

MANY ORCHARDISTS ORDERING FANCY SPECIAL LABELS

The Medford Printing company is turning out some real fancy labels this year for the progressive orchardists of the Rogue River valley. The company has prepared new type and borders and plates for the production of labels of the highest class and you should see some of the high-class work we are turning out.

Several of the larger orchardists have gone a step further in their efforts to get labels that will be attractive and had plates made for their individual brands, some of these being very elaborate, while others are beautiful from their simplicity. The idea of individual labels is not a new idea and is the simple following of the methods of the modern business man who creates a demand for his wares by putting quality beneath his label. Wherever you go you always ask for the brand that you know is good.

Those who have seen and tasted the products of the Rogue river orchards know what they are. The only thing remaining is to establish the different brands and have the public know that when he sees a Rogue river fruit label he knows he has before him the best in fruit, whatever its variety.

The man who buys fruit with your label this year looks for the same brand next year—and the Medford Printing company is helping you all it can. It prints the labels.

If you have not already placed your orders for your labels, do it now. The phone number is 75, if you are too busy to call.

ROSEBURG PLANS BOND ISSUE TO AID RAILROAD

ROSEBURG, Or., July 11.—The bond election to aid in construction of a railroad from Roseburg to tide-water will be held October 5 at the regular city election. These bonds will not be sold until a positive assurance that the railroad will be built is made. The bond issue is to be \$300,000, according to the present plan.

With Medford trade in Medford made

STATE TO BUILD CALIFORNIA ROADS TO OCEAN SHORE

SACRAMENTO, Cal., July 11.—The state highway commission has not sufficient funds to construct highways connecting the central valleys of California with the coast, and the next legislature will be asked to appropriate money to meet this expense. This construction was not contemplated under the \$18,000,000 bond issue.

Engineer to Prepare Cost

The commission has passed a resolution directing the highway engineer to gather data concerning suitable routes from a point in King's county and also from Madera county to the coast, so that the cost of these coastward highways can be included in an appropriation from the legislature. The resolution sets forth that traffic needs demand that great central valleys shall be joined with the coast, but the \$18,000,000 bond issue does not contemplate the construction of such connecting links, nor is the sum sufficient to construct any highway in addition to the system already outlined by the commission.

Routes Ordered Surveyed

The resolution directs the highway engineer "to cause reconnaissances to be made of two lateral highways, (1) beginning at or near Hanford, in Kings county, and extending westerly through or near Coalinga, and then through some pass in the mountains to connect with the state highway along the coast; and (2) beginning at Madera, in Madera county, and extending westerly through Pacheco Pass to Gilroy, in Santa Clara county, to the end that the necessity for and data concerning these routes may be presented in proper form to the incoming legislature with recommendations for appropriations for their construction.

Peruvian Cabinet Resigns

LIMA, Peru, July 11.—General Pedro Muniz, Peruvian premier and minister of war, and Hildebrand's Fuentes, minister of the interior, resigned today from the cabinet.

Why Not

Get the best smoke, Gov. Johnson, and also patronize home.

RUBAIYAT LOVERS EAGERLY AWAITING COMING OF OMAR

"Ah Love! could you and I with Him conspire To grasp this sorry Scheme of Things entire, Would not we shatter it to bits—and then Re-mould it nearer to the Heart's desire!"

Mr. Waldemar Young says of the coming presentation of "Omar, the Tentmaker," that "what will be of most importance to the many lovers of the Rubaiyat is that it is not only gem-studded with the familiar and unfamiliar of those immortal quatrains, but it also carries with it a flavor distinctly of the times as one would picture them."

He says that the play is a "masterpiece of stagecraft—rich in color, massive in conception and execution, impellingly gorgeous always to the eye. The story of the play," he continues, "is set in a Persian garden where two young lovers woo, but the beautiful Shireen is betrothed to the Shah and torn from the ardent poet; years pass and there is a daughter, blood is spilled and vengeance is wreaked, and, in the end, back in the garden again they "turn down an empty glass."

The beauty and accuracy of both the setting and atmosphere of the play are due to Mr. Tully's great love of Omar Khayyam's works, an admiration dating back to his college days. It is said that he has one of the finest libraries of Persian literature extant.

