

### NO SUCH THING AS SPITZ APPLE SAYS UNCLE SAM

PORTLAND, Ore., Oct. 10.—Have you ever eaten a Spitzburg? Probably many millions of people in the United States and in foreign countries would say they have. They never were more mistaken in their lives, however, for no less an authority than the United States government itself says in substance that all these people have been dreaming. They have been eating the Esopus and all the grapes that have been given the Spitzburg belong to the former.

The government has signified its intention of seeing that you will not eat anymore Spitzburgs hereafter—although the same authority has already declared that you have never eaten one. The old name that is known far and wide in trade circles as the "Spitz" will hereafter have a title that will sound something like soap.

**Means Big Loss to Growers**  
Pure food officials signify that they are not joking, however, and that trouble may be in store for apple shippers who persist in believing that they are growing the Spitzburg apple and continue to label their fruit as such.

The reputation of the Pacific northwest as an apple grower has been secured greatly by the fame that has come from the shipment of the Spitzburg—beg pardon, the Esopus; and the forcing of the latter name upon the labels will probably mean the loss of millions of dollars to Pacific northwest apple growers.

The wrath of the government is called forth by a published booklet issued by the North Pacific Distributors which is said to contain many names of apples that are false.

**Oregon Reds Ben Davis**  
Perhaps if you have not eaten a Spitzburg, you thought maybe that some time or other an Oregon Red had tickled your palate. You're wrong again, for the government says that what the Pacific northwest calls an Oregon Red is nothing more or less than a Baldwin. For years Hood River has been shipping its apples of this variety that are 99 per cent red, as Oregon Reds and the fruit has secured quite a reputation. The Oregon Beauty, so called by the trade here, is no more. This variety never existed according to an official of the government. Its name is Ben Davis. The Black Ben Davis and the Aristo Black which have been marketed by the Pacific northwest, are officially consigned to the junk heap, for the government insists they are misbranded unless called the Gano.

### LEO FRANK PAYS EXTREME PENALTY FOR BRUTAL CRIME

ATLANTA, Ga., Oct. 10.—Leo M. Frank, youthful superintendent of the National Pencil company, today paid the extreme penalty for the brutal murder of 15-year-old Mary Phagan, who worked in the factory for a few dollars a week. Frank, who was sentenced to death on August 27, after a trial lasting five weeks, leaves a mother and young wife who live in Brooklyn, N. Y.

Frank's crime was particularly revolting little Mary Phagan's body bearing evidence of the fight she had made to preserve her honor, was found in the cellar of the pencil factory, of which he was superintendent and his uncle is president. At first the police were completely baffled. Then came stories from girls in the factory that they had frequently seen younger girl employes called into Frank's office after the factory had closed at six o'clock. On these occasions, the girls said, a negro guard stood outside Frank's door. The visitors always went in singly. Some of these visitors were located by the police. They told the details of their visits and Frank was arrested after one of them said Mary had told her she was going to see Frank. Frank protested his innocence throughout and his mother and girl wife stood by him even after sentence of death was pronounced on him. Under a grilling cross questioning, however, the negro guard was forced to admit that Mary Phagan had been coaxed into Frank's office the night before her body was found.

Ida Darling has been engaged by F. C. Whitney for the company which will support Bertha Balch in Carina Jordan's play, "Rachel."

### BAT NELSON AND AD WOLGAST SIGN UP



"BATTLING" NELSON.

"Ad" Wolgast, of Cadillac, Mich., and "Batling" Nelson, of Hegewich, Ill., two former lightweight champions, have signed articles for a ten-round no-decision boxing contest at 133 pounds, to be held at Milwaukee October 13. Both Wolgast and Nelson fought several battles in Milwaukee before they became champions, but neither has appeared in the ring since.

### ARKANSAS FACING FINANCIAL STRINGENCY

LITTLE ROCK, Ark., Oct. 10.—To discuss ways and means for relieving the deficit in the state's general revenue funds, a score of the most prominent bankers of Arkansas met here today in response to a call by Governor George W. Hayes. The state will follow the suggestions made today as to the best manner of borrowing \$250,000 at a low rate of interest to carry the state over until taxes begin to come in next year. Local bankers favor a plan to borrow instead of issuing bonds.

