

Annual July Clearance Sale

It has become the custom with us to hold Semi-Annual Clearance Sales—January and July. It is our aim to then place on sale all of our broken lines, such as Dress Goods, Table Linens, Silks, Outing Flannels, Gingham, Linings, Bed Spreads, Comforters, Lace Curtains, Ribbons, Hosiery, Underwear, Laces, Embroideries and Muslin Underwear, at prices that mean a saving to you on merchandise that are bought and sold on a cash basis when margin is small and goods sold on credit. **SALE BEGINS TUESDAY, JULY 1**



60c WOMEN'S UNION SUITS 45c

Women's Union Suits, Swiss ribbed, low neck and sleeveless, lace or cuff knee, extra well finished and run full sizes, July Clearance sale price.....**45c**

\$1.00 WOMEN'S UNION SUITS 85c

Women's Lisle Thread Union Suits, Dutch neck, cuff knee, reinforced-leg, guaranteed perfect fit and well made, July clearance sale price, each.....**85c**

25c LADIES' SWISS RIBBED VESTS 18c

Ladies' fine Swiss ribbed Vests, made with low neck, also wing sleeves, July clearance sale price.....**18c**

\$1.50 MEN'S UNION SUITS 98c

Men's fine ribbed Union Suits, extra well made of soft and cool material, \$1.50 grade, July clearance sale price, each.....**98c**

50c MEN'S UNDERWEAR 39c

Men's pink ribber Shirts and Drawers, extra good quality for July clearance sale, each.....**39c**

25c MEN'S UNDERWEAR 20c

Men's Balbriggan Shirt and Drawers, while they last.....**20c**

MUSLIN UNDERWEAR 33 1-3 OFF

This is Muslin Underwear season and in order to move our extra heavy stock we place them on sale at **33 1-3 OFF**

STAMPED GOODS

50c Pillow Tops, big assortment of broken lines, sale price.....**29c**
 25c stamped Pillow Tops, assorted patterns.....**13c**
 25c stamped Small Pieces, assorted patterns.....**9c**
 50c stamped Runners and Centers.....**33c**
 \$1.25 Semi-made stamped Night Gowns, made from soft Nainsook, special.....**89c**
 50c stamped Corset Covers, special.....**39c**

HAND-EMBROIDERED UNDERWEAR

\$2.50 hand embroidered Corset Covers.....**\$1.98**
 \$3.50 hand embroidered Corset Covers.....**\$2.75**
 \$4.50 hand embroidered Corset Covers.....**\$3.50**
 \$3.50 hand embroidered Night Gowns.....**\$2.75**
 \$5.00 hand embroidered Night Gowns.....**\$4.00**
 \$3.50 hand embroidered Combination.....**\$2.75**
 \$4.50 hand embroidered Combination.....**\$3.50**

LACES and EMBROIDERIES AT PRICES THAT MEAN A BIG SAVING

Our Laces and Embroidery stock always the largest in Medford, our patterns and styles always the newest. The entire line is included in this sale at a big discount. We cannot mention all the different kinds here. July clearance sale prices mean a saving of **25 per cent.**

ONE LOT OF ODDS AND ENDS AT HALF PRICE

Laces and Embroideries from two to 18 inches wide, both fine and coarse at just one-half of what they are marked.

LACE WAISTS AND TAILORED SHIRTS

\$1.00 WHITE LAWN WAISTS 49c

Comes with embroidered front, high or low neck, regular selling price \$1.00, special.....**39c**
 \$1.75 White Embroidered Waist, low neck and short sleeves at, per waist.....**\$1.39**
 \$2.50 Embroidered Voile Waist, low neck, short sleeves.....**\$1.98**



HOUSE DRESSES AND WRAPPERS

\$1.25 Dresses, mostly dark colors.....**95c**
 \$2 Dresses, light and dark.....**\$1.25**
 \$1.50 Wrappers for.....**95c**
 \$3.00 Kimono for.....**\$1.95**

