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## GRANTING FRANCHISES

THE experience of Medford with two telephone sys-  
tems should make the city go slow in the matter of  
granting franchises for public service corporations.

Everyone is desirous of securing the investment of new  
capital in development enterprises. Everyone wants to  
encourage industry and new projects, but at the same time  
a square deal should be given capital already invested.

Before a franchise is granted any public service cor-  
poration the public should be assured that the applicant  
is sound financially and able to carry out its promises. A  
franchise should not be merely an asset for promoters to  
sell stock or securities upon in distant states.

Moreover, if a franchise is valuable to the company, it  
is also valuable to the city and worth paying for, either  
out of prospective earnings or otherwise. Any franchises  
granted should provide not only a net revenue to the city,  
but also, at its expiration, provide for purchase or other  
acquisition, by the city, of the operating and distributing  
plant.

All public utilities should be owned eventually by the  
municipalities, when conditions justify their acquisition.  
Medford is in no shape financially to own any of these  
utilities, except water, at the present time, nor have Ameri-  
cans, like the Germans, developed sufficient efficiency in  
municipal affairs to justify public ownership, but this is  
the ultimate goal for which we must work.

Public utilities are natural monopolies, and all such  
monopolies should be under public ownership, as they al-  
ready are under public supervision. As a result, rates that  
are paid by consumers are fixed by the state public utilities  
commission—and are based upon the value of the plant and  
cost of operation, so as to render a fair return upon the in-  
vestment.

Medford's experience with the telephone is the experi-  
ence of all municipalities with rival public service cor-  
porations. To secure a foothold or a franchise, rates are  
reduced by one or both of the competing companies. Both  
lose money. Eventually one of the concerns buys out the  
other and rates are raised higher than before. The public  
has to pay interest on both investments and previous  
losses.

In the next few months the state public utilities com-  
mission will hold public hearings to fix the rates that can  
be charged for light and power in southern Oregon. Com-  
panies will submit schedules of plant valuations, which  
will be checked by experts employed by the commission,  
which has already made a physical valuation of the plant.  
The city and public and the corporation will have abundant  
opportunity to state their cases. After complete and thor-  
ough investigation, the commission will announce rates  
that it deems just and fair to both public and company—  
and this schedule will govern thereafter—as it governs the  
telephone charges.

In July the controversy between the city council and  
the power company over the repudiation by the city of the  
franchise granted the company, will be threshed out in the  
federal court and a decision reached, after which it is sin-  
cerely to be hoped that a friendly contract, fair to both city  
and company, be made.

## Bryan True but Wilson's Right Says Quick

(By Herbert Quick, special writer for  
the Mail Tribune.)

Mr. Bryan never had anything to  
gain by accepting a place in the cab-  
inet.

It was a step downward. He was  
greater as the great commoner than  
as secretary of state.

Financially, the taking of a place  
in the cabinet involved a great sacri-  
fice.

Within a day or so after the news  
had been made public that he had ac-  
cepted the portfolio, the writer had a  
talk with him. "Yes," said he, "I'm  
going into the cabinet. Mr. Wilson  
has asked me to do so, and I can  
find no valid reason for refusing."

It was plain, however, that he was  
quite conscious of the problems he  
might be facing. It was plain that he  
had sought for good reasons for ac-  
cepting to be excused, and had found  
none.

He had made Wilson president. He  
wanted Wilson's administration to be  
a success. He left that if he could  
do anything in the cabinet to assist  
in making successful this first demo-  
cratic administration in many years,  
he ought to do it. I am perfectly  
certain that he went into the cabinet  
from a sense of duty to the man he  
had done so much to make president,  
duty to his party and duty to his  
country.

Now that he has stepped out  
though not down, by any means—let  
it be recorded that he has helped Wil-  
son unselfishly and powerfully. Does  
anyone suppose that the party mes-  
sages which constitute the record on  
which the democrats will go before  
the country in 1916 could have been  
passed without the presence in Wash-  
ington of the man to whom so many  
democrats had looked for nearly  
twenty years as leader? Bryan has  
given the president faithful, loyal,  
powerful service.

