

Begins  
Tuesday  
Morning

# June Sale of White

Lasts  
All  
Week

## OUR MID-SUMMER SALE OF WHITE GOODS

Coming just at the time of year when most needed. A great part of this merchandise was bought in the eastern markets expressly for this sale. Bought at a price and you get the benefit of the reduction. Your dollars will do double duty here during this sale

**WHITE CREPE DE CHINE**  
worth \$1.50 regular, 40 inches wide, at  
**\$1.15**  
June White Sale

**BLEACHED MUSLIN**  
good quality, yard wide, at  
**6c**  
June White Sale

**MIDDY BLOUSES**  
worth regular \$1.25 and \$1.50, at  
**98c**  
June White Sale

**PEARL BUTTONS**  
good quality, all sizes, at  
**4c**  
June White Sale

**WASH CLOTHS**  
Turkish knit, regular 10c size, at  
**7c**  
June White Sale

**PINS**  
both Safety and Plain Pins at  
**3c**  
June White Sale

**SHIELDS**  
Shirt Waist Shields, all sizes, at  
**4c**  
June White Sale

**WASH BRAIDS**  
with all color scollops, at  
**7c**  
June White Sale

**HUCK TOWELS**  
An all white Cotton Towel at  
**10c**  
June White Sale

**WHITE GABERDINE**  
The rage for white skirts, at  
**39c**  
June White Sale

**UNDERWEAR CREPE**  
Always 18c to 25c per yard, at  
**15c**  
June White Sale

The Daylight Store  
**THE MAY CO.**

Successors to F. K. Deuel & Co.



**50 DOZ. TURKISH TOWELS** bought special for this White Sale. Through our New York connections we got these at about one-half regular. You get the benefit. Divided in three lots only



**LOT 1**  
In this lot are the plain white and plain hem, also with red border, a towel you would expect to pay 18c to 20c for, at  
**10c**

**LOT 2**  
This lot includes an extra large Turkish Towel in plain white, hemmed ends, sold regular up to 50c, at  
**21c**

**LOT 3**  
11 dozen in this lot, including fancy colored borders only, pink, blue, lavender and yellow, to match the bath room, worth to 50c, at  
**19c**

**CREPE WAISTINGS**  
In fancy satin stripes, also voiles in neat stripe patterns, 27 inches wide, sold in the regular way to 50c the yard, at  
**19c**  
June White Sale

**TABLE PADDING**  
Comes 66 inches wide, in the best quality quilted design and a cloth that will last a lifetime, sold regular at \$1 and \$1.25, at  
**79c**  
June White Sale

**LINEN HANDKERCHIEFS**  
Regulation size in a Pure Linen Handkerchief for ladies, with narrow hem, about 15 doz. to choose from, sold regular 15c, at  
**9c**  
June White Sale

**CHILD'S HOSE SUPPORTERS**  
Come in sizes 4 to 14, with the belt and shoulder brace style and hose supporters attached, always sold for 25c, at  
**19c**  
June White Sale

**WHITE WAISTINGS**  
This means a quick clearance on this lot of Wash Goods, taken from every shelf in the cotton section for a quick riddance, materials 27 inches wide, none less than 15c yard and most of them range 20c and 25c, suitable for waists and dresses, at  
**5c**

**CORSETS INCLUDED IN THIS MIDSUMMER SALE**  
**CORSETS WORTH TO \$1.50**  
From the popular Royal Worcester line, in several styles and sizes, everyone guaranteed to give satisfactory wear, at  
**89c**  
June White Sale

**CRASH TOWELING**  
Good quality Linen Crash for roller towel use, with red or blue border, also plain white, usually sold at 12½c and 15c the yard, at  
**10c**

**WAISTINGS**  
White Fancy Waistings, open weave effects, soisettes in white and cream, all are wash fabrics, suitable for waists or dresses, worth to 35c, at  
**15c**

**INDIA LINONS AT WHITE SALE PRICES**  
Reg. 10c quality, June White Sale price...**8½c**  
Reg. 12½c quality, June White Sale price...**10c**  
Reg. 15c quality, June White Sale price...**11c**  
Reg. 20c quality, June White Sale price...**16c**  
Reg. 25c quality, June White Sale price...**19c**  
Reg. 30c quality, June White Sale price...**24c**