CLOSING OUT LACE CURTAINS

Our entire line of fancy and plain Net Curtains, white and colored, go on sale at just cost prices range from 75c to \$2.50 a pair. Worth up to **\$5.00**

SILKS

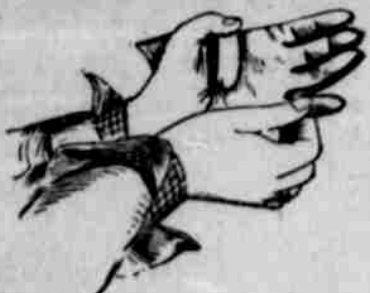
85c grade, 26 in. Messaline, extra good grades, all colors, at.....**69c**
 50c 24 in. Silk Poplin, all colors, at.....**39c**
 \$1.50 grade 36 in. Silk Foulards best grade, at.....**69c**
 25c and 35c grade Susie Silk, 26 in. wide.....**19c**

DRESS SKIRTS \$2.98

Our entire line of Ladies' Skirts—values up to \$10.00, to close out at this sale.....**\$2.98**

HENDERSON CORSETS

75c summer weight Corset **49c**
 \$1.00 grade, made from coutil.....**85c**
 \$1.50 grade, heavy coutil.....**\$1.10**
 \$1.50 grade, fine batiste.....**\$1.10**
 \$2.50 grade, extra long.....**\$1.90**
 \$3.50 grade, lace front.....**\$2.50**
 \$5.00 grade, lace front, to close.....**\$2.50**



SUMMER GLOVES

\$1.25 2-clasp Kid Gloves, comes in white, black and colors, at only.....**98c**
 \$1.75 2-clasp French Kid Gloves, extra fine grade, black, white and colors, at only.....**\$1.48**
 16-button Silk Gloves, double finger tipped, black and white, sold for 85c, special.....**65c**
 16-button, Kayser's double tipped Silk Glove, black and white, regular price \$1.00, special.....**89c**

DRESS GOODS

\$3.50 56 in. heavy Dress Goods and Cloaking, in good fall shades, special.....**\$2.15**
 \$2.50 56 in. Dress Goods and Suitings, light and soft shades, our price.....**\$1.69**
 \$1.75 56 in. Serges and Clay Worsted, navy, brown and black, special at.....**\$1.39**
 \$1.00 48 in. Serges, all colors, at.....**79c**
 60c-75c Serges and Batiste at.....**45c**
 25c Serpentine Crepe and Japanese Crepes, all colors, special **16c**

COMFORTS

This is a good time to lay in your winter's supply of comforts, blankets, sheets and pillow cases.
 \$1.50 double bed sizes, Comfort well made and heavy.....**\$1.19**
 \$2.00 large size Comfort, knotted with yarn at.....**\$1.69**
 \$3.50 made from fine Satine, with plain colored borders, filled with fine white cotton, a bargain at.....**\$2.98**

TABLE LINENS AT COST

35c grade bleached Table Linen at.....**27c**
 50c grade unbleached Table Linen at.....**39c**
 75c grade bleached Table Linen at.....**49c**
 \$1.00 72 in. all linen, extra heavy.....**79c**
 \$1.50 72 in. German linen at.....**\$1.00**
 75c 72 in. all linen, extra fine, at.....**\$1.25**
 20c all linen Toweling, 20 in., at.....**14c**
 15c all linen Toweling, 18 in., at.....**12 1/2c**
 12 1/2c all linen Toweling, 17 in., at.....**10c**
 10c all linen Toweling, 18 in., at.....**7c**
 15c grade Turkish Towels **10c**
 3 for **25c**

ONE-THIRD OFF ON PARASOLS

Now is the time to get a good Parasol or Umbrella for little money. A saving of **33 1/3%** is offered you



