

FIFTEEN MILLION IN SUGAR BEETS IN CALIFORNIA

Seventy Thousand Acres in Southern California Alone Yield Over Nine Millions Sugar in Addition to By-Products—Favorite Crop With the Farmers of All Sections.

LOS ANGELES, Jan. 8.—The following facts show the importance to California of the sugar beet industry: Sugar beets bring into the state annually on an average of \$15,000,000.

Seventy thousand acres in Southern California, in 1914, yielded 700,000 tons of sugar beets, or 206,500,000 pounds of sugar, netting about \$9,292,500.

There are ten factories in the state which have an average total capacity of about 35,000 bags of 100 pounds each.

Operating during the season of 1914, beginning July and closing in November or December, there were ten beet sugar mills, the following of which are located in Southern California: Anaheim Sugar company, at Anaheim; American Beet Sugar company, at Oxnard and at Chino; Holly Sugar Company at Huntington Beach; Los Alamitos factory at Los Alamitos; Santa Ana Co-operative Sugar company at Santa Ana; and the Southern California Sugar company at Santa Ana.

100,000 Tons of Sugar. The combined ten mills of the State have a capacity for slicing over 12,000 tons of beets and producing about 25,000 bags of sugar daily. The product of these mills annually will amount to about 150,000 tons of sugar, this being over one-fourth of the entire amount of beet sugar produced in the United States and which at a fair average price of 4 1-2 cents per pound would amount to \$14,400,000.

Of this production about one-fourth is consumed in the state of California, the remainder being shipped to the Middle Western states.

The area planted to beets in the state is estimated at 115,000 acres, of which about 70,000 acres are in Southern California. The latter's 1914 crop, though as yet the official figures have not been prepared, is estimated at about 700,000 tons.

Popular With Farmers.

The raising of sugar beets has grown popular with the farmers for many reasons, among them being the knowledge in advance of just how much a ton of beets is going to bring; and in addition to this, the farmers have found that, on account of the intensive cultivation required for growing beets, when grown in rotation with other crops the latter show an increase in yield as high as 50 per cent.

Another reason is the fact that the beet sugar companies usually advance money on a growing crop to enable the farmer to pay for the work of producing and they also have constantly among them agriculturists who are experts in the handling of this crop, to instruct them not only to get a good quality of beets but also a good tonnage per acre.

Six Dollars a Ton. The price paid by the sugar companies to the farmers for beets this year is at the rate of \$4.50 per ton for beets containing 15 per cent of sugar with 20 cents added for each additional 1 per cent of sugar. Or in other words, beets containing 20 per cent of sugar would net the farmer \$6 per ton.

Though a smaller acreage was planted this year than in 1913, the tonnage per acre was higher. The Southern California Beet Growers Association estimated that the average production was ten tons per acre for which the average price was \$6 per ton or \$60 per acre. This means \$4,200,000 that the growers received for their product.

Cost Per Acre of Producing. The estimated cost of growing beets is \$35 per acre. During the year the growers therefore made a clear profit of \$25 per acre.

The sugar beet required from five to six months to acquire its normal sugar content. This is taken from the air through the demium of the leaves and not from the soil.

The seeding time starts in December and continues to the following March or April. The beets are usually ready for harvesting from the middle to the latter part of July, and the harvesting continues until the middle or latter part of November.

A Good Resolution. To help build up Medford payrolls by smoking Governor Johnson or Mt. Pitt cigars.

Another Lie Is Nailed

To the People of Medford: There has been a lot of foolishness sprung on a suffering public respecting the new charter. To cap it all is a report recently started that my activity in its behalf is with the city managership in view.

Needless to say, such a report was born in a mind incapable of understanding why a citizen should enjoy a real satisfaction from an honest, earnest effort to bring about a better condition in civic affairs, especially when he can see the example of scores of cities elsewhere enjoying the benefits of these modern, businesslike charters.

For the benefit of these nervous souls, may I trespass upon your patience long enough to state that I am not and will not be a candidate for city manager, for three very good reasons: (1) The position will not be offered me; (2) I am wholly unqualified to fill it; and (3) I would not have it if it were offered.

BENJ. C. SHELDON.

TALKS ON CHARTER FOR FRIDAY NIGHT

At the Butterfield grocery West Eleventh street, there will be a charter talk this evening and the public is requested to come and ask questions.

Brief talks upon the charter and its value to the city of Medford will be given from the stage of the Star Theater Friday, Saturday and Monday evenings at 8:15 o'clock. Tonight Attorney Fred Mears will talk for five minutes, tomorrow Attorney R. P. Mulkey and Monday night Ben Sheldon. Thursday night Ben Sheldon addressed a fair sized crowd at the Catholic church.

Though the election is but four days away little interest is shown either in the charter or the candidates in the business district, there being no outward manifestations and arguments. There, however, is much

quiet campaigning going on. During the last week there has been a steady growth in favor of the charter, many formerly opposed now holding it would be unprogressive to defeat it.

LOCAL BELGIAN AID FUND AMOUNTS TO \$200

Citizens of the Rogue River valley thus far have contributed over \$200 to the Belgian relief fund. Food products have been contributed liberally and there seems to be no hesitation on the part of the citizens in helping the unfortunate. It has been stated that comparatively this valley has been more liberal than any other section of the state.

A rather unique system has been inaugurated in the outlying districts. Farmers bring their contributions to a centralized place where a man is in charge. After securing the products this man puts them all together and sends them to headquarters.

Smoke Home-Made Cigars. Governor Johnson, Mt. Pitt and La Vista are the best.

