

## TOM RICHARSON COMES TO LAUNCH STOP-OVER MOVE

The regular meeting of the Medford Commercial club will be held Wednesday evening at the city hall, at 7:30 o'clock followed by a special public meeting at 8 o'clock at the high school auditorium. At this meeting Tom Richardson of the Oregon Development League will speak in behalf of a movement to induce all eastern and southern visitors to buy their tickets with stop-over privileges in Southern Oregon—especially world's fair visitors.

Regarding this movement, Mr. Richardson writes as follows:

I am writing Southern Oregon Commercial clubs because your interests are mutual, and I want to make the Rogue river valley the starting point of a campaign that I believe, with your help, can be made of tremendous benefit.

### Lossing Vast Travel

Fully one-half of the population of Oregon is in a little corner of the northwestern part of the state. A vast amount of the important travel makes no stop between San Francisco and Portland, and as the people of the country who visit the west buy their tickets before they start from home, they must have their transportation read to and through the Rogue river valley or they will get no opportunity to even see that section of the state.

Entering the abundance of Oregon from the waste of California, the Rogue river valley produces a wonderful impression, and there are more travelers make a good long stop at Ashland than in any other one small city between the Rocky mountains and the Pacific ocean, and for that reason the entering city of the Rogue river valley can be made the greatest billboard on the Pacific coast.

Frugal people (and they are the kind we want), who make a trip once in five years and some of them once in a life-time, can be induced to stop and see the Rogue river valley if we get the proper organization at work now—and that is one of the things that I want to confer with you about.

There are a number of other things that are just as interesting to you as interesting to us as to any other section of the northwest—namely, financing the small farmer, arranging for marketing of his products to best advantage, etc.

### In Harness Again

This kind of work is extremely congenial to me, and I am more than happy to be once more in the harness. I don't want you to go to a particle of trouble or expense on my account, but I do want to have the pleasure of talking to a great many people in each of your communities, both men and women.

I expect to make Ashland headquarters Monday and Tuesday, October 6 and 7; Medford Wednesday and Thursday, October 8 and 9; Grants Pass Friday and Saturday, October 10 and 11; and I hope that during that time we may be able to visit and confer with the smaller communities. Any program that you make will be satisfactory to me.

Thanking you for what co-operation you can render in making the week's campaign a truly effective one, I am,

Very sincerely yours,

TOM RICHARDSON.

## ZIGOMAR III OPENS STAR THEATRE TODAY

Opening today at the Star theater, is one of the most thrilling and sensational photoplays released up to the present time. No expense was spared in the production of this film and the result is a motography masterpiece in plot, settings, acting, and the climaxes are especially strong. During the presentation of this wonderful film, elephants, motorboats, railroad trains, aeroplanes, etc., are called into play, producing thrill after thrill and commanding the closest attention from start to finish. This four-part feature, "Zigomar III," will be shown today and tomorrow only. The other numbers on the bill are Shady and Shady, clever vaudeville team, introducing their laughable sketch entitled, "The Rural Girl Singing Lesson." The program closes with a very unique comedy entitled "The Vegetarian's Dream," a trick picture in which a high-salaried artist labored patiently with the pen and scissors for a whole month to evolve nearly 80,000 drawings which were required to produce this unique reel.

Joe Wheelock, the famous Carlisle star of other years, is playing end for Lebanon Valley. Evidently Lebanon Valley plays them to a ripe old age.

## QUIET WEEK IN LIVESTOCK MARKET

PORTLAND, Oct. 6.—Receipts for the week have been cattle, 1271; calves, 26; hogs, 2129; sheep, 1478.

A very unsatisfactory trade in cattle this week from a seller's standpoint. There has been a slow demand for beef, especially the half fat stock being marketed. Outlet for any quantity in large incapacitated. Prime steer top at \$7.65 shows the weakness. Good cows at \$6.85 featured, but bulk of the staff was sold \$6 to \$6.50. Butcher trade calves, 26; hogs, 2129; sheep, 1478, generally a shade firmer than steers.

Market for well finished swine has been a degree firmer this week, and \$8.50 to \$8.60 was bid freely for this class, with a few extra choice loads going at \$8.75. Much flabby pork is being liquidated and killers manifest slight interest. Receipts were larger than for last week, \$8.50 can be considered extreme top at week's close. Sheep house had an active business Tuesday and Wednesday but has quieted down since. Some real choice ewes selling at \$3.80 and \$4 and a few yearlings at \$4.25 to \$4.50 featured the mutton trade. Lambs were steady, \$5.00 to \$5.25. Receipts were so large that the yards were nearly swamped and a weakening of present price range would occasion little surprise. With Medford trade is Medford made.

