

MEDFORD MAIL TRIBUNE

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BULLISH TENDENCY ON STOCK MARKET UNDERTONE FIRM

NEW YORK, June 13.—Strong bullish influences were brought to bear on the stock market this week, but trading continued to be dull, with unusually narrow fluctuations.

The United States Steel tonnage figures indicated that new business during May had been at the rate of less than half the corporation's capacity.

STOCK MARKET CLOSES STEADY

NEW YORK, June 13.—The stock market closed steady. None of the leading stocks traversed more than a small fractional range during the half day session.

ANOTHER ZEPPELIN AIRSHIP DAMAGED

DIDIENHOFEN, Germany, June 13.—Another of the Zeppelin airships of the German army, the Z-1, was badly damaged near here today.

A SECOND PETER GRIMM

THE republican and democratic state central committees have been meeting at Portland this week and going through the farce of "organizing," listening to hot air from candidates, "reuniting" and preparing to save Oregon by securing the offices.

The old order changeth and no meeting of the faithful can bring back the fat pickings of the yesterdays. Holding hands in mystic circle will not make the spirits perform the tawdry tricks of the old regime.

The steady growth of popular government, the discarding of the machinery whereby the few controlled the many, the publication of campaign contributions, the passing away of old political differences, the maturity of a new generation freed from the prejudices that fettered for half a century, have killed the partisanship of our fathers, and until vital issues arise to create new political divisions, state politics will be merely a struggle for the spoils.

It took money to run the old-time political campaign—a great deal of money. It took money to create the bogies and dangle the scarecrows and Jack-o'-lanterns that stampeded the voters.

Now there is only the money of the candidates to spend. Hence, with a rich candidate, we may have party "reunion" if he clandestinely "jars loose."

Mr. Average Citizen now looks at the office-seekers from a coldly impersonal standpoint. The personality and professions, not the ancient partisanship, governs the casting of the ballot.

Political partisanship in Oregon is dead. Everybody knows it but the politicians, and some of the Bourbon newspapers, like the Oregonian, that never learn.

DEVELOP—DON'T DESTROY

ONE of the reasons given for raising the water rates to a prohibitive scale for suburbanites is to force the Capital Hill section into the city.

It may be possible to persuade the suburbanites later to come into the city limits, but it will never be possible to club them into it.

The time is not ripe for annexation. The population is too scattered, the region too sparsely settled. With the stimulus of the trolley line and reasonable water rates, the population should increase so that the people themselves will seek admittance in a short period.

If the section was admitted now, it would be entitled to street lighting, street grading, police protection, sewer systems and other municipal improvements that would cost more than the increased revenue the city would receive by taxation.

The excuse of water shortage is absurd. If there was a shortage, annexing the adjacent land and providing cheap rates would further increase the shortage. But there is a great surplus.

A constructive policy would be to increase the city's revenues and at the same time develop the country by selling this water surplus to any and all applicants. If a second reservoir was constructed and the overflow water that now runs to waste diverted into it, and the outside users supplied from it, the revenues would yield a handsome return on the investment and benefit the city far more than the dog-in-the-manger policy now being pursued.

WHAT IT COSTS TO DO BUSINESS

A Series of Business Talks by A. M. Burroughs, of the Burroughs Adding Machine Company.—Copyrighted.

The Maypole Dairy company, with 742 stores scattered all over England, handles its vast business in exactly the same way.

Every night each of the 742 stores telegraphs or telephones the exact amount of sales of each line to the home office in London.

The home office immediately ships to each store just enough goods to put the stock back where it was before the previous day's business.

When this company opens a new store it puts \$1000 into carefully assorted stock, limited to the lines which experience has shown will sell readily. Then an amount is added each day to keep the total up to the original stock.

If, at the end of the day, the manager wires that he has sold \$500 worth of goods, his message giving the amount sold in each line, the home office will immediately ship him \$500 worth of goods, bringing his total back to \$1000.

This wonderful chain of stores turns its capital more times in a week than the average retailer turns his capital in a year.

Starting with an original investment of \$1000, some of these stores do a business aggregating \$200,000 a year—one hundred and thirty or more complete turns of the original capital in a year.

Every one of these stores is required to keep exact records of the sales of every kind of goods carried.

They are very simple records—just a number for each kind of goods and another number for the amount of each sale—but they are a wonder of completeness.

A certain cigar store in New York has one customer who likes a particular kind of cigar, the retail price of which is \$4.75 a box.

This store keeps only two boxes of those cigars in stock. When this customer goes in and buys one of the boxes, which he does regularly every two weeks, another box is ordered.

