

# Old Hampshire Bond

Made "A Little Better Than Seems Necessary"

THE STANDARD PAPER FOR  
BUSINESS STATIONERY

## What Letter Paper Does Your Competitor Use?

**I**F your letterhead suffers in comparison with the stationery of your customer or competitor, there is small consolation in the thought that you are saving a few cents on the pound. Price is probably the least consideration with those firms whose letters have a quality you would like to match.

However, Old Hampshire Bond is not a costly stationery—we don't mean to give that impression. But we do mean to say that if you want a letter head to have the same quality and feel as Old Hampshire Bond, you must get it with the Old Hampshire water mark. Specify it on your next order for stationery.

You will enjoy looking through the Old Hampshire Bond Book of Specimens. It shows a wide selection of ideal letterheads and business forms. You are sure to find one style of printing, lithographing, or engraving, on white or one of the fourteen colors of Old Hampshire Bond that will appeal to you. Ask us for it on your present letterhead.

FOR SALE IN ALL COLORS AND SIZES BY

## Medford Printing Company

27-29 North Fir Street, Medford, Oregon