

PROGRESSIVE BUSINESS MEN

Medford is Recognized Everywhere as Having Live Wire, Progressive Business Men, a Number of Whom Occupy Space on This Page. No Mistake is Ever Made in Patronizing Those Merchants Who Are Not Afraid to Advertise Their Goods

Star Theatre
 Progressive Motion Pictures
 Properly Displayed
Famous Photoplay Artists
 Admission Always the Same:
FIVE AND TEN CENTS
 I WISH YOU A HAPPY AND
 PROSPEROUS NEW YEAR.
K. L. BERNARD

R. A. HOLMES
"The Insurance Man"
 Wishes to thank the insuring public for having given him during the past year the **Largest Amount of Business** since the establishment of this office in July, 1909.

THE MEDFORD BOOK STORE
 IF IT IS IN OUR LINE
WE HAVE IT

WISHING YOU A
**HAPPY AND PROSPEROUS
 NEW YEAR**
 Your Grocer—
C. S. Butterfield


EYES TIRE?
 Glasses Relieve the Strain and Give Comfort.
**SEE
 DR. RICKERT**
 He Knows How
 Suite 1-2, Over Deuel's.
 S. & H. Green Trading Stamp's Given.

High Grade Home Grown TREES
 NUT TREES, VINES AND SHRUBBERY
LATTA & HOPKINS NURSERIES
 Medford, Oregon

COMPLIMENTS OF
 THE SEASON
Olmstead's Grocery
 We Give S. & H. Green Trading Stamps


THERE IS SATISFACTION
 in trading with a store where you get the choicest and best of everything in their line and first-class service. Stop taking chances. Leave experiment to others. Buy your Groceries, Fruits, Vegetables, etc., here and you will always be satisfied.
Scheffelin's Grocery
 Phones 70 and 71

BUY A
MITCHELL Orchard Ladder
 And by doing so patronize home industry. A made-in-Oregon product
J. W. MITCHELL, Mfr.,
 36 S. Riverside Medford, Or.


ROW OF NEW BUNGALOWS ON GENEVA AVENUE

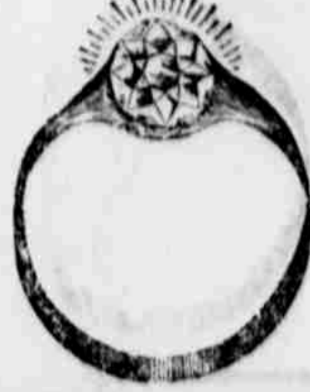

 Second Edition of the
LILJEGREN GEOMETRICAL REFERENCE CHART
 Now for sale at MEDFORD BOOK STORE.
 Has additional feature of Township Plat, which simplifies timber cruising and land reporting in general, all of which does not interfere with geometrical feature.
 By Mail, with instructions, \$1 each; 6 for \$5.
E. W. Liljegan
 320 SOUTH GRAPE ST., MEDFORD, ORE.

Hutchison & Lumsden
 The firm that has stood the test for twenty-one years
 WISHES ITS PATRONS A
HAPPY NEW YEAR

Let Us Be Your
DRUGGISTS DURING 1915
 Superior Prescription Service
Medford Pharmacy
 The Squibb Drug Shop

Medford Poultry & Egg Co.
 CASH BUYERS OF POULTRY AND EGGS
 109 E. EIGHTH, MEDFORD


The Medford Cement Brick & Block Works
 Situated Corner Tenth and Fir Sts.
H. A. JANSEN, Proprietor Phone 416-J
 Also manufacturing Hydrated Lime. Headquarters for guaranteed Concrete Silos. Plans and estimates are cheerfully given and inspection invited.

DIAMONDS AND SUCCESS

 Wearing diamonds gives an air of prosperity that brings greater success. Everyone knows that diamonds are high, and that no one can wear them who has not considerable means or first-class credit. If, then, you wear them you are showing positively that you are at least on the road to prosperity, and it is human nature to pay tribute to success by helping it to further success. It is business for a business man to show that he is successful, for it will bring him more and better customers, and there is no better way to show that you are successful than by wearing well chosen diamonds. All our diamonds are correctly graded by experts, with exact weights, qualities and lowest prices marked in plain figures.
Martin J. Reddy
 212 EAST MAIN STREET THE JEWELER

Hall Taxi Co.
 CITY RATES
 Direct Single Trip, for large brown taxicab or Hupmobiles:
 One passenger 25c
 Two passengers, each 25c
 Additional passengers, each 15c
 Seven-Passenger Car:
 One passenger 50c
 Two passengers, each 25c
 Additional passengers, each 15c
 EASY RIDING CARS
HALL TAXI CO. PHONE 100

Frank C. Clark
 ARCHITECT
 219 W. Main St.
 Among the buildings designed in my office are the following:
 Hotel Medford Elks Temple
 Natatorium Sparta Building
 Barnum Hotel Mail Tribune Building
 Elks Temple Ashland Masonic Hall
 Residences—
 P. E. Merrick Ralph Bardwell
 John M. Root Dr. L. A. Salade
 Mrs. Clara H. Conner Mrs. A. Holloway
 And others.

E. E. Eads G. H. Eads
Eads Transfer and Storage Company
 "WE MOVE ANYTHING"
 42 No. Front St. Phone 315
 MEDFORD, OREGON

Medford Fish and Poultry Market

 FRESH, SMOKED AND SALT FISH, DRESSED POULTRY, CHEESE
 Phone 262 198 West Main St. Medford, Ore.

Medford Domestic Laundry
 Wishes all its patrons—there are lots of them—a
HAPPY NEW YEAR
 We are making a special winter rate on family wash of \$1.00 for 50 pieces, which includes all wearing apparel and bed and table linens.

WILL H. WILSON
 "The Live Wire"
BUYS AND SELLS EVERYTHING
 New and Second-Hand Clothing for Men, Women and Children. Headquarters for Trunks, Suit Cases and Traveling Bags.
CHEAPEST STORE IN THE WEST
 126 N. Front St. Phone 467

When You Want the Best to Eat, Visit the
Nash Cafateria
 MRS. M. A. HOXIE, Prop.
 Next to Nash Hotel

WISHING YOU A
 HAPPY NEW YEAR
C. M. Kidd and Co.
SHOES