**NAINSOOK, CAMBRIC AND LONG CLOTH**  
Reg. 12½c quality, June White Sale price...**10c**  
Reg. 15c quality, June White Sale price...**12c**  
Reg. 18c quality, June White Sale price...**15c**  
Reg. 20c quality, June White Sale price...**16c**  
Reg. 25c quality, June White Sale price...**20c**  
Reg. 30c quality, June White Sale price...**23c**

**SHEETS, CASES AND BED SPREADS AT A SAVING**

60c Sheets cut to <b>45c</b>	\$1.35 Bedspreads cut to <b>\$1.08</b>
75c Sheets cut to <b>63c</b>	\$1.75 Bedspreads cut to <b>\$1.39</b>
\$1.00 Sheets cut <b>89c</b>	\$2.00 Bedspreads cut to <b>\$1.59</b>
\$1.25 Sheets <b>\$1.10</b>	\$2.50 Bedspreads cut to <b>\$1.98</b>
15c Cases cut to <b>12½c</b>	\$3.00 Bedspreads cut to <b>\$2.39</b>
17½c Cases cut to <b>13c</b>	\$3.50 Bedspreads cut to <b>\$2.79</b>
22½c Cases cut to <b>18c</b>	\$4.50 Bedspreads cut to <b>\$3.60</b>

**BED LINENS AND TOWELS FOR SPECIAL HOTEL USE**

**ALL DOMESTICS REDUCED DURING THIS WHITE SALE**

**NEW MIDSUMMER DRESSES**  
25 or 30 of these dainty frocks, which are the very newest creations from the big shops in the east, and include the ruffle, three-tier and plaited effects, all sizes, at **\$6.75, \$7.50, \$8.50, \$9.50** to **\$12.50**  
June White Sale

**MILLINERY REDUCED LESS THAN ONE-HALF**  
The entire stock divided in just three big lots for a final clearance.  
Hats, sold regular up to \$6.00, at **\$1.48**  
Hats, sold regular up to \$10.00, at **\$1.95**  
Hats, sold regular up to \$15.00, at **\$3.48**  
This includes every hat in the store.

**WHO GETS THIS TRIP TO PANAMA-PACIFIC EXPOSITION?**  
Make your purchases this week—every 10c purchase gives you a count in this contest, which closes July 1. Save the saleslips or give them to your friends.  
June White Sale

**WHITE GAUZE**  
put up in 10-yard sanitary packages, at  
**45c**  
June White Sale

**COTTON POPLIN**  
27 inches wide, regular 25c cloth, at  
**19c**  
June White Sale

**KNIT UNDERWEAR**  
one lot of Union Suits worth \$1.00 at  
**45c**  
June White Sale

**SILK POPLINS**  
in white, 40 inches wide, worth \$1.50, at  
**89c**  
June White Sale

**WHITE COATING**  
50 inches wide, regular \$5 cloth, at  
**\$3.49**  
June White Sale

**GUEST TOWELS**  
assorted patterns, hemstitched border,  
**15c**  
June White Sale

**MUSLIN CAMBRIC**  
A soft finish cloth, 40 inches wide, at  
**10c**  
June White Sale

**SILK GLOVES**  
Double finger tip long Silk Gloves at  
**59c**  
June White Sale

**WHITE SERGE**  
All wool, 48 in. wide, \$1.75 and \$2 quality,  
**\$1.29**  
June White Sale

**TABLE LINEN**  
72 in. wide, in all linen German bleach, at  
**79c**  
June White Sale

**BED SPREADS**  
either cut corners or scollop, worth \$2 and \$2.50, at  
**\$1.29**  
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**STATIONERY**  
All size boxes and kinds, worth 25c to \$1.50, at **ONE-HALF**  
June White Sale

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**A TRULY WONDERFUL SELECTION OF BEAUTIFUL, COOL, SUMMERY WAISTS**  
All the very latest models and at the most Attractive Prices.

**LOT 1**  
Includes dozens of waists which have just been received by express, new in every way, voiles, organdies and the like, also Wash Silk, worth to \$2.50, at  
**\$1.25**

**LOT 2**  
Crepe de Chine Waists, in white and flesh, also Tub Silks, made in the latest fashion, long sleeves and low collars, made to sell at \$2.50 and \$3.00, at  
**\$1.98**

**LOT 3**  
This lot includes the better grade waists which you would ordinarily pay \$3.50 and \$4.00 for, in voiles, tub silks and crepe de chine, all sizes, at  
**\$2.45**