

JACKSON COUNTY SPENDING \$500,000 PAVING THE PACIFIC HIGHWAY



J.S. HOWARD, PIONEER ROAD BUILDER, PRESENTING SAM HILL WITH SHOVEL USED TO BREAK GROUND FOR HIGHWAY



SAM HILL TURNING FIRST SHOVELFUL OF EARTH FOR PACIFIC HIGHWAY OVER THE SISKIYOU

The Pacific highway today is attracting more attention than any feasible line of communication in the United States...

among other things: "Honor is due the progressive residents of Jackson county as pioneers in this modern movement."

The all-important thing is for the press to educate the people on three lines. First, the necessity of modern highways; second, the importance of having trained engineers to build these roads...

Money spent on roads as evidenced by a bond gives a three-fold security. First of all, the money is spent in the locality where the road is; second, a machine is created in the shape of the highway...

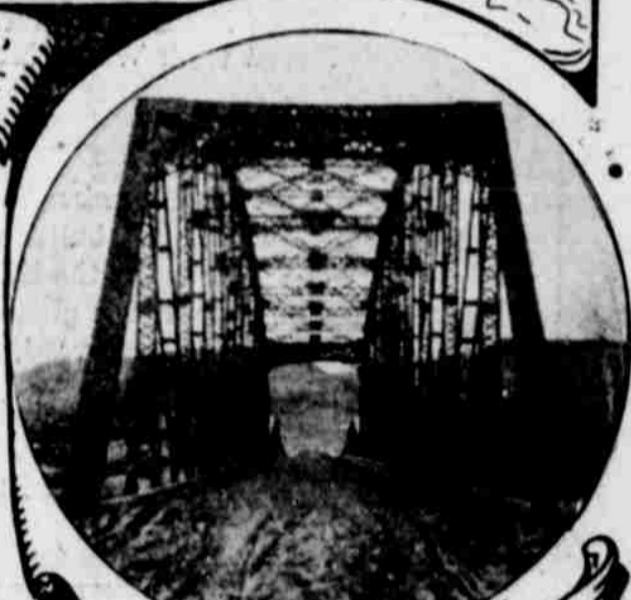
The whole matter is summed up in one phrase: a good road is for the benefit of everybody, a poor road puts the greatest burden on those least able to afford it.

(By H. L. Bowby, State Highway Engineer).

The first systematic attempt to improve a road along the Pacific coast traversing California, Oregon and Washington was made a little more than four years ago...

First, a route was marked by the now familiar Pacific highway signs, pointing out to the traveler the best road to take when traveling north or south on the Pacific coast.

In California the state has provided a fund of \$18,000,000 for modern improved roads. Out of this fund a new Pacific highway is to be built. Starting at San Diego, a hard-surfaced road will be con-



NEW MODOC BRIDGE OVER ROGUE RIVER



GUESTS BANQUETED BY ASHLAND ON COMMENCEMENT OF HIGHWAY CONSTRUCTION



CULVERT ON POSTAL HIGHWAY

structed north through Los Angeles, San Francisco and the Sacramento valley, along the base of Mount Shasta to the Oregon line.

Wise, indeed, is the foresight of the people of Jackson county, Oregon, in having provided a bond issue of \$500,000 to connect with this California section of the Pacific highway. It is impossible to conceive of the benefits that will accrue to the Rogue River valley through the opening of a hard-surfaced modern highway from Jackson county to southern California.

The counties north of Jackson will not, however, leave the terminus of this hard-surface road from the south in Jackson county. Within a few years after it is completed in Jackson county, if not before that time, the counties between Portland and Grants Pass will see to it that the Pacific highway is properly located and constructed throughout

the entire state of Oregon. The day that this is consummated will be a great day for Oregon. A hard-surfaced road on a grade not to exceed 6 per cent with proper curves will do more to develop the towns and counties of this great state of Oregon through which it passes, and more for the general prosperity of the entire district traversed, than will the construction of another steam railroad or of an electric road. The day that Portland and Ashland are connected by a hard-surfaced road will be a great day in Oregon history.

Jackson county, which leads Oregon in good roads construction is fortunate in having a progressive county court consisting of F. L. Tou Velle, county judge and Commissioners W. C. Leever and J. N. Smith. They are all ardent good roads men and it is to their leadership along progressive lines, and the confidence reposed in them, that the people voted \$500,000 for permanent improvement of the Pacific Highway. The road is being constructed under supervision of the state highway commission.