DENON RUM ON THE RUN DENON RUM ON THE RUN
NE
Wo
To Sixteen states of the United States have voted for pro-
ener,
hibition. Most of the balance have local option and are "dry" in the greater part of their territory. As a matter "f fry", that is, cleared of saloons, and the liquor business flourishes only by the mail-
eventually have to go also.
There is a reason for the world-wide fight on booze-
and that reason is the need of increased efficiency. The war has shown Europe that booze impairs efficiency-and
booze must go. Even Japan has climbed on the water booze must go. Even Japan has climbed on the wat
wagon and the great breweries have been forced to close.
Before the war England's consumption of booze was
 $238,347,000$ gallons of alcohol. France consumed yearl
$375,729,000$
gallons of malt liquors, $1,541,406,000$ gallons o wines and $70,903,000$ gallons of alcohol.
Alcoholism threatened the world as one of its greates
menaces and most costly luxury. It involved economic menaces and most costly luxury. It involved economic
waste as well as impaired efficiency. Hence alcoholism SMILES AND SNEERS
A SNEER never brought better than a kick to anybody. others, and the whole world is glad that Willard licked him,
If Willard has the good sense to keep smiling, and smiling, and smiling, the whole world, black and white, will he
glad when he wins other victories, and will be sorry for him on that day when some scrapper lays him lo
whack in the solar pleux or a punch to the jaw.
Napoleon sneered-and died at St Helena.

Napoleon sneered-and died at St. Helena.
Quick-witted France learned that the Napol Quick-wited France learned that the Napoleonic stuff was no good, and today when she is fighting hard, and smi-
ing and being polite, everybody-even the Germansing and being 1.
praise France.

The curled lip invites a punch in the nose ceited, supercilious man or woman or nation stands to ben taken down a peg sooner or later.
Above all, don't sneer at your home town, your home
lounty and your neighbors.



 struck. Arr. Buktins hast nisht, pro-
feesor, and the recoil prompted me

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