\$1.25 Ladies' Umbrella at.....**85c**
 \$2.00 Ladies' Umbrella at.....**\$1.35**
 \$1.25 Men's Umbrella at.....**85c**
 \$2.00 Men's Umbrella at.....**\$1.35**
 \$3.00 Men's Umbrella, at.....**\$2.00**
 25c Children's Parasols at.....**15c**
 50c Children's Parasols, at.....**29c**
 \$1.00 Misses' Parasols at.....**69c**
 \$2.00 Misses' Parasols at.....**\$1.25**
 \$2.50 Ladies' Parasols at.....**\$1.50**
 \$3.50 Ladies' Parasols at.....**\$2.15**

15c MEN'S SOCKS 9c

Firemen's and Engineer's socks black or tan, per pair.....**9c**

DAINTY NEW WASH GOODS

Purchase made last week in New York of new stylish summer Wash Goods at real summer prices, received just in time for this clearance sale and warm weather.

This lot consists of Rouine Linen, Summer Crash, Mercerized Ripp, Brocaded Jacquard, Dutch Mull, Shadow Figured Charmeuse in the newest, soft shades of the season.

35c Ramee Linen, just the thing for Bolero Suits in all shades and white, July clearance sale price.....**19c**
 15c Batiste and Cambrie Percale, mostly in light ground with small figure and even stripes, very popular this season, July clearance sale price, only.....**12c**
 50c Soft Tissue and Brocaded Jacquard in new shades, a large variety to select from, plain and fancy, special July Clearance sale price.....**33c**
 15c Fine Dress Gingham, all new, clean patterns, stripes, checks and plaids, big assortment to select from, July clearance sale price.....**10c**
 5c Standard Apron Gingham, light Shirting Prints, Calicos in Navy Calcutta, Black and Greys, also a fine grade of Light Lawn, 30 inches wide, July clearance sale price, per yard only.....**5c**

MEN'S DRESS SHIRTS 75c

Light ground, with small figures and fine strip, to close at per shirt.....**75c**
 \$1.00 Dress Shirts.....**45c**
 15c Men's Linen Collars, all styles, to close.....**5c**
 \$1.00 Men's Overalls.....**50c**

\$1.50 VICTOR SHIRTS 98c

Ladies' Man Tailored Shirts, comes with detachable collar, French cuffs, also low neck and short sleeves, made from best quality Sissette in tan, black, blue and white, July clearance sale.....**98c**

\$2.50 TAILORED SILK SHIRTS AT \$1.35

Ladies' Tailored Silk Shirts with detachable collar, and French cuffs, July clearance sale price.....**\$1.95**



50c GORDON HOSE 42c

Ladies' fine Silk Lisle Hose including lavender top, made of finest Silk Lisle that gives the most satisfactory wear, sizes 8 to 10, always sold for 50c, during our July clearance sale.....**42c**

19c ECONOMY HOSE 12 1/2c

Thread heel and toe, double sole, fast black, every pair perfect, made of fine soft cotton for Women and Children, July clearance sale, pair.....**12 1/2c**

12 1/2c LADIES' HOSE 9c

Ladies' and Children's Fast Black Hose, all sizes, regularly sold at 12 1/2c, during our July clearance sale, a pair **9c** or 3 for.....**25c**

SMALL WARES

9 silk covered Collar Stay **5c**
 2 paper Safety Pins.....**5c**
 10c grade Tooth Brush.....**5c**
 3 spools Darning Cotton.....**5c**

NOTIONS

5 silk Hair Nets, with elastic.....**10c**
 15c Dress Shields, all sizes **9c**
 10c Bias Tape, white.....**7c**
 India Tape, per batt.....**1c**

NOTIONS

Good Hair Pin.....**1c**
 Good Pearl Buttons, dozen **3c**
 Colored Edge Braid, 3-yard Batts, each.....**4c**
 Horn Dress Combs.....**8c**

125 East Main St.

MOE & CO.

Heart of Medford