

## STEENSTRUP SPOKE GOOD WORD FOR COAST AT DETROIT

Peter Steenstrup, proprietor of the Pacific Motor Supply company returned Sunday from Detroit where he attended the annual meeting of the Society of Automobile Engineers. Hearing his visit, the society sends out the following press notice:

When Peter Steenstrup, the only member of the Society of Automobile Engineers, residing on the Pacific Coast, made his appearance in Detroit for the annual meeting and cruise of the society, he came to boom the Panama-Pacific Exposition of 1915 and the state of Oregon, as an apple growing country. Mr. Steenstrup brought to the engineers a trunk full of apples from the territory near Medford in which he has located a fruit farm. At the meeting of the S. A. E. en route on the City of Detroit III, Mr. Steenstrup introduced before the engineers a prospectus outlining the future of the Pacific coast as he sees it and asking the organization to meet for 1915 in San Francisco. His remarks were well taken and it is very probable that the Society of Automobile Engineers and the Institution of Automobile Engineers of England will again combine in 1915 at an annual meeting and that this meeting will be held on the Pacific coast.

### Steenstrup's Statement.

The following is the statement of Mr. Steenstrup ably read before the engineers and heartily applauded:

"In 1915 California will put on the greatest Industrial Exposition ever held. To many of you, the fair itself will mean little, but no other country ever offered such inducements. No fair was ever before made an excuse for one grand national scenic joy ride.

"The opening of the Panama canal will divert the tide of immigration from the east to west, because the thrifty Germans or Scandinavians can then land on a farm in Oregon for less than it would cost to land them in Minnesota.

### Resources of Coast.

"Most of you fail to realize the wonderful resources and vast unsettled domain of the Pacific Coast states, but just as surely as the sup-

ply of motor cars will ultimately meet the demands, just as surely that great country will ultimately provide the greatest market for pleasure cars. It is a country where to compare the scenic wonder with those of Switzerland would be to compare a Packard with a Brush. Only people do not know it and when they learn what we have out west, Switzerland will be forgotten about as quickly as the Brush will be forgotten. In fact, I venture to predict that when our people have learned to see America first, steamers like the Lusitania, will be put into service between New York and San Francisco in competition with the new cement highway now being projected. Then, as in addition, the seat of learning and the scenes of real living will gradually draw the center of population to beyond the rocky mountains. Then the land of the sun-down-sea will come into its own and the biggest market in the world for pleasure cars will be found there.

### Pleads for West

It would, therefore, seem fitting that this body of engineers should investigate this tremendous region. Only by close study of their peculiar conditions existing on the coast can the tremendous possibilities there be fully realized. The lamentable spectacle of our National government, trying to judge the problems of the Pacific Coast by discussing it three thousand miles away is the point in proof.

The fair will bring you all out there anyway in 1915. As the only member of the society from the Pacific coast, I, therefore move that we, as members, put ourselves on record as being in favor of holding our summer meeting on the Pacific coast in 1915 provided the council should find it advisable to so arrange.

### COLESTINE EXCURSIONISTS FIND MANY IMPROVEMENTS

Account weather conditions the excursion to Colestin yesterday was not heavily patronized but those making the trip report a splendid time, and noted many improvements. At Colestin a box ball alley has been erected and a shooting gallery. The dancing pavilion has been rebuilt.

The Southern Pacific is erecting a log depot at this resort which will be a great convenience to travelers.

## LEWIS ALBERT ROSE PIONEER OF VALLEY DIES AT PHOENIX

Lewis Albert Rose, one of the best known pioneers of Rogue river valley, died Sunday, June 22, 1913, at the home of his daughter, Mrs. J. M. Rader of Phoenix, age 67 years and ten days.

Mr. Rose has been seriously ill of dangerous diabetes for several months and his death was not unexpected.

Born at Charlestown, Lee county, Iowa, June 12, 1846, Mr. Rose was the only son of the late Mr. and Mrs. E. A. Rose, Sr., who came from eastern Pennsylvania and were of Scotch Irish descent. His father died where he was a few months old. Two years later his mother became the wife of Emerson E. Gore. When Mr. Rose was six years old, in company with his mother and step-father, he crossed the plains reaching Rogue river valley in 1852. Mr. Gore settled on what is now known as the John Gore orchard on Pacific highway and it was here that Mr. Rose grew to maturity.

In 1871 Mr. Rose was married to Miss Isabelle Colver, only daughter of the late Samuel and Huldah Colver, distinguished pioneers of Southern Oregon. Four children were born to this union; Mrs. Effie L. Taylor, Medford; Mrs. W. A. Jones, wife of ex-Sheriff Jones of Ross Lane; Mrs. J. M. Rader, wife of ex-Sheriff J. M. Rader, of Phoenix, and L. A. Rose, Jr., of Phoenix.

In 1885 Mrs. Rose died leaving Mr. Rose with a little motherless brood of four children to rear and educate. Mr. Rose gave himself with unselfish devotion to the task and has successfully raised his children to become useful citizens.

In 1888 Mr. Rose was again married to Mrs. Jemima Dallaride Colver, widow of the late Louie Colver. One child was born to this union, Mrs. Claude Cate of Brownsville, Oregon.

In 1873 Mr. Rose moved to what is known as the Rose home on Pacific highway just north of Phoenix. Here he made his home for over 40 years.

Mr. Rose was known as a man of unquestioned integrity and sound

judgment. He was generous to a fault, always considering the welfare of others before that of his own. He would share his last penny with a needy stranger and was always a friend to the friendless possessing to a marked degree the pioneer spirit which was ever ready to extend hospitality and a helping hand.

Mr. Rose always took an active interest in all enterprises for the up-building of his own community and the county at large as well.

