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## URC ACDIV II MEAT

 COOSS HEE RiWNESS$\qquad$


Artistic Shoes

## VISIT THE STYLECRAFT STORE TO SEE THE LATEST GARMENTS OF MERIT

Every department in this store eontributes to the showing of new fall modern merchandise. Here is shown all the chic creations for feminine wear to be found in the eastern fashion centers. Many of the
and our new Knit Underwear Department.


## STYLECRAFTGARMENTS

Those who have never seen or worn Styleeraft Garments camot appreciate the stumning manner in which they are styled nor the skillful way in which they are tailored. Though we have always maintained a sky-high style standard, our new Stylecraft models establish a still higher standard.
From the luxuriant fabries with their attractive coloring to the expert man tailoring and artistic poise, they are beautiful.
Stylecraft Suits. Other Suits
Stylecraft Coats Other Coats
$\$ 25.00$ to $\$ 47.50$ $\$ 10.00$ up $\$ 15.00$ to $\$ 57.50$ $\mathbf{\$ 1 0 . 0 0}$ up

## NEW MARABOT

Marabot is very fashionable this season. We have it by the yard for d̈ress frimming or in handsome sets or separate stoles and collars.

## The New Millinery

Black predominates in Millinery. We are showing every conceivable shape in Sailor, Gainsbore and Toque shapes in black, velvet, plush and plush combination; also many pretty black and white combinations, Russian greens, plums, blues and browns. Metal effects for trimmings are big; also many pretty ostrich effects.
 Our department is complete.

## THE NEW BRADLEY SWEATERS

A beautiful showing of the new fall Sweaters in the reliable Bradley make. See the pretty new novelties in Duotone Angora, modish to the last degree; also all the staple styles, excellent new num-
bers. 0 or clibldren, $\$ 1.98, \$ 2.25, \$ 2.98$, uses
$\$ 8.09$ up to $\$ 9.50$.

## THE NEW WAISTS

Handsome new Crepe de Chine Waists, just what you have been looking for, in white, black, yellow and pink. Also some pretty new numbers in sheer, Classy Lingerie Waists with the new Medici collar and Tango cords.

## THE NEW PALL UNDERWEAR

 As the fall advances you think of fall underwear. Associate us with your wains. This is a new department with us and we realize we will have to give your patronage and at a little less in yourprice.

## Thinie Skirts are very popular this fall.

THE NEW SKIRTS We have many pretty new models to show you in poplins, gobardines, serges and the new Tussah cloth. Also a few pretiy two-tone effects.