Today he should stand higher in  
the respect of his countrymen than  
ever before. Those numerous news  
which are writing "Good riddance to  
bad rubbish" are written by men  
who fail to realize that the act of  
stepping on a great office for the sake  
of a belief is an admirable thing. It  
is not so common a thing in this  
country that we can afford to deny  
ourselves the privilege of appreciat-  
ing it.

Bryan is too old a politician not to  
have known that his action would  
make him the target for every un-  
thinking and rancorous tongue and

pen in the nation. He knew it would  
divide his friends, and that for once  
his enemies would speak with one  
tongue.

Was he right in his difference of  
opinion with Wilson? I do not think  
so. It is a difference of judgment as  
to what policy is most likely to bring  
us into the war. Both men wish to  
avoid war; but they differ as to the  
means of doing so.

I believe that the judgment of Wil-  
son and the rest of the cabinet is  
best. I believe that Bryan's prin-  
ciples regarding peace through inter-  
national forbearance, arbitration, in-  
vestigation, delay for a year and the  
like, are such as to unfit him for  
diplomacy in these days when treat-  
ies are only scraps of paper and the  
rights of neutrals are as chaff in the  
balance.

But Bryan was true to his prin-  
ciples, as he has always been.

He is again the great commoner.  
Whether his greatness shall grow or  
decline depends on how he uses his  
newly regained freedom. The people  
are with Wilson; but the claims of  
arbitration and the pacifist position  
generally should have a spokesman.  
They will have one in Mr. Bryan.  
God grant him wisdom in what he  
shall say.

COAST ARTILLERY  
REACHES PORTLAND

PORTLAND, June 16.—Portland  
look on a warlike aspect today, the  
entire coast artillery of the Oregon  
national guard gathering here this af-  
ternoon, en route to the annual en-  
campment which opens at Fort Stev-  
ens, Or., tomorrow. The first de-  
tachment of troops arrived from  
Medford early today, followed at in-  
tervals by companies from Eugene,  
Cottage Grove and other towns. The  
troops later boarded a special train  
for Fort Stevens.

THIRTY CASES REMAIN  
IN SUPREME COURT

WASHINGTON, June 16.—Only  
thirty cases remain to be decided by  
the supreme court at the present  
term, and should all of those be dis-  
posed of next Monday, the final de-  
cision day of the court year, a new  
record in the disposition of work will  
have been accomplished.

## FACE IS FORTUNE IN SILENT DRAMA; IT MUST DO ALL TALKING



Theda Bara, left, Clara Kimball Young, right, Lillian Walker, below.

(By Esther Hoffmann)

"What gets baldhead row in musi-  
cal comedy, leaves a motion picture  
theater front row cold," says the man  
near-the-top in 10th shop when asked  
how girls succeed in the movies.

It takes more than mere personal  
beauty to win success in the movies,  
while a beautiful girl on the speak-  
ing stage can "get away" with most  
anything. Miss Movie must have the  
genius to express some particular em-  
otion—comedy, pathos, etc., if she  
wants to become a leading lady.

Above are the faces of the wicked-  
est, loveliest, and most captivating  
girls in movieland!

The wickedest fact in the movies  
belongs to Theda Bara. Known as  
the "vampire girl" she is considered  
a bewitching beauty who has care-  
fully cultivated an appearance of  
fascinating heartlessness and has suc-

ceeded in looking more wicked in  
each photo-play.

Clara Kimball Young is best de-  
scribed as "lovely." She has been  
hailed as "the most beautiful girl on  
the screen" and Penrhyn Stanlaws,  
the artist, declares that she has won-  
derful eyes. Te eye is the window of  
the soul, especially in the movies  
where it reveals the story of your  
thoughts and moods more surely than  
any other feature. Because of the  
magnitude and color of her eyes  
Miss Young is being paid \$500 a  
week.

