

# SUMMER SEASON PUBLICITY WORK OF COMMERCIAL CLUB

The Commercial club directors held a special meeting yesterday to discuss and act on several matters pertaining to the welfare of the valley.

Mrs. Ed Andrews, representing the musical section of the Greater Medford club, was present, asking the Commercial club to co-operate and give their support to a monthly musical day for school children to include all the schools of the valley, the object being to interest and entertain at these meetings with a superior class of musical entertainment. The club promised Mrs. Andrews their support.

### Ask Lecture Aid

Mrs. William Budge, representing the Greater Medford club, asked the club to support and advertise the lecture soon to be given by Samuel Hill. His subject will be on plans to beautify the Pacific highway in the planting of trees. The club gave its assurance of a hearty support.

A letter was read from Colonel Walter R. Kohr of Mexico, Mo., saying he had accepted the club's invitation to visit the Rogue River valley and would come about March 15 for the purpose of selecting a location for a boys' high-grade military school. He stated in his letter that he has now fifty-six applications for catalogues of his Missouri school from territory which strictly belongs to Medford. Colonel Kohr will be entertained by the club on his arrival.

### Milk Concern May Locate

John M. Scott, general passenger agent of the Southern Pacific, writes the club that the Borden condensing factory is looking for three sites for their factories. They have to be assured of not less than the product of 1500 cows and up to 3000. The secretary was instructed to take up the matter with the Borden Condensed Milk company and invite a representative to visit the valley and investigate the prospects and possibilities.

Several canning and evaporating concerns desiring to locate here were referred to a committee of three, who will meet with a committee of three of the Merchants' association March 10 and ascertain what is best to do.

### Print Ricker Articles

The club ordered the printing of the David Swing Ricker articles recently published in the Oregonian on the Rogue River valley, to be published in the shape of a small booklet and to be used for advertising matter by the Commercial club.

Ben Sheldon was instructed to formulate some plan to secure the signature and address of every resident of the valley and their former address before coming here, these addresses and information to be kept in a card index file at the Exhibit building for the benefit of visitors. The committee on publicity recommended the following, which was adopted by a resolution:

### Outline Publicity

"Your committee on publicity recommend the following program:

"1. That the Commercial club offer prizes for the best two hundred word description of Medford and the Rogue River valley among school children of the county. That the winning essays be used as models in the various grades for a series of letters to be written by every school child in Jackson county to some child in the same grade in some eastern state to be mailed at the expense of the Commercial club.

"That the city superintendent of schools and the county superintendent be requested to co-operate with the committee in inaugurating the publicity campaign through the school children, emphasis being laid on the stop-over on the world's fair trip.

"2. That the secretary of the club be instructed to request every resident of the valley to write a brief letter to the newspaper of his former home descriptive of the valley and notifying friends to buy tickets in 1915 with Medford stopover, the secretary of the club to furnish a brief form of such letter.

"3. That all envelopes and stationery used by members of the club personally or in business correspondence contain the legend, 'Gateway to Crater Lake' and 'Buy Your Tickets With Medford Stopover.'

### Ask S. P. Co-operation

"4. That the Commercial club order from fifty to a hundred thousand postcards showing a series of eight views of orchard and scenery with brief descriptive matter. These cards can be secured at \$2 per thousand for 50,000 lots, or \$1.75 per thousand in 100,000 lots. These cards to be furnished citizens free for mailing; each school child to be asked to mail a set and the South-

## DAILY HINT FROM PARIS.



Black velvet hat with a wreath of separated aigrette fronds—Maison Masionne de Paris.

ern Pacific be requested to place seats upon dining cars.

"5. That the co-operation of the Southern Pacific be requested in printing large window cards showing views of Crater Lake with the new excursion rates and place in every depot, ticket office and hotel along the system.

"6. That the automobile guide for tourists printed last year be brought up to date and republished, copies being sent every automobile dealer, every auto club and every hotel along the Pacific highway.

"7. That the Jackson county court be requested to grade that portion of road between Eagle Point and the Reese Creek school, the worst portion of any of the roads leading to Crater Lake. That the court be requested to make turnouts along Crater Lake road at points of scenic advantage and place large signs calling attention to these views and that a new and easy trail be made to Mill Creek Falls from the main road.

"8. That the co-operation of the Fruit associations and fruit distributors of the valley be secured and that each box of fruit shipped out of Medford contains an invitation to visit the Rogue River valley in 1915, and descriptive matter of the valley.

