

**MEDFORD MAIL TRIBUNE**  
 AN INDEPENDENT NEWSPAPER  
 PUBLISHED EVERY AFTERNOON  
 EXCEPT SUNDAY BY THE  
 MEDFORD PRINTING CO.  
 Office Mail Tribune Building, 25-27-29  
 North Fir street; telephone 72.  
 The Democratic Times, The Medford  
 Mail, The Medford Tribune, The Southern  
 Oregonian, The Ashland Tribune.  
**SUBSCRIPTION RATES**  
 One year, by mail, \$5.00  
 One month, by mail, .50  
 Per month, delivered by carrier in  
 Medford, Jacksonville and Cen-  
 tral Point, .80  
 Saturday only, by mail, per year, 2.00  
 Weekly, per year, 1.50  
 Official Paper of the City of Medford,  
 Official Paper of Jackson County,  
 Entered as second-class matter at  
 Medford, Oregon, under the act of  
 March 3, 1879.

**SUGAR BEETS**

NO reasonable effort should be overlooked to secure the beet sugar factory for the Rogue River valley. It will do more to establish proper agricultural and industrial conditions than any one proposition.

Sugar beets are primarily a crop for the small farmer. They should be grown in small areas by a large number of farmers instead of in large areas by a small number of farmers.

The average holding in the Rogue River valley is too large for intensified farming. As a result, the large tracts are poorly farmed, and there is a great area of idle land. A subdivision of large tracts and a greater number of practical farmers is this section's greatest need.

Sugar beets will inaugurate an era of intensive farming for which water is as imperative as it is for fruit raising. Hence it will hasten irrigation. The profits, while not large, justify the capital and energy expended. In fact, sugar beets are the one crop the producer can figure on in advance for known results. An acre properly cared for will yield a known average, for which the market is waiting with a known price. There is none of the gamble for uncertain market that attends other products.

The net profits of growing sugar beets is given in bulletins by the department of agriculture as anywhere from \$10 to \$50 an acre. One average of three states shows a net profit of \$27.74 per acre. The Colorado papers contain long lists of those who netted from \$100 to \$200 an acre, showing that the profits depend, as in other crops, upon the individual.

The seed for the sugar beet crop, best adapted to the soil, is furnished by the factory, which supplies an expert to furnish advice and instruction regarding beet culture. In case of extra help needed, the company stands ready to supply it. In fact, the only chance the farmer takes is upon his own industry.

A much-disputed question is as to whether the sugar beet impoverishes the soil, though why farmers who have for a score, and in some instances two score of years, planted the same crop annually without even plowing deeper than a few inches, should raise this question indicates that they are industriously seeking to find some excuse for not signing up for beets. Regarding this point, a bulletin by the Oregon Agricultural college states:

It has been conclusively proved that beets are an exhausting crop unless the greatest care is taken to conserve the fertility of the soil. It is true that the sugar beet impoverishes the soil but little, if care is taken to plow the tops under in the field and return the pulp in the shape of stable manure. Under these conditions, there is practically no loss of fertility, for sugar contains no element of fertility—it may be considered condensed sunshine. It is a serious mistake to underestimate the benefit of beet tops as a fertilizer. They are of great value and every farmer who restores them to the soil realizes a double profit in the chemical and physical improvement of his land.

The best results may be obtained by rotation with cereals and occasionally a leguminous crop as a nitrogen gatherer, by which practice both crops will be much benefited.

Beet pulp is one of the cheapest livestock foods that farmers can use. It is a most excellent cattle, sheep and hog food when balanced with alfalfa, clover or grain. It is essentially a fattening food. It is relished by dairy cattle, producing an excellent flow of milk. It is equally valuable as food for hogs and sheep. Hence the beet sugar factory will stimulate the livestock industry and help make the valley so diversified in its products that prosperity will permanently abide here.

After extended experiments in the growing of sugar beets in the Rogue River valley, G. W. Shaw, chemist of the O. A. C., in bulletin No. 59, dated December, 1899, remarks:

There is no better location for a beet sugar factory to be found than exists in Jackson county. The average for the county was 15.8 per cent sugar, 83.8 purity, weight 19.1 oz. The people of that section should recognize the importance of this great industry and take steps toward securing the location of a sugar factory in their midst.

**To The Citizens of Medford**

December 23rd, 1914.  
 The Medford city council has received a proposition from The Rogue River Public Service Corporation for the sale, in wholesale quantities, to the city, of electric current, for municipal and commercial uses, the city to acquire, own and operate its own distributing system. The rates quoted the city are as follows:

K. W. Hrs.	K. W. Hr.	Price per
80,000 to 120,000		.01050
120,000 to 220,000		.00975
220,000 to 300,000		.00845
300,000 to 450,000		.0095
450,000 to 600,000		.009
600,000 to 750,000		.0085
750,000 to 900,000		.008
900,000 to 1,000,000		.00775

The company's electrical expert has informed the city council that by purchasing electric current at these

rates, the city can own its own distributing system, pay interest charges, depreciation, insurance, provide a sinking fund, pay all incidentals, provide a surplus account, and still make a reduction in the municipal and commercial consumers bills of approximately 50 per cent.

