

### INSTITUTE OF CHILD LIFE TO ESTABLISH MEDFORD BRANCH

Mrs. N. L. Treadway, representing the American Institute of Child Life, an educational organization founded some time ago by a number of the leading educators and philanthropists of America, has arrived in the city and will spend the next few weeks among the teachers, boys, girls and mothers of the city.

"We realize today that physical parenthood, a house to live in, schools to study in, are very inadequate to stimulate a normal, symmetrical unfoldment. We are seeking to develop a conscious, purposeful parenthood; a home enriched by social agencies of culture and inspiring relaxations, a school supplemented by radiant personalities and stimulating material, and supporting all this, a rationalized community life which shall create the atmosphere of public opinion in which an ideal citizenship may flourish.

Six years ago a group of earnest people met in Washington, D. C., at the call of President Roosevelt to consider the child as a national asset. Those people were all-eminent in education, literature and government making, and as they discussed the possibilities of child culture toward an enlightened citizenship, they grew enthusiastic and entertained the conviction that if they, through a few days' converse, could get so much information and generate so much contagious interest in the subject, what might not a permanent organization of enlightened people accomplish if they conserved the best from all sources, systematized its distribution and vitalized it with the personal note of appeal.

This was the birth of the American institute of child life. Its sponsors were David Starr Jordan, Judge Ben Lindsay, William Furbush (the boy specialist), Mary V. Grieve (founder of Home and School association) and many others. The method comprises the direct touch with each individual in each family through personal letters, pamphlets, books, etc. The secretaries get personally acquainted with the needs of each household. And thus all the correspondence and material sent bear directly on individual problems; the parents and children are at liberty to draw from all resources of large free circulating libraries of the best literature, to have guidance in the selection of proper reading for all ages and temperaments, to be directed in play life.

"Music, culture, home dramatics and all intimate details of infant nurture, in fact every phase of home life relating to the parents and children has been thoroughly studied by experts and the distilled essence of all that is best and most practical is at the disposal of the members.

"Professor Collins, superintendent of the Medford schools, is in deep sympathy with the movement and has given his hearty co-operation in extending the institute work here in Medford."

The headquarters of the organization is in Philadelphia. Mrs. Treadway, who is at present in Medford, has the matter in charge for Oregon.

### MERRY RATE WAR BY AUTO TRUCKS

A merry rate war is being waged by the rival Medford-Ashland auto truck lines for business between the two cities. It started in by Goode of Ashland showing up with orders signed by merchants of both cities agreeing to pay 16 cents per cwt. for freight shipped, picked up anywhere in Medford and delivered anywhere in Ashland, or vice versa.

Ames of Talent, running the rival line, then cut the rate to 12 cents. Goode retaliated by cutting to 8 cents and the cut was met by Ames. The Southern Pacific rate is 16 cents, which does not include drayage at both ends, so the shippers are getting the benefit of cut rates.

The county court plans to license automobile concerns running passenger and freight lines, and so recover something for the wear and tear of the roads. If the present laws do not justify the stage license, the legislature will be asked to authorize license charges, to be fixed by the court.

### CABARET SCENE IN ROSE SHOW TO BE HUMMER

The cabaret scene in the Rose society vaudeville is developing into more of a feature than was contemplated at first. If the production is given with half the animation and interest which was shown by the performers in discussing the various gowns, robes, creations, etc., which they intend to wear, the scene will certainly surpass anything of the kind ever before shown here.

It is safe to say that there was never before such a gorgeous display here at any \$2 show, but the society has determined to charge popular prices—25, 35 and 50 cents.

Have you seen her? Dolly Varden, the girl that everybody wants? Wait till you see Dolly's dainty dimples and delightful darning, clad in a Parisian creation by the immortal Paul Poiret, who does to gowns what the futurist does to paintings. This particular confection was ordered from Paris by cable and is securely hidden in the impenetrable vaults of the First National bank, where vulgar eye may not behold nor finger touch to soil.

Her loveliness will be unveiled to an eager, waiting world amid the glitter and brilliance of the cabaret, on Monday, the 7th.

### MEDFORD'S GREATEST NEED

(Continued from Page 1.)

#### Will Furnish Equipment

"I will also furnish some timber, sawmill, logging, box factory machinery and other equipment necessary in the construction of such a plant as under consideration.

"In order to determine the value of this property, it will be agreeable with me for the stockholders of the company to appoint a committee for the purpose of making an appraisal, determine the value of the property, and I will take stock in lieu thereof up to \$50,000 conditioned that the citizens of Medford subscribe a like amount.

"With the site, sawmill and box factory equipment I have on hand, and local subscriptions of \$50,000 paid up, we can construct the plant.

"It is not necessary that the remaining \$50,000 of the capital stock be subscribed at present, as this money will not be needed until after the plant has been constructed, and during that time I anticipate no trouble in selling the remaining stock.