"That the Commercial club at once send to President Wilson and to members of the cabinet separate invitations asking them to visit Crater Lake this summer as guests of the club.

"That the publicity committee prepare a brief description of Crater Lake and the government road work in progress, and with two or three photographs of the lake sufficient to make a half-page layout, send to fifty of the largest papers in the country, with a common release date, for simultaneous publication. By this means much desirable publicity can be secured at small cost, merely the printing of photos.

"Yours truly,

"J. C. BROWN,

"G. PUTNAM,

"A. H. MILLER.

The president appointed A. S. Rosenbaum, W. F. Isaacs and Ben Sheldon to assist the committee on membership to secure many new members to the club.

## NEWS FROM COUNTRY CORRESPONDENTS

### RUCH RUMBLES

Miss Nellie Collins spent Saturday and Sunday in Jacksonville.

The meeting of the Parent-Teachers' association, which was held Friday evening, was enjoyed by all who attended.

Talent and Mrs. Horace Turpin of Talent spent the past week with Mrs. Turpin's parents, Mr. and Mrs. James McDonough.

A Boys' and Girls' Industrial club, was organized here last Thursday. Hazel Hamilton was elected president; Madison Rice, vice-president; Frank Boone, secretary; Martha Boone, treasurer.

Mr. and Mrs. Miles Cantrall of this vicinity spent Sunday with Charles Hamilton and family.

Mr. and Mrs. William Cople of Runcom spent Sunday evening at the home of Mrs. Cople's sister, Mrs. Charles Hamilton.

Mr. and Mrs. A. L. Boone were the guests of Mr. and Mrs. J. P. Rankin Saturday evening.

Miss Martha Boone entertained several of her friends Friday evening. After enjoying themselves until 8 o'clock playing games and cracking jokes, a dainty supper was served which was enjoyed by all.

Mr. and Mrs. J. R. Rice were the pleasant callers of Mr. and Mrs. A. L. Boone Friday afternoon.

Charles Hamilton of Ruch was a business caller at Forest creek Sunday.

Clyde Smith was a caller on Martha Boone Sunday evening.

Floyd McKee was the guest of Hazel Hamilton Sunday evening.

Toke Stone of Forest creek was a business caller in Jacksonville.

### PHOENIX PHACTLETS

Myron J. Norris and daughter, Helen, were callers in town Monday.

George Alford and George Eifers both have new Ford automobiles.

The Presbyterian Ladies' Aid will meet at the Eagle building Wednesday afternoon.

Mrs. Emily Carpenter, who has been an invalid for the past two years, has been quite sick for over a week.

Miss Jane Koletz returned from Foot's creek the first of the week.

Mrs. Blakely of Gold Hill spent the past week with her sister, Mrs. Henry Shafer.

David Watt and family, accompanied by Mr. Watt's father and mother, returned here the first of the week after spending the winter in Portland.

F. E. Furry and G. W. King spent several days the past week fishing along Rogue river.

Louis Colver has been suffering from sciatica for the past three weeks, but is now able to walk down town.

New Jersey has a timbered area of about 2,000,000 acres, on which the timber is worth about \$8,500,000 on the stump. It is mainly valuable for cordwood.

### EAGLE POINT EAGLETS

By A. C. Howlett.

Charley Thomas has returned to Klamath county, but left his family here for the present.

Elvin Adams of Siskiyou county, California, passed through here last Saturday on his way from Butte Falls where he had been visiting his sister, Mrs. Aaron Beck. Mr. Mathews, Sr., of Butte Falls passed through here on his way to Medford on the same train.

Mrs. A. H. Horton of Brownsboro came out from Medford Saturday on the train and went on up to her home on the Eagle Point and Lake Creek stage.

George R. Warner of Central Point was out last Saturday talking to the housewives about the pneumatic sweeper that he is handling.

John Higinbotham of Butte Falls came out last Thursday, remaining until Saturday.

There was a man and woman here Saturday from Eugene. They looked all over our town but were very reticent with regard to their business. I did not learn their names but learned that they were not looking for a location.

Miss Louise Henry, who is engaged teaching in the Lem Charley school district, called for dinner last Friday on her way to Medford.

Fred R. Heath has sold his farm just above Brownsboro to Roy Tuft. I understand that he has several teams at work pulling up the fruit trees and leveling off the ground to sow it in alfalfa.

