

MEDFORD MAIL TRIBUNE

AN INDEPENDENT NEWSPAPER PUBLISHED EVERY AFTERNOON EXCEPT SUNDAY BY THE MEDFORD PRINTING CO.

The Democratic Times, The Medford Mail, The Medford Tribune, The Southern Oregonian, The Ashland Tribune, Office Mail Tribune Building, 25-27-29 North Fir street; telephone 75.

Official Paper of the City of Medford. Official Paper of Jackson County.

Entered as second-class matter at Medford, Oregon, under the act of March 3, 1879.

SUBSCRIPTION RATES: One year by mail, \$5.00; Per month, delivered by carrier in Medford, Jacksonville and Cannonville, \$1.00; Outside points, \$1.50; Saturday only, by mail, per year, \$2.00; Weekly, per year, \$1.50.

Full Leased Wire Associated Press



WELSH AWARDED DECISION ON POINTS AGAINST RITCHIE

LONDON, July 8.—Freddie Welsh lightweight champion of England, last night outboxed Willie Ritchie, the American champion and on the referee's decision won the lightweight championship of the world.

The fight took place at Olympia and the eight thousand spectators witnessed a fast and clever bout. Rapid foot work and a good deal of infighting were pronounced features.

Fine Boxing Exhibition: It was a fine exhibition of boxing throughout. Neither man went to the floor and the struggle during the last six rounds was of a hurricane character.

Ritchie Resents Decision: "I do not intend to make a holler, but I do think the worst I should have gotten was a draw. Welsh was holding all the time and I was doing the fighting. Therefore, I think the decision was not fair to me."

All the old timers are agreed that the contest was one of the fastest and finest exhibitions of boxing witnessed in London in recent years.

BURNS' BIRTHPLACE FIRED BY MILITANTS

GLASGOW, Scotland, July 8.—An attempt to destroy the cottage at 377, where Robert Burns, the poet, was born, January 25, 1759, was made just before daylight today by two members of a militant suffragette "arsenal squad."

The two women were surprised by a night watchman as they were in the act of placing large bombs against the doors and windows of the poet's birthplace, which is venerated as a shrine by the Scottish nation.

FRENCH PARLIAMENT VOTES FAIR DISPLAY

PARIS, July 8.—The chamber of deputies today adopted the appropriation bill to cover the expenses of French official representation at the Panama Pacific exposition at San Francisco, 418 deputies voting for the measure and 23 against.

DENTISTS AND ADVERTISING

ONE of the diversions of the present political campaign is the merry war being waged upon the "ethical dental trust" by "Painless Parker," an advertising dentist, who has filed with the secretary of state an initiative bill which provides that a dentist shall be allowed to practice in Oregon upon filing with the secretary of state a diploma from a reputable college and an affidavit from two citizens testifying as to his moral character.

The originator of the bill claims that he is a graduate dentist, has practiced dentistry for twenty-five years, has been licensed to practice in the states of New York, Maine, Pennsylvania, Illinois and California, as well as Canada, but that he is refused a license by the state dental board because he advertises.

Without discussing the merits or demerits of this particular case, it is interesting to ascertain just what constitutes a "quack." The bylaws of the Oregon State Dental association thus defines the ethics of the profession:

It is unprofessional to resort to public advertisements, cards, hand-bills, posters or signs, calling attention to peculiar styles of work, lowness of prices, special modes of operating or to claim superiority over other practitioners.

It is unprofessional to publish any certificate in public print, or to go from house to house to solicit and perform operations, to circulate or recommend nostrums, or to perform any other similar acts.

It is unprofessional to publish any puff, description of office fixtures, or any biographical or other sketch containing any reference to professional subjects.

It is unprofessional to distribute, or cause to be distributed, to the public any circular or pamphlet on professional matters which contains any advertisement or bears the name or address of the dentist issuing it.

When general rules shall have been adopted by the members of the profession practicing in the same locality, in relation to fees, it is unprofessional and dishonorable to depart from these, except when variation of circumstances requires it. And it is ever to be regarded as unprofessional to warrant operations or work as an inducement to patronage.

The word "quack" is thus defined by Webster's:

A boastful pretender to medical skill; an empiric; an ignorant practitioner. Hence, one who professes skill or knowledge in any matter of which he knows little or nothing; a charlatan.

According to the ethical standard, any dentist who advertises is a quack, regardless of education, capacity and workmanship. The mere fact that he goes after business instead of waiting for business to seek him, disqualifies him from association with the profession.

This theory of the ethics is an anachronism. The mere fact that a professional man employs modern methods for his business is no reason for professional disqualification.