#### On Monthly Payments

"Realizing the present financial conditions of the country are not the best and that possibly Medford citizens could not pay for their stock in full at this time, it can be so arranged that subscriptions for stock be paid in monthly payments to be determined by the board of directors.

"Next season, under normal conditions, our orchards should produce not less than 1500 cars of fruit. With such production it will require over 1,000,000 boxes to box this fruit. This amount of boxes would tax the capacity of the plant for the entire year, as only 50 per cent of the box lumber will make our local boxes, the remaining 50 per cent will go into raisin, prune, orange, lemon and vegetable crates. These boxes will find a ready market in California.

"Does Medford want such an enterprise? Does Medford want an annual payroll of \$80,000 disbursed among the laboring men? Does Medford want to keep \$200,000 at home that is leaving the valley annually for lumber and other materials made from lumber? And does Medford want to protect future requirements for lumber and boxes, with a plant owned and operated by Jackson county people, to first serve the needs of Jackson county? If so, I am ready to meet the citizens half way."

**You Get the Best**  
There is when you smoke Gov. Jounson cigars and patronize home industries.

### EDWARDS WOOS AND WINS BRIDE SIGHT UNSEEN

Mary Wenjicker of Evansville, Ind., aged 35 years, fair and attractive, arrived this morning to become the bride of Rufus Edwards, well-known Medford citizen, reputed to be well-to-do and owner of considerable mining and real property. The wooing and the winning of the bride was by mail, dozens of letters passing between the two in the last six months.

The prospective bride and groom never looked upon each other until this morning. A marriage license will be procured from the clerk some time today.

The romance now in its final stages is interesting, and when the pair are made one it will be another victory for the matrimonial agency. Mary Wenjicker is one out of half a hundred candidates for the hand of Rufus Edwards. To carry on his correspondence with likely wives Mr. Edwards purchased a typewriter and wrote his letters mechanically. He now has quite a collection of love epistles. The coming of the bride was generally known among the friends of Edwards who spread the glad tidings from the house-tops, and there was a gathering of the curious at the depot to see the bride-to-be. She was met at the station by a woman, who drove her in a buggy to her home, where a meeting was arranged.

For his bride, Edwards has built a new house on Beatty street, and when they are wedded they will abide therein. The marriage ceremony will be celebrated by a social gathering and a feast.

### BUD ANDERSON BEATS BOBBY EVANS

Bud Anderson, ex-pride of Medford, celebrated Thanksgiving by knocking the daylight out of Bobby Evans, who was one time a contender for the prideship. Evans was too light, and Anderson, when they clashed at St. Helens, Or., was too heavy. Bud resorted to his favorite tactics of pounding the foe on the kidneys. After six rounds of this, Evans began to weaken and left the ring badly marked and punished. Six rounds was the extent of the fight. Bud was unscratched.

Evans is well known in this city and used to fight every two weeks with Young Dixon. The bouts were always brotherly affairs. Tommy McFarland whipped him, and he left the Rogue River valley. He was generally regarded in this section as about as helpless as a man could be, and local fans have always hoped that Anderson would never drift so low as to clash with him.

### TO TAKE TESTIMONY IN POWER SUIT

Testimony in the suit of the California-Oregon Power company against the city of Medford will be heard before a master in chancery in the federal court in this city Tuesday, December 8. The evidence will be taken by a stenographer, transcribed and submitted to Judge Wolverton at Portland for a decision. The contentions and arguments of both sides will thus be filed. The hearings will last the greater part of two days. The city is represented by City Attorney B. R. McCabe and Special Counsel Gus Newbury of this city, and Attorney H. D. Norton of Grants Pass. The power company is represented by Attorney A. C. Hough of Grants Pass, assisted by Attorney A. E. Reames.




# The Electric Servant

Has solved the "help problem" in hundreds of families.  
It renders silent, efficient, flexible service.  
It does not talk, complain of long hours, has no callers.  
Works Sundays, holidays and weekdays; will do

**WASHING, COOKING, HEATING,  
DUSTING AND IRONING**

It is at home, willing to work in kitchen or parlor,  
In city residence or country ranch house.  
In no other place in the world has electric service so thoroughly developed and so generally used as in the Pacific Coast States.

Why not try doing your work the Electric Way?

**California-Oregon Power Co.**  
216 WEST MAIN STREET  
Medford, Oregon  
Phone 168




## Interurban Autocar Service


On Pacific Highway Between  
Ashland, Talent, Phoenix, Medford and Central Point

### Time Table Effective Monday, November 30, 1914

A regular, reliable service, with large comfortable Autocars will be operated between above points on the following schedule:

