

FOR EVERY SOUL PASSING AWAY TWO ARE BORN

For every soul that passed on into the night of Things in Jackson county in 1914, two souls were born, according to the annual report of County Health Officer R. E. Golden of Jacksonville. The deaths for the year were 172, the births 258. The mortuary roll for the year contains the names of many closely identified with the early history of the valley.

For contagious diseases 82 cases were reported, with one death from this source. Of the above total 55 were for measles, 10 from chicken pox, nine for small pox, (eight being transient), six for typhoid, and two from diphtheria. The death in this branch came from typhoid fever.

The Medford Cement Brick and Block works is an acquisition to Jackson county's "better building plan" which has a right to the prominence it has gained by making it possible to secure at home the materials needful in constructing a better class of buildings. H. A. Jansen, the proprietor, is thoroughly alive to the needs of the community. He manufactures cement brick and blocks of every description. He also specializes in ornamental brick for fireplaces, sills, caps, arches, porch columns, etc. Anything and everything possible to make from cement may be secured from Mr. Jansen.

TROLLEY LINE PLANS MILE EXTENSION

Application has been made by S. Bullis, head of the Southern Oregon Electric company, for permission to cross the tracks of the Southern Pacific railway on Main avenue, for the extension of their service on the west side, as now in operation on the east side. Negotiations are still pending. "We have on hand at this time 2500 feet of rail," said Mr. Bullis this afternoon, "and other material, and it is our intention if the Southern Pacific accedes to serve the west side as we do the east side. As soon as the preliminary details are settled we will begin work."

MEDFORD MOTORISTS REACH CRATER LAKE THROUGH SNOW



Photographs of Crater Lake and environs late in May. Top, left to right—Automobile bucking drifts on trip to Crater lake and drift about the headquarters of Will G. Steel, superintendent of Crater Lake National Park. Bottom—General view of Crater lake.

Guide to Crater Lake

- Miles.
- 0.0. Leaving Medford Commercial club, go east on Main St. over cement viaduct, and continue to Roosevelt Ave. turn left, follow main travelled road.
 - 13.0. Eagle Point. After crossing Little Butte creek pass through Main St. and turn left at eastern edge of town, follow main road.
 - 17.3. Reese creek school house, turn right, (leaving school on left.)
 - 24.2. Take left fork, and cross bridge.
 - 31.0. Bridge over Big Butte creek.
 - 32.0. McLeod. After crossing Rogue river. Good accommodations, gasoline, general store. Road now follows the river.
 - 39.0. Road swings to left on new six per cent grade, eliminating the old Fumole hill road of 24 per cent grade.
 - 45.0. California-Oregon Power Station. (7600 h. p.)
 - 47.4. Prospect. Just before crossing bridge over Rogue river (about 46.9) see sign on right reading ("Mill Creek Falls"), leave car and walk down trail one-quarter mile and see one of Oregon's scenic falls. Excellent meals and accommodations at Prospect.
 - 56.9. At this point see sign on left marking road to Natural Bridge. It is but a short run to the bridge, and well worth seeing.
 - 58.9. Union creek.
 - 59.4. Union Gorge. A picturesque chasm, carved through the rocks by Rogue river about 100 yards down the river from the road.
 - 62.4. Silver Camp. Good water and camp 200 yards to left.
 - 65.6. Take left fork, (right is not so good).
 - 66.2. Bridge over Whiskey creek.
 - 67.6. Old ford across Whiskey creek, turn left, (right goes back to Medford by old road which branched off at 65.6.)
 - 69.4. Crater Lake National Park boundary line, monument on right.
 - 75.7. Park Headquarters. Left to Lake, right leads to Fort Klamath. Here is found a spring, from which on the hottest day, the water will register 35 degrees Fahrenheit.
 - 80.6. Rim of Crater Lake, and hotel with every accommodation, you are over 7000 feet above sea level. To see the lake at its best, it should be a sunny, calm day. Take the foot path to the right, don't hurry, you will be repaid with magnificent views at every turn, never to be forgotten. Climb down the winding trail to the lake, take a boat, and visit Wizard Island, and the Phantom Ship, let out your trolling lines and catch the limit (five) Rainbow trout. See the lake right. The Almighty never created a fairer jewel for Mother Earth than Crater Lake.

CITY NATURAL DISTRIBUTING CENTER FOR VAST REGION

Medford is a natural distributing center for southern Oregon and northern California and each year witnesses the establishment of more jobbing houses. The largest wholesale business in the territory is done by the Medford Grocery company of which E. A. Welch is manager. The Medford Warehouse company, C. S. Lebo manager, has built up an extensive fruit and vegetable commission business, both exporting and importing in carload quantities, finding a profitable market for much of the produce raised in the valley. The Medford Poultry and Egg company with E. C. Gardiner, manager, is doing much to develop the poultry industry, contracting with farmers and poultry raisers in ad-

vance for their entire output and exporting in quantity. The Hoke Cannery at Medford and the Bagley Cannery at Talent, take all the berries and vegetables that are offered and contract in advance for acreage. The Medford public market is one of the most successful institutions of its kind in the country, enabling truck gardeners and farmers to market their products direct to the people. A co-operative hog marketing association, to enable the small producer to ship in quantity, is among the needs scheduled for realization in 1915. A great achievement of the Fish and Game commission is to stop the manufacture of buckskin gloves in Oregon.

J.W. WAKEFIELD

REAL ESTATE
REAL ESTATE
LOANS and INSURANCE
RANCH and ORCHARD LANDS
10, 20 AND 40-ACRE TRACTS
ON THE INSTALLMENT PLAN
107 East Main Street, Medford, Ore.
(Formerly resided in Minnesota)



Distances along route

Eagle Point	13.0 Mi.
Reese Creek School	17.3 "
McLeod, at Rogue River	32.0 "
Calif. Ore. Power plant	43.0 "
Mill Creek Falls	46.9 "
Prospect	47.4 "
Natural Bridge	59.9 "
Union Gorge	59.4 "
Union Creek bridge	59.0 "
Silver Camp	62.4 "
Crater Lake park line	69.4 "
Camp Steel's headq's	75.7 "
Crater Lake Inn	80.6 "

BUSINESS WAS GOOD
BUSINESS WAS GOOD
with us
during the past year.
We thank you
for making it so.
BUSINESS WILL BE BETTER
BUSINESS WILL BE BETTER
with us
during the coming year if
Better Service will
make it so.
MANN'S
Central Avenue
LARGER, BRIGHTER, BETTER THAN EVER.
WATCH US

Marsh & Bennett GROCERS

We thank you for your patronage during the past year and wish every one

A Prosperous New Year

E. M. McKEANY

OREGON REPRESENTATIVE

Dennis, Kimball & Pope Incorporated, New York

Importers, Exporters, Distributors

Fruits & Produce

Representing W. Dennis & Sons, Ltd., London, Liverpool, Glasgow, Hamburg

Here's to Our Friends and Patrons

The Home Telephone and Telegraph Company

WISHES EVERY ONE A

Happy New Year