Many reputable and qualified dentists have discovered that it pays to advertise and that thereby they double and quadruple their income. The fact that they advertise does not make them quacks any more than the fact that the advertising of the tooth-tinkering quacks makes them dentists.

The dentist who carries a card or an advertisement in his local paper does so not only to increase his business, but to show his community good will, doing his share to support one of the community's necessities. It is absurd to apply the term "unprofessional" to such public-spirited citizens.

The dentist's income is limited by the output of his hands. To produce most, he must be busy every hour of the day. An idle hour means a loss of money. It is a duty he owes to his family and himself to keep the public awaiting him, instead of his awaiting the public. Advertising is a means to this end.

Dentists are wrong when they attempt to prohibit advertising and brand it the mark of the quack, because it is not. There is a field for dental advertising—good, clean, legitimate advertising, that will increase the dentist's business, familiarize the public with the care of the teeth and awaken the masses to the necessity of proper dental work.

Advertising can and should be made an aid to the legitimate dentist and a protection to the profession against the quack.

The "Chautauqua" Is Forty Years Old

The present summer marks the fortieth anniversary of that most distinctive American institution, the chautauqua. In this connection it is of interest that the past twelve months have witnessed the greatest development of the chautauqua movement in all its history.

There are 800 more Chautauquas in the United States this summer than there were in 1913, increasing the grand total to about 2930. More than 2200 of this number are held in tents. In fact, the most important and far-reaching innovation that has come to this movement was the introduction, about seven years ago, of the traveling tent or "circuit" Chautauqua, which someone has styled "the last word in popular education."

This new factor had its inception in the west, first invading Minnesota, Missouri and Iowa, then spreading into Nebraska, Kansas and Colorado. In the middle west the traveling tent Chautauqua made its debut in Indiana, Illinois, Ohio, Pennsylvania and Michigan, and later in the south in Georgia, Alabama, Tennessee, Kentucky, Oklahoma and Texas.

This season in New York, the state in which the Chautauqua idea originated, there will be at least twenty-five circuit Chautauquas. This year the Chautauqua season began a month earlier than usual, having opened in cities on the southern seaboard in late April, it will close simultaneously in Pennsylvania, Ohio, Michigan and parts of the west in September. This close will be just in time for the annual social and business gatherings of the international organization of lecturers, musicians and all others interested in our American form as represented in the Lyceum and Chautauqua. The gathering will be held at the birth-

place of the Chautauqua movement. Among the lecturers, Mr. Bryan receives the first \$250 and one-half of all the single admissions over \$500. Vice-President Marshall's fee is \$300. Senator La Follette also receives \$300 per lecture. Lecturers who are engaged by the year receive from \$3000 to \$15,000 for both Lyceum and Chautauqua work, the exact amount depending upon their fame and drawing power. It is estimated that nearly \$14,000,000 is annually spent for Lyceum and Chautauqua talent.

Approximately 1200 men are annually employed as Chautauqua superintendents, electricians, property men, head ushers and ticket-takers throughout the entire country. Nearly 500 are employed as advance men and more than 1600 as talent. The college boys who comprise the tent crews receive from \$17 to \$20 a week, their railroad fare and nightly lodging.—From "The Chautauqua of Today," by Frank McChure, in the American Review of Reviews for July.

CONNOR WINS COUNTRY CLUB TENNIS TOURNAMENT

By defeating H. Chandler Egan on July 4, Boudnot Connor won the singles tennis championship of the Medford Gold and Country club 6-3, 6-4, 4-6, 6-1. Connor won the first two sets, Egan the third and Connor the fourth.

John A. Perl UNDERTAKER Lady Assistant 26 N. BASTIEN ST. Phone M. 47 and 47-JB Ambulance Service Deputy Coroner

INDICTED LAND SWINDLERS ESCAPE TRIAL ON CHARGES

SAN FRANCISCO, July 8.—Deciding there was "reasonable doubt" as to guilty connection of Attorney Norman D. Cook and W. A. S. Nicholson, of this city with the alleged Oregon land fraud conspiracy, United States Commissioner Francis Krull today ordered their discharge following hearing as to removal to Portland for trial on the basis of an indictment returned at the Oregon metropolis.

United States Attorney Clarence L. Reames, of Portland, was present when the order of release was made. He had consented to the order as to Nicholson. There are other indictments hanging over Cook's head and to him Reames said: "We'll get you yet."

Cook and Nicholson, along with about 30 others, were indicted after an investigation by the United States authorities of Portland and in this city into the locating of thousands of persons on the 2,300,000 acres of land in Oregon, the title to which has been in dispute between the government and the Southern Pacific for many years. According to the prosecutors, the promoters, "locators" and lawyers netted about \$3,000,000 by a conspiracy.