Perhaps Lillian Walker hasn't got  
the well modeled features of Miss  
Young, nor the bewitching smile of  
Theda Bara, but she's got two won-  
derful dimples that are the envy of  
everyone that sees her on the screen.  
Miss Walker is a real American beau-  
ty, too, with blue eyes, light golden  
hair and a dazzling complexion.

Madame Schumann-Heink's  
Advice to the June Brides

"Marriage is Not a Miracle That Will Change Selfishness to Sweet-  
ness," Says Beloved Opera Singer.

(By Madam Schumann-Heink)

(The Famous Diva)

Strange as it may seem I some-  
times think that a selfish mother un-  
consciously paves the way to the suc-  
cessful married life of her daugh-  
ter.

The daughter of a selfish mother is  
always unselfish and I sometimes  
think that unselfishness is the  
greatest asset to a happy wedded life.  
The daughter who has waited on the  
whims of a selfish mother and blotted  
out self to make her happy will be  
apt to more easily wait upon and ex-  
cuse the idiosyncrasies of her hus-  
band.

Don't cling to that mistaken idea  
that marriage is a miracle by which  
a thoughtless, selfish girl can be im-  
mediately changed into an element of  
sweetness and light.

"Sweetheart" may be the synonym  
of good times, and fragrant flowers,  
the love letters, the theaters, the sup-  
pers, the dances, and all the thousand  
and one things that go to make up  
the courtship period, but "wife"  
means tenderness and sacrifice and  
ever-ready sympathy. It means com-  
radeship; the building of a home;  
the taking of your place as one of the  
units that go to make up the stability  
of the nation.

How I wish I could impress upon  
every girl who reads these lines (up-  
on every mother also) that less stress  
should be laid on the emotional dis-  
turbance we call love and more upon  
the character that one brings to the  
altar.

Men and women have very differ-  
ent ideas of and expect very different  
things from marriage. The girl  
mostly through the mistaken silence  
of her mother, is very apt to think  
that life after marriage will be a  
kind of glorified courtship under the  
auspices and legality of the church  
and state. She seldom thinks of the  
responsibility she is taking upon her-  
self.

If mothers had only taught their

daughters from the book of the great  
American poet:

"Your fate is the common fate of all.  
Into each life some rain must fall."

The chances are that instead of  
grieving for lost illusions they would  
be making the best of realities.

(Another Schumann-Heink Arti-  
cle Tomorrow.)

GERMANY GIVEN DOSE  
OF OWN MEDICINE

KARLSRUHE, Baden, June 16.—  
Nineteen persons were killed and  
fourteen seriously injured while many  
others were slightly wounded dur-  
ing the attack made upon this city  
early yesterday morning by a fleet  
of French aeroplanes. The people  
remained calm, but are incensed be-  
cause of the attack on an open town.

A French statement yesterday said  
the attack on Karlsruhe was made  
by 23 aeroplanes, which dropped 150  
projectiles, causing a large number  
of fires. It was stated a serious pan-  
ic was observed at the railroad sta-  
tion.

GERMAN RECRUITS OF  
1915 ARE CALLED

LONDON, June 16.—A Central  
News dispatch from Amsterdam says  
reports received from Cologne state  
that the recruits of the 1916 draft  
who were ordered last week to pre-  
pare for service, will be summoned to  
the colors today instead of in Octo-  
ber, as has been proposed.

