MEDFORD MAIL TRIBUNE

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Official Paper of the City of Medford.
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GEORGE PUTNAM, Editor and Manager

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Full Leased Wire United Press Dispatches.

SWORN CIRCULATION.
Daily average for eleven months ending November 30, 1911, 2751.

LARGE ATTENDANCE AT CHAUTAUQUA

Chautauqua opened up at Ashland Monday with a very large attendance from all parts of the county. The Tyrolean-Alpine company gave a singing entertainment at 2.30 and 8. p. m., that proved a high-class performance in every way. The common belief is, especially of those who attended today, that the Chautauqua of 1913 will be the best in the history of Ashland. Reduced rates have been obtained on all railways so that the attendance throughout the assembly will be very large. The Chautauqua will close July 18.

The program for the week:

Tuesday

2.30 p. m.—"Government by Instruction," Dr. William Parsons.

8.00 p. m.—"The Fjelds and Fjords of Norway" (illustrated) by Prof. B. R. Baumgardt.

W. C. T. U. Day—Wednesday

2.30 p. m.—"Among the Masses, or Traits of Character", Col. George W. Bain.

8.00 p. m.—"An Evening With the Stars" (illustrated) Prof. B. R. Baumgardt.

Thursday

2.30 p. m.—Stevens Musical company.

8.00 p. m.—"The New Woman and the Old Man", Col. George W. Bain.

Medford Day—Friday

2.30 p. m.—Musical and Literary program by Medford talent.

8.00 p. m.—"The Horse Race". Walt Holcomb.

Children's Day—Saturday

10.00 a. m.—Parent-Teachers conference.

2.30 p. m.—"Companionship of Life-Purpose," Walt Holcomb.

8.00 p. m.—Entertainment—Prof. Pamahasika and his Pets.

Sunday

9.45 a. m.—Sunday schools in the churches.

11.00 a. m.—Morning worship (union service.)

6.45 p. m.—Union Young People's meeting.

8.00 p. m.—Evening services with special music.

July 14—Monday

2.30 p. m.—Concert—Sierra Mixed Quartet.

8.00 p. m.—Lecture—Ng Poon Chew.

FLYING BOAT RACE CHICAGO TO DETROIT

CHICAGO, July 8.—With bright-hued pennants flying from the tips of their wings, a dozen "flying boats" sped down the slip at Grant Park today, skimmed lightly over the surface of Lake Michigan to the starting buoy, and were off like a flock of prehistoric giant birds in the 900-mile air-and-water reliability race to Detroit, Mich.

Crowds of spectators numbering aero and hydro-aeroplane enthusiasts from all over the country gathered at the Chicago and Columbia Yacht club wharves near the start and sent up a great cheer as the bird-boats took the water. A fleet of high-powered motor boats and tugs, filled with aviators and officials of the Illinois Aero club, preceded the racers to the starting point. Lincoln Beachey, noted aviator who retired from that game several weeks ago, fired the shot that signaled the start.

Tom Benoist and Antony Jannus, flying a Benoist; Max Lillie, flying a Waleo; Frank M. Harriman, flying a machine of his own make; Lieut. J. H. Towers, flying a Curtiss; G. M. Heckeher, flying a Curtiss; Weldon B. Cooke, flying a Cooke; J. B. B. Verplanck, flying a Thomas; Glenn L. Martin, flying a machine of his own design; Roy Francis, pupil of Lincoln Beachey, in a Paterson-Francis.

A LESSON FROM THE SOIL SURVEY.

EVERY resident of the valley should send for a copy of the "Soil Survey of the Medford Area" just issued by the U. S. Department of Agriculture. It contains authentic and valuable information, and should be read not only by prospective investors but by every resident. It can be had upon application to the department or to either Senators Chamberlain and Lane. It is better than any booklet ever issued by the Commercial club, because it not only presents surface facts, but goes into details in scientific manner, presenting both bright and dark sides of the picture.