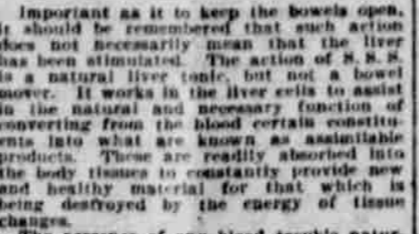
Nicholson and Cook were arrested in the latter part of April and had a long hearing last month. They asserted all along that whatever they did was simply in the line of legal business, such as in filing applications and that they refused to even do that when they learned there might be some fraud connected with the matter.

STATE TROOPS QUELL RIOT AT WESTINGHOUSE

PITTSBURGH, Pa., July 8.—Intense excitement followed the first daylight disorder of the Westinghouse strike when William Strank, a foreman in the electric works, was stopped by a crowd of men as he approached the shop by an obscure path. His skull was fractured by a brick and he was otherwise injured. State troops were hurried to the place and three arrests were made. Captain James immediately widened his lines and mounted troopers throughout the morning were patrolling every street leading to the different plants.

The Liver as Aid To Blood Purity

The Natural Stimulus Required is Not the Pur-gative Kind.



Important as it is to keep the bowels open, it should be remembered that such action does not necessarily mean that the liver has been stimulated. The action of S. S. S. is a natural liver tonic, but not a bowel mover. It works in the liver cells to assist in the natural and necessary function of converting from the blood certain constituents into what are known as assimilable products. These are readily absorbed into the body tissues to constantly provide new and healthy material for that which is being destroyed by the energy of these changes.

\$5,000 STOCK OF TIRES ON HAND

UNITED STATES REPUBLIC MICHELIN and GOODYEAR. Call and get our prices.

CRATER LAKE MOTOR CAR CO. Office Phone 109, Garage Phone 340

HENWOOD PAYS EXTREME PENALTY; WEEK, OCTOBER 25

DENVER, Colo., July 8.—Harold F. Henwood, under sentence of death for the killing of George E. Cope-land, was denied a third trial today by the state supreme court. Cope-land was fatally wounded May 24, 1911, when Henwood shot Sylvester L. Von Phul, a St. Louis aeronaut, in the barroom of a local hotel.

The death sentence imposed by the lower court is affirmed and it is ordered to be carried out the week beginning October 25, 1914.

The shooting created a sensation in Denver. Henwood and Von Phul had quarreled over letters written to Von Phul by Mrs. Isabelle Patterson Springer, the wife of John W. Springer, a wealthy stockman and banker. Less than two weeks after the shooting Springer was given a divorce.

At his first trial Henwood was convicted of second degree murder and sentenced to life imprisonment. The supreme court granted a new trial, which resulted in a first degree verdict.

Keep the Kidneys Well

Health is Worth Saving, and Some Medford People Know How to Save It. Many Medford people take their lives in their hands by neglecting the kidneys when they know these organs need help.

Weak kidneys are responsible for a vast amount of suffering and ill health, but there is no need to suffer nor to remain in danger. Use Doan's Kidney Pills—a remedy that has helped thousands of kidney sufferers.

The following statement leaves no ground for doubt. Ezra Arnold, Applegate road, Jacksonville, Oregon, says: "My back bothered me for five or six months. I had a dull pain through my kidneys and the kidney action became irregular. I had to get up at night on that account. I was told to try Doan's Kidney Pills and did so with fine results. They soon rid me of all the ailments. My kidneys have bothered me very little since."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Arnold had. Foster-Milburn Co., Props., Buffalo, N. Y.

WOMEN

Sell guaranteed hostery to friends and neighbors; 70 per cent profit; make \$10 daily. Experience unnecessary. International Mills, box 4029, West Philadelphia, Pa.

G. FASKE 511 East Main Street

For Your Children's Health

Snider's Filtered Milk. Free Delivery. Phone 201-J-3

Crater Lake Auto Service to Crater Lake

Leave Medford Mondays, Wednesdays and Fridays. Lv. Medford Hotel..... 8:00 a.m. Lv. Holland Hotel..... 8:05 a.m. Lv. Nash Hotel..... 8:10 a.m. Lv. Eagle Point..... 8:50 a.m. Lv. Derby..... 9:30 a.m. Lv. McCloud..... 10:05 a.m. Arrive at Prospect..... 11:20 a.m. Lv. Prospect..... 12:45 p.m. Arrive at Crater Lake..... 4:20 p.m. Return trip not run on schedule time.

