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GEORGE PUTNAM, Editor
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NINETEEN FIFTEEN.

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Rogue river valley entering a
new epoch—an era of intensive and
diversified farming and of industrial
awakening through development of
natural resources.

The days of the old year wit-
nessed the inauguration of a cam-
paign for the creation of an irriga-
tion district under the Carey act in
order to place the entire valley under
water. They saw an organized effort
to secure the location of a beet sugar
factory through the signing up of re-
quired acreage of sugar beets. They
marked the launching of a plan for
the construction of a lumber and box
factory along co-operative lines.
Nineteen fifteen will see all of these
efforts pushed toward completion.

During 1914, a co-operative cam-
pany was built and successful oper-
ated at Medford and co-operative
marketing agencies firmly estab-
lished. Steady progress has been
made in the construction of the \$600,-
000 cement plant at Gold Hill. Sev-
eral of the largest mines, neglected
for several years, are again in oper-
ation and yielding profitably. Others
are under development. More land
is under cultivation than ever before
and still there are vast tracts of idle
land.

The year 1914 has witnessed the
construction of the Pacific highway
over the Siskiyou mountains at a
cost of \$150,000, and the paving of
the highway from Ashland to Central
Point—a distance of fifteen miles—
the first paved highway in Oregon.
It has seen the improvement of fifty
miles of postal highway and much
permanent work on the Crater Lake
road and other county highways.

Nineteen fifteen finds a large part
of the young orchard area coming
into bearing, and the long wait be-
tween planting and fruition over for
many fruit growers. It sees fruit
crop prospects the brightest for years,
the largest wheat acreage planted,
and more attention paid to dairying,
hog raising and poultry than in the
valley's history. In brief, the valley
is on a healthier and sounder busi-
ness basis than for several years.

Nineteen fifteen finds Medford the
best paved, lighted, watered and
sewered city of its size in the west—
the most metropolitan city in Oregon,
with the most cosmopolitan popula-
tion, located amid picturesque hills in
the most beautiful of valleys, with a
climate that mimics the best of Cali-
fornia with Oregon.

Hoping that nineteen fifteen real-
izes every wish for the future, the
Mail Tribune wishes one and all, a
happy New Year.

AMERICAN NOTE
PLEASING TO ITALIANS

ROME, Dec. 31, 8:30 p. m.—(De-
layed in transmission.)—The Amer-
ican note to Great Britain protest-
ing against the interference with
American merchantmen has produced
an excellent impression here, not only
because it may tend to avert exactly
the same difficulties encountered by
Italian commerce, but also because
it is hoped that it may lead to a more
concrete set of international rules
protecting the commerce of neutrals
in their rights while still safeguard-
ing the rights of belligerents.

A STRICT BANK

One of Medford's State Banks Has
Already Put in Force Proposed
Change in Banking Law

The Superintendent of Banks of
Oregon asks that the legislature pass
a law prohibiting the officers of
State Banks from borrowing from
the banks they manage. The strict
management of the Farmers and
Fruitgrowers Bank of Medford vol-
untarily put this rule in force more
than two years ago. This bank is
composed of stockholders who are
very strong financially. This fact,
together with its strict management,
makes it an absolutely safe place in
which to deposit your money.

ANOTHER BRITISH
WARSHIP SUNK;
CAUSE UNKNOWN

LONDON, Jan. 1, 2:14 p. m.—The
British battleship Formidable was
sunk this morning in the British
Channel by either a mine or a sub-
marine, according to an announce-
ment given out by the official infor-
mation bureau.

The text of the bureau's statement
follows:
"The battleship Formidable was
sunk this morning in the channel, but
whether by a mine or a submarine is
not yet certain.

Seventy-one survivors have been
picked up by a British light cruiser
and it is possible that others may
have been rescued by other vessels.

The British battleship Formidable
had a displacement of 15,000 tons.
She was 440 feet long and carried a
complement of 750 men. She was
heavily armored and carried four 12-
inch guns, 12 4-inch guns and 16 12-
pounders. She was provided also
with four submerged torpedo tubes.

The Formidable was launched in
1898 and was a sister ship to the In-
resistible and Implacable.