### CALLS CONVENTION SCHOOL OFFICERS

Jacksonville, October 7. To the School Officers of Jackson County:

In accordance with the provisions of section 86, page 47, Oregon school laws, 1913 edition, I am calling a convention of school officers to meet at the high school building in Medford, Saturday, October 18th, commencing at 10 o'clock a. m.

The law provides that the chairman of each school board shall be the legal delegate to this convention, but if he is unable to attend he shall appoint some member of the board or the clerk to represent the district. The delegate who represents the district is entitled to receive the sum of \$2.00 out of the general fund of the county for his expenses.

We hope that not only one representative from each district will be present, but that the entire board will attend, as well as other interested in our public schools.

This meeting is called for a general and free discussion of questions pertaining to our educational system, and we hope everyone will come prepared to enter into the discussions. A representative from the office of the state superintendent of public instruction will be present to render any needed assistance. There will be no set program, but the following subjects will be discussed:

Forenoon—(1) Children's agricultural and industrial fairs. What educational and economic value have they, and how can they best be promoted? (2) School finances, methods of taxation, etc.

Afternoon—(3) The school as a social center. (4) How can rural school supervisors best serve the people.

Other subjects of general interest will be discussed if time permits. Yours truly, J. PERCY WELLS, County School Supt.

### COMICE PEARS BRING \$3 LONDON

PORTLAND, Oct. 10.—The first two carloads of Rogue River Comice pears have reached the London market and have found the trade in an appreciative mood. The two cars were shipped by the Rogue River Fruit & Produce association under its Blue Triangle brand, through the Northwestern Fruit exchange of this city. The first sales were made at \$3.00 for half boxes. The fruit arrived in excellent condition and was eagerly sought by the trade of the world's metropolis.

The pear situation at home has been somewhat conflicting. Today the Northwestern Fruit Exchange of this city made public the report that it had just sold to a Tennessee interest, a carload of Winter Nells pears from North Yakima. The sale was made at \$2.10 per box, notwithstanding the fact that the bulk of the crop of that section has been freely offered at \$1.25 to \$1.40 a box and actually sold at that range.

It appears that pear growers of the Pacific northwest have lost considerable money this season as a result of their shipping interests not being in a position where they could command the price that the fruit was really worth. The loss on this account will reach hundreds of thousands of dollars.

The sale of the North Yakima stock by the local exchange indicates the strength of the market for Winter Nells pears even though growers have vied with one another in offering their product at much less money. The situation is considered the best in years and only by faulty marketing did many growers receive small sums for their fruit this season.

Olga Nethersole is to present a tabloid version of "Sapho." She will appear in American vaudeville under the auspices of B. F. Keith.

Here's a pure food movement! Make the refrigerator sweet and clean, quickly, with

## GOLD DUST

Grease, dirt and germs vanish before it. It cleans everything.

5c and larger packages.

THE R. K. FAIRBANK COMPANY  
CHICAGO

"Let the GOLD DUST TWINS do your work"

When You Want Something Particularly Nice—

You can always depend upon K C not to disappoint you. The double raise makes doubly certain—nothing is left to "luck." If the batter is a little thin, K C will raise it light and feathery and it will be all the better. Jarring the stove or turning the pan around makes no difference—K C sustains the raise until baked.

When there's a birthday or wedding cake to bake, or refreshments for reception or party to provide, take no chances—

Use K C

## Eads Holbrook Coal Co.

UTAH COAL, ROCK SPRINGS AND TONO, ETC.

We deliver one sack to one or more tons any place in city. Please don't ask for credit. Cash on delivery

34 South Fir Street. Phone 1025-J

Get Our Prices on What

## WOOD

You Will Want for the Winter

TIER, CORD AND CAR LOTS

## VALLEY FUEL CO.

Successors to Reichstein.

Cor. Fir and Second St. West. Tel. 76.

## WOOD

For Sale

OAK, FIR, LAUREL AND SLABWOOD IN TIER, CORD AND CARLOAD LOTS

Frank H. Ray

Yard at Sixth and Fir Sts. PHONE 750-R

# BUICK

15 SOLID TRAINLOADS OF BUICKS SOLD FOR 1914

We have the agency for Jackson county. Buy a Buick and be pleased.

Ask for a ride and find out about delivery. Trucks for sale.

We have in stock at all times a complete line of Bronze and Babbit Bearings, both core and solid. Also Whiteman Gas Savers, made in Medford.

