

Exclusive, Up-to-Date

Auto Repair Shop

Reliable Repairing, including

Oxy-Acetyline Welding

We weld any metal that melts

Pacific Highway Garage

L. J. DAVIES, Prop. 29 S. Bartlett

Old Cars Made New

If you wish to have a place in your city where you can have your old cars made new at the right prices, patronize the

Oregon Painting Co.

18 20 North Grape Street

Signs and Auto Painting

THE FORD CAR REBATE IN SIGHT

Mr. Gates says: "When the Ford Motor company announced a profit-sharing rebate to purchasers of cars, there were some who considered the rebate rather a remote possibility, because of the stipulation that 300,000 cars had to be sold. Any doubt as to the Ford company's ability to sell that many cars has been removed, by the fact that the Ford sales are 40 per cent ahead of last year, when the sales were nearly 250,000 cars. The sales for the balance of this season can fall way below those of last year for the same period, and yet the required number will be sold.

"The sales will be greatly stimulated for the balance of the season, by the fact that the new model car is now ready for the market. With the new streamline body, cowl dash, electric lights, ventilating windshield, and new high power magneto, the sales for the balance of the season are bound to double.

"Several years ago the Ford company announced the Ford as the universal car. While to some this may appear to be an advertising slogan only, the sale of 300,000 cars in one year is surely proof of the fact that the Ford has demonstrated beyond all doubt, that it is the best car for universal service. One factor not to be overlooked, is the accessibility of repairs. On the Pacific coast between Portland and San Francisco, the longest distance you can travel before finding a complete set of Ford parts, is 26 miles. The average distance between Ford service stations is about 12 miles. This added to the durability of the car, the simplicity of operation, and the low cost of Ford supplies, is to a great extent responsible for the fact that more Ford cars will be sold this year, than all other makes combined."

require all the resources of the state to accommodate them when they get here.

Conditions abroad will be a factor that will induce thousands to see American first and the Panama-Pacific exposition will be the objective point. They will also be attracted by the grand climate of Oregon and her many scenic wonders, including Crater Lake, to which Medford is the gateway. It is estimated that the visitors to the lake in 1915 will double that of any previous year.

These tourists will have to buy oil, gas, tires and have repairs made. They will want hotel accommodations and all together this city can expect the liveliest and busiest summer it has had in many years.

The advertising done by Medford will attract these tourists and many of them will come with a view of selecting some city in which to locate and make their permanent home.

Few of these tourists will go through the city without stopping as they are out on pleasure, consequently this city can expect that the fishing on the Rogue and other streams and the road trips out of the city will hold many of these travellers here for days.

Also the contemplated jitney line from Seattle to the exposition will if it is a success, and matures according to the plan of its promoters, bring an additional motor travel to Medford. Even if the number of cars which the proposed jitney line states it is possible they will operate should not be reached, there is still a wide margin of benefit to be derived by the city if only a small percentage of their expectations should be realized.

TOURISTS COMING BY THOUSANDS

Motor tourists are coming to the Pacific coast in greater numbers during the approaching spring and summer than ever before in the history of the state. It is estimated that at least 80,000 cars will make the cross-continent jaunt. It will

NEW DODGE AUTO MAKES GREAT HIT

Messrs. Bernard and Hall, local agents for the Dodge car, say: "The Dodge car has exceeded all expectations. Its beautiful streamline body, and its great pulling power has been the admiration of even the most severe critics. Not one fault can one find about the car. Just think of a car made out of the best of material having all the modern appliances that a \$5000 car has, selling for \$385.00 f. o. b. Medford. This car is especially designed and sold at a popular price to meet the demands of the farmer, the business man, and pleasure seeker. It is an ideal ladies' car, being very easy to control and the gears shifting smooth without apparent effort.

The Dodge has made a hit here in Medford the same as it has done in other localities. While immediate deliveries cannot be made we have already sold 11 cars the past week, for future delivery, as most people in the market for a car are willing to wait a few weeks longer in order to get the Dodge.

"The factory is turning out 200 cars per day and the latest advices are they will be able to supply the first car load for Medford at an earlier date than expected."