Mr. Holbrook, who lives at the Gilchrist orchard, was doing business with our merchants Saturday.

A. J. McDonald, who has been clearing a tract of land northeast of our town for J. H. Cooley, finished up the job last week and has gone to the McDonald farm near the mouth of Elk creek. Mr. and Mrs. Todd have gone on the ranch to assist in its management.

Mrs. Susna Hart was in town on business Saturday.

Mrs. R. McDonald of Lake Creek came out last Saturday to bring her son to Dr. Holt to have his foot dressed. He had cut his instep open with an ax that was the cause of the visit. They were accompanied by her brother, J. D. McCraig.

David Cingade's daughter, Hattie, who lives in San Francisco, I have forgotten her name, writes to her mother that she hears from Eagle Point every week for she gets the Eagle Point Eaglets regular in the Daily Mail Tribune and that it is like a letter from home.

F. M. Corlies, who has moved onto the Alevesta orchard to take charge of it, and his daughter, Miss Maud, were callers on business Saturday and after introducing himself remarked that he had been reading my Eaglets for the past eight years back in Iowa. They were here to meet his daughter, Miss Veneta, who is attending school in Medford.

Although I seldom write hospital news I will break over this time and say that the little Messal boy who

was operated on a week ago Saturday is gradually improving. Miss Flora Fleming, the nurse who was with him at the time of the operation, had other engagements so that she had to give up her position to go to another case and Miss Georgia Miers has taken her place.

There was a small load of lumber went out to the Antelope orchard Saturday to be used in fixing up things, getting ready for the spring work.

Mrs. Kee of Butte Falls is here visiting her daughter, Mr. and Mrs. W. E. Buchanan.

Benj. C. Sheldon, secretary of the Medford commercial club, etc., and a general Medford booster, was out Saturday night to visit J. V. McIntyre, the cashier of the Eagle Point State Bank, and family, and called on us Sunday morning for breakfast. He pays our business men a very high compliment for he claims that we have the most progressive set of business men here that there is in any of the small towns in Jackson county.

Clyde McMartry of Medford, a quartz miner, came in Sunday night from Derby and on his way picked up quite a lot of stones of the agate variety. He is engaged in mining on the Applegate.

I have some more notes in my scratch book but will have to wait until the next time to write them.

### KANES CREEK KANELETS

Cass Higinbotham left on Saturday's train for his home near Salem, Ore.

Mrs. John Mardon was a recent Medford shopper.

Mmes. Boggis and Higinbotham spent Thursday on Galls creek, the guest of friends.

Will Higinbotham left on Saturday for Medford to spend some time the guest of his sister, Mrs. Jack Wristley, and other relatives. Mr. Higinbotham has been sick for some time and we hope the change will be a benefit to his health.

Mrs. Thompson of near Jacksonville spent Sunday at this place, the guest of her son, John, and family.

John Mardon and wife attended the show and dance in Gold Hill on Saturday night.

Mr. Foster is all right when it comes to weather predictions, but not as an orchardist. By mistake he planted some twenty young thorn trees which he found growing near his homestead, thinking they were seedling apples. The prophet says he don't regret the time or mistake, as he will had them to pears and apples when the proper time comes.

Mello Byrley intends to leave in a week for Canada, where an uncle resides.

Kane's Creek business visitors to Gold Hill this week: Mr. Yantz, Mr. and Mrs. Householder, Fred Brown, Mr. and Mrs. Mardon, Mr. Knotts, Mr. and Mrs. Fennell, Mr. Lewis, George Higinbotham and wife, Mrs. Boggis, Mrs. Delaire, Shimp, Coffman, Chandler and Prophet Foster.

### Look! Look!

Smoke Governor Johnson cigars, they're made in Medford, you'll like them.

## WOMEN CAN HARDLY BELIEVE

### How Mrs. Hurley Was Restored to Health by Lydia E. Pinkham's Vegetable Compound.



Eldon, Mo. — "I was troubled with displacement, inflammation and female weakness. For two years I could not stand on my feet long at a time and I could not walk two blocks without enduring cutting and drawing pains down my right side which increased every month. I have been at that time purple in the face and would walk the floor. I could not lie down or sit still sometimes for a day and a night at a time. I was nervous, and had very little appetite, no ambition, melancholy, and often felt as though I had not a friend in the world. After I had tried most every female remedy without success, my mother-in-law advised me to take Lydia E. Pinkham's Vegetable Compound. I did so and gained in strength every day. I have now no trouble in any way and highly praise your medicine. It advises itself." — Mrs. S. T. HURLEY, Eldon, Missouri.