The city council is going carefully into this matter and desires the co-operation of every citizen in the city in their efforts to determine all facts connected with the sale of electric current to the end that whatever conclusion it reaches will be to the best interest of the city and its citizens.

Each citizen is therefore requested to fill out the attached coupon giving information in regard to the use of electric current, and sign or hand the same to the City Recorder at once.

Very truly yours,  
 MEDFORD CITY COUNCIL,  
 By Mahlon Purdin, Mayor.

**COUPON**

To Medford City Council:

(four)

The information concerning (my) use of electric current is as follows:

Average monthly light bill \$.....

Average monthly power bill \$.....

Average monthly heating and cooking bill \$.....

Number and size of lights .....

Number and size of motor .....

Number and size of air and water heater .....

Number and size of cooking appliance or ranges .....

Should the city decide to enter into a contract of this character I will agree to purchase the electric current I may use from the city, provided a material reduction of from 35 to 50 per cent is made on the present rates.

Dated.....1914.

Name of Consumer.....

Street.....

**At the Churches**

**Ministerial Association**  
 The Ministerial Association meets Monday in the Public Library at 11 a. m.

**Pisgah Evangelist**  
 Evangelist from Pisgah Home of Los Angeles, Cal., will speak at Smith's hall 7:30 p. m. Sunday, teaching the full gospel. Sick will be prayed for during service. All welcome.

**Zion Lutheran**  
 Services at Zion Lutheran, 512 W. Fourth St., will be conducted in English at 11 a. m. There will be no evening service.  
 Bible school at 10 a. m. Come and worship.

**Medford Christian Assembly**  
 The Medford Christian assembly meets each Sunday at 2:30 p. m. in St. Mark's hall, 218 W. Main street. Full gospel teaching, including the baptism of the spirit, divine healing, Christ's coming, etc. Rev. C. E. Dodge, pastor.

**Baptist**  
 Morning service 11 o'clock  
 Evening service 7:30 o'clock.  
 Rev. S. A. Douglas of Grants Pass will preach at both services.  
 Sunday school 9:45 a. m.  
 D. Y. P. U. 6:30 p. m.  
 A cordial welcome extended to all.

**Free Methodist**  
 Corner Tenth and Ivy.  
 Sunday school 10 a. m.  
 Prayer and class meeting 11 a. m.  
 Preaching 7:30 p. m.  
 Preaching at Griffin creek at 11 a. m.  
 Watch night service Thursday at 8 p. m. All are welcome. J. E. Bradley, pastor.

**Presbyterian Church**  
 The annual offering for home missions will be taken in the Presbyterian church Sunday, Dec. 27th. All who have not yet given will have this opportunity to give to mission work in our own nation. Our church needs money to supply the people who need the bread of life. All members are urged to come prepared to give to this cause, and all who are interested in the national welfare as that is promoted by the Gospel of Jesus Christ are requested to join with us in this giving.

**Presbyterian**  
 Preaching at 11 a. m. A New Year service, subject, "The New and the Old."  
 Solo, Florence Hazelrigg.  
 Quartette, "The Birth Day of the King."  
 Hymn, "Consecration and Service."  
 Preaching at 7:30 p. m. A New Year service, subject "All is Vain Without God."  
 Solo, Florence Hazelrigg.  
 Quartette, "Heaven Is My Home."  
 Hymn, "Saviour, More Than Life to Me."  
 Sunday school at 10 a. m.  
 Y. P. S. C. at 6:30 p. m.  
 Kindergarten at 11 a. m. for children of parents attending church.  
 Prayer meeting Thursday at 7:30 p. m.

**Oakdale Avenue Methodist**  
 Sunday school at 10 a. m.  
 Preaching at 11 a. m. and 7:30 p. m.  
 Morning subject, Preparation for the New Year. Reception of members.  
 Evening subject, "A New Heart."  
 Prayer meeting Thursday evening at 7:30.  
 Epworth League Sunday evening at 6:30.  
 Sunday, January 3, we will begin our annual week of prayer and special evangelistic service. We invite everybody to attend these services. H. M. Branham, pastor.

**Christian**  
 Corner Ninth and Oakdale.  
 We are always to meet and greet our friends at church, so come and be friendly.  
 The morning sermon will be "The Great Question of Life," at 10:45.  
 The evening sermon "Cast Thy Bread Upon the Waters."  
 This is intended particularly for the young and will be helpful to all. Please make this service your service. Time 7:30.  
 Sunday school will begin at 9:45 and every minute of the time will be of interest. You are interested in growth, so come and watch the Sunday school grow. Will you?  
 C. E. society in the lecture room at 6:30 p. m.  
 Mid-week prayer meeting at 7:30 p. m. Thursday.  
 Start the new year right by coming to all services the last day of the

old and then the first Sunday in the new. You will always remember it. Harry E. Tucker, minister.