John A. Perl  
UNDERTAKER

Lady Assistant  
28 S. BARTLETT  
Phones M. 47 and 47-32  
Ambulance Service

MAUDE ADAMS  
IN QUALITY STREET  
AT PAGE TONIGHT

"Quality Street" will be presented  
by Maude Adams at the Page theater  
this evening and an extremely large  
audience will view the actress in one  
of the most charming roles that have  
been given her by J. M. Barrie. The  
success of the revival has exceeded  
all expectations. Miss Adams thought  
that she might give an occasional per-  
formance of the play to please those  
who recalled it and might take pleas-  
ure in witnessing it again. In this  
she was right, but she did not count  
on the fact that there any number  
of her admirers who never saw the  
play and would want to do so. It is  
these people who have so much help-  
ed in making the revival the success  
that it is. "Quality Street" is in four  
acts and takes its name from a little  
thoroughfare in a narrow little vil-  
lage in England in the long ago. The  
characters all live on this little street  
including Susan and Phoebe Thros-  
sell. The story deals with the love  
affair between Phoebe and Dr. Val-  
entine Brown, a fine manly chap. The  
latter goes away to the Napoleonic  
war and it looks as if Phoebe's rom-  
ance is at an end. Sentimental Bar-  
rie likens the love affair to a garden  
for he describes his first act as the  
first glimpse of the garden, the sec-  
ond as to how the garden grew, the  
third as to how the garden was weeded  
and so forth as to picturing how the  
flowers drove the weed from the gar-  
den. The humor of the comedy is in  
Barrie's happiest vein. Miss Adams  
will, of course, again be seen as  
Phoebe. In her company will be seen  
Charles Hammond, Norton Selten,  
Fred Tyler, Katherine Rodgers, Wil-  
lard Barton, Angela Ogden, Sarah  
Converse, Elise Clarens, Leonora  
Chippendale and R. P. Carter.

FRENCH TORPEDO BOAT  
"SUNK BY COLLISION"

CHERBOURG, June 16.—The  
French torpedo boat No. 331 sank  
today after a collision with the Brit-  
ish steamer Arleya. Six of the war-  
ship's crew were drowned. The others  
were rescued by torpedo boat No. 337.

The torpedo boat No. 331 was  
launched in 1907. It had a displace-  
ment of 970 tons and could make  
26 knots an hour. Available shipping  
records contain no mention of a Brit-  
ish steamer Arleya.

## HELP THE KIDNEYS

Medford Readers Are Learning the  
Way.

It's the little kidney ills—  
The lame, weak or aching back—  
The unnoticed urinary disorders—  
That may lead to dropsy and  
Bright's disease.

When the kidneys are weak,  
Help them with Doan's Kidney  
Pills.

A remedy especially for weak kid-  
neys.

Doan's have been used in kidney  
troubles for 50 years.

Endorsed by 30,000 people—en-  
dorsed by citizens of this locality.

Frank Kashafer, bailiff county  
court, Applegate road, Jacksonville,  
Ore., says: "For years I worked as a  
miner and it caused kidney and  
bladder trouble. The pain first at-  
tacked me in the small of my back,  
especially when I got up in the morn-  
ing. I also had trouble with the kid-  
ney secretions. Doan's Kidney Pills  
soon removed the complaint."

Price 50c, at all dealers. Don't  
simply ask for a kidney remedy—get  
Doan's Kidney Pills—the same that  
Mr. Kashafer had. Foster-Milburn  
Co., Props., Buffalo, N. Y.—Adv.

THE PAGE  
Medford's Leading Theater  
TONIGHT

CHARLES FROHMAN, Presents  
MAUDE ADAMS  
In a Comedy of Four Acts  
Quality Street  
By J. M. BARRIE

Author of "The Little Minister,"  
"What Every Woman Knows," "Peter  
Pan," etc.

Prices: Lower Floor, \$2.00; Bal-  
cony, first 4 rows, \$1.50; next 4 rows  
\$1.00; next 4 rows 75c; last 3 rows,  
50c.

Seat sale opens Monday, 10 a. m.,  
theater box office. Mail orders ac-  
companied by check received now and  
reservations made in order they are  
received. Telephone 415.

ATE  
Aviation  
Day  
MEDFORD  
FAIR GROUNDS  
SATURDAY  
JUNE 19

Exhibition Begins at 1:30 P. M.  
See DeKor, America's Greatest Av-  
iator, loop the loop, fly upside down,  
take daredevil dip and spiral glide,  
fly the tango, etc.

AUTO RACES  
Before the flight. Beautiful silver  
cup goes to the winner.

Reduced Rates on Railroads.  
DeKor will use 20-H. P. Tractor  
Biplane, latest type used in Europe,  
speed 85 miles per hour.

Tell your friends.  
Exhibition under the auspices of  
the Medford Chamber of Commerce.  
Get tickets early.

ADMISSION 25c