Besides his children, Mr. Rose is survived by six grandchildren, Mr. Armond Taylor, Miss Maude Newbury, Donald Newbury, Carl Newbury, the last three being children of Mrs. W. A. Jones, and two infant sons of Mrs. Claude Cate.

Messrs. W. H. Gore, W. S. Gore, J. G. Gore and E. E. Gore are half-brothers. Mrs. H. G. Wortman of Medford and Mrs. W. H. Jacks of Albany are half-sisters.

## W. C. U. TO HONOR MOTHERS ON THURSDAY

June 26, Mothers' Day W. C. T. U. program:  
 Song ..... Selected  
 Scripture Reading ..... Mrs. Leonard  
 Prayer ..... Mrs. Pontig  
 Duet ..... Miss Velva Wood, Miss Gould  
 Reading ..... Mrs. McDonald  
 Talk ..... Mrs. Demming  
 Solo ..... Mrs. Gressly  
 Recitation ..... Mrs. Manning

June 19, W. C. T. U. items:  
 The county picnic to be held at Phoenix was postponed, on account of the rain. The county president, T. A. Howell thing mothers and all others who want to be exposed was not advisable.

The local W. C. T. U. Mothers' Day will be held at the home of Mrs. Fleming, on Welch street, June 26, at 3 p. m. All who will, may come. The following program will be presented after which light refreshments will be served.

### Crater Lake Rates.

The Southern Pacific have published a tariff naming rate of \$28.20 from Portland to Crater Lake and return via Medford. Corresponding rates from other Oregon points.

### Notice.

All voters living in South Main precincts can register with Miss Butler at the Exhibit building. Register now. 79

## EUGENIC BABY SHOW PLANNED FOR JULY FOURTH

The ladies of the Greater Medford club are planning a "Baby Show" for the Fourth of July.

Why should Medford exhibit her livestock and her chickens, her pears and her apples and her roses, with never a mention of her most important product, the little ones? The ladies have decided without a dissenting vote that Rogue River valley babies are the finest in the world and as there is every reason why they should be exhibited and what day could be better than Independence day? This is the children's era, and these exhibitions are one of the best means of helping them. A "Baby Show" no longer means cross over-dressed babies, flustered papas and jealous mammae. It means an opportunity to get the judgment of experts as to the development of the child. It may mean a chance for a fuller life than the parents are now aware of, through the suggestions obtained by comparisons with others and the correction of some fault of which they are now ignorant.

Babies deserve every chance and the "Baby Show" of the present day offer many opportunities which no awake, up-to-date parent will be willing to miss. And maybe your baby will win the prize.

The details and preliminaries are not fully completed, but the children will be listed in one of several classes and marked according to a definite set of points. The mothers and fathers are urged now to plan to enter their children and make this Medford's first "Baby Show" a marked success. Fuller particulars will be given later.

### NOTICE

Notice is hereby given that the undersigned will apply to the city council of the city of Medford, Oregon, at its next regular meeting on July 1 1913, for a license to sell spirituous, vinous and malt liquors in quantities less than a gallon at its place of business on lots 5, 6, 7, 8, block 29, in said city, for a period of six months.

HOTEL NASH CO.  
 Dated June 18, 1913.



Situated in the Hub of the Principal Theater and Shopping District. Recently Redecorated and Refurnished Throughout, and Better Equipped Today than Ever Before.

European Plan  
 Rooms without bath, \$1.00 per day and up  
 Rooms with bath, \$2.00 per day and up

N. K. CLARKE, Asst. Mgr.

G. J. KAUFMANN, Manager.

## SUMMER VACATIONS SEASHORE OR MOUNTAINS

VIA THE



Season Tickets on Sale Daily Until September 30.

3-Day Tickets on Sale Saturday and Sunday.

### TILLAMOOK AND NEWPORT BEACHES.

Season fares from the principal stations to Newport or Tillamook Beaches are as follows:

FROM	TO	FARE	TO	FARE
Portland	Newport	\$6.25	Tillamook Beaches	\$4.00
Oregon City	"	6.25	"	4.70
Salem	"	5.15	"	6.00
Albany	"	4.00	"	7.20
Corvallis	"	3.75	"	7.19
Eugene	"	5.50	"	9.00
Roseburg	"	8.75	"	12.00
Medford	"	12.00	"	17.20
Ashland	"	12.00	"	17.75

Corresponding low fares from other points. Week end tickets on sale from various points.

### SUNDAY EXCURSION TRAIN ON THE C. & E. R. R.

Leaves Albany at 7:20 a. m., and connects with the S. P. trains 16 and 14 Northbound and No. 13 Southbound.

### EXCURSION FARES EAST

Tickets will be sold from all main and branch line points in Oregon to Eastern destination one way through California or via Portland. Stop-overs within limit.

### TICKETS ON SALE DAILY TO SEPT. 30.

Final Return Limit Oct. 31st.

For beautifully illustrated booklet "Vacation Days," and booklets describing Tillamook County Beaches, Newport and other points, as well as information about Eastern Fares, routes, stop-overs, etc., call on nearest Agent or write to

John M. Scott, General Passenger Agent, Portland, Oregon.

One Continuous Round of Pleasure From Early Morn to Late at Night

# Biggest July 4th Celebration

IN SOUTHERN OREGON IN 1913 WILL BE

## HELD AT MEDFORD

Automobile Races, Base Ball, Horse Races, Broncho Busting, MARDI GRAS PARADE and Electrical Display at Night, the Grandest Spectacular Exhibition Ever Pulled Off in the State. Other Games and Sports on the Streets During the Entire Day.

THREE BIG BANDS

Reduced Railroad Rates