainment than is generally realized by the pub-

lic. A number of most clever vaudeville features are offered, and in addition to the band of 30 pieces under Director Curns, in a program which has been so selected as to provide numbers to please different classes of music lovers, there will be selections by the Root orchestra, Hazelrigg orchestra, Miss Hazelrigg and other local favorites. After the concert proper, an orchestra of sixteen pleces capital. It creates a demand for will discourse sweet strains of melody (and harmony, it is hoped to which creates and perpetuates other industhe young folks, most of the older tries. ones, and some of the old ones will disport themselves in the graceful the comice, the pavement hesitation, the recall gavotte, the taxation polks

and other popular new movements. This will afford an opportunity for The concert will be at the Natator-

ium, Wednesday, Oct. 20, at 8:15 p.

places it in reach of everyone. after the concert and will be conduct- advantages of the industry. When ed in the manner which has made the conditions reached such a stage that

which the band committee and the park.

Let everybody turn out and give agreement and schedule. them a rousing reception.

### ALLIES INVADING BULGARIA

(Continued from page one)

Companies of state guardsmen were tonic forces coming from the north,

### On Western Front

Hard fighting has been in progress in several sections of the western ing where Coroner Mansfield began of repeated attacks by the British front. Berlin chronicles the repulse an inquest into the death of Sidney J. withestrong forces in the vicinity of Cohen, a newspaper reporter, shot Vermelles, and the breaking up of throughout the winter season. Not- thousands of letters from women seekduring the fight. Soldiers also were Prench advances at Tahure, in the

Defeat for the French in attempts to retake lost positions south of Le-J. Brown, charged respectively with intyre and on the Schratzmannele in the Vosges is also reported by the

In the official report from Paris the only infantry clash of moment other communities will be dpulicated noted was in the neighborhood of here in this valley. It should be Southez, where it is declared three ever more marked here because of German attacks against positions at superior advantages of soil and eli-Bois-En-Hache were completely mate. checked.

### Bombs on Belfort

In Russia, Field Marshal Von Hin- of dollars for the people.

Petrograd commentators regard skeptical, just investigate the sugar this to be purely a demonstration cal- beet history of other localities. Hesi culated to distract attention from the lancy, in a supreme moment, has lost Dvinsk region and Galicia, which many a valuable accomplishment have gained greatly in importance Quick, energetic action has made hiswith the Balkan developments. It is tury. Here's our chance. Grasp it? Dared, he rose slowly to his feet clear that although the battle which General on Ivanott is fighting continues with carving success, the Ger-Here you are, sir," came in a sharp mans have been unable to establish der "War Questions Answered," reriver Stripa.

# SAYS OPPORTUNITY IS KNOCKING AT **VALLEY'S DOOR**

ly every one of those localities has soon become the leading industry.

The company now presenting the opportunity to the people of this val- habit of economy in working over or ley is a reliable one. I have seen the same company, practically, fulfill its promises elsewhere. It will do as it says it will. The statements it has sent forth to the people will be lived up to. It is now up to the people to accept the offering of this company by doing no more or less than agreeing to subscribe their willingness to plant 5000 acres to sugar beets. The company asks for no bonuses, no purchase of capital stock, no donation of lands, nor other inducements which new enterprises generally require, It simply asks the people to grow a certain crop and assures a cash sale for the product.

Sugar beets have a fixed market. The grower knows before he plows his ground what he is to receive for his crop when barvested. It is practically as sure as to have money placed in a bank to your credit to be paid out at some future time. It insures a positive income which may be depended upon for future plans. It provides working and improvement wood and lime in large quantities. It