Since the experts were here compiling data, conditions have materially changed. The balance of trade is more nearly equalized. Exports of produce have replaced imports. In general, conditions are healthier and growing better. The valley is on a better business and financial basis. There is a more diversified production. Growers are turning their attention to something besides fruit—both to their own and the country's profit. As the Soil Survey remarks:

No one crop country, however profitable the yields may be, is entirely safe from periods of depression, and where other agricultural development is most restricted the depression is most severely felt.

The soil and climatic conditions of this region are well adapted to the profitable production of other crops and the endeavors of those interested in the welfare of the valley should be to create a more diversified system of agriculture.

To make any crop profitable, it must be raised in quantity sufficient to ship in carload lots to the markets of the world. Co-operation among the growers on any one staple would give the desired quantity, as it does in fruit. But as yet the growers have not realized the necessity of co-operation, and made systematic study of profitable crops and marketing them, except in the one line, fruit.

Berries and small fruits can be raised extensively as well as berries, but canneries are essential to their marketing. A cannery cannot operate on guess work—it must have a fixed acreage of produce to support and sustain it. The fixed acreage is not guaranteed—hence the difficulty of keeping in operation in spasmodic fashion, the few canneries here. It can be secured only by co-operation among the producers themselves.

Beans are only one crop of a dozen staples that can be grown to advantage—yet there are not enough produced to export and those that have raised them, sell for any price offered, instead of pooling them, and securing the best market.

Growers must study these various possibilities and learn to co-operate in planting and marketing, that the valley may reach its highest development.

THE PUBLIC MARKET.

ONE need only visit the public market on a market day to realize what a blessing it is both to the producer and consumer and what a material factor it is proving in lowering the cost of living and making the growers' occupation remunerative.

Since the opening of the cherry season, over a ton of cherries have been marketed each market day at fair prices. These cherries formerly went begging or were left drying on the trees. Thousands of cases of berries are weekly sold. Today for instance, 227 cases of berries had been sold at 9 o'clock. All the products of the garden and orchard are on display and find ready sale.

Growers can bring their small products to the city and sell them for cash. The market therefore draws the country to the city and increases the latter's trade. Contrast this condition with that prevailing in small towns where there is no public market, where the farmer must bring his products to the mercantile houses and accept what is offered—in trade, not in cash, the producer paying an extra profit, and the grower getting less for his product—to be traded out. And frequently the merchant is overstocked and cannot or will not take the product, and it is wasted, the farmer having his labor for his pains.

But the market is only one of many ways in which the co-operative principle can be applied to the advantage of everyone and the upbuilding of the country.

How Wall Street's Panic Was Checked

By David Gibson, Editor of Bank Notes Magazine

A money panic, carefully planned by Wall street bankers, and beside which 1893 or 1907 would have seemed prosperous times, has been nipped in the bud.

The panic, well under way, stopped when Secretary of the Treasury, McAdoo, acting with full approval of President Wilson, announced that the United States treasury was prepared to loan country banks $500,000,000 to paralyze the Wall street gamblers.

There is positively no doubt that Wall street deliberately mapped out a panic to throw some of its enemies into bankruptcy and to give tariff and currency reform a black eye.

For three months paid representatives of New York banks have been traveling around the country, spreading alarm among bankers and dropping hints to companions in luxurious Pullmans.

Trust-owned newspapers have been following them up and seconding the motion by announcing a coming shortage of money and a country-wide stagnation of business to result.

All this time, prosperity was on a sounder basis than ever before. Crops, steel production and exports had broken all records. The stock market refused to respond.

Wall street sulked—then planned a panic. It sent forth its agents to scare business men.

Then it began to hoard gold until the money market was almost cornered.

The New York bankers began to refuse loans. Their allies in other big cities followed them. There was a shortage of credit, but no shortage of money.

Country banks and business concerns all over the country couldn't get money. A great western railroad with over 7000 miles of tracks was thrown into bankruptcy because Wall street refused to loan it $3,500,000—a loan that this road had often floated without difficulty.

Such was the situation on Friday the thirteenth.

It threatened to be a second Black Friday on the New York stock exchange.

A panic started.

Then came the official announcement that the bankers no longer had to look to Wall street. The United States treasury would, if necessary, issue up to $500,000,000 in emergency currency under the Aldrich-Freeland act to meet any crisis.