Rates for side passengers: Bet'n Medford & Eagle Point \$1.35 " " " Derby " 2.25 " " " McCloud " 3.50 " " " Prospect " 5.50 " " " Union Creek " 6.75 " " " Crater Lake " 10.00 Round trip to Crater Lake..... 18.00 When no side passengers on Derby route, will go by Trail by special arrangement. Fare to Trail..... 3.00 Parties wishing to go fishing up Rogue River can go up one day and return the next. HALL TAXI CO. CURRY HALL, Mgr. Office Phone 109, Garage Phone 340

"HUNCH" FAMOUS THE NATION OVER

Cheerful Character That Ever Smoked a Jimmy Pipe or Rolled a Cigarette. Beginning tomorrow, the most unique and interesting series of advertisements ever printed in these columns will appear at regular intervals. It is all about Prince Albert, "the national joy smoke" tobacco. This publicity is notable from the standpoint of reading interest and illustrative treatment.

Prince Albert advertising has long been a feature of the country's magazines and it is so original and appealingly human in both text and illustration that people everywhere follow it with keenest interest.

You read it (in the language of Prince Albert) "for what ails you" and it will help you to "hear the bees buzz and the little birds sing early in the a. m." The language is



so happily natural and so cheerful that to read one advertisement makes you feel you want to read more and more, just as you anxiously await new chapters of a continued story. There's a lot of quaint humor in the "copy" and oddity and humaneness of expression. It seems to "inject some real sunshine into your system." That's because it's just natural talk about how good Prince Albert really is.

The R. J. Reynolds Tobacco Co. have received thousands of letters about their advertising. Folks just seem to get "happy" over it. You will.

Illustrations are as unique as the reading matter. Some of the greatest character artists in the country have contributed to this new series. It will interest everyone to know that the odd picture printed herewith was named "Hunch" and is probably the most famous of a long series of notable illustrations. You know him! That's why he's so popular. He appears in large size in one of this new series of ads. By the way, we recently asked the R. J. Reynolds Tobacco Co. whether "Hunch" was sketched from life or was just "created." We found that "Hunch" does not exist in real life.

It is said that when the artist was given his instructions he was told to create a character "who lived in a small country town, who was always at the station when the train came in, knew everybody's business better than his own, was always broke, with money 'just in sight', happy natured and just kind of glad he was alive if he had his jimmy pipe and a tidy red tin of Prince Albert."

"Hunch" was the result! Now he's famous all over the nation. The series of ads that starts tomorrow will certainly interest you.

SUMMER RESORT ROGUE RIVER RANCH

30 Miles From Medford FINE FISHING Boats and Tennis Rates \$1.50 per day, \$7.50 per week. Passenger rates \$2.50 one way, by Crater Lake Auto Stage For Further Information Write PAUL R. OPDYKE Trail, Ore.

Heinz Pickling Vinegar

For putting up all kinds of pickles and especially for table use. We carry this in bulk Give it a Trial

MARSH & BENNETT

Second Door East of First National Bank. Phone 252

STAR THEATRE

Wednesday and Thursday Daniel Frohman Offers the American Actor. WILLIAM FARNUM In the Exquisite Production "THE REDEMPTION OF DAVID CORSON" Special Augmented Accompaniment 10 Cents Admission 10 Cents

ISIS THEATRE

Photoplays Tuesday and Wednesday The Dance of Death Kalem Two reel Feature, Featuring Alice Jolie. A TIMELY BATH Comedy. MARTHA'S REBELLION Comedy, With Alice Washburn and William Wadsworth. Here Thursday ANIMATED CARTOONS. Coming Friday ADVENTURES OF KATHLYN NO. 11

PAGE Theatre

Cool, Comfortable, Well Ventilated. Wednesday and Thursday. BIG SPECIAL FEATURE Four Parts Merchants of Venice All Star Production Led by Phillips Smalley and Louis Weber.

PAGE THEATRE ORCHESTRA

(Seven Pieces) Mr. Harry Howell, Director. No change in admission for this big production. Adults 10 Cents Children 5 Cents. The Coolest Place in Medford Every Evening 7:15 o'Clock

IT Theatre

"Mutual Movies" Wednesday, Thursday Night

THE OPEN DOOR

Two Reel Broncho Feature, the Pseudo Prodigal Reliance. ADRIFT IN A BIG CITY Thanouser.

MOTHER'S BOY

Keystone Comedy. Best in Comedies, Best in Projection, Best Ventilated, Latest in Music. Don't Miss It. 10c—ALWAYS—10c

FOR HIRE Private Auto

I drive my own car and give good service at REASONABLE PRICES. E. A. GRAY 25-R5 OR 882-R

WESTON'S CAMERA SHOP

208 East Main Street Medford. The Only Exclusive Commercial Photographers in Southern Oregon. Negatives Made any time or place by appointment. Phone 147-J. We'll do the rest. E. D. WESTON, Prop.