

# THE HOUSE OF ECONOMY

Anything Bought from Me Must Be Right

Two and a Half Years of Phenomenal Growth  
Must Mean Public Satisfaction

THE TRAVELING PUBLIC HAS CHRISTENED MY STORE

## The Pride of the Pacific Coast

The Largest and Most Complete Stock of Tires in Any Retail House

**A CAR LOAD OF ZEROLINE**

1 Gallon Cans ..... **85¢**  
5 Gallon Cans, 56¢ per gal. .... **\$2.80**  
Barrels ..... **46¢** per gal.

**VALVOLINE OIL**

1 Gallon Cans ..... **\$1.00**  
5 Gallon Cans, 75¢ per gal. .... **\$3.75**

**THE ORIGINATOR OF 25¢ GASOLINE**



Finest Stock of Robes and Steamer Blankets ever brought to Medford—"Imported" and at prices below the ordinary kind—Automobile Rain Coats, Gloves, Trunks, Lamps, Pumps, Bumpers—In fact everything for the Auto.

I Have Sold Over 250 Cars of All Descriptions Since I Have Been in Medford

## Ford Ninety-six Cars

I have disposed of 96 Ford Cars since January, 1914. The car with the VIM. The leader of the entire field. Undisputed monarch of Jackson County. The man who knocks a Ford Car shows bad judgment and lack of real knowledge. The only critic of Ford Cars is Vanity. Do not let Vanity lose you money. Fine feathers will never pay your taxes or feed your family.

When you need anything for the Auto, see the man who put economy in Automobiling

# C. E. GATES

Sparta Building  
Phone 141

Cor. Main and Pacific Highway

Who Put FORD in MEDFORD