This meant a federal war against Wall street.

There was no need of the money after it was offered. One threat was enough.

New York banks suddenly "found" millions and dumped them on the loan market. The high call loan rate, dropping from 3 to 1½ per cent, was cut in two in a few hours.

Wall street has been given a terrific beating, and the panic has gone on over our heads like a black cloud—probably for good.

Joe Tinker's Red Birds are hammering at the cellar door and hope to break the lock before all the fun is over.

RITCHIE AWAITS FIGHT WITH WELCH RIVERS IS SULKING

SAN FRANCISCO, Cal., July 8.—Lightweight champion Willie Ritchie is still awaiting a reply from Vancouver, B. C., boxing promoters to his message asking them to name their best guarantee for a fight with Freddie Welsh on Labor day in Brighouse arena. The promoters offered Ritchie 50 per cent of the receipts and 50 per cent of the picture money but Ritchie prefers a flat guarantee, not caring to work on a percentage basis. Ritchie believes that it is probable that the Vancouver people are awaiting the arrival of Welsh and his manager, Harry Pollok, to get their best terms before replying.

Ritchie still has the New York offers under consideration.

"I do not relish boxing in the terribly hot weather that prevails in New York in August and September," said the champion today. "When a boxer is in training and on edge he is more likely to be overcome than anyone else. For that reason I do not care to take any chances."

Ritchie will know today or tomorrow whether he will make the trip to Los Angeles and San Diego. The pictures of the July 4 fight are drawing so well here that they may remain another week, which may make it necessary for Ritchie to alter his plans.

Little has been seen of Rivers since last Friday. He has kept to his room much of the time, brooding over his defeat and the vicious attacks made on him for his alleged laydown. He has wept frequently and is completely broken up. Those with him have tried to console him, but without avail. The little Spaniard evidently fears a hostile demonstration upon his arrival in Los Angeles, but is hopeful of Joe Levy smoothing matters over for him. Rivers has not opened his mouth to the press since his defeat, evidently reserving his story for the home writers. Rivers goes south tomorrow night.

CLARK COUNTY VOTES ON INTERSTATE BRIDGE

VANCOUVER, Wash., July 8.—The Clark county commissioners have today decided on August 12 as the date for holding a special election to vote on the proposition of bonding the county for $500,000 to pay the state of Washington's share toward building the projected Pacific highway bridge across the Columbia river at Vancouver. It is expected that the bond issue will carry.

A bill passed by the last legislature making an appropriation for this purpose was vetoed by Governor Lister.

John A. Perl
Undertaker
Lady Assistant.
28 S. BARTLETT
Phones M. 47 and 47-J-2
Ambulance Service Deputy Coroner

BUD ANDERSON MATCHED AGAIN WITH RED WATSON

SAN FRANCISCO, Cal., July 8.—Red Watson and Bud Anderson probably will be Jim Coffroth's card next month. Wiring from Los Angeles, he instructed Gregory Mitchell to get in touch with Al Young, Watson's manager, regarding a twenty round go in August. Coffroth went south with the avowed intention of doing business with Dick Donald, Anderson's manager, and it is believed he has made terms with him for a fight with Watson. A Watson-Anderson bout should prove a good one to look at, as both are slashing mixers. Watson is rounding into form for his four round go with Kid Plagg at Pavilion Rink on Friday night and is so confident that he can beat Plagg that he wants to take $500 of the $1000 that Teddy Wolff, Plagg's manager, wants to bet on his boy. Young has found sufficient money to cover the remaining $500.

PHOENIX

Rev. A. Whiddon returned Thursday from Portland where he was attending the World's Christian Citizenship Convention.

Mrs. J. K. Baillie received the sad news last Thursday of the sudden death of her sister in San Francisco.

Mrs. H. Schurman and Mrs. Lehners and family are attending Chautauqua in Ashland this week.

Mr. and Mrs. F. B. Fisher, of Atlanta, Ga., arrived here last week for a short visit with Mr. and Mrs. J. Cope and family. Mr. Fisher is a brother of Mrs. Cope's.

