



Only a Blindfolded man would buy an automobile today without looking the Maxwell over
There's no excuse today for any man who is "jollied" into buying a car before he looks over the 1915 Maxwell.
4. We give you the two vital things in this Maxwell Car and then the 17 new features that have made the 1915 Maxwell the most talked-about car ever produced

Here are the two vital things that any sane man wants when he buys an automobile In the first place
-a handsome, real automobile that he can be proud to ride in.
In the second place
a powerful, fast, economical autowhere and bring him back. any

We give you these two vital things, and then just about every other detail of refinement, comfort and endurance that you can think of.
Take power and hill-climbing ability, for example-when you buy a 1915 Maxwell you buy an exact duplicate of the stock Maxwell cars in which "Wild Bill" Turner and "Billy" Carlson broke two World's Records in two of the toughest, roughest moun-
> tain hill-climbs ever made-ML. Hemilton and Mi. Wilson.
> Take speed and endurance, for examplowhen you buy a Maxwell you buy a car made by the same designers-the same chief engi-neer-from the same Maxweil Laboratory, heat-treated, tested steel, that was used in the and "Billy" Carison both brokey the 300 mile non-stop race records in Corona and San Diego.


The Maxwell Company's Guarantee of Service to Maxwell Owners

1. No other automobile is becked by a more reliable service than that guaranteed every Maxwell owner. More than 2,000 Marwoll deneleen -in overy part of this country - are alwaye ready to sive expert advice, to make odjuatmenta, and to supply new parte at rownonebio piceeth
 for an owner within a fow hours if not in his stock, Maxwell Service is one of the great advantagee enjoyed by Maxwall ownert.

Order a Maxwell from us now, and when you want it delivered, we will
give you your car-not an excuse on delivery day
$\$ 695$
"EVERY ROAD IS A MAXWELL ROAD"
POWELL AUTO CO.
$\$ 695$

