

# WATER USERS ASSOCIATION

## DO YOU BELIEVE IN IRRIGATION?

Every farmer and fruitgrower must answer this question "Yes!" or "No!" within the next few days, because the Water Users Association intends to obtain an expression from every land owner.

### Think It Over.

If you do, you will realize that to see personally every landowner in this valley is an undertaking in itself and can only be accomplished QUICKLY by the cooperation of ALL landowners in obtaining an idea of the Association's purposes from our publicity.

### How Can You Help?

Read this page today, tomorrow, and the day after tomorrow! You will then see what the Water Users Association is attempting and will know whether you are ready to assist in the work.

### The Important Thing Now Is to Know What We Are Driving At

Briefly, Article II of the constitution of the Water Users Association states our purpose:

#### Article II. Objects and Purposes.

The objects and purpose of this Association shall be:

- (a) "To encourage and promote interest in irrigation."
- (b) "To secure data, plans and surveys as to the feasible irrigation systems and sources of supply in the Rogue River Valley."
- (c) "To use every legitimate means to procure the consummation of an irrigation system."

Later in these advertisements we will make clear the details of these plans. First, last and all the time, we want it known that

### This Association Is Against the Compulsory Irrigation District Plan

and the Water Users Association hereby pledges itself to propose no plan that contemplates the forcing of irrigation on any landowner who DOES NOT WANT WATER. We make this clear statement in answer to certain rumors that this Association is paving the way to the re-introduction of the compulsory District Plan under the cloak of a new idea.

### This Association Will Not Attempt to Persuade You to Take Irrigation

You SHOULD know what you need in your farming better than does this Association. You have worked your particular soil and you SHOULD know what you can or cannot do. You know what you did in 1913 with irrigation—unusually heavy rains during the growing season; you know what you did in 1914 with a dry season; you know what you are doing in 1915 with a dry season and every prospect of being drier. You know whether or not your second stand of alfalfa is normal, your clover growing, your truck garden producing normally, your fruit big and healthy, and setting a crop for next year. You SHOULD KNOW BETTER THAN ANYONE ELSE what water will or will not do for you. If this Association can gather interesting facts on production with water, it will lay them before you but it **WILL NOT ARGUE WITH YOU.**

### You Can Make Up Your Own Mind

All this Association proposes to do is to get facts and present them to you. Incidentally, the Association wants some facts itself—First: How many landowners, and how many acres want water?

### No If or But About It. We Intend to Get Water for Those Who Want It and for No More!

The fact is that the great majority of landowners want water, and cannot make money without it. Who are they? Are there 10,000 acres, 15,000, 20,000, 30,000? In other words,

### We Don't Cook Dinner for 50 If There Are Only 20 to Eat

### No More Do We Propose to Equip to Irrigate 50,000 Acres Ultimately If Only 20,000 Acres Want Irrigation Now,

because that means that the 20,000 acres must pay for the installation of a larger ditch than is necessary to irrigate 20,000 acres, with the hope that 50,000 acres will ultimately want it. The directors of this Association believe that it is time to get down to business with those landowners who WANT water and install an irrigation system just large enough to irrigate their lands and no more.

### The Association Can and Will Obtain the Cheapest Water

Large enough main ditches to carry water for 25,000 acres obviously cost less than ditches for 50,000 acres. If an impounding or storage plant is not required for 25,000 acres, why spend several hundred thousand dollars for impounding for 50,000 acres? Why develop a plan that will cost more than is necessary only because it provides more water than is necessary?

Briefly, this is why—

### The Association at Present Definitely Favors No Particular Source of Irrigation.

There are at least four irrigation systems feasible of development. Two of these systems would provide for a much smaller acreage than the other two. None of them could be definitely favored by this Association without a specific engineering investigation. No investigation is definitely warranted without a reasonable idea of the amount of acreage desiring irrigation.

### Join the Association and Help Us Work this Problem Out.

If you feel that we are pursuing the right course the easiest way to get your name on our lists is to send it! Don't make us come after it.

If you want further facts however, a director will gladly call on you if your name is sent to the Secretary of the Association or call on us at our offices, 208 Garnett-Corey Building. A director of the Association is always there from 10 a. m. to 12 m. and 1 p. m. to 5 p. m. Telephone No. 103

ADDRESS
Secretary Water Users Association, Garnett-Corey Building, Medford.
I am interested in your plans for proceeding with irrigation.
Name .....
Address ..... R. F. D. ....
I would probably irrigate .....
..... acres of farm land.
..... acres of orchard land.
This expression carries no obligation to take irrigation.

#### CALL US UP

Telephone No. 103 Medford  
Tell us your troubles, they are  
Ours.

### WATER USERS ASSOCIATION

#### OFFICERS AND DIRECTORS.

President ..... Dr. Henry Hart  
1st Vice-President ..... J. M. Rader  
2nd Vice-President ..... C. M. Speck  
Treasurer ..... W. H. Gore  
Secretary ..... Dunbar F. Carpenter

#### ADDITIONAL DIRECTORS.

H. W. Bingham      H. Chandler Egan  
Victor Bursell      Lloyd Houston  
George B. Carpenter      L. Neidermever  
Dr. R. W. Clancy      C. M. Thomas  
Dr. George B. Dean      J. F. Wortman

#### CALL ON US AT OUR OFFICE

208 Garnett-Corey Building  
A Director is always there  
from 10 A. M. to 12 M. and  
from 1 P. M. to 5 P. M.

Watch This Page Tomorrow for More Details of Our Plans