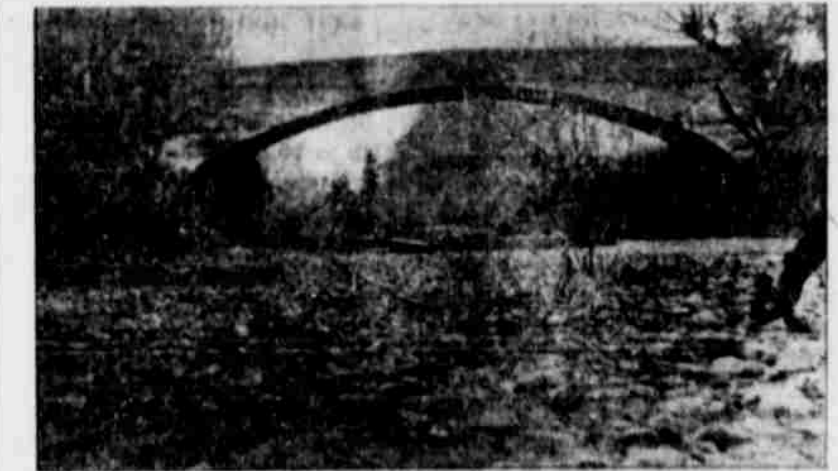
The Formidable had assigned to
her, according to the British navy
list for December, various fleet offi-
cers and consequently she would be
acting as a flagship at the time of
her destruction. Her captain was
Arthur S. Loxley and her commander
Charles F. Ballard.

Captain John C. Deed, was in com-
mand of the marines on board, while
the fleet surgeon was Godfrey Taylor
and the fleet paymaster P. J. Ling.
The chaplain is given as the Rev.
George B. Robinson. On board the
Formidable were also ten midship-
men.

FEAR ALLIES PLAN TO
ATTACK DARDANELLES

ATHENS, via London, Jan. 1, 9:30
a. m.—According to Constantinople
advisers which have reached here the
Austrian and German embassies in
the Turkish capital are transferring
their archives to Asia Minor, fear-
ing that action is imminent by the
British and French fleets against the
Dardanelles and the capital. For-
eigners, it is said, are also preparing
to quit the capital for the interior.

NEW CEMENT BRIDGE ACROSS E VANS CREEK AT ROGUE RIVER



OAKDALE CASH GROCERY
PHONE 494

Private Delivery All Hours Between 7:30 and 5 P. M.
Let us know your wants in the Grocery
Line. We have it or will get it
for you at once.
E. C. SCHULTZ, Prop.

We wish you
A Happy New Year
and guarantee the best
Telegraph Service on earth
POSTAL TELEGRAPH CO.

NEW 800,000 CEMENT PLANT AT GOLD HILL NOW BEING ERRECTED



KAISER NEW YEAR
GREETING TO ARMY

BREITLIN, via London, Jan. 1, 9:00
a. m.—Emperor William in a New
Year's message to the army and
navy asks them to face the new year
unflinchingly and to look forward to
new deeds and new victories for the
beloved fatherland. The message
which was made public at main head-
quarters here is as follows:

Brilliant victories have been
gained and great successes achieved
by the German army almost every-
where on the territory of the enemy,
while repeated attempts of our op-
ponents to swarm on German terri-
tory have failed.

My ships have covered themselves
with glory on every sea and the
crews have proved not only that they
know how to fight victoriously, but
to die like heroes when overwhelmed
by superior forces.

Behind the army and fleet the en-
tire nation stands in unexampled har-
mony, prepared to sacrifice its heart's
blood for the sacred democratic
hearth which we are defending
against outrageous invasion.

Much has come to pass in the old
year, but the enemies are still firmly
kept low. Always fresh hordes are
rolling up against our army and the
army of our faithful allies, but their
numbers do not frighten us. Al-
though the times may be serious and
the task before us a heavy one, we
look forward into the future with the
firmest confidence.

Next to God's wise guidance, I
trust to the matchless bravery of the
army and navy and know myself to
be as one with the entire German
nation. Therefore let us face the
New Year unflinchingly, looking for-
ward to new deeds and new victories
for our beloved fatherland.
(signed) "WILHELM."



Scene in interior of kiln.

During the past year the store of
Will H. Wilson has made a remark-
able growth and it now occupies three
rooms on North Front street with a
big line of all kinds of new and sec-
ond hand goods. Mr. Wilson is a
"Live Wire" in the fullest sense of
the term, is a great believer in ad-
vertising and is a large user of space.
He says no business can profitably
be conducted without advertising.

Carload of Apple Juice

We have sold the first carload of
Canned Apple Juice ever produced on
the Pacific coast.

Bagley's Apple Juice is the essence
of the best of all fruits, containing all
the food and tonic properties of the ap-
ple and keeping them. A delicious, re-
freshing drink in any climate any time
of year. Ask your grocer.

