

QUICK WORK BY POWER COMPANY AT ASHLAND FIRE

Fire at Ashland at 9 p. m. Thursday night destroyed the sub-station and transformers of the power company at Ashland.

Friday morning two spare transformers of 300 horsepower capacity each were loaded on motor trucks at Medford and hauled to Ashland. The transformers weighed four tons each and were nine feet high. They were loaded on two trucks and a heavy wagon trailer, one truck belonging to Will Barnum and one to the power company.

It required the combined efforts of the two heavy trucks, four automobiles and two teams of horses to haul this load up the Eagle hill near Ashland.

The transformers were delivered at Ashland, a temporary sub-station erected and service resumed by 9 p. m. Friday, just twenty-four hours after the fire.

SUGAR BEET MEET AT NAT TODAY

The beet sugar situation today is that everybody wants to see the establishment of a half million dollar factory in the valley, but no one wants to do the work necessary to the successful production of beets. The committee in charge of securing acreage has run afoul of this sentiment, and when they overcome it, secure signatures from five acres up. There will be a mass meeting of land owners, fruitgrowers, farmers and others at the Nat this afternoon at 2:00 o'clock, when an effort will be made to secure acreage directly tributary to Medford.

According to the committee between 500 and 600 acres has been signed up to date, with an excellent chance that this amount will be trebled. A peculiar feature of the campaign is that none are opposed to the beet sugar factory, but everybody is waiting for others to take the chance. There is also the fear that the beet sugar acreage will cut down the hay crop and make feed for stock short. The factory would produce the best stock feed in the world, besides there is plenty of room for both hay and beet production.

A good meeting was held at Phoenix Friday and quite an acreage signed up. The beet sugar meeting at the Natatorium this afternoon is well attended with representative farmers and landowners from all sections of the valley in attendance. Before the meeting George Carpenter and F. E. Merrick autoed through the business district megaphoning the meeting. Speeches by leading business men, farmers, landowners and citizens are being made at the meeting, after which acreage will be signed.

CAMPAIGN TO BEAT NEW CITY CHARTER

Opponents of the new city charter have begun a house-to-house campaign to defeat the measure, and some of the chief foes of the charter have announced that they will leave town unless it is defeated. Dr. J. R. Keene, unrelenting enemy of the Oregon system, has labeled the proposed charter the "New Thought movement."

Candidates on the Standstill ticket were active today campaigning on the street. It is reported that T. E. Pottenger has withdrawn his candidacy for councilman, third ward, in favor of G. L. Schermerhorn.

All petitions for candidates must be filed Monday.

PLAN TO RUSH WORK UPON POWER PLANT

Beginning Monday the Rogue River Public Service corporation will double its force of workmen at Gold Hill and rush the work of installing machinery, making improvements, etc., on their new plant. This will bring the force in the neighborhood of 100 men engaged in construction work. The proposition of the Public Service corporation to the City of Medford to furnish electric power at wholesale rates, to be retailed by the city, will come up for consideration at the council meeting Tuesday night.

Smoke Home-Made Cigars. Governor Johnson, Mr. Pitt and La Vista are the best.

At the Churches

Catholic
South Oakdale avenue. First mass Sunday at 8:00 a. m.
Second mass at 10:30 a. m.
Benediction after second mass.

Ministerial Association
The Ministerial association will meet Monday, January 4, in the public library at 10 a. m. Each minister is urged to be present.

Zion Lutheran
Services at Zion Lutheran, 512 W. Fourth St., will be conducted in German and English at 11 a. m.
Bible school at 10 a. m.
Come and worship.

Episcopal
Holy Communion 8 a. m.
Sunday school 10 a. m.
Holy Communion 11 a. m.
Evening prayer 7:30 p. m. Wm. B. Hamilton, vicar.

Free Methodist
Corner Tenth and Ivy.
Sunday school 10 a. m.
Preaching at 11 a. m. and 7:30 p. m.
Mid-week prayer meeting Thursday 7:30 p. m.
Come and welcome to all of these services. J. E. Bradley, pastor.

Baptist
Morning service at 11 o'clock, Rev. Thomas Moody, a returned missionary will preach.
Evening service at 7:30 o'clock, Rev. Mr. Blackstone, of Ashland will preach.
Bible school at 9:45 a. m.
B. Y. P. U. at 6:30 p. m.
A cordial welcome extended to all.

