

Read Our Statement In Yesterday's Paper If You Have Not Already

# WATER USERS ASSOCIATION

## Now Where Are We?

Just exactly where we were, Mr. Landowner, if YOU have not already given us the information we have asked for! How many acres of land will you irrigate if a fair proposition is put up to you? We are receiving a large number of replies to that question in answer to our talks of the last two days, but perhaps you have not given us your reply yet. If you haven't DO IT NOW—don't make us come to you—and then read the rest of our plans.

Remember that when we get this information from you

## We Are Just At the Beginning.

There will be some landowners who have not replied (DON'T YOU BE ONE OF THEM)—you are just as much interested in getting quick results as we are—we are all in the same predicament). We must chart all of the land that wants water to see by what system we can best serve it.

## Then There Is the Legal Question of Organization

to be settled. Knowing that the law notably runs slowly we have already retained the best legal talent that we can find to advise us on the feasible methods of organization for bonding whatever project we may favor. We know that we are confronted with this question immediately unless some private corporation offers to deliver water on as favorable terms as we can do it ourselves. Consequently we have not delayed. Our lawyers are already working on that phase of the situation.

## The Engineering Questions

will only be definitely started on when we ascertain the acreage to be watered. As already stated yesterday, the number of acres desiring water will indicate what plan or plans of irrigation we shall first investigate. It may be that the Water Users Association will have to finance this investigation, but the Association is working on several plans which may get the services of the most competent engineers without any appreciable expense to us. In other words, we are saving all the time possible by settling these questions that we know are going to confront us before it is actually time to take them up, because we know that

## The Quickest Irrigation Is the Cheapest Irrigation.

Have you ever stopped to think, Mr. Orchardist—you who know that you want water—that if you had had irrigation for the last two years you would have entirely paid for the total cost to you of the installation of that water FOR ALL TIME, by the difference of what you SHOULD HAVE harvested WITH water and what you DID NOT harvest WITHOUT WATER; and you Mr. Farmer, would have gone a long way toward paying the total expense to you FOR ALL TIME by this same difference of production. And do you further realize that this valley on a conservative estimate, could have paid the total cost of installation of a system of irrigation adequate to water the entire valley by the dollars and cents difference between "the-might-have-been" and "the-was" crops. The Water Users Association does appreciate these facts and for that reason has its eyes out for the quickest irrigation, consistent with thoroughness of investigation.

## And We Are Going To Get It,

Because you, Mr. Landowner, know that we are stating no new facts—you and we have known them for a long time; and because you and we are the same people; and because we all see the common sense of getting together and cooperating; and because with us who want water cooperating we are going to have enough acres to insure the installation of an irrigation system on a reasonable payment plan; and because we know there is enough water here to take care of us all, if we only go out and get it. And we are going to get it

## Because We Want It

about as badly as any man ever wanted anything, and we know that from the beginning, when Adam wanted the apple up to the last fight, when Man has wanted anything badly enough HE HAS MOST USUALLY GOT IT! If you and I want it badly enough what we have to do RIGHT NOW is to fill out the blank below, and say how many acres of it we want, because that will help more than anything else we can do, and we would like to help.

## If You Are On the Fence

the least you can do is to come into our office, 208 Garnett-Corey Building, and discuss the matter with one of the directors of the Association, who will be there from 10 to 12 in the morning, and from 1 until 5 in the afternoon. The directors will try to give you any further facts that have not been covered in our publicity. If you can't come in telephone us, telephone 103 Medford.

## If You Don't Want Water

help us by telling us so on the blank below, or come to our office, or telephone us. We would like to hear from every landowner in the valley relative to this matter in the NEXT FEW DAYS. You may save us two days trying to get in touch with you—and we will thank you for that; and you may save yourself being disturbed, because we have to see you if you don't see us, or write, or telephone us.

## Between Us

the whole purpose of this publicity has been: To let everybody in this valley know, without tiresome detail, what the plans of the Water Users Association are; to let everybody know that we intend to solve the irrigation question before we disorganize; to obtain additional members for the Association which must of course have some funds to proceed with its work; and finally but most important of all, to obtain, the names of those who want water, and those who do not, as we find that every plan that we contemplate hinges on that one point. The Association appreciates that some men hesitate to express themselves on the question of irrigation when the price per acre and the payment plan is not definitely stated, and were the Association asking for a pledge to take irrigation we would agree that this is a correct stand. But unfortunately it is the only way to proceed, since we cannot state a definite figure as the cost of irrigation per acre until we can divide the cost of the installation by the total number of acres to be irrigated. No private company offers would be made except on the basis that so many thousand acres be irrigated. The directors of the Association do not, either, want to raise any false hopes on the total expense per acre by stating a low price that cannot, later, be delivered. What they are ready to state is that the cheapest available plan will be offered and that the annual payment plan will be such that farmer and fruitgrower will have ample time to readjust his farm conditions to water before any principal payment or interest payment will be demanded of him—as the directors being farmers and fruitgrowers, know that this is essential.

Will you not then, on this understanding, send us your probable acreage to be irrigated or state that you want no irrigation and greatly assist us in a very difficult undertaking, remembering again that your expression will commit you to nothing—that we are simply trying to get at the approximate acreage that will probably use water.

ADDRESS
Secretary Water Users Association, 208 Garnett-Corey Building, Medford.
I am interested in your plans for proceeding with irrigation.
Name .....
Address ..... R. F. D. ....
I would probably irrigate .....
.....acres of farm land.
.....acres of orchard land.
This expression carries no obligation to take irrigation.

## Join the Association and Help Us Work This Problem Out.

If you feel that we are pursuing the right course the easiest way to get your name on our lists is to send it! Don't make us come after it.

If you want further facts however, a director will gladly call on you if your name is sent to the Secretary of the Association or call on us at our offices, 208 Garnett-Corey Building. A director of the Association is always there from 10 a. m. to 12 m. and 1 p. m. to 5 p. m. Telephone No. 103

### CALL US UP

Telephone No. 103 Medford  
Tell us your troubles, they are  
Ours.

## WATER USERS ASSOCIATION

### OFFICERS AND DIRECTORS.

President .....Dr. Henry Hart.  
1st Vice-President.....J. M. Rader  
2nd Vice-President.....C. M. Speck  
Treasurer.....W. H. Gore  
Secretary.....Dunbar F. Carpenter

### ADDITIONAL DIRECTORS.

H. W. Bingham      H. Chandler Egan  
Victor Bursell      Lloyd Houston  
George B. Carpenter      L. Neidermeyer  
Dr. R. W. Clancy      C. M. Thomas  
Dr. George B. Dean      J. F. Wortman

### CALL ON US AT OUR OFFICE

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