SEVEN ANARCHISTS HOLD DEMONSTRATION

NEW YORK, July 11.—Seven persons some of them professed anarchists, some members of the Industrial Workers of the World, the Free Speech league and kindred organizations and some merely curious assembled today in Union square for a demonstration in memory of the three men killed in the bomb explosion July 4. The ashes of the victims were not exhibited in urns, the mayor having forbidden it.

MEDFORD DAY AT CHAUTAUQUA NEXT THURSDAY

Thursday, July 16, 2:30 p. m., is Medford day at the Chautauqua. Professor Gerard Taillandier of the Medford Conservatory has pleasure in announcing the following high-class musical and literary entertainment for Medford day at the Ashland Chautauqua assembly:

Violin solos—

(a) "Romance in G" Beethoven

(b) Poem Feibich

Mr. Carlton Janes.

Vocal solo, "Scene from Madam Butterfly" Puccini

Mrs. Ed M. Andrews

Piano solos—

(a) "Liebestraum" Liszt

(b) "La Fileuse" Raff

Mr. Gerard Taillandier

Reading, "Object of Love" Wilkins

Mrs. G. T. Wilson.

Violin solos—

(a) "Deep River" C. Taylor

(b) "Melody" Tschaiakowsky

(c) "Darka" Friml

Mr. Carlton Janes.

Vocal solos—

(a) "Twins April" Nevin

(b) "Where the Fairies" Herbert

Mrs. Ed M. Andrews.

Piano solo, "Rigoletto" Verdi-Liszt

Mr. Gerard Taillandier.

Reading, selected

Mrs. G. T. Wilson.

A. S. Rosenbaum will have a special train leaving Medford for Ashland at 1:25 p. m. Tickets for the round trip 55 cents. Any desiring to remain for the evening entertainment can return at 10:30 p. m. on another special provided by the S. P.

DANIELS PERMITS USE OF TOBACCO BY NAVY OFFICIALS

WASHINGTON, July 11.—General satisfaction was expressed today throughout naval circles when it became known that Secretary Daniels, contrary to expectations, had authorized the retention of popular brands of tobacco and articles which it had been rumored would be denied admission to the commissariat department stores.

The action of the secretary following the enforcement of his order abolishing the officers' wine mess, officially upset what had become a general belief among the enlisted men that they, too, would be denied certain proprietary articles which they had heretofore enjoyed. Under the new order, not only will those articles which have been carried in the commissary departments be retained, but it is intended to assure greater latitude of choice to the men by admitting additional brands of tobaccos and personal commodities.

FAMOUS FRENCH ENGINEER TO INSPECT PANAMA CANAL

NEW YORK, July 11.—Philippe Bunau-Varilla, the French engineer, who was director-general of the old French Panama canal, is here today from Paris on his way to Panama. Mr. Bunau-Varilla explained that the purpose of his visit was to inspect the work and see a ship pass through the locks.

ANNOUNCEMENT

Hotel Medford

The Hotel of COMFORT SERVICE BEAUTY
100 Rooms 40 With Private Bath
Elevator Service

Hot and cold running water, private phone, steam heat and outside windows in all rooms. Exquisite Lobby and Mezzanine. Excellent Cuisine. Splendid Sample Rooms. The Commercial Traveler makes this his home and the Tourists usually prolong their stay.

Tariff

Room without private bath, per day, \$1.00 and up.
Room with private bath, per day, \$2.00 and up.

SPECIAL RATES BY WEEK OR MONTH

Hotel Holland

This cozy hotel is now open again and you will be at home the moment you enter.

This hotel is particularly noted for its homelike surroundings, and its artistic furnishings. Hot and cold running water and steam heat in all rooms.

Rates per day:
Room without bath, 75c and \$1.00.
Room with private shower bath, \$1.25.
Room with private bath, \$1.50 and up.
One room left at ten dollars for month.

SPECIAL LOW RATES BY WEEK OR MONTH

Hotel Moore

Clean rooms, clean beds and everything sanitary. Rates per day 50c and 75c.