First Church of Christ, Scientist
Sunday service at 11 o'clock, subject "God."
Wednesday evening testimonial meeting at 7:30.
All are cordially invited.
Sunday school at 10 o'clock. All under the age of 20 are welcome.
Reading room in church edifice 212 North Oakdale, open from 1:30 to 4:30 daily except Sundays and holidays.

Men's Club
The Men's club of the Presbyterian church will meet Tuesday night in the chapel of the church. Banquet at 6:30 p. m. The new charter will be discussed by able speakers. Whether we vote for or against each should have as full an understanding of the new charter as possible. Every member of the club is expected to be present. Every male member of the church is a member of this club, and every one interested in the church.

Oakdale Avenue Methodist
Sunday school at 10 a. m.
Preaching at 11 a. m. and 7:30 p. m.
Morning subject, "The Power That Conquers." Evening subject, "The Missionary Spirit."
Epworth league at 6:30 p. m.
Prayer meeting Thursday evening. Subject, "Missionary Study and Self Denial." This is our annual week of prayer and self denial.
All who do not attend church elsewhere are invited to attend our services. Let us begin the new year with new faith and courage. H. M. Branham.

Methodist
Special gospel meetings are now on at the First Methodist Episcopal church, corner of Fourth and Hart.

lett streets. The pastor, J. K. Hawkins is his own evangelist. The music each night will be under the direction of Forest Edmeads.

Sunday services as follows:
Sunday school 9:45 a. m.
Morning preaching service 11 a. m. Subject, "Helps and Hinderances in Revivals."
Junior Epworth League, 3 p. m. Miss Clara Winea leader.
Epworth League devotional service 6:15 p. m.
Evening preaching service at 7:30. Subject, "Christ Seeking and Saving the Lost."
Rousing services each night next week at 7:30 except Saturday night. All are welcome.

Presbyterian
The commencement of the week of prayer and self-denial. Preaching at 11 a. m., subject, "The Church Today."
Solo, "The Lands of Dreams" Trevelyan, Florence Hazelrigg.
Hymn, "Consecrated, Lord, to Thee."
Preaching at 7:30 p. m. Subject, "Now or Never."
Solo, "Hold Thou My Hand," Briggs, Florence Hazelrigg.
Hymn, "Thy Life Was Given For Me."
Sunday school at 10 a. m.
Kindergarden at 11 a. m.
Y. P. S. C. E. at 6:30 p. m., subject, "Who is On the Lord's Side?"
This is the commencement of the week of prayer. Meetings every night this week. Every evening interesting. The prayer and thought will be on the "Kingdom and Its Need." All members of the church will be expected to attend as far as possible, and the people all are invited to join with us in this week's service, praise and study. We make it a self-denial week for the need of Christ's Kingdom in all the world.

Christian
I wish you all a happy and prosperous new year, trusting that you will take advantage of every opportunity and make your life full and complete. Next Sunday will be a splendid time for all to start the new year right.
Morning sermon, "I was glad when they said unto me, let us go unto the house of the Lord." Service begins at 10:45, good music.
Evening service, 7:30, subject, "The Great Revolutionist." Please make arrangement to hear both sermons with your entire family.
Sunday school at 9:45. We are arranging a program that will please your boys and girls. It will cultivate their minds, hearts and hands. We need your co-operation, parents.
C. E. society meets at 6:30 p. m. A live society, join us.

Mid-week prayer meeting Thursday evening 7:30. Subject, "In the Beginning—God." Gen. 1, 1-5.
C. W. B. M. society meets Wednesday, January 6, with Mrs. Hanby, 726 Welsh street. A fine program has been prepared. Let every member be present. Harry E. Tucker, M. A., minister.

READY TO SERVE
Velvet Ice Cream
for Your
New Year's Dinner
The White Velvet
Ice Cream Co.
Phone 481

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134 North Riverside

Medford

THE ROGUE RIVER PUBLIC SERVICE CORPORATION

Hydro-Electric Power and Water

CAPITAL \$2,000,000

TO THE CITIZENS OF MEDFORD:

The Rogue River Public Service Corporation has submitted a business proposition to your city council to furnish electric current in wholesale quantities, to be delivered at your city limits, the city to acquire, own and operate the distributing system for the distribution of current to the consumers. The proposition, if accepted, will place electric current on a basis whereby a reduction of approximately 50 per cent may be had by the consumers in their lighting and power bills.