**First Methodist Episcopal Church**  
 Sunday, 7:45 p. m. Sung by a vested choir of forty voices.  
 Sacred Cantata, "The Story of Bethlehem," by Wm. R. Spence.  
 Part 1. The Shepherds.  
 Processional, Weihnacht, Harrington.  
 Pastorate.  
 Tenor solo and chorus, There Were Shepherds.  
 Bass recitative, And lo! the Angel of the Lord. Soprano solo Fear Not! Tenor recitative, And Suddenly, Chorus, Glory to God.  
 Bass recitative, And It Came to Pass. Chorus, Let Us Now Go Even Unto Bethlehem.  
 Alto recitative, And They Came With Haste, Alto solo and chorus, Sleep, Holy Babe.  
 Pass. Chorus, Let Us Now Go Even Unto Bethlehem. Chorus, He Shall Be Great.  
 Congregational Hymn 107, Handel.  
 Part 2. The Magi.  
 Bass recitative, Now When Jesus Was Born. Chorus of Men, Where Is He? Full Chorus, And lo! The Star.  
 Tenor solo, Earth Has Many a Noble City.  
 Finale, Chorus and Congregation, Adagio Fideles.  
 Quartette, O Little Town of Bethlehem, Neidlinger.  
 Chorus, Hallelujah, Lansing.  
 Recessional, O Come All Ye Faithful.  
 Benediction.

**Medford Methodist Episcopal Church**  
 The Sacrament of The Lord's Supper will be administered at the 11 a. m. service. In the place of the regular morning sermon, the pastor will speak briefly on the subject, "Immediate Preparation for Communion."  
 A Christmas Cantata will be sung by the choir at the time of the evening service, beginning at 7:30. The service of music will be followed by the narration of Henry Van Dyke's popular Christmas story, "The Other Wise Man."

The special feature at the Sunday school hour, 9:45 a. m. will be an address by W. M. Stine, who will speak at the Men's Bible class. The purpose of his message is to awaken the interest of the men of the church in the special gospel meetings in prospect.

The Epworth League young people will visit the poor farm, and entertain the inmates at 2 p. m. They will take to them, with good cheer, some delicacies of the Christmas season, such as candy, oranges and nuts. The company will elave the city on the afternoon motor, and return on the Interurban Auto.

The Epworth League devotional meeting at 6:15 p. m. will be led by Ralph Balecini, topic, "A Larger Life and Growing Ideals."  
 Special gospel meetings will begin with a Watch Night service on New Years Eve. This service will begin with a roll call of the members of the church with responses at 8:20 p. m. The public is welcome to any or all of these services.

L. Dyzinger, Roseburg, expects to show a set of furniture made of deer antlers worth \$5,999 at the Panama exposition.

**IT Theatre**  
 FRIDAY-SATURDAY  
**Million Dollar Mystery**  
 Episode No. 21, The Treasure Box  
**Mutual Weekly News**  
**Messenger No. 845**  
 Romance  
**Those Country Kids**  
 Keystone Fatty and Mable  
 Special Music, Violin, Cello, Piano  
 10c—PHOTOPLAYS—10c

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**CITY PASSENGER SERVICE**  
 Beginning Thursday morning, December 24th, and every morning thereafter except Sundays and holidays we will make the following schedule trips:

Leave	Leave	Leave	Leave
West Main	West Tenth	South	North
7:30 A. M.	8:00 A. M.	8:00 A. M.	7:30 A. M.
8:20 A. M.	11:50 A. M.	8:20 A. M.	11:50 A. M.
12:20 P. M.	12:40 P. M.	12:20 P. M.	12:40 P. M.
1:05 P. M.		1:05 P. M.	
5:20 P. M.	6:15 P. M.	5:20 P. M.	6:15 P. M.

**LEAVE STAND AT PARKER AND STANCLIFF'S:**  
 7:20 A. M. for West Main and North Central.  
 7:50 A. M. for West Tenth and South Oakdale.  
 8:10 A. M. for West Main and South Oakdale.  
 11:40 A. M. for West Tenth and North Central.  
 12:10 P. M. for West Main and South Oakdale.  
 12:30 P. M. for West Tenth and North Central.  
 12:50 P. M. for West Main and South Oakdale.  
 5:10 P. M. for West Main and South Oakdale.  
 6:05 P. M. for West Tenth and North Central.

For the above trips a fare of 15c for each person will be charged.  
 For call trips anywhere in the city a fare of 15c for each person will be charged.

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