I respectfully beg to announce that the above hotels are all operated under my sole ownership and management, and I wish to thank you for your kind patronage in the past and I hope to deserve success in the future.

Your obedient servant,

EMIL MOHR

Be you Plutocrat, Autocrat, Aristocrat or Democrat makes no difference to us. You are welcome.



MEDFORD, OREGON.

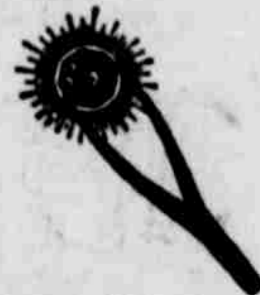
AN INVESTMENT IN DIAMONDS

Requires careful thought and the proper confidence in a firm, to warrant absolute satisfaction. To note the proper comparison you must inspect them from a large and well selected stock, such as I am able to show. In this way you become thoroughly familiar with values and feel assured of safe and economical buying through my binding guarantee.

Diamond Setting and Engraving Done Here.

MARTIN J. REDDY

THE JEWELER



NEAR POSTOFFICE

MAXWELL WINS TACOMA RACE

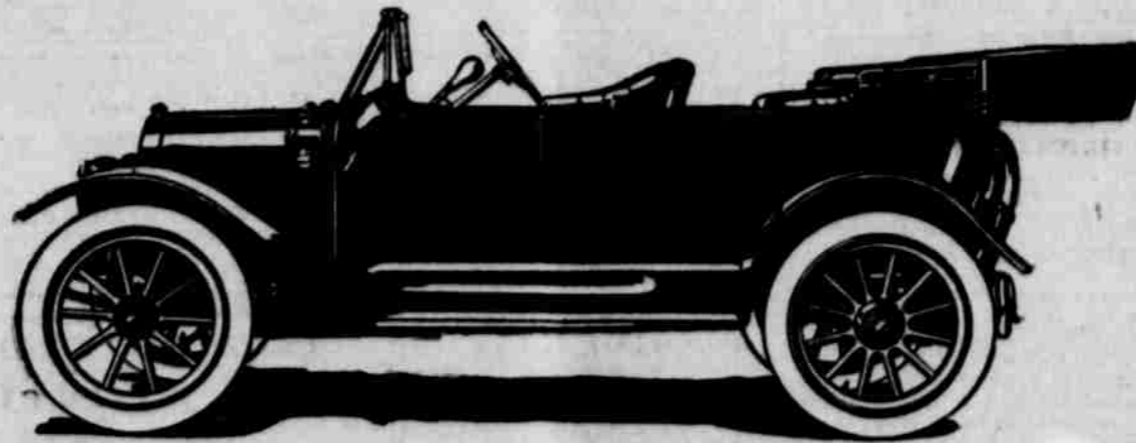
On July 4th, in one of the most sensational finishes in the history of automobile racing, a Maxwell won the 200-mile Golden Potlach race at Tacoma in 2 hours, 41 minutes, 32 4-5 seconds, an average of 74.26 miles an hour, shattering the former record of 71.07. There were 15 of the best racing cars in the world entered.

MAXWELL "25" WINS AT GRANTS PASS

On July 4 a Maxwell "25" also won the slow race on high gear at Grants Pass, demonstrating the flexibility of Maxwell cars and their superiority for racing, as well as for an all-purpose car.

OUR GARAGE

Is the largest and best equipped in southern Oregon and we employ only expert workmen, guaranteeing all our work. We are the pioneers in the auto repair business in Medford.



AUTO SUPPLIES

We carry a good stock of supplies and Firestone Tires and our prices are right.

OXY-ACETYLENE WELDING

We do Oxy-Acetylene Welding and remove carbon by the oxygen process at \$1 per cylinder.

We Are Open Day and Night Seven Days in the Week. If You Are in Trouble Out On the Road, We Have a Car at Your Service

The sale of 21 Maxwells "25" to people in all lines of business, many of whom formerly owned high priced cars, shows them to be the most popular car on the market at the price, \$825 f. o. b. Medford.

Our Phone No. is 21

POWELL AUTO CO.

123-125 S. Front St. MEDFORD