A fire brigade was organized last week with Henry Shaffer as fire chief S. P. Cope, president; Fred Frye, secretary, and Guy Thrasher, treasurer.

The pipe for the water mains came last week and a considerable portion of it is now laid.

There will be no services in the Presbyterian church next Sunday on account of its being Chautauqua Sunday.

A farce called "Kiss Me Quick," by Philip Bartholomae, is to be provided in Boston.

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It is a comfort to know that those much-talked-of pains that are said to precede child-bearing may easily be avoided. No woman need fear the slightest discomfort if she will fortify herself with the well-known and time-honored remedy, "Mother's Friend."

This is a penetrating, external application that at once softens and makes pliant the abdominal muscles and ligaments. They naturally expand without the slightest strain, and thus not only banish all tendency to nervous, twitching spells, but there is an entire freedom from nausea, discomfort, sleeplessness and dread that so often leave their impress upon the babe.

The occasion is, therefore, one of unbounded, joyful anticipation, and too much stress cannot be laid upon the remarkable influence which a mother's happy, prenatal disposition has upon the health and fortunes of the generation to come.

You will find it on sale at all drug stores at $1.00 a bottle. Write to-day to the Bradfield Regulator Co., 250 Lamar Bldg., Atlanta, Ga., for an instructive book.

Trade Mark. Don't accept any substitute.

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It stops itching scalp, cleanses the hair of dust and excessive oils, removes dandruff with one application, and makes the hair doubly beautiful—soft—fluffy—abundant. Try a 50c. bottle to-day.

It will not only save your hair and make it grow, but give it the beauty you desire.

Charles Strang, Druggist.

Bittner's Real Estate & Employment Bureau
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160 acres stock ranch, 15 acres in cultivation, 30 a. in pasture, fenced, good buildings, 70 a. in saw timber; will take some city property in exchange. Price $4000.

Fairly improved 40 acre ranch, all in crop, fine 6 room house, large barn and outbuildings, fenced, 6 miles out. Will exchange for city property.

640 acres in Antelope Valley, Cal., unimproved, and fine $12,000 residence in Oakland, for good bearing orchard near Medford.

17 acre orchard, 14 a. in full bearing, 3 a. in 2 year old pears, good buildings, packing house and orchard equipment. To exchange for income property, preferably Cal. Price $12,500.

Fine residence property, clear, to exchange for small acreage.

Good lot, 50x165, close in on 11th street, $300.

2-room bungalow and lot, 45x130, screen porch, city water, electric lights, lawn and garden, price $325.

Good 6-year-old cow and calf, $70. Good 7-year-old cow, $65. Team, wagon, harness, furniture of 4-room house, 65 chickens, 6 turkeys, Price $3.75.

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Strawberry Short Cake

For dinner every Sunday and once or twice on week days is not too often to serve this delicious dessert as long as strawberries last. The whipped cream for the top is not absolutely necessary, but it makes a short cake more attractive to the eye as well as to the taste.

K C Strawberry Short Cake

By Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine.

2½ cups sifted pastry flour; 2½ level teaspoonfuls K C Baking Powder; ½ teaspoonful salt; ½ cup shortening; about ¾ cup milk; butter; 2 baskets strawberries; between 1 and 2 cups granulated sugar; 1 cup or more double cream.

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Hull, wash and drain the berries; reserve a few choice berries to garnish the top of the cake; cut the rest in halves and mix with the sugar. Beat the cream and set aside to chill. Sift together, three times, the flour, baking powder and salt; work in the shortening; then mix to a soft dough with the milk. Spread the mixture in two layer cake pans. Bake about twenty minutes. Turn one cake out on a hot plate, spread liberally with butter, pour on part of the berries; cover with the second cake, also spread with butter, pour over the rest of the berries and put the whipped cream above, with the whole berries here and there.

The Cook's Book contains 90 just such delicious recipes. You can secure a copy *free* by sending the colored certificate packed in 25-cent cans of K C Baking Powder to the Jaques Mfg. Co., Chicago, being sure *to write your name and address plainly.*

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