

# Good Goods and Cash Business

## THE BIG THREE FORD - OVERLAND - COLE

### 100 FORD Cars for Medford in 1914

Just received a full carload, 8, Model T, five passenger FORDS, and can make immediate delivery. Most of these are spoken for however, so if you want one, put in your order at once!  
Buy a FORD because it's the universal car. **PRICE \$645, f. o. b. Medford.**

#### Specifications

Gray & Davis  
electric self starter  
Electric head, side,  
tail and dash lights  
Storage battery  
35 Horsepower motor  
114-inch wheelbase  
Timken bearings  
Three-quarter floating  
rear axle  
33x4 Q. D. tires  
Cowl dash



#### Specifications

Deeper upholstery  
Brewster green body  
nickel and aluminum  
trimmings  
Mohair top, curtains  
and boot  
Clear-vision  
windshield  
Stewart speedometer  
Electric horn  
Flush U doors with  
concealed hinges

**\$1250, Completely Equipped, f. o. b. Medford**

### AWARDED "FIRST POSITION" AT THE WORLD'S GREATEST AUTOMOBILE SHOW

The extraordinary supremacy of the 1914 Overland has been officially recognized by the American Motor Car Manufacturers' Association.

This organization has awarded the Willys-Overland Company the position of honor at the great National 1914 Automobile Show which opens in the Grand Central Palace, New York City on January 3d.

Do you know that the people of over 50 nations are wiring, writing and cabling to Toledo for Overlands?

Do you know that in response to their repeated requests and urgent demands we are shipping from 50 to 60 carloads a day—which means 200 automobiles every day in the week?

Do you know that the 1914 Overland is today the most sought after car of its type in the entire civilized world?

Even in Detroit, the automobile hub of the world, there are more Overlands being sold than any other car of this type.

The Overland has made, established and won for Toledo with its individual plants alone, the title of the second greatest automobile city in the world. Detroit, alone, leads and yet the 1914 Overland is outselling, even in Detroit, every competing car.

The Overland factories average 50 shipments to the average maker's one. The

Overland factories will build 50,000 cars for 1914. This is more cars than all the factories of France; three times as many as all the factories of Germany and far more than the combined factories of Italy, Holland, Russia and Sweden.

Has it ever occurred to you that there must be some substantial reason for such unparalleled success? There is, and here it is.

No other factory in the world can build a car the equal of the 1914 Overland for less than \$1600. Our price—\$1250. That's the reason and the answer.

Now here are the facts.

The 1914 value is increased but the 1914 price is decreased!

The motor is larger—but the price is lower.

The wheelbase is longer—but the price is shorter.

The tires are larger—but the price is lower.

The new car has electric lights throughout—even under the dash—but the price is lower.

It is magnificently finished in dark Brewster green, with running boards and wheels to match, trimmed in polished nickel and aluminum—but the price is lower.

Then there is a larger tonneau, a jeweled Stewart Speedometer—a larger steering wheel, and deeper upholstery—but the price is lower.

Here you have the world's record automobile value—at a record breaking price.

60 horse power, 6-cylinder, either six or 7 passenger. \$2825 f.o.b. Medford

## COLE

THE STANDARDIZED CAR

40 horse power, 4-cylinder, either 4 or 5 passenger. \$2100 f.o.b. Medford

This is the most talked about car in America at this moment and I invite you to inspect the car and consider for yourself its fine qualities. Without a doubt the Greatest Car in the world and sold at a moderate price.

I carry in stock ALL of the above Cars and you do not have to buy from catalogues, but come in and examine the Car itself.

SPARTA BUILDING, Corner of Main and the Pacific Highway  
TELEPHONE 141

# C. E. G

THE MAN WHO PUT ECONOMY