SUGAR MEET AT ROGUE RIVER TODAY

A beet sugar meeting is being held at Rogue River this afternoon and as the interest in the new factory is keen in that section a substantial increase in the signed acreage is expected. A meeting will be held next week in the Evans creek district, where about 500 acres are suitable for beet culture. There will also be a meeting at Ashland next week to arouse enthusiasm in that section. An effort will also be made to interest the landowners of the Applegate district, who are handicapped by the long haul. A list of answers and questions on why a beet sugar factory should be established in the valley have been prepared by the committee in charge and are being sent out to the farmers and landowners. During the last week there has been a noticeable change of sentiment in favor of the growing of beets.

WORLD'S FAIR RATES BY SOUTHERN PACIFIC

The following rates have been announced by the Southern Pacific for the 1915 fair:

From Medford to San Francisco, account Panama exposition, \$22.50, 30-day limit; \$19, 30-day limit. Stopovers both directions. Tickets on sale February 15 to November 30. The S. P. will also name for special occasions from time to time a rate of \$17 going limit two days, final return limit 15 days, stopover on return trip only. To San Diego, 40-day ticket, \$10, stopovers any point, on sale February 15 to November 30. The special occasion fare will \$35.75 three-day going limit, 21-day return limit, stopovers on return trip only.

THREE GOOD REASONS

Why you should give us a portion of your trade during 1915:

"Good Shoes" built our business. "Right Prices" hold our customers. "Courteous Treatment" gains your confidence. "Try us and see."

At the Sign of



Opposite Postoffice

"GOOD SHOES"

THIRTY-EIGHT STYLES OF

"BUDD"

\$2.00 HATS \$2.00

WE OFFER FOR YOUR INSPECTION ALL NEW SPRING SHAPES AND COLORS. EVERY HAT GUARANTEED.

JUST RECEIVED—Another lot of those Extra Fine Shirts at, each \$1.50

A BIG HIT

25c each For the Best Men's Neckwear Ever Offered each 25c See the Big Assortment

LADIES, ATTENTION

Have you inspected our line of Ladies' Silk Hose? Honest Dollar Silk Hose, pair, \$1.00. Black and colors. Every pair is guaranteed

HEILBRONNER'S

206 WEST MAIN STREET

MANN'S

CENTRAL AVENUE

Annual Inventory Sale

OPENS SATURDAY MORNING

MANN'S

NEAR POSTOFFICE

February 1st we take our Annual Inventory. We are anxious to clean up all winter stock before that time. We are offering some very strong inducements in the way of prices. It will pay you to take advantage of this sale.

WINTER COATS AT LESS THAN HALF PRICE

10 Women's Heavy Winter Coats, all new styles, up to \$12.50 values—this sale, each \$5

10 Women's Brand New Winter Coats, up-to-the-minute styles, up to \$16.50 values, this sale, each \$7.50

10 Women's exclusive Winter Coats, made of the very best materials, up to \$25.00 values, this sale, each \$10

WINTER SUITS AT LESS THAN HALF PRICE

JUST 30 LEFT—HURRY

LOT 1—10 Suits, all this season's styles, regular price \$20.00 and \$25.00, this sale, each \$10

LOT 2—10 Suits, beautiful new styles, sold all season at \$30.00 and \$32.50—this sale only, each \$15

LOT 3—10 Suits, exclusive new styles, sold all season at \$35.00, \$37.50 and \$40.00—this sale, each \$17.50

OPENING SALE of NEW SPRING DRESS GOODS

Made in America for Americans

Fancy Checks, in all colors, 38 inches wide, for this sale, per yard, 59c

Fancy Plaids, in the dull shades for skirts and dresses, 46 in. wide, this sale, yd. 98c

Fancy Invisible Plaids for Coats and Skirts, 54 inches wide, this sale, yard, \$1.98

Za Za Cloth, one of the latest weaves for coats and dresses, 56 in. wide, this sale, \$2.25

BUY MADE IN U. S. A. DRESS GOODS

SNAPPY BARGAINS for SATURDAY ONLY

Clark's O. N. T. Spool Cotton, 7 for 25c

Best Cotton Challies, yard, 5c

Good Dress Prints, yard, 5c

Best Colored Oil-cloth, yard, 19c

Good Bath Towels, each, 7c

Blankets and Comforters at Great Reductions



500 BRAND NEW SPRING WAISTS ON SALE AT VERY LOW PRICES

Women's Lingerie and Tailored Waists, beautiful styles, well made, all sizes, up to \$1.50 values, this sale at, each 98c

Beautiful new Voile and Dotted Swiss Waists, all new styles, also a few fancy stripes, up to \$2.00 values, this sale, each \$1.19

Exclusive new styles in Women's Lingerie and Tailored Waists, up to \$2.50 values, go in this sale at, each \$1.39

Beautiful New Voile Waists, made in the very latest styles, nicely trimmed with fine lace, up to \$3 values, this sale, each \$2.19

OUR ANNUAL SALE OF UNDERMUSLIN NOW GOING ON

GROUP A Women's Corset Covers, Drawers and Gowns, up to 75c values, this sale, each 29c

GROUP B Women's Skirts, Gowns, Drawers and Corset Covers, up to \$1 values, this sale, ea. 59c

GROUP C Women's Combination Suits, Skirts and Gowns, up to \$1.50 values, this sale, 79c

GROUP D Women's Gowns, Combinations and Princess Slips, up to \$2 val., each \$1.19

Children's Waists and Drawers, made of good muslin, worth 20c, sale, each 10c

Children's Waists, Drawers and Skirts, all sizes, up to 25c values, this sale, each 15c