Curiosities of the Insect World

WASHINGTON, D. C., June 13.—The Rip Van Winkles, the Jekyls and Hydes, the aristocrats, the philosophers and the "hoboes" of the insect world are described in a communication to the National Geographic society at Washington, D. C., by David Fairchild, the plant explorer, who has scoured the world for plants of economic value and introduced them into the United States.

Grasshopper Champion Flyer

In describing the peculiar habits and remarkable achievements of insects, he says, the champion aeronaut is the king grasshopper, which has the ability to jump 100 times its length. It can also sail for 1000 miles before the wind.

Song of the Cricket

"The carrying power of the song of the cricket is extraordinary; there are species whose strident notes can be heard for a mile, although their little bodies are scarcely more than an inch in length.

History of the Cicada

"The song of the cicada is the noisiest in the insect world. The seventeen-year cicada has been called the Rip Van Winkle of the insect world. From its tiny eggs there issues a creature with soft white body and mole-like front legs.

seventeen-year cicada has been called the Rip Van Winkle of the insect world. From its tiny eggs there issues a creature with soft white body and mole-like front legs. It buries to the ground and disappears beneath its surface sometimes to a depth of twenty feet. For seventeen years it digs its way around in absolute darkness and then comes to the surface to join in a marriage revelry of a few brief weeks.

Females Only Workers

"The social organization of the ants has been the admiration of human beings from the earliest times, because the interest of the individual is merged so completely into that of the colony. There is an organization of females. The workers are females, the soldiers are females, the nurses are females, and there is one queen mother for them all, who lays all the eggs of the colony.

Vagabond Spiders

"The spider world has a vagabond which builds no nest or web, being content to use her marvelous silk in the construction only of a sac in which to lay her eggs. It does not grow to be more than half an inch in length, but it is among the most active of all spiders, and in the United States alone there are nearly a score of species of these little soldiers of fortune living nowhere and roaming the damp fields in search of prey."

Climbing Roses Beautify Grounds

WASHINGTON, D. C., June 13.—Climbing roses are a valuable aid to the man who is interested in having his home in attractive surroundings. With a fine lawn, artistically massed shrubbery, and a wealth of vines clambering over the porch and roof, many a plain and unpretentious house has been transformed into a most attractive dwelling place.

After the blooming season of climbing roses is over in June, the department's landscape gardener advises that shoots should be pruned so as to throw the growth of the plant into the new wood that bore no flowers this year, for this is the part of the plant that will bear next year.

Most people in following this advice may feel that they are ruining their bushes to cut them back so severely, but the young shoots that have started about the roots will surprise them by springing up with wonderful rapidity.

On this one customer this one store does a gross business of \$123.50 in one brand of cigars, with an investment of \$6.50—supposing each box of cigars to cost \$3.25 wholesale.

On the case of a high trellis a different method must be followed. The renewal of wood must begin from a point higher up instead of from the root as the growth of a bush is not enough to replace all its top on a high trellis if required to grow so far.

Those who have grown climbing roses as a screen on their porches, in order to insure a fine bloom the coming year, will do well to follow the advice as given for the higher trellis. In other words, about four feet of the old stalks that have bloomed should be cut off immediately after the blossoms are withered.

John A. Perl UNDERTAKER Lady Assistant 32 S. BARTLETT Phone M. 47 and 47-39 Ambulance Service Deputy Coroner

MRS. H. L. LEACH Expert Corsetiere 326 North Bartlett. Phone 563 M.

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IT Theatre "Mutual Movies" Friday-Saturday Matinee and Evening Battle of Gettysburg film tried out and found worn out. Will show four other reels including MUTUAL WEEKLY NEWS

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Star Theatre TODAY Jack Londons Story of His Life, Entitled John Barleycorn Six Parts. TODAY ONLY Admission 10 Cents

Open Monday Night On Account of the Bankers' Convention and the Visit of the Klamath Falls Elks, the Medford Base Ball Association Carnival Will be Open on Monday Evening and Every Afternoon and Evening During the Week. SIX BIG NIGHTS OF FUN AND FROLIC

A Horse "A horse, a horse, my kingdom for a horse," was not said in deeper despair than the cry that goes up from the home when in the great time of need, when sickness or accident befalls the household in the dead of night, when no helping hand and heart of sympathy is near to comfort and help—then is when the telephone comes to the rescue, summoning the doctor, the nurse and medicine, brings the friends and neighbors from any where. The cost then is not measured in money—the summoned relief may mean life itself, which is beyond price—yet the cost is the least consideration, only 5 cents a day, (no other charge) installed in your house, ever ready to summon help when in need, go for you every where, any time, day or night, all the time. We are doing this for 2000 households in Medford and can do the same for you. The Blue Book goes to press June 10. Let us put your name in it. The Home Tel. & Tel. Co.