## YOUTHFUL ASHLAND VANDAL GIVEN TRIAL

Samuel Edmonston of Ashland, aged 14 years, appeared before Prosecutor Kelly of the juvenile

court this afternoon to answer to the charge of defacing the windows of the Elks club at Ashland by scratching the windows. The young man is alleged to have drawn a sharp instrument across the plate glass in a spirit of mischievousness, causing a heavy damage. He was bound over by Justice Hart of Ashland. He was turned over to his father on probation by the court.

# FREE



While the supply lasts, leading tobacco dealers in this city will give one of these really handsome 14-karat gold-plated Bull Watch Charms to every purchaser of a 5-cent sack of "Bull" Durham tobacco. (Only one Bull Watch Charm to each customer.) We want every smoker in this city to take advantage of this remarkable offer and to obtain one of these elegant Bull Watch Charms free. Remember, this beautiful Bull Watch Charm is 14-karat gold-plated, which shows what a valuable and attractive souvenir it is.

## FREE—While the Supply Lasts

*This Handsome*

## 14-Karat Gold Plated Bull Watch Charm

with a 5c sack of "Bull" Durham Smoking Tobacco

Every man in this city who sees this wonderful Bull Watch Charm will want one to wear on his watch-fob or watch-chain. Don't forget, this offer holds good for a few days only—so go to your dealer today—without fail—get a 5-cent sack of "Bull" Durham, and be sure to ask the dealer for one of these gold-plated Bull Watch Charms. Tell all the friends you meet about this remarkable offer—some of them may not see this announcement.

## GENUINE "BULL" DURHAM SMOKING TOBACCO

(FORTY "ROLLINGS" IN EACH 5-CENT MUSLIN SACK)

This grand old tobacco has been the standard smoking tobacco of the world for three generations. Last year alone over 352,000,000 sacks were sold—nearly a million a day—more than all other high-grade smoking tobaccos combined! And the sales are still growing! This pure, good, honest tobacco, with the natural tobacco fragrance—unspoiled by "processes" or doctoring of any kind—affords a lasting enjoyment and thorough

satisfaction that no other tobacco in the world can give. "Bull" Durham is so downright good that no other tobacco has ever been able to take its place—and no other ever will! "Bull" Durham is not sold in painted tins, or fancy packages, which smokers have to pay for, but cannot smoke. It comes in a plain muslin sack, because the quality is all in the tobacco, where it belongs.

## Get a 5-cent Muslin Sack TODAY

If you have never smoked "Bull" Durham, take this opportunity to get acquainted with the tobacco that pleases more millions of men—in pipe and cigarette—than all other high-grade brands combined. Smoke a pipeful, or roll a cigarette, and you will understand why nearly a million sacks of "Bull" Durham are sold every twenty-four hours!

**FREE** Dealers have only a limited supply of "Bull" Watch Charms and cannot obtain more, so avoid disappointment by looking for Free Offer sign on a dealer's window today. Get a 5c muslin sack of "Bull" Durham tobacco and ask for the FREE Bull Watch Charm



### The Right Way to Roll a Cigarette

I. In fingers of left hand, hold cigarette paper curved, so as to receive the tobacco. Pour right quantity of "Bull" Durham out of muslin sack with right hand, strewing tobacco evenly in paper.

II. Then place your two thumbs next to each other in the middle of the paper in this position.

III. And roll the cigarette on the lower fingers, so that the index fingers move up and the thumbs move down. With the thumbs, gently but firmly force the edge of the paper over the tobacco, and

IV. Shape the cigarette by rolling it with the thumbs, as you draw them apart.

V. Hold the cigarette in your right hand, and

VI. Moisten the projecting edge of the paper.

VII. With fingers close ends of cigarette by twisting the paper, and you have a cigarette properly made, properly shaped and ready to smoke.

VIII. This is NOT the way to make a cigarette. The thumbs—not the index fingers should be used.



## Notice to Dealers

This is a special offer and we want every dealer in Medford to be supplied with 14-Karat Gold Plated Bull Watch Charms so that he can make this special offer to his customers. All dealers who have not yet secured a supply of 14-Karat Gold Plated Bull Watch Charms to make this offer, can do so by applying to G. G. Boas at "Bull" Durham headquarters at the Hotel Medford, between the hours of 6 and 7 Monday evening, October 6.