The rates on which electric current is offered to the city in wholesale quantities are as follows:

K. W. Hrs. Consumed in One Month.	Price per K. W. Hr.
80,000 to 120,000	.01050
120,000 to 220,000	.00975
220,000 to 300,000	.00965
300,000 to 450,000	.0095
450,000 to 600,000	.009
600,000 to 750,000	.0085
750,000 to 900,000	.008
900,000 to 1,000,000	.00775

Based on these rates, the city will be able to acquire, own and operate a modern distributing system, and retail electric current to the consumers on a sliding scale, with the present consumption of electric current in the city, with 5c per K. W. hr. as the maximum rate, which will reduce your lighting and power bills approximately 50 per cent.

So that the layman may understand the difference in cost of electric current at the present rates and the cost under this company's proposition, the following comparison of cost for operation of the various electrical appliances is given:

Present Rate 10 Hours' Service.			Rates that can be made for 10 Hr. Service.		
H. P.—	Max. Rate. 10c per K.W. Hr.	Av. Rate. 6 1/2c per K.W. Hr.	H. P.—	Max. Rate. 5c per K.W. Hr.	Av. Rate. 3 1/2c per K.W. Hr.
1	\$.75	\$.49	1	\$.37	\$.24
5	3.73	2.46	5	1.87	1.21
10	7.46	4.85	10	3.7	2.43
Watt Lamp—			Watt Lamp—		
25	.025	.014	25	.0125	.0081
40	.04	.026	40	.020	.014
100	.10	.065	100	.050	.0325
250	.25	.16	250	.125	.081

DECORATIVE LIGHTING

Based on 4 Hrs. per Day

25	.25	Flat Rate	.15	.0975
40	.40	Flat Rate	.24	.156

STREET LIGHTING, 10-Hr. Basis

110 Volt Arcs	6.00	3.60
Magnetite Arcs	6.00	2.70
250-Watt Mazda	4.00	1.50
Three-Light Cluster	1.75	.84

Sign lighting and decorative lighting rates are based on the same schedule and the same reduction per watt of the consumption applies.

By acquiring, owning and operating its own distributing system and purchasing current on the basis of rates offered, the city can pay the interest on the bond issue necessary to install an adequate and modern distributing system, pay cost of operation, insurance, depreciation, betterments, sinking fund, transmission loss, incidentals, etc., and still have a sufficiently wide margin to create a surplus, which in time will provide a means for a further decrease in your lighting and power bills or lessen your taxes.

There should be no mystery connected with the buying or selling of electric current any more than any of the other commodities necessary in our everyday life. As it stands, the layman is confused by the great number of technical terms and he is not in a position to determine, without an expert in whom he has absolute confidence, at his heels, whether any change in his electrical equipment or mode of supply will increase or reduce the cost of his current consumption. While the individual cannot have the benefit of sound, expert advice at his command at all times, the citizens of a community can, through their organization as a city, maintain a competent electrical bureau in charge of an expert, thoroughly equipped in the way of technical electrical knowledge and actual practice to keep the cost of electric current to the consumers down to a minimum, and this is the only method whereby the individual consumer may have his individual requirements properly safeguarded.

In addition to reducing the cost of lighting and power to the present citizens and industries of your city, cheap electric power means new industries and greater activity in the development of your city and vicinity, as cheap power is one of the greatest factors in the development of any city or section of our country; the proposition made to your council by this company provides that should the city deem it advantageous to encourage new industries by giving an extra low rate on power, the company will stand its proportion of such reduction.

MUNICIPAL LIGHTING

The present street lighting of your city costs you about \$775 per month, or over \$9000 per annum. By purchasing current in wholesale quantities the city can make a reduction of approximately 50 per cent in the cost of street lighting and still have such lighting stand its proportionate share of maintenance and overhead charges, and further, cheap lighting rates means more lights, and a well-lighted city is the best advertisement that can be had.

The company is the successor to all of the effort made in the past by thirteen companies with an aggregate capitalization of \$14,710,000 and an actual cash expenditure of approximately \$1,000,000, in the generation of electric and hydraulic power and the providing of irrigation in the Rogue River valley, west of Gold Hill, and on account of this great advantage, coupled with the fact that its capitalization is exceedingly low and the further fact that its activities are confined to the Rogue River valley, thereby requiring no long and expensive transmission lines, it is in a position to manufacture electric current at the minimum cost; and as its activities are new in your field, it must necessarily come to you with a proposition whereby you will benefit if it expects to secure any of your business; otherwise it might as well refrain from offering you anything in the way of electric lighting or power rates.

The Company is prepared to carry out the terms of its proposition made to your city council, and will execute bond or give any other reasonable form of guarantee.

Very truly yours,

The Rogue River Public Service Corporation