Bernard and Hall are willing to give the most severe demonstrations with the Dodge, as already the car has been given hard tests on 25 per cent grades. But no hills so far have been found that have tested its full capacity of pulling power.

This great little car is on exhibition at the Crater Lake Motor Car company's show room.

BRISCOE VERY POPULAR NEW CAR

One of the new makes of cars to appear in Medford this season is the Briscoe for which A. W. Walker is local agent. The car has been admired by all and Mr. Walker has been busy giving demonstrations. It is an American built car on French lines has electric lights and starter, has honeycombed radiator with single light in center; engine, dynamo and brakes are all securely enclosed, thereby making them perfectly dust and dirt proof. Either right or left hand drive; wood or steel wheels, is light running and makes an attractive appearance. The demonstrator is kept at the Valley Auto company.

BLUE RIBBON FOR HUPMOBILE

Kentucky thoroughbreds and Hupmobiles can now canter side by side. For the Model "K" has just been decorated with the blue ribbon, by the Central Carolina Fair association of Greensboro.

This is the first automobile Blue-Ribbon show ever held, and the Hupmobile carried off first honors in beauty, design, style and good looks. Almost every car built in the United States participated in the event.

Automobile Repairing

I will equip your car with Firestone or any other demountable rim or with fore doors. I do all kinds of automobile repairing. I also have an expert spring maker, who will put new springs on your car or repair your old ones. Why send away when you can get better work at home?

All work guaranteed first class or money refunded.

J. W. MITCHELL

32 South Riverside. Phone 320-J

More Miles Per Gallon Means Less Cost Per Mile

SHELL GASOLINE

Lubricating Oils and Greases

Will INCREASE YOUR MILEAGE. KEEP YOUR ENGINE CLEANER. START MOTOR QUICKLY. GIVE GREATER POWER.

All of which means Economy. A trial will convince you.

HUBBARD BROS.

Selling Agents Medford, Ore.

THE TWO FAVORITES



You can put more into a car, but You can't get any more out of car than you can a

FORD

\$565

F. O. B. Medford

Why So Many Fords?

The answer is easy. The most servicable car on the market, at a price so that people can afford to use it, and with it you get Gates' Service

OVERLAND

Model 81
F. O. B. Medford
\$975
Model 81, 30 H. P.



Model 80
F. O. B. Medford
\$1200

Overland Model 80

ARE HERE

The 1915 Overlands have the popular streamline bodies, are electrically equipped, fitted with 34x4-inch quick detachable tires on demountable rims, 48-inch 3/4 elliptic rear underslung and semi-elliptic front springs, have left-hand drive, larger and more comfortable body, and wheel base 114 inches.

SPECIAL FEATURES

MOTOR—Four cylinders, 4 1/2-inch bore, 4 1/2-inch stroke. Cast singly. Five-bearing crankshaft, 35 h. p. at normal speed.

COOLING—Thermo-siphon system—no pump. Radiator of improved type; shell pressed from one piece of sheet steel.

IGNITION—High-tension magneto. No dry batteries required.

LUBRICATION—Constant level splash system, with geared oil pump. Improved sightfe ed on cowl dash.

TRANSMISSION—Selective sliding gear type, three speeds forward and reverse. Double heat-treated, nickel steel gears; annular ball bearings. Located at rear axle as a unit with differential.

WHEELS—Artillery type, hickory, 12 spokes, 12 bolts each wheel.

BODIES—Steel and wood. Tufted leather upholstery. Front-hinged U doors, disappearing hinges, large pockets in all doors.

FINISH—Brewster green, with ivory striping. Nickel and aluminum trimmings.

EQUIPMENT AND PRICES

TOURING CAR—Electric starting and lighting system; mohair top and top boot; side curtains; windshield, built in; rain-vision, ventilating type; jeweled magnetic speedometer; electric horn; robe rail; foot rest; side curtain receptacle in tonneau; tire carriers in rear; extra demountable rim; full set of tools, tire repair kit, jack, pump, etc. Price \$1200 f. o. b. Medford.

C. E. GATES

Corner Pacific Highway and Main Street Medford, Oregon