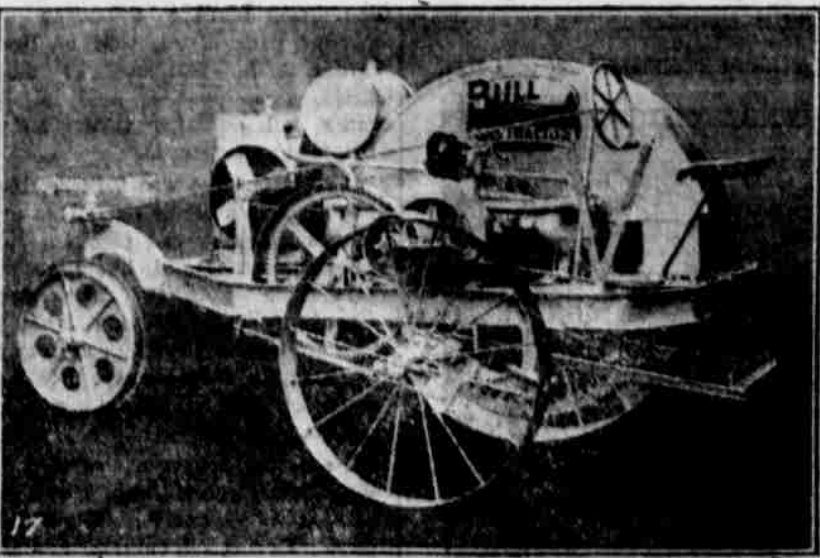
WE SPECIALIZE IN ROGUE RIVER VAL-
LEY PEACHES AND PEARS.

EVERYBODY KNOWS WE CAN TOMATOES
AND THAT THEY ARE NOT EXCELLED.

BAGLEY CANNING CO.

Talent, Ore.

Bull Tractor



5 horsepower at drawbar.
12-horsepower at belt.
\$495 Pacific coast terminal points.

W. J. HILLS

Agent and Distributor for Jackson and Josephine coun-
ties. Office, Nash Hotel, Medford

NEITHER FORCE
IN GREAT WAR
GAIN VANTAGE

LONDON, Jan. 1.—As the year
1915 opens, after five months of hos-
tility in the great war, the fighting
both in the eastern and the western
arenas is going on without decisive
result for either side. There has
been no material let-up with the ad-
vent of severe winter weather in the
determination and severity of the
encounters. In Poland there are to-
day active hostilities between Ger-
mans and Russians, between the Vis-
tula and Pilica rivers and along the
battle-line in France from the sea to
Switzerland, there are almost con-
tinuous exchange of artillery fire or
infantry charges against trenches fol-
lowed by desperate counter attacks.

Neither is aerial activity being ne-
glected. Only yesterday four Ger-
man aeroplanes dropped bombs on the
French channel port of Dunkirk.

There are in Germany today after
approximately 150 days of hostilities,
no fewer than 586,000 military pris-
oners of war. These include more
than 8100 officers, among whom are
28 generals. Russian prisoners are
the most numerous with nearly
310,000 officers and men.

The American note to the British
government on unwarranted inter-
ference with American commerce to
neutral countries has met with a fa-
vorable reception in Italy. Italy con-
fronts a similar situation in the mat-
ter of her own commerce and she is
hopeful that the steps taken by Wash-
ington will result in clearing up the
contraband question for herself and
other neutrals as well as for the
United States.

the term, is a great believer in ad-
vertising and is a large user of space.
He says no business can profitably
be conducted without advertising.

I Give 234 Green Trading Stamps
Daniels for Duds
Medford's Leading
Clothier

Jackson County Abstract Co.
(Incorporated)
Offices:
ASHLAND and MEDFORD, OREGON
HOW ABOUT THE LAND YOU HOLD NOW?
You are convinced that a perfect title is of vital importance and
that the first essential of a good abstract is a reliable title man.
But how about the land you hold now? Some day you may wish
to sell or to borrow money on it. A flaw in your title may take
months to straighten out. Now is the time to have your title investi-
gated and perfected. Then, with your title perfect you are prepared
for every opportunity. As the seller must furnish the abstract, it
is merely a question of prudence and good business to arrange that
important detail now.
An abstract made by any member of the Oregon Association of
Title Men, all of whom own complete, up-to-date plants of their own
containing all the records, will pass muster anywhere.
The faster property increases in value, the greater the impor-
tance of good, thoroughly dependable abstracts.
W. C. ALLAWAY, Secy. arv.

Pacific
& Eastern
Railroad
Extending from Medford 36 miles northeast via
Eagle Point into the forests at Butte Falls, taps a
rich
Farming, Stock Raising,
Horticulture
and Timber Section
Opportunities for the Farmer,
Fruit Raiser and Stock
Raiser Abound
Finest Opening for Lumber Manufacture
in Oregon
WM. GERIG
Vice-President and General Manager, Medford, Ore.