SOUTHBOUND BETWEEN MEDFORD AND ASHLAND			
LEAVE MEDFORD	LEAVE PHOENIX	LEAVE TALENT	ARRIVE ASHLAND
8:20 a. m. except Sunday.	8:35 a. m. except Sunday	8:45 a. m. except Sunday	9:10 a. m.
11:30 a. m. " "	11:45 a. m. " "	11:55 a. m. " "	12:20 p. m.
2:30 p. m. " "	2:45 p. m. " "	2:55 p. m. " "	3:20 p. m.
5:15 p. m. " "	5:30 p. m. " "	5:40 p. m. " "	6:05 p. m.
10:30 p. m. ex. Sat. and Sunday	10:45 p. m. except Sat. and Sun.	10:55 p. m. except Sat. and Sun.	11:20 p. m.
10:30 p. m. Saturday only	10:45 p. m. Saturday only	10:55 p. m. to Talent only	
12:10 a. m. Sat. nights only	12:25 a. m. Sat. nights only	12:35 a. m. Sat. nights only	1:00 a. m.
<b>SUNDAYS ONLY</b>			
10:00 a. m.	10:15 a. m.	10:25 a. m.	10:50 a. m.
5:00 p. m.	5:15 p. m.	5:25 p. m.	5:50 p. m.
9:30 p. m.	9:45 p. m.	9:55 p. m.	10:20 p. m.
NORTHBOUND BETWEEN ASHLAND AND MEDFORD			
LEAVE ASHLAND	LEAVE TALENT	LEAVE PHOENIX	ARRIVE MEDFORD
8:20 a. m. except Sunday	9:40 a. m. except Sunday	9:50 a. m. except Sunday	10:05 a. m.
12:45 p. m. " "	1:05 p. m. " "	1:15 p. m. " "	1:30 p. m.
3:30 p. m. " "	3:50 p. m. " "	4:00 p. m. " "	4:15 p. m.
6:45 p. m. " "	7:05 p. m. " "	7:15 p. m. " "	7:30 p. m.
From Talent only	11:00 p. m. Saturday only	11:10 p. m. Saturday only	11:25 p. m.
11:30 p. m. except Sat. and Sun.	11:50 p. m. except Sat. and Sun.	12:00 midnight, ex. Sat. and Sun.	12:15 a. m.
1:00 a. m. Sunday morning	1:20 a. m. Sunday morning	1:30 a. m. Sunday morning	1:45 a. m.
<b>SUNDAYS ONLY</b>			
11:00 a. m.	11:20 a. m.	11:30 a. m.	11:45 a. m.
6:00 p. m.	6:20 p. m.	6:30 p. m.	6:45 p. m.
10:30 p. m.	10:50 p. m.	11:00 p. m.	11:15 p. m.
BETWEEN MEDFORD AND CENTRAL POINT			
Leave Medford at 10:20 a. m., 1:40 p. m. and 4:30 p. m. daily except Sunday. Also at 7:40 p. m. and 11:30 p. m. on Saturdays. (On Sundays leave Medford at 9:10 a. m., 4:10 p. m. and 8:40 p. m.)			
Leave Central Point at 10:40 a. m., 2:05 p. m. and 4:50 p. m. daily except Sunday. Also at 8:00 p. m. and 11:50 p. m. on Saturday. On Sundays leave Central Point at 9:30 a. m., 4:30 p. m. and 9:00 p. m.			
Saturday evening cars will stop only at Main Street and Riverside in Medford and will not run west on Main.			
FARES			
Either Way Between—	One Way.	Round Trip.	Ten Tickets.
MEDFORD AND PHOENIX	\$0.15	\$0.25	\$1.00
MEDFORD AND TALENT	.20	.35	1.35
MEDFORD AND ASHLAND	.35	.60	2.50
MEDFORD AND CENTRAL POINT	.15	.25	1.00
ASHLAND AND TALENT	.15	.30	1.25
ASHLAND AND PHOENIX	.20	.35	1.50
TALENT AND PHOENIX	.10		
WAITING ROOMS			
MEDFORD—Hotel Medford, Haskins' Drug Store. ASHLAND—Hotel Oregon, East Side Pharmacy, Foley's Drug Store. CENTRAL POINT—England's Drug Store. PHOENIX—Phoenix Mercantile Co. TALENT—Lake Confectionery Store.			
Our cars are comfortable and easy riding; drivers are careful and accommodating, and we respectfully solicit your patronage.			
<b>INTERURBAN AUTOCAR COMPANY</b>			
Cars stop on signal anywhere. Keep this time table for reference later.			

TH' ain't no man but hasn't got mo' good in him than bad. An' it only takes th' right conditions t' bring th' good out. It's right conditions that brings out all th' good in VELVET.



*Velvet Joe*

VELVET, The Smoothest Smoking Tobacco, is Kentucky *Burley de Luxe* to which slow, careful curing has given an aged-in-the-wood mellowness. 10c tins and 5c metal-lined tins. Coupons of Value with VELVET.

#### WEDDING BELLS

A beautiful but quiet wedding took place Thursday at 11:30 a. m. at the Palm rooming house when William Bryan Lawless and Catherine Besie Finley of Grants Pass were united in holy wedlock. H. M. Brahan, pastor of Oakdale avenue Methodist church officiated.