## VALLEY MOTOR & TRACTION CO.

AGENTS

30 NORTH HOLLY STREET

## Our Greatest Anniversary Sale

<p><b>GOWNS</b></p> <p>Women's Outing Flannel Gowns, all sizes, made extra wide, 75c values, sale price, each, <b>48c</b> only</p>	<h1>Mann's</h1> <p>Central Avenue Near Post Office</p>	<p><b>PETTICOATS</b></p> <p>Women's Satine and Near Silk Petticoats, values up to \$2.00 each, sale price, each, <b>98c</b> only</p>
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### Anniversary Sale in Ready-to-Wear Department

**Bargains in Coats**

25 BRAND NEW COATS

Splendid style, made of all-wool heavy diagonal cloth, \$15 values, Anniversary Sale price **\$8.48** only

New "Kenyon" Slipon Rain Coats, good as most \$10 ones, **\$6.48** very special, sale price

"La Vogue" Coats, new arrivals every day, very special values. for this sale from **\$18.00** up to **\$40.00**

**Bargains in Suits**

25 BRAND NEW SUITS

Cutaway style, made of all-wool materials, in all sizes, a splendid \$25 Suit, on sale Saturday, each, **\$15.48**

25 New Tailored Suits, in navy and black, made up to date in style of all wool men's serge, \$35.00 values, special, each, **\$25.00** at

"La Vogue" Suits, in the latest Paris modes, special prices for this sale, **\$22.50** up to **\$45.00** to

FREE—SAVE YOUR SALESLIPS AND GET WM. ROGERS' GUARANTEED SILVERWARE FREE

### Glove Sale

The greatest ever known. Buy your Winter supply now.

Women's two-clasp fine quality Dress Gloves, in white, tan and black, a good \$1.25 grade, **79c** Saturday, a pair

Women's Cape Gloves, in tan only, a splendid \$1.25 grade, at, **98c** a pair

Women's White Doeskin Gloves, washable, cheap at \$1.50, special, a pair, **98c**

Women's Auto Gloves in black and tan, \$1.50 values, pair, **98c**

Boys' Lined and Unlined Kid Gloves, pair, **59c**

### Saturday Specials

Best Dress Prints, per yard **5c**

Best Cotton Challie, per yard **5c**

Good Cotton Batts, per roll **10c**

Best Darning Cotton, per ball **2c**

Good Hair Nets, each **4c**

Wash Ribbon, all colors, at, a piece **10c**

Clark's O. N. T. Cotton at **7 for 25c**

### Underwear Sale

Women's and Children's Fleece-Lined Vests and Pants, special, each, **25c**

Women's Fleece Lined Union Suits, special, a suit, **69c**

Women's low neck short sleeve Union Suits, very special at, **89c** a suit

**HOSIERY SALE**

Women's Fleece Lined Fast Black Hose, a pair, **15c**

Boys' Heavy School Hose, all sizes, special, a pair, **15c**

"Burson's" Hose, winter weight, ribbed top, special, pair, **25c**

### WANT \$25,000 MORE FOR ASHLAND PLANT

City Electrician Butterfield last Tuesday evening made formal application to the city council asking them to place before the people of Ashland at the coming city election the question of voting \$25,000 additional indebtedness to build an auxiliary or supplementary electric light plant. In his remarks he stated that \$16,000 of the amount would be expended in the plant proper and the balance in extensions of electric light lines, etc. Mr. Butterfield stated in his remarks that the improvements would increase the capacity of the plant 60 per cent immediately and 100 per cent ultimately.

The amount asked for is the same and the disposition proposed is apparently practically the same as that voted down by a close margin at the city election last December.

The matter was referred to the council as a committee of the whole. —Ashland Tidings.

### BULL MOOSERS MEET AND ELECT OFFICERS

At a meeting of the progressive leaders of the city and county at the Medford hotel last night, Col. H. H. Sargent was elected president to succeed A. K. Ware, and Miss Nellie Santee selected secretary to fill the place left vacant by the resignation of Mrs. H. H. Sargent. A committee composed of W. G. Davidson, as chairman, and L. S. Beveridge and D. T. Lawton was named to arrange finances. Another committee composed of H. H. Sargent, W. H. Meeker and W. G. Davidson was appointed to arrange for a Bull Moose dinner to be held Wednesday, October 29 at which a report of the progress made this month will be read.

Hon. William E. Cadmus of Illinois national organizer for the progressive party, addressed the members of the Jackson County Progressive club.