Remember, the remedy which did this was Lydia E. Pinkham's Vegetable Compound. For sale everywhere.

It has helped thousands of women who have been troubled with displacements, inflammation, ulceration, tumors, irregularities, periodic pains, backache, that bearing down feeling, indigestion, and nervous prostration, after all other means have failed. Why don't you try it? Lydia E. Pinkham Medicine Co., Lynn, Mass.

## The New Telephone Directory Is Out

### You can find our Number 252

Without trouble.

Everything new and fresh in Groceries, Fruits and Vegetables.

## MARSH & BENNETT

Second door east of First National Bank

## Buckwheat Cakes

When they are just right, the old-fashioned yeast-raised buckwheat cakes are just fine. But it takes a skillful hand to get them "just right" and many housewives do not want to be bothered with a bowl of batter standing around all the time. Made after this recipe, buckwheat cakes are as good as any you ever ate and much superior to those made with self-raising flour.

## K C Buckwheat Cakes

By Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine.



1 cup buckwheat flour; 1 tablespoonful sugar; 5 level teaspoonfuls K C Baking Powder; 1 1/2 cups cold water; 1 teaspoonful salt.

Sift together, three times, the flour, sugar, salt and baking powder; stir the water in all at once and bake on a hot, well oiled griddle. Buckwheat flour calls for a generous measure of baking powder. Part milk may be used to mix the cakes but water gives quite as good results.

A delicious "spread" for griddle cakes is made by creaming together about twice as much honey (either comb or strained) as butter. Work it up with a fork to about the consistency of hard sauce.

Readers of this paper may obtain "The Cook's Book" containing this and 89 other delicious recipes free by sending the colored certificate packed in every 25-cent can of K C Baking Powder to the James Mig. Co., Chicago. Send for "The Cook's Book" today.

## FOUTS Make the Prices

Potatoes, 100 lbs.	60c
Pure White Flour, sack	\$1.45
Pure Cane Sugar, 18 lbs.	\$1.00
Dry Granulated Sugar, 20 lbs.	\$1.00
A good Coffee, per lb.	25c
Holly Milk, 3 cans for	25c
Creamery Butter, 2 lbs.	55c
3 cans Table Fruit	50c
Preferred Stock Tomatoes, 2 cans for	25c
30c Jam and Jelly, 2 jars	45c
6 bars Pearl White Soap	25c
6 bars White Flyer Soap	25c
Shortening Compound, No. 5	65c
Shortening Compound, No. 10	\$1.25

## FOUTS GROCERY CO.

38.40 S. Central. Phones 271-272.

## Where is the Best Place to Buy Seeds?

Why Broadley's of Course, the only place in Southern Oregon where you can get Burpees Seeds and Mulford's Nitrogerm. He has had nearly 30 years experience in handling and growing seeds and customers all have the benefit of his experience. It is only a few steps from Main street and it will certainly pay you to take the few extra steps to Broadley's where you can get everything for the garden. Use Mulford's Nitrogerm in your legume crops. Burpees Spencer Sweet Peas have no equal and you have about 40 of the very best varieties to choose from. If you don't see what you want ask for it.

## BROADLEY THE FLORIST AND SEEDSMAN

Is in the M. F. & H. Building Store Phone 872 Greenhouse 888-J

# Lost!

During the past year, by thousands of smokers, all inclination for any tobacco but STAG.

A significant fact is Stag's instant appeal to old smokers—men who had long settled down to something else.

These wise old critics are perhaps the most enthusiastic of all.

Convenient Packages: The Handy Half-Size 5-Cent Tin, the Full-Size 10-Cent Tin, the Pound and Half-Pound Tin Humidors and the Pound Glass Humidor.

## STAG

For Pipe and Cigarette

"EVER-LASTINGLY GOOD"

P. Lorillard Co. — Est. 1760

"No Bite,  
"No Sting,  
"No Bag,  
"No String."

Think of the Company behind the car—and you'll realize why Fords and Government bonds are bought with equal assurance. Strongest financially — world-wide in scope—largest in volume of output. We build our reputation into the car. Better buy a Ford.

\$595 is the price of the Ford runabout; the touring car is \$645—f. o. b. Medford, complete with equipment. Get catalog and particulars from

## C. E. GATES

SPARTA BUILDING. MEDFORD, ORE.