I know whereof I speak. I will cite an instance of Sevier county. convolutions of the tango, the maxixe Utah, where I resided for several years. A sugar factory was built in that county in 1908. Sevier county had at that time a population of less than 12,000. It had not more than the public to show the appreciation one-third of the tillable land of the Rogue river valley. For a few years previous to 1908 farmers of the m., and the price of admissin 25 cents | Sevier valley grew sugar beets which were shipped to a factory near Salt to give you my testimonial in favor of The dance will follow immediately Lake. They were familiar with the they demanded a factory in their own members so well deserve for their were interested some of the same conscientious and successful efforts capitalists in the company making to give Medford a first-class band, as the present offer to the people of this well as for the pleasure they have valley, made practically the same ofgiven the public during the past sum- fer as is made to the people here. mer by their free concerts in the When these conditions were complied with, the factory was built as per

As shown above Sevier county has not a very large population, and con- and I feel like a new woman. I cannot sequently the factory is a small one, praise your medicine too highly."-Mrs. compared with the factories elsestore accommodations. Farm mortgages and delinquent taxes have decreased as never before. Nearly everybody has money to spend for neccondition of the people of Sevier county has been little disturbed.

Everything that the sugar industry and a sugar factory have done for

Of all the important projects which have been mooted for this valley, the German airmen dropped eight beet sugar factory and its incidental ombs on the French fortress of Bel- industries are second to none, Once fort, Berlin announces, the aviators started, the industry will grow and noting that a number of fires fol- expand until in a few years it will mean an assured income of millions

drawbacks. If you are inclined to be A. B. WILLIAMS.

The New York Evening Mail, un-

# MILLINERY COURSE OFFERED TO PUPILS

Opportunity is knocking at the of the Medford high school a course doors of the people of the Rogue Riv- in millinery is being offered in the vantage. Nothing within the range given with the object of making the of possibilities presents a way for girls expert trimmers. The aim is to quick and substantial prosperity as teach the girls the correct appreciadoes the establishment of the sugar tion of millinery by learning the genbeet industry. There is no guess eral principles which are applied in work about it. It has been demon- millinery as well as in dress, which strated in scores of other localities consist of rythym, balance, unity and throughout the country, and in near- color-to wear what is becoming and adapted to their own style, rather than to follow the extremes of fashion. The idea is to inculcate the

renovating last season's hats and old material. To do this effectively it is necessary that the student become skillful in the use of the needle in order to handle the more difficult The course offered is proving to be

a popular one as the students in the advanced classes are availing themselves of this opportunity and are very enthusiastic over it. While the work is purely industrial there is an element of the vocational flavor in

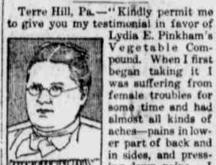
A brief outline of the course for the year follows:

Autumn: To cut a paper hat after selecting or designing the desired style. To make a buckram frame from paper pattern. Cover with velvet or suitable material. Select triming and trim hat, make bows and renovate old material

Spring: Make wire frames, new on straw, design and make flowers for decorative purposes. Special emphasis will be pllaced on study of straw, its various uses both in a material and artificial state.

### MRS. LYON'S **ACHES AND PAINS**

Have All Gone Since Taking Lydia E. Pinkham's Vegetable Compound.



Lydia E. Pinkham's Vegetable Compound. When I first began taking it I was suffering from female troubles for some time and had almost all kinds of aches-pains in low-er part of back and in sides, and pressing down pains. I

could not sleep and had no appetite. Since I have taken Lydia E. Pinkham's Vegetable Compound the aches and pains are all gone AUGUSTUS LYON, Terre Hill, Pa.

where. Last year the company paid It is true that nature and a woman's \$190,000 to the farmers of Sevier work has produced the grandest remedy The Bulgarian to sog from the valley for their sugar beet erop. In for woman's ills that the world bas east to form a junction with the Ten. the few years since the factory was herbs of the field, Lydia E. Pinkham, butte, the people generally, and the forty years ago, gave to womankind towns have become prosperous as a remedy for their peculiar ills which never before. A field of sugar beets has proved more efficacious than any is first-class security for bank or other combination of drugs ever compounded, and today Lydia E. Pinkham's Vegetable Compound is recognized from coast to coast as the standard remedy for woman's ills.

In the Pinkham Laboratory at Lynn, withstanding varying conditions as ing health - many of them openly state they have existed throughout the overtheirown signatures that they have country during the past ten years, the regained their health by taking Lydia generally prosperous and advancing E. Pinkham's Vegetable Compound; and in some cases that it has saved them from surgical operations.

### DRESS UP WEEK

Dress your table with

DAISY



### BUTTER

Growing more popular every day. Sweet and a superior flavor. 65c PER ROLL

### White Velvet Ice Cream Co.

32 So. Central.

been awarded a student's final certi- progress.

examination. Florence Ditsworth, who is now Another addition to our night Hazel M. Putney, one of our short-

corporation set in bookkeeping, and office practice department, where she Medran Altimus,

MEDFORD COLLEGE NOTES | is now preparing to take the final is doing regular stenographic work, and receiving actual office experience. holding a stenographic position, and school class is Lucile York, who is hand students, has accepted a posiwho did some special work in pen- studying bookkeeping. She is doing tion in the office of Neff & Mealey, manship in the summer school, has very neat work and is making rapid attorneys, where she is doing stenographic work.

ficate by the A. N. Palmer company. Ruth Manning has been transfer- This week's 100 per cent spellers Grace Taylor has completed the red from the A dictation class to the are Joan Anderson and Vada and

### PARTICULAR

Of course! We expect you to have the say as to the style and price of your shoes, we thought of all that and more too when we selected our new Fall Boots,

WE ARE PREPARED TO PLEASE YOU AND ALSO FIT YOUR EYE AND FEET IN SHOES RANGING IN PRICE FROM \$2.50 TO, \$5.00

"A FIT OR NO SALE"

"GOOD SHOES" Built our Busine



# Coffee Facts

Some months ago the effect of the European war was felt in the coffee mar ket. Vast shipments usually consigned to those foreign countries, now at war, were dumped on American manufacturers for consumption. The result was an oversupply and a consequent reduction in the cost of green coffee.

Most coffee roasters saw in this the opportunity to increase their own individual profits. They bought coffee at the reduced price-roasted it and sold it at the same price they had always charged.

Believing the Retail Grocer and the Consumer equally entitled to share in this reduced cost, Lang & Co. immediately reduced the wholesale and retail price of their ROYAL CLUB brand.

For months past the public has shared in this saving to the extent of thousands of dollars, while all other coffee roasters on the Pacific Coast, without exception, maintained the same retail prices as before the reduction in the cost of raw coffee.

This it National Coffee Week, and your grocer is stocked with fresh-roasted ROYAL CLUB and GERMAN-AMERICAN COFFEES at the reduced prices, just as he has been for months past—and no better coffee can be bought at any price.

If you approve these business methods—methods which share with the public any saving which comes to us—then we want you to celebrate National Coffee Week with us by drinking ROYAL CLUB COFFEE, a 40c Coffee for 35c a pound; 3-lb. tin, former price \$1.10, now\$1.00; 5-lb. tin, former price \$1.75, now \$1.60; or GERMAN-AMERICAN COFFEE, 1-lb. tin for 30c, 3-lb. tin for

And, remember, these prices are not alone for this week. They are permanent reductions, made when the price of green coffee dropped, and they will be maintained until an advancing market makes necessary the reestablishing of the old retail prices. We guarantee no advance in our selling prices within 90

It is therefore not necessary for you to "stock up" during "Coffee Week" at any so-called Coffee sale—the present prices on GERMAN-AMERICAN and ROYAL CLUB will be in effect next week and the week after. Buy fresh, pungent, full-strength Coffee each week as you will need it.

If you have not tried ROYAL CLUB or GERMAN-AMERICAN, we want you to try it this week... Our Coffee is sold under the positive gurantee of satisfaction or your money back.

There may be some other Coffee which suits your individual taste better than either of our brands—no Coffee can suit every taste—but you will never know until you try ours.

Thousands of people now using our brands realize the extravagance of higher-priced Coffees when we sell these delicious steel cut Coffees at 30c and

ASK YOUR GROCER FOR THEM.

# Lang & Co.

The